



# Marcus Grant

## UX/Product Designer, Developer

I am a highly skilled designer and developer. My core skills include: **UX design, product design, front end development, Jamstack development, Shopify ecommerce development and problem solving.**

## Experience

## Contact

### Phone

[\(608\) 286-9463](tel:6082869463)

### Email

[pioneerzero@protonmail.ch](mailto:pioneerzero@protonmail.ch)

### Slack

### Homepage

<https://pioneerzero.com>

## Education

### 1998-2001

#### Physics, Art



UW-Madison

## Expertise

- UX Design
- Product Design
- Front End Development
- Jamstack Development
- Shopify Development
- Problem Solving

## Portfolios

### Design

- \* [Dribbble](#)
- [Dropbox](#)

### Coding

- [Codepen](#)
- [Stackblitz](#)
- [Github](#)

### LinkedIn

### Homepage

### 2023 (March-August)

**Wild Impact Marketing Group**, Waukesha, WI | [\(414\) 908-3900](tel:4149083900)

#### Front End Developer

Brought on board to: a) build out website templates using the **Miva CMS**, and to b) design fresh templates. Tasks included: take **client design requirements** and implement into preexisting Miva CMS template, fix errors in Miva templates (HTML, CSS, JS), solve coding problems (HTML, CSS, JS usually using **Stackoverflow**), build template prototypes in **Adobe XD** for presentation, expand capability of Miva templates using Bootstrap library for **Bootstrap based UI** and functionality, compile **coding repository**.

### 2005-Present

**pioneerzero labs**, Madison WI | [\(608\) 286-9463](tel:6082869463)

#### Designer (UX, Product), Front End Developer

**UX Design Skills:** information architecture, whiteboarding, wireframes, mobile app storyboards, design thinking, task analysis, prototyping, UX writing, user research and collaboration, empathy and ethnography, interaction driven design, usability testing, data analysis (bounce rate, user retention). **Tools:** Adobe XD, Figma, Invision, Sketch.

**Product Design Skills:** multi-platform visual design (illustration, graphic design, branding), UI design (CSS-drawn interface layout and elements, icons, graphics, logos, flat design), mobile app UI design, typography, design research .. print, signage, photography. **Tools:** Adobe Creative Cloud.

**Developer Skills:** Front end responsive coding for mobile, tablet, desktop or any device viewport using CSS, HTML, JavaScript and the **Bootstrap framework**; Shopify store building (templating language **Liquid**). **Tools:** Codepen, Github, StackBlitz, Sublime Text, CMS (Shopify, Webflow, Big Cartel, Ecwid, Miva, Tiktok, Instagram, Facebook, X, Youtube), browser dev tools, Mac Mini M2 Pro, iPhone (7,11,14 Pro Max), iPad 10.2" 8th, monitors: 2 (1920x1080), 1 4K (3840x2160)

**Developer Skills I'm Working On:** Jamstack languages and tech for headless and decoupled architecture development: Netlify (hosting), React library (including Next.js, Gatsby), Strapi (headless CMS), OneGraph (API). Other languages and tech: Node.js (for full stack skills), Python (for quantum computing app dev), distributed web & blockchain (for dApp dev and a better web).

**Other Standout Competencies:** viral social media, SEO, methodologies (agile, scrum, esp. daily stand-ups, sprint planning), problem solving (esp. coding w/**Stackoverflow**), documentation (code repositories, process notes), enterprise environment, AI-driven design and coding solutions (Adobe Firefly, ChatGPT), time management, technology literacy, networking, MacOS, startup culture.

## Reference

### Sean McCarthy

Senior Software Engineer

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### Mei Lyn Nelson

Financial Consultant, Builder

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