# CR Caroline Ryan

UX Designer & Researcher | Richmond, VA

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## SUMMARY

A UX Designer and Researcher who codes, with a Bachelor's Degree in Psychology and a background that includes research, interviewing, marketing, management, and IT recruitment.

## DESIGN SKILLS

User Research, Competitive Analysis, Usability Testing, A/B Testing, User Personas, Information Architecture, User Stories/Flows, Sitemaps, Sketching, Wireframing, Prototyping

## TOOLS

Sketch, Figma, Balsamiq, Draw.io, Usability Hub, InVision, HTML/CSS, JavaScript/jQuery, Git/Github

## EDUCATION

**Bloc**, 2018- present | UI/UX Design & Front-End Development Apprenticeship
- 500+ hour program under mentorship of UX profesionals
- Develop & deploy user surveys for creation of personas & user flows
- Design Information Architecture
- Build prototypes & conduct user testing for iterations
- Front-end develoment in HTML, CSS, & JavaScript/jQuery

**Additional courses:** https://docs.google.com/document/d/1AHz4sL3_ZLOAMwyq4MKkN060c1IQDfwg-48PdePyB1Y/edit?usp=sharing

**Designlab**, 2018 | UI/UX Design 101
- Studied design concepts, techniques, theories, & fundamentals

**Virginia Tech**, 2009 | Bachelor of Science, Psychology, Cum Laude
- Who's Who Among Students in American Universities & Colleges
- Psi Chi, National Honor Society of Psychology
- American Universities International Program, New Zealand
- Center for European Studies & Architecture, Switzerland

## RECENT PROJECTS

**Shop Talk Shop Podcast, Website Redesign**, Jan 2019 -
- Under the creative direction of Dan Mall (www.superfriend.ly), part of a small team responsible for the redesign of the podcast's website
- Current site: https://shoptalkshow.com/

**Bloc Jams**, Oct 2018
- A web-based Spotify-life digital music player written in HTML, CSS, JavaScript, and jQuery
- Deployed here: https://csryan-blocjams.netlify.com/

**Fuse**, July 2018 - Sept 2018
- A cloud-storage and file management app based on the work flow of Git/Github that offers users the ability to collaborate on and share multiple different file types
- View prototype: https://invis.io/9DNU2RTAR5P