



Caroline Cutten

UX Designer & Researcher | Richmond, VA

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SUMMARY

A UX Designer and Researcher who codes, with a Bachelor's Degree in Psychology and a background that includes research, interviewing, marketing, management, and IT recruitment.

DESIGN SKILLS

User Research
Competitive Analysis
Usability Testing
A/B Testing
User Personas
Information Architecture
User Stories/Flows
Sitemaps
Sketching
Wireframing
Prototyping

TOOLS

Sketch
Figma
Balsamiq
Draw.io
Usability Hub
InVision
HTML/CSS/Bootstrap
JavaScript/jQuery (basic)
Git/Github

RECENT PROJECTS

Shop Talk Shop Podcast, Website Redesign, Jan 2019 - present

Under the creative direction of Dan Mall (www.superfriend.ly), Chris Coyier, & Dave Rupert, part of a small team responsible for the redesign of the podcast's website

Current site: <https://shoptalkshow.com/>

BlocJams, Oct 2018

A web-based Spotify-like digital music player written in HTML, CSS, JavaScript, and jQuery

Deployed here: <https://csryan-blocjams.netlify.com/>

Fuse, July 2018 - Sept 2018

A cloud-storage and file management app based on the work flow of Git/Github that offers users the ability to collaborate on and share several different file types

View prototype: <https://invis.io/9DNU2RTAR5P>

EDUCATION

Bloc, April 2018 - present | UI/UX Design & Front-End Development Apprenticeship

500+ hour program under mentorship of UX professionals

Develop & deploy user surveys for creation of personas & user flows

Design Information Architecture

Build prototypes & conduct user testing for iterations

Front-end development in HTML, CSS, & JavaScript/jQuery

Designlab, March 2018 | UI/UX Design 101

Studied design concepts, techniques, theories, & fundamentals

Virginia Tech, 2009 | Bachelor of Science, Psychology, Cum Laude

Who's Who Among Students in American Universities & Colleges

Psi Chi, National Honor Society of Psychology

American Universities International Program, New Zealand

Center for European Studies & Architecture, Switzerland