



Caroline Ryan

UX Designer & Researcher | Richmond, VA

804-347-3729

csryan418@gmail.com

in/carolinesryan

github.com/csryan418

## SUMMARY

A UX Designer and Researcher who codes, with a Bachelor's Degree in Psychology and a background that includes research, interviewing, marketing, management, and IT recruitment.

## DESIGN SKILLS

User Research  
Competitive Analysis  
Usability Testing  
A/B Testing  
User Personas  
Information Architecture  
User Stories/Flows  
Sitemaps  
Sketching  
Wireframing  
Prototyping

## TOOLS

Sketch  
Figma  
Balsamiq  
Draw.io  
Usability Hub  
InVision  
HTML/CSS/Bootstrap  
JavaScript/jQuery (basic)  
Git/Github

## RECENT PROJECTS

### Shop Talk Shop Podcast, Website Redesign, Jan 2019 - present

Under the creative direction of Dan Mall ([www.superfriend.ly](http://www.superfriend.ly)), Chris Coyier, & Dave Rupert, part of a small team responsible for the redesign of the podcast's website

Current site: <https://shoptalkshow.com/>

### BlocJams, Oct 2018

A web-based Spotify-like digital music player written in HTML, CSS, JavaScript, and jQuery

Deployed here: <https://csryan-blocjams.netlify.com/>

### Fuse, July 2018 - Sept 2018

A cloud-storage and file management app based on the work flow of Git/Github that offers users the ability to collaborate on and share several different file types

View prototype: <https://invis.io/9DNU2RTAR5P>

## EDUCATION

### Bloc, 2018- present | UI/UX Design & Front-End Development Apprenticeship

500+ hour program under mentorship of UX professionals  
Develop & deploy user surveys for creation of personas & user flows  
Design Information Architecture  
Build prototypes & conduct user testing for iterations  
Front-end development in HTML, CSS, & JavaScript/jQuery

### Designlab, 2018 | UI/UX Design 101

Studied design concepts, techniques, theories, & fundamentals

### Virginia Tech, 2009 | Bachelor of Science, Psychology, Cum Laude

Who's Who Among Students in American Universities & Colleges  
Psi Chi, National Honor Society of Psychology  
American Universities International Program, New Zealand  
Center for European Studies & Architecture, Switzerland