



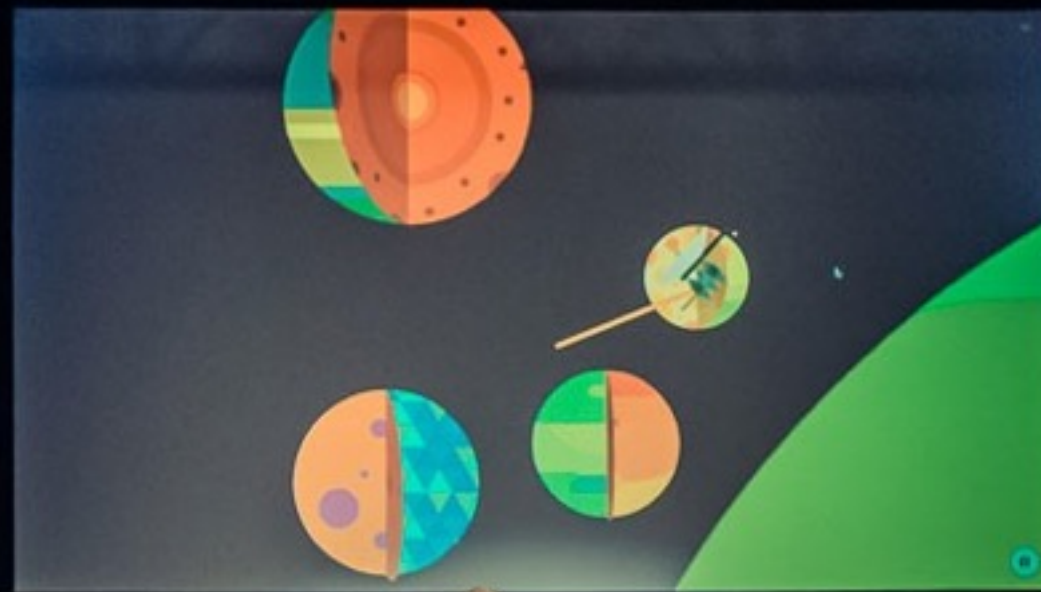
CSSconf EU is a not-for-profit conference dedicated to the people who work at the intersection of web design and development. From the community, for the community.

Sponsorship Information, August 2015

**In 2013 we held the first
European CSSconf...**



**... since then, people from over
30 countries have attended and LOVED IT.**



**International speakers
come to Berlin to share the
latest CSS tricks and techniques..**



**... and
for everyone
who missed it,
we make their
talks available
online, for free.**

Since the beginning, the feedback has been overwhelming...



Max Fellmuth
@maxfell

Thank you speakers, audience, helpers, @kriesse, and @frontdevde for one of the most exciting experiences I had this year so far <3 <3 <3 <3



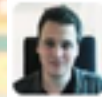
Lady Zahra
@ZeeJab

As far as first time experiences go, THANK YOU @CSSconfeu for a magical event in a magical city. <3 #cssconfeu



Isis T. Baulig
@grindcode

Such an awesome conference #cssconfeu. Still impressed about the talks level. And so much new stuff to put in practice.



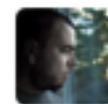
Bram Stein
@bram_stein

Thanks @CSSconfeu, it was a great conference and I had an excellent time. Definitely coming back next year! Top-notch organisation!



Christian Hellmuth
@chris_hellmuth

„The talk level was impressive. I learned so many new things!“ — Everyone I talked to. Thanks @CSSconfeu #cssconfeu



Leonardo Gandini
@Nekokun

Today was a very special day at @CSSconfeu , I looking forward to #cssconfeu 2015 and make it two days!! ;)



GOOD
MORNING!

... and that's why we're
doing it again in 2015!

CSSconf EU 2015

CSSconf EU is a not-for-profit conference dedicated to the creatives and engineers who build the world's most engaging user interfaces. For the third year in a row, CSSconf EU will gather a diverse audience of top-notch developers and designers who for web design and technologies – focused on CSS, and also including JavaScript, UX, UI, SVG, and more.

The talks focus on the latest technologies, cutting edge techniques, and tools. CSSconf creates a platform for the young and evolving CSS community. It bridges the gap between designers and developers and connects experienced professionals with new talent.

| | |
|------------------|---|
| Location | Berlin, Germany |
| Date | Saturday, September 26, 2015 |
| Attendees | 400 |
| Speakers | 11; confirmed so far: Lea Verou, Claudina Sarahe, Glen Maddern, Una Kravets |
| Focus | Web Design and Development |
| Website | 2015.cssconf.eu |
| Twitter | @cssconfeu - 3.6k Followers |
| YouTube | goo.gl/MJzck0 - 29.5k Subscribers |

International, Local, Collaborative

CSSconf EU is one of the main events of Web Tech Fest Berlin - a week full of conferences, workshops, hackathons dedicated to web development and design. Internationally, we work closely together with our colleagues from CSSconf in Australia, Asia, and the US.

Reaching Creatives in the Community...

29k+ YouTube subscribers | 3.6k+ Twitter followers | 1000+ WWWT-Fest-Attendees

...from 30+ Countries

Every year, CSSconf EU is attended by people from all corners of the world: Germany, US, UK, Sweden, Australia, Russia, New Zealand, Norway, Switzerland, Netherlands, Denmark, France, Poland, Iran, Spain, Portugal, Austria, Lebanon, India, Canada, Finland, Estonia, Kenya, Japan.

Strictly Not-for-profit

Every penny we earn is spent on making the conference better.

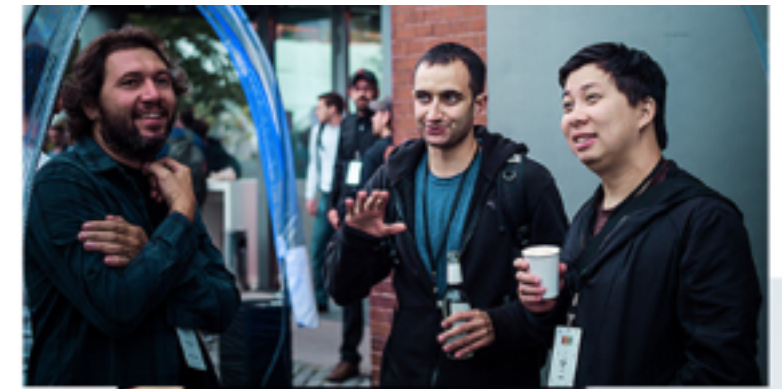
The event organizers do not get paid for their work on the conference.

Safe, Diverse and Inclusive

CSSconf EU holds itself up to high standards of community and diversity. Our priority is to create a welcoming and safe space. We strive to **bring diverse voices on stage** and we provide a lot of information about the application process, additional blog posts covering the topic, and personal support (emails, slack chat) in order to achieve this goal. We also reach out via email to under-represented individuals and groups to encourage them to submit talk proposals. An example of the success of our efforts is that in 2013 and 2014, more than 40% of our speakers were women.

Educational, Encouraging, Enabling

We actively encourage new and upcoming speakers, we run **free CSS workshops** for beginners, we collaborate with tech education initiatives, and we enforce a **Code of Conduct**. We offer **scholarships and travel grants** to enable more members of underrepresented groups to attend CSSconf EU. Sponsors can help us with that, too – ask us for details!



Sponsoring CSSconf EU

CSSconf EU is a **not-for-profit conference**. All money raised through sponsorships is used to make the conference special: Sponsors enable us to go beyond the basics and add social events, host speakers who aren't backed by a company, improve diversity at the event, and yes: have great coffee for our attendees.

Our sponsorships come with **free tickets** to the conference, so your team can attend and come back with new ideas and contacts. The conference day and the many social events – parties, workshops, hackathons – are a great opportunity for you and your team members to meet some of the brightest minds in the industry, market your company, and show your support for the community.

Whether your goal is **brand exposure**, product launch, or **recruiting**: We can associate your company with something that has a positive impact on the CSS community.

Talk to us about your **individual requirements**. We love cool ideas that are out of the ordinary. They make CSSconf EU even better!

Sponsor Packages

Main Sponsorship

EUR 9000

Supporting Sponsorship

EUR 4500

Community Sponsorship

EUR 2000

Sponsor Extras

Starting at EUR 500

Customize!

We love and welcome extraordinary ideas – Your company wants to sponsor the breakfast, lanyards, or a boat trip? Deliver cookies or bring cool swag? Set up a hacker lounge or a photo booth? If you have special requests or suggestions on how to get your company involved in making this a great event, please talk to us, we'd love to discuss!

What money can't buy:

Speaker slots cannot be purchased. However, we strongly encourage your designers and developers to submit proposals to our call for speakers. They will enter the same rating process as everyone else, a process which, in the past, helped us gather a diverse line-up of highly skilled speakers.

Sponsor Packages

Main Sponsorship - Play Big

EUR 9000

High visibility before, during and after the event:

- Large logo on our website + company description
- Large logo on slides between talks
- Large logo on video recordings
- Announcement on stage and mention of a product or service
- Swag items handed out in attendee bag
- Exclusive post on the CSSconf EU blog
- Tweet with link from the CSSconf EU twitter account

Sponsor Booth:

- a branded booth in the lobby for you to present your company and interact with attendees is included in this package.

Tickets:

- 5 tickets to CSSconf EU

Supporting Sponsorship - Make an Impact

EUR 4500

Visibility before, during and after the event:

- Logo on our website + company description
- Logo on slides between talks
- Logo on video recordings
- Announcement on stage
- Swag items handed out in attendee bag
- Mention in group post on the CSSconf EU blog
- Tweet with link from the CSSconf EU twitter account

Tickets:

- 3 tickets to CSSconf EU

Community Sponsorship – Get Involved

EUR 2000

Visibility before, during and after the event:

- Logo on our website
- Logo on slides between talks
- Logo on video recordings
- Swag items handed out in attendee bag

Tickets:

- 1 ticket to CSSconf EU

Sponsor Extras available as upgrades to **Sponsor Packages**

Diversity Ticket

+ EUR 800 per scholarship (unlimited)

Hacker Lounge

(1 available) + EUR 5000

Boat Sponsor

(1 available) + EUR 4000

Coffee Bar

(1 available) + EUR 2000

SOLD OUT Video Package

(1 available) + EUR 2000

Sponsor Booth

(5 available) + EUR 2000

Tote Bags

(1 available) + EUR 1000

Drinks Sponsor

(3 available) + EUR 800

Sponsor Extras available as upgrades to Sponsor Packages

Diversity Ticket

+ EUR 800 per scholarship (unlimited)

- Help members of underrepresented groups attend CSSconf EU. By **contributing to our Diversity Fund**, you enable one person (of the conference's choosing, via an application process) to attend the conference: This will finance their ticket, travel and accommodation.
- We will **thank you in a tweet** for being an awesome diversity sponsor.
- We will **mention you in a blog post** about our diversity efforts and how you helped us make CSSconf EU a more diverse event.
- Sponsor **as many tickets as you like**. They are available until the event is sold out.

Sponsor Extras available as upgrades to Sponsor Packages

Hacker Lounge

(1 available) + EUR 5000

- A lounge to relax, hack, and chat will be all yours, branded in your colors and announced as “The [Your Name] Lounge”. The lounge offers plenty of room for fireside chats and product presentations. For the **highest level of visibility**, book the Hacker Lounge all week long for Reject JS, JSconf and CSSconf. Talk to us for a custom offer.

Boat Sponsor

(1 available) + EUR 4000

- Our venue is located right at the river – why not make the day special by organizing a boat trip! A great way to relax during breaks in-between talks, this will create a **fun and memorable experience** for attendees, and we’ll announce it as the “[Your Name] Boat”.

Coffee Bar

(1 available) + EUR 2000

- A day packed with exciting talks requires quality coffee! With your help, we’ll book a local coffee specialty team to **keep our attendees caffeinated**, and we’ll announce it as the “[Your Name] Coffee Bar”.

Sponsor Extras available as upgrades to Sponsor Packages

SOLD OUT Video Package

(1 available) + EUR 2000

- Enable professional video recording and editing of all talks, which will be made available for free online after the conference. Our videos receive thousands of views.
- An exclusive slide with your logo will be shown for 3 seconds in each video, **naming you as the video enabler**.
- We'll thank you in 1 blogpost and in retweet-worthy tweets when the videos are released.

Sponsor Booth

(5 available) + EUR 2000

- This buys you a counter in the lobby area, right next to the bar and seating area for attendees, to present your company or product and interact with attendees.
- Includes 1 table, outlets, logo branding, 2 chairs. Additional equipment available upon request.

Sponsor Extras available as upgrades to Sponsor Packages

Tote Bags

(1 available) + EUR 1000

- They were so popular last year, we didn't get to keep a single one: The CSSconf tote bag. Help us bring this glorious fashion accessory back by sponsoring this year's tote bags.
- We'll thank you in a retweet-worthy tweet including pictures of our attendees and their bags.

Drinks Sponsor

(3 available) + EUR 800

- Pitch in on the bar tab for the opening event on Friday night, and enable free drinks for our attendees.
- This also buys you free entrance to the CSSconf EU and JSconf EU Party for up to 10 members of your team.
- We'll thank you in a retweet-worthy tweet.

Sponsor Combo Packages

CSSconf EU works closely together with JSconf EU, the internationally successful conference series for JavaScript professionals, and Reject JS, the community event for upcoming front end talent. All three events happen in the **same week, in the same venue**, with a combined audience of **over 1000 attendees**. Our combo packages increase your visibility in and impact on the community even more, and save money.

Any CSSconf EU Sponsorship Package can be **upgraded** to a combo package.

[Talk to us for details.](#)



The CSSconf EU Team

Our team consists of experienced web community members based both in Germany and internationally. It is our shared goal to give back to the community that we love. We have done so in the past by initiating and running events, speaking and volunteering at conferences and meetups, and by teaching in open education programs such as JSconf EU, upfront.ug, Open Tech School, Conc.at, Art Hack Day, #dec0de, etc.

We know what makes an event great, and we want to make CSSconf EU in Berlin THE event for connecting designers and developers. We don't take salaries and are organizing CSSconf EU by committing many hours of hard voluntary work — Your help is greatly needed and appreciated.

Thank You

If you have any questions, please don't hesitate to contact us. We look forward to working with you in making this a fantastic conference for the front end and design community.

Kristina Schneider,
Michael P. Pfeiffer
and Kevin Lorenz

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