



Marcus Grant

UX/Product Designer, Developer

I am a highly skilled **designer and developer**. My core skills include: **UX design, product design, front end development, Jamstack development, Shopify** ecommerce development and **problem solving**.

Experience

2023 (March-August) Wild Impact Marketing Group, Waukesha, WI | [414-908-3900](tel:414-908-3900) Front End Developer

Brought on board to: a) **build out website templates using the Miva CMS**, and to b) **design fresh templates**. Tasks included: take **client design requirements** and implement into preexisting Miva CMS template, **fix errors in Miva templates (HTML, CSS, JS)**, **solve coding problems** (HTML, CSS, JS usually using **Stackoverflow**), build template prototypes in **Adobe XD** for presentation, expand capability of Miva templates using Bootstrap library for **Bootstrap based UI and functionality**, compile **coding repository**.

2005-Present pionezero labs, Madison WI | [\(608\) 286-9463](tel:608-286-9463) Designer (UX, Product), Front End Developer

UX Design Skills: information architecture, whiteboarding, **wireframes**, mobile app storyboards, **design thinking, task analysis, prototyping**, UX writing, user research and collaboration, empathy and ethnography, interaction driven design, **usability testing**, data analysis (bounce rate, user retention). **Tools:** Adobe XD, Figma, Invision, Sketch.

Product Design Skills: multi-platform **visual design** (illustration, graphic design, branding), **UI design** (CSS-drawn interface layout and elements, icons, graphics, logos, flat design), **mobile app UI design, typography**, design research .. print, signage, photography. **Tools:** Adobe Creative Cloud.

Developer Skills: **Front end responsive coding** for mobile, tablet, desktop or any device viewport using **CSS, HTML, JavaScript** and the **Bootstrap framework; Shopify store building** (templating language **Liquid**). **Tools:** Codepen, Github, StackBlitz, Sublime Text, CMS (Shopify, Webflow, Big Cartel, Ecwid, Miva, Tiktok, Instagram, Facebook, X, Youtube), browser dev tools, Mac Mini M2 Pro, iPhone (7,11,14 Pro Max), iPad 10.2" 8th, monitors: 2 (1920x1080), 1 4K (3840x2160)

Developer Skills I'm Working On: **Jamstack** languages and tech for API-based headless architecture development: **Netlify** (hosting), **React library** (including Next.js, **Gatsby**), **Strapi** (headless CMS), **OneGraph (API)**. Other languages and tech: **Node.js** (for full stack skills), **Python** (for quantum computing app dev), **distributed web & blockchain** (for **dApp** dev and a better web).

Other Standout Competencies: **viral social media, SEO, methodologies** (agile, scrum, esp. daily stand-ups, sprint planning), **problem solving** (esp. coding w/**Stackoverflow**), **documentation** (code repositories, process notes), **enterprise** environment, **AI-driven** design and coding solutions (Adobe Firefly, ChatGPT), **time management, technology** literacy, **networking, MacOS, startup** culture.

Reference

Sean McCarthy

Senior Software Engineer

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Education

1998-2001

Physics, Art

UW-Madison

Expertise

- UX Design
- Product Design
- Front End Development
- Jamstack Development
- Shopify Development
- Problem Solving

Portfolios

- Design
 - [Dribbble](#)
 - [Dropbox](#)
- Coding
 - [Codepen](#)
 - [Stackblitz](#)
 - [Github](#)
- [LinkedIn](#)
- [Homepage](#)