# Caroline "Carrie" Cutten

# **UX Designer & Researcher** Richmond, VA

Hi! I'm Carrie, a UX Designer & Researcher who also likes to code, with a Bachelor's Degree in Psychology and previous employment that includes research, interviewing, marketing, management, and IT recruitment.



# **DEVELOPMENT SKILLS**

HTML, CSS, Bootstrap, JavaScript, ¡Query, Git/Github

#### **DESIGN SKILLS**

User Research, Competitive Analysis, Usability Testing, A/B Testing, Guerilla Testing, User Personas, Information Architecture, User Stories/Flows, Card Sorting, Sitemaps, Sketching, Wireframing, Prototyping

#### **DESIGN TOOLS**

Sketch, Figma, Balsamiq, Draw.io, Usability Hub, InVision, Maze, Marvel

### **EDUCATION**

APRIL 2018 - PRESENT

Bloc /Thinkful UI/UX Design & Front-End Development Apprenticeship 500+ hr program under mentorship of UI/UX professionals Develop/deploy user surveys for creation

of personas & user flows Design Information Architecture Build prototypes & conduct user testing for iterations

Frontend development in HTML, CSS, & JavaScript/jQuery (basic)

MAY 2009

Virginia Tech / B.S. Psychology, Cum Laude

### **EXPERIENCE & RECENT PROJECTS**

## Shop Talk Show, Website Redesign

JAN 2019 - PRESENT

Under the creative direction of Dan Mall (www.superfriend.ly), Chris Coyier (Codepen, CSS-Tricks), & Dave Rupert (Paravel), part of a small team responsible for the redesign of the podcast's website Current site: https://shoptalkshow.com

### Hangry, App Prototype

IAN 2019 - PRESENT

A user-submitted and community-based restaurant app where users get feedback & information in real-time from other restaurant goers that is based on Waze. Responsible for conception to prototype Prototype: https://invis.io/3WQ9JVTNAYC

## BlocJams, Code Refactor

OCT 2018

A web-based Spotify-like digital music player written in HTML, CSS, JavaScript, & ¡Query. Responsible for refactoring JavaScript to ¡Query.

Deployed here: https://csryan-blocjams.netlify.com

## **Fuse, App Prototype**

IULY 2018 - SEPT 2018

A cloud-storage & file management app based on the work flow of Git/Github that offers users the ability to collaborate on & share several different file types. Responsible for conception through prototype Prototype: https://invis.io/UPNQCCP8MC7