

MARCUS GRANT

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pionezero labs

Hiring manager,

Since 2005 I've become a highly skilled visual designer. My creative existence is absorbed in all things design: graphic design, typography, branding, illustration, I love flat design based color palettes and prefer simplicity in design. Web products include web page layouts, web graphics, web icons, logos and for non-web signage and print. I'm also highly skilled in creating visual assets strictly with CSS code. I'm masterful in Adobe software and always design with viewports in mind (mobile, tablet and web), I have a penchant for design research for projects (visual trends for certain time periods, extensive typeface exploring, background stories, establishing Pinterest boards, etc.) and I 99.9% prefer illustrating from scratch over using stock photography. I've done extensive print, I have vast photography experience (including fashion modeling photography), and I have 19 years of pure design expertise in many art fields. I excel at taking client goals and abstract concepts and translating them to stellar visual assets. I'm very familiar with various industries (biotech, food, construction, electronics, athletic, art, medical, wellness) including startups and therefore know from experience how to keep users on a page or app to keep bounce rate low and retain users, all through pure design. I know how to help startups compete and win through pure design.

The other 50% of my heavy skills is front-end coding (HTML, CSS and JavaScript), I'm expert in Bootstrap and very skillfully craft Shopify stores for ecommerce as well (a combination of their native templating language Liquid plus common front end languages). I'm currently studying Jamstack languages and technologies for decoupled architecture development: Netlify (hosting), React framework (including Next.js, Gatsby), GraphQL (API) and Strapi (headless CMS). Other languages and technologies include: Node.js (for full stack skills), Python (for quantum computing app development) and distributed web & blockchain (for dApp development and a better web). I'll be posting work in these areas shortly.

Beyond design and developing I'm also fully immersed and fluent in startup culture, from AI to distributed web (a personal passion) to the ethereal mathematics that empowers it all (math being another passion).

On breaks I enjoy: time with family, building things (outdoor and indoor greenhouses, alpine furniture, tree houses), survival gardening, cultivating off grid skills, Youtube and Tiktok videos, studying math and science, Indian culture and philosophy, vegan food, long training runs or bikes in the country, weight training and swim training (I'm a lifelong athlete). Anything having to do with meditation, Buddha dharma, or promoting peace and abundance on Gaia you will find me there.

Kind regards,
Marcus Grant