

Olist E-commerce Sales Overview

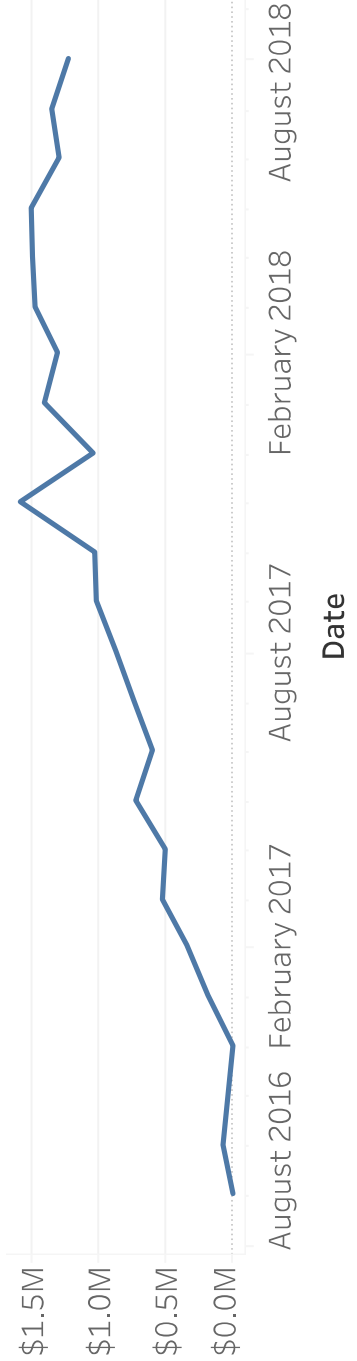
Brazilian E-Commerce Sales Analysis by State and Category (2016–2018)

Total Orders98,664

Total Revenue\$20,353,183.00

Average Order Value

Revenue Over Time



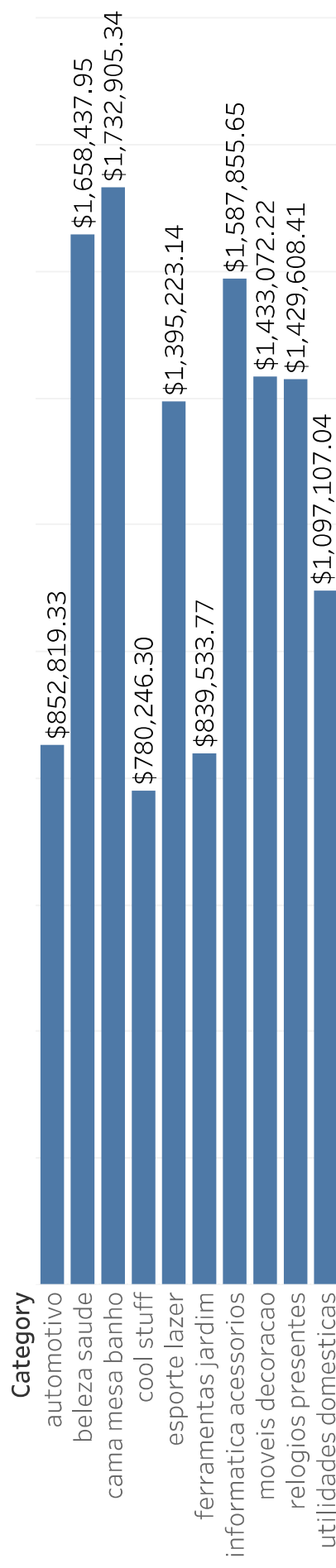
Customer State

✓	AC
✓	AL
✓	AM
✓	AP
✓	BA
✓	CE
✓	DF
✓	ES
✓	GO
✓	MA
✓	MG
✓	MS
✓	MT
✓	PA

Order Purchase Timestamp

All values

Revenue by Category



Data Source: Brazilian E-commerce Public Dataset by Olist | Dashboard by Cody Stuerman