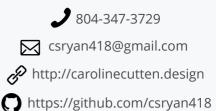
# Caroline "Carrie" Cutten

# **UX Designer & Researcher** Richmond, VA

Hi! I'm Carrie, a UX Designer & Researcher who also likes to code, with a Bachelor's Degree in Psychology and previous employment that includes research, interviewing, marketing, management, and IT recruitment.



### **EXPERIENCE & RECENT PROJECTS**

#### AvePoint, Web Design Intern MAR 2019 - PRESENT

Working between Marketing and Product teams, responsible for design/redesign (including wireframes, mockups, and prototypes), development, and maintenance of new and existing web pages. Environment: HTML, CSS/SASS, Twig, CraftCMS, SVN, Jira, Sketch, Adobe XD

#### Shop Talk Show, Website Redesign JAN 2019 - PRESENT

Under the creative direction of Dan Mall (www.superfriend.ly), Chris Coyier (Codepen, CSS-Tricks), & Dave Rupert (Paravel), part of a small team responsible for the redesign of the podcast's website Current site: https://shoptalkshow.com

#### Hangry, App Prototype JAN 2019 - FEB 2019

A user-submitted and community-based restaurant app where users get feedback & information in real-time from other restaurant goers that is based on Waze. Responsible for conception to prototype Prototype: https://invis.io/3WQ9JVTNAYC

# BlocJams, Code Refactor OCT 2018

A web-based Spotify-like digital music player written in HTML, CSS, JavaScript, & jQuery. Responsible for refactoring JavaScript to jQuery.

Deployed here: https://csryan-blocjams.netlify.com

## Fuse, App Prototype JULY 2018 - SEPT 2018

A cloud-storage & file management app based on the work flow of Git/Github that offers users the ability to collaborate on & share several different file types. Responsible for conception through prototype Prototype: https://invis.io/UPNQCCP8MC7

### **DEVELOPMENT SKILLS**

HTML, CSS/SASS, Bootstrap, JavaScript/jQuery (basic), SVN, Git/Github

#### **DESIGN TOOLS**

Sketch, Figma, Balsamiq, Draw.io, Usability Hub, InVision, Maze, Marvel

# **DESIGN SKILLS**

User Research, Competitive Analysis, Usability Testing, A/B Testing, Guerilla Testing, User Personas, Information Architecture, User Stories/Flows, Card Sorting (Optimal Workshop), Sitemaps, Sketching, Wireframing,

#### **EDUCATION**

APRIL 2018 - MAR 2019

Bloc /Thinkful UI/UX Design & Front-End

Development Apprenticeship

- 1000+ hr program under mentorship of UI/ UX professionals
- Develop/deploy user surveys for creation of personas & user flows
- Design Information Architecture
- Build prototypes & conduct user testing for iterations
- Frontend development in HTML, CSS, & JavaScript/jQuery (basic)

MAY 2009

**Virginia Tech /** B.S. Psychology, Degree awarded Cum Laude

