

**Marcus Grant**  
**Product Designer**

[pionezero@protonmail.ch](mailto:pionezero@protonmail.ch) | 262-421-5780 | Madison WI  
[pionezero.com](http://pionezero.com) | [linkedin.com/in/cssninja](https://www.linkedin.com/in/cssninja)

I'm a highly skilled product designer, utilizing visual, UI and UX design. My creative existence is absorbed in all things design: illustration, branding, UI design for mobile and desktop, and UX design. I'm a front-end coding ninja and craft Shopify stores as well. On breaks I enjoy building wooden things (alpine furniture and meditation tree houses), vegan food, and long runs in the country. I'm fully immersed and fluent in startup culture, from AI to distributed web to the ethereal mathematics that empowers it all.

----- **Projects I Typically Do** -----

- **Product design** with high visual, UI/UX appeal
- Make **mobile** web and mobile app UI/UX awesome
- **Startups** (UI/UX design, developer specs, pitching to investors)

----- **Education** -----

**University of Wisconsin at Madison**

Majors: Art, Physics .. Minor: Asian culture  
Madison, WI  
1998 - 2001

----- **Relevant Experience** -----

**n10 labs**

Product Designer, Front-End Developer, Startup Entrepreneur  
Madison, WI  
2005 - Present

--- **Visual Design Skills** ---

- Mobile app UI design
- Responsive web UI design
- Illustration
- Branding

**Go to tools: Adobe Creative Cloud (esp Photoshop, Illustrator)**

--- **UX Design Skills** ---

- UX and user research
- Empathy and knowing how to 'delight the user'
- Data, user, experience and interaction driven design
- Design thinking
- Ethnography
- Information design and architecture
- Whiteboarding, pencil sketches, wireframes, storyboards for mobile and desktop
- Task analysis
- UI design (layout, color theory, typography, icon illustration, images, flat design)
- Prototyping in Sketch, InVision, XD
- UX writing
- Collaboration ensuring project vision is being implemented
- Usability testing
- Responsive design
- Google rank building (social media, SEO, Google algorithms, Google analytics)

**Go to tools: Sketch, Invision, Adobe XD**

### --- Developer Skills ---

- Front-end responsive coding for smart device friendly websites using CSS (including flex), HTML, JavaScript and Bootstrap
- Store building with Shopify backend using their templating language Liquid
- UI design with the template building tool Webflow

#### **Developer Skills I'm Working On Behind the Scenes (startups related):**

- SCSS, LESS preprocessors
- React mobile app development using: **React App, React Native, Gatsby**
- API-based CMS using: **GraphCMS**
- Cultivation of peer-to-peer distributed web using: Protocol Labs tools like **IPFS**

**Go to tools: Atom, GitHub, Bootstrap, Shopify, Webflow**

### ----- Project Samples (Full port: <https://t2m.io/gh5U1ryn>) -----

- [ 1 ] **The Factory at Barclay** (Milwaukee events and wedding venue)
  - A) Full company branding: color palette, typography, illustrations, logo, web assets
  - B) Responsive web site in Shopify
  - Date:** current
  - Website:** <https://the-factory-on-barclay.myshopify.com/> (password: bleuzu)
  - View assets in DropBox:** <https://t2m.io/COEFr44p>
- [ 2 ] **The Cheesehead Factory** (Foamation Inc storefront in Milwaukee)
  - A) Redesign of old web site to responsive web site in Shopify
  - B) Shopify-based marketing of their world famous Cheesehead hat foam products
  - Date:** Summer-Fall of 2019
  - Website:** <https://cheesehead.com/>
  - View assets in DropBox:** <https://t2m.io/Hw0cyWDf>
- [ 3 ] **Peaceful Yak** (Madison area online wellness store)
  - A) Full company branding: color palette, typography, illustrations, logo, web assets
  - B) Shopping platform using Shopify (in development)
  - Date:** current
  - Website:** in progress
  - View assets in Dropbox:** <https://t2m.io/AkxHJVnJ>
- [ 4 ] **JangoBio** (Madison biotech startup)
  - A) Full company branding: color palette, typography, illustrations, logo, web assets
  - B) Responsive web site prototypes using Webflow for JangoBio and their associated research lab The Laboratory of Endocrinology, Aging and Disease
  - Date:** 2017
  - Websites:** <https://t2m.io/WnpMOzph>, <https://t2m.io/0SgWhSK2> (archived)
  - View assets in DropBox:** <https://t2m.io/ctWoWeso>
- [ 5 ] **Hernandez Roofing** (Milwaukee roofing company)
  - A) Full company branding: color palette, typography, illustrations, logo, web assets
    - 1) branding of the business (including print)
    - 2) branding of the novel use of drones in the roofing industry
    - 3) branding of the customer relationship management (CRM) backend portal
    - 4) branding of the mobile app
  - B) Responsive web site
  - Date:** 2015
  - Websites:** <https://t2m.io/CZgXzhtb>, <https://t2m.io/jbZPrEs2> (archived)
  - View assets in Dropbox:** <https://t2m.io/Q0i2Ox24>