# MARCUS GRANT

pionezero@protonmail.ch

https:/pionezero.com

(608) 286-9463

pionezero labs

Hiring manager,

I am a highly skilled designer and developer with expertise in ..

**UX Design:** information architecture, whiteboarding, wireframes, mobile app storyboards, design thinking, task analysis, prototyping, UX writing, user research and collaboration, empathy and ethnography, interaction driven design, usability testing, data analysis (bounce rate, user retention).

Since 2005 I've become a highly skilled multi-platform **product designer**. My creative existence is absorbed in all things design: visual design (illustration, graphic design, branding), I love typography and flat design based color palettes and prefer simplicity in design. UI products include creating visual assets strictly with CSS code (layouts and elements), icons, graphics, logos, including mobile app UI design. I'm masterful in Adobe Creative Cloud software. I have a penchant for design research for projects (visual trends for certain time periods, extensive typeface exploring, background stories, establishing Pinterest boards, etc.) and I 99.9% prefer illustrating from scratch over using stock photography. I've done extensive print, I have vast photography experience (including fashion modeling photography), and I have 19 years of pure design expertise in many art fields (including drawing and wood working). I excel at taking client goals and abstract concepts and translating them to stellar visual assets.

The other third of my heavy skills is **front-end coding** (HTML, CSS and JavaScript) for responsive mobile, tablet, desktop or any device viewport, I'm expert in the Bootstrap library and very skillfully craft **Shopify** stores for ecommerce as well (a combination of their native templating language Liquid plus common front end languages). I'm currently training in **Jamstack** languages and technologies for headless and decoupled architecture development: Netlify (hosting), React framework (including Next.js, Gatsby), Strapi (headless CMS) and OneGraph (API). Other languages and technologies include: Node.js (for full stack skills), Python (for quantum computing app development) and distributed web & blockchain (for dApp development and a better web).

**I've designed and coded for the following industries:** biotech, food (restaurant and confectionary), e-commerce, construction, electronics, athletic, arts and crafts, healthcare, wellness, manufacturing, hospitality and entertainment, financial services, social networking, toy, fair trade retail, import retail, marketing and advertising, clothing, IT, real estate .. **including startups** .. and therefore know from experience how to keep users on a page, app or device to keep bounce rate low and retain users, all through pure design and robust front end code.

Other standout competencies include: the ability to write viral social media, SEO, methodologies (agile, scrum, esp. daily stand-ups, sprint planning), **problem solving** (esp. coding w/Stackoverflow), documentation (code repositories, process notes), enterprise environment, AI-driven design and coding solutions (Adobe Firefly, ChatGPT), time management, technology literacy, networking, MacOS and startup culture.

Kind regards,
Marcus Grant