



# Marcus Grant

## Visual Designer, Developer

I'm a highly skilled **visual designer**. My creative existence is absorbed in all things design: illustration, branding, graphic design, typography, I love flat design based color palettes and prefer simplicity in design. With equal skill I'm a **front-end coding ninja** and craft Shopify stores for ecommerce.

## Contact

### Phone

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### Email

[pioneerzero@protonmail.ch](mailto:pioneerzero@protonmail.ch)

### Slack

### Homepage

<https://pioneerzero.com>

## Education

### 1998-2001

Physics, Art



UW-Madison

## Expertise

- Visual Design
- Illustration
- Graphic Design
- Branding
- Front End Development
- HTML, CSS, Javascript
- Shopify development
- Jamstack development

## Portfolios

### Design

[Dribbble](#)

[Dropbox](#)

### Coding

[Codepen](#)

[Stackblitz](#)

[Github](#)

[LinkedIn](#)

[Homepage](#)

pioneerzero labs

## Experience

### 2023 (March-August)

**Wild Impact Marketing Group**, Waukesha, WI | [414-908-3900](tel:4149083900)

#### Front End Developer

Brought on board to: a) **build out website templates using the Miva CMS**, and to b) **design fresh templates**. Tasks included: take client design requirements and implement into preexisting Miva CMS template, **fix errors in Miva templates (HTML, CSS, JS)**, **solve coding problems** (HTML, CSS, JS usually using Stackoverflow), build template prototypes in Adobe XD for presentation, expand capability of Miva templates using Bootstrap library for **Bootstrap based UI and functionality**, compile coding repository.

### 2005-Present

**pioneerzero labs**, Madison WI | [\(608\) 286-9463](tel:6082869463)

#### Visual Designer, Front End Developer

**Visual Design Skills:** illustration, graphic design, branding, mobile app UI design, UX design, product design, typography, flat design, simplicity, landing pages, web layout, web icons, web graphics, logos, signage, print, design research, photography, problem solving.  
**Tools:** Adobe Creative Cloud, Pinterest

**UI/UX Design Skills:** UX and user research, empathy and knowing how to 'delight the user'; data, user experience and interaction driven design; design thinking, ethnography, information design and architecture; whiteboarding, pencil sketches, wireframes, storyboards for mobile, tablet and desktop; task analysis, prototyping, UX writing, collaboration ensuring project vision is being implemented; low bounce rate, user retention, usability testing, Google rank building (social media, SEO, algorithms, Google analytics). **Tools:** Adobe XD, Figma, Invision, Sketch, Webflow, Slack, Google Analytics

**Developer Skills:** Front-end responsive coding for mobile, tablet and desktop using CSS, HTML, JavaScript and Bootstrap; store building with Shopify backend using their templating language Liquid. **Tools:** Codepen, Bootstrap library, Github, StackBlitz, Atom, Sublime Text, CMS (Shopify Partner, Miva, Webflow), browser dev tools

**Developer Skills I'm Working On:** Jamstack languages and tech for decoupled architecture dev: Netlify (hosting), React framework (including Next.js, Gatsby), GraphQL (API), Strapi (headless CMS). Other languages and tech: Node.js (for full stack skills), Python (for quantum computing app dev), distributed web & blockchain (for dApp dev and a better web).

## Reference

### Sean McCarthy

Senior Software Engineer

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### Mei Lyn Nelson

Financial Consultant, Builder

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Company: Nelson Financial Group