

Suprise rating protocol

5: Very surprising: Responses in this category violate your expectations of how the object is meant to be used or how it is often used in practice. Moreover, the use should not be pointless or impossible. Responses in this category should make incite interest (and inspiration).

- A strong 'wow' response
- Violates expectations in a positive way
- Incites interest
 - Picture it and think of uses

Examples:

Use a tin can to make a beer can chicken

Tin can wallpaper

Use book cover to make a bag/wallet

Use belt as an oven mitt to grab hot pot handles

4: Surprising: Responses in this category violate your expectations of how the object is meant to be used or how it is often used in practice. Moreover, the use should not be pointless or impossible. The violations in this category can be less drastic and are less surprising (have a smaller 'wow' factor) than responses in category 5.

- Potential for a 'wow' response
- Violates expectations in a positive way

Use a tin can as a reflector for your bike

Use belt as yoga mat strap

Make a chair seat out of belts

Hang up a book bookshelf

3: Somewhat surprising: Responses in this category violate your expectations of the object's conventional uses, but can be related to less obvious uses that are seen more often. The use should not be obvious, but does illicit a 'wow' response. Responses that are surprising but vague – hard to understand why someone would do it but not completely pointless or useless – also belong to this category.

- Non-obvious
- Violates the conventional uses
- Somewhat generic uses
- **OR** Surprising but vague

Use a tin can as a flowerpot

Use fork as a paintbrush

Use book pages as wrapping paper

Use fork as hook on the wall

Send fork in the mail as a message

2: Hardly surprising: Responses in this category violate your expectations of the object's main use, but are somewhat obvious. Many people will have used the object like this themselves or it is something that is often seen in the media (or elsewhere). Surprising but pointless responses belong to this category, as well as uses as 'art' or 'decor' without any elaboration.

- Somewhat obvious (probably seen/have done this)
- Violates the main use
- **OR** Surprising but pointless
- **OR** art/decor (can get a higher score with specificity)

Use a fork as a hairbrush

Use fork as drumstick

Tin can telephone

Press flowers with book

Cut belt into pieces

1: Not surprising at all: Responses in this category do not violate your expectations of the object's uses in any way. Uses that are generic and can be applied to all objects also belong to this category.

- Obvious (first ideas that comes to mind when associating)
- Conventional uses
- Conventional to all objects

Use fork to eat

Use brick to weigh something down

Use tin can as penholder

Throw object

Give object away