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Lab07 Submission

2/29/24

Site Map Questions

* 1. **Research at least 3 websites that are like this problem. Write down their URLs here.**

[**https://www.metmuseum.org/**](https://www.metmuseum.org/)

[**https://www.moma.org/**](https://www.moma.org/)

[**https://www.guggenheim.org/**](https://www.guggenheim.org/)

* 1. **What pages do these sites have in common?**

These three pages incorporate lots of color and want to be eye-catching to the viewer. Whether it is highlighting different dates of new showings, or the actual space of the museum color is a main factor as we are dealing with art.

* 1. **What pages are different or unique on the three sites?**

All three different pages fonts and it really helps build their character. The layout of the buttons of each page are different because each gallery has a different way of doing things. Some include videos on pages to keep the viewer engaged and the MoMa website even uses loud colors for new dates that viewers should look out for.

* 1. **What are some good things about these sites and what don’t you like?**

I like the MoMa includes the dates of new shows as soon you land on the page. I don’t like on The Guggenheim Museum how the first page is so long and can lose the viewer very easily. For the MET, I love the video on the top of the web page because it instantly gets your attention.

* 1. **Create your own museum site map with a home page and at least 8 subpages. Make sure you have a title for the site map, home page, and second level pages.**
  2. **Write a short rationale for why you chose those pages. For example, I once worked for a car dealership, and they focused on helping lower income folks buy cars so there were a lot of pages devoted to how to finance if you are in this income bracket. All museum sites are different. Why does your museum have these pages?**

I wanted to keep it simplistic. I wanted the website to be very clear for the viewer and get right to the point. You have a buy ticket to go the museum, you have a special events tab with being able to book a tour, the collections at the museum with artist information, how to become a member and support the museum, and to shop any merchandise. Short and to the point. I don’t want the viewer to get confused.