

1 **Virtual Reality and Effects on Learning Retention**

2
3 **WES JONES**, Colorado State University, USA

4
5 **BRYCE HIRIGOYEN**, Colorado State University, USA

6 **THAD AVERY**, Colorado State University, USA

7 **JACKSON HOLDEN**, Colorado State University, USA

8
9 **ACM Reference Format:**

10 Wes Jones, Bryce Hirigoyen, Thad Avery, and Jackson Holden. 2018. Virtual Reality and Effects on Learning Retention. 1, 1 (May 2018),

11 8 pages. <https://doi.org/XXXXXXX.XXXXXXX>

12
13 **1 INTRODUCTION**

14 Since the advent of VR technology, society has seen great potential in immersing people in virtual environments and
15 has recognized that it can be used for more than just a gaming platform. Adapting and utilizing this new technology
16 has immense potential to enhance education and further develop critical thinking skills, according to [2, 6, 10, 17],
17 immersive virtual reality can be a useful tool for learning problem-solving skills. Whether it is training neurosurgeons,
18 mechanics, architects, or engineers, VR has been seen as a way to do just that, enhance training. [1, 4] But with such
19 a rush towards this medium of learning, leads to the question of whether individuals who undergo VR training are
20 able to comprehend the degree to which spatial information can be acquired and retained through VR, as opposed to
21 real-world training. This is important because VR might actually negatively affect a person's ability to learn and retain
22 spatial information.

23
24 **2 RELATED WORKS**

25 Spatial understanding and learning retention in virtual reality are newer concepts that have gained a lot of interest in
26 recent years. Research interests in these fields range from academia to medicine to specialized training. Research in
27 these fields has a variety of desired outcomes, but all of them explore whether virtual reality can be utilized to benefit
28 learning processes. For example, VR is involved in the medical field. Medical Students are tested to see if teaching
29 methods with VR in surgical training and neuroanatomy help learning retention. In the case of neuroanatomy, students
30 were introduced to 3-D virtual reality with the goal of examining "the impact of immersive virtual-reality neuroanatomy
31 and comparing it to traditional paper-based methods" [18]. Similarly to surgical training, the use of virtual reality ("VR")
32 "...is of real interest to medical education because it blends digital elements with the physical learning environment"[8].

33 The application of training medical students' abilities to understand complex tasks is a main focus of our research

34
35 Authors' addresses: **Wes Jones**, wesjones@colostate.edu, Colorado State University, 711 Oval Drive, Fort Collins, Colorado, USA, 80525; **Bryce Hirigoyen**,
36 alaskan@colostate.edu, Colorado State University, 711 Oval Drive, Fort Collins, Colorado, USA, 80525; **Thad Avery**, wesjones@colostate.edu, Colorado
37 State University, 711 Oval Drive, Fort Collins, Colorado, USA, 80525; **Jackson Holden**, jholden0@colostate.edu, Colorado State University, 711 Oval Drive,
38 Fort Collins, Colorado, USA, 80525.

39
40 Permission to make digital or hard copies of all or part of this work for personal or classroom use is granted without fee provided that copies are not
41 made or distributed for profit or commercial advantage and that copies bear this notice and the full citation on the first page. Copyrights for components
42 of this work owned by others than ACM must be honored. Abstracting with credit is permitted. To copy otherwise, or republish, to post on servers or to
43 redistribute to lists, requires prior specific permission and/or a fee. Request permissions from permissions@acm.org.

44
45 © 2018 Association for Computing Machinery.

46 Manuscript submitted to ACM

47
48 Manuscript submitted to ACM

with virtual reality. These complex tasks can be expensive and resource-intensive. Costs for virtual reality training simulations can be reduced if they are created effectively and efficiently [3, 5]. Our research aims to help find how people effectively use virtual reality in a training environment to improve learning retention. Another focus of virtual reality in learning retention is education. The majority of these studies compare virtual reality teaching methods to traditional education [11, 13, 15, 16, 20]. One research paper that addressed VR education in a broad sense was Sandra Helsel's Virtual Reality and Education. The research talks about how public perception of VR integration differs from what constitutes effective VR integration in practice. Helsel reasons virtual reality "holds a promise for education," as long as the staff and educators "become involved now to plan for VR's future development" for effective integration [9]. Crosier's research, which investigated "the potential of Virtual Reality for teaching secondary school science" [12], is another good example of virtual reality in education. The study focused on individual differences and how they affected the outcomes of new learning methods. The study found that "high ability students reported higher attitude scores, both overall and for the VR class" [12]. This study encountered a bias in the sample population, with higher-achieving or smarter students performing better on both platforms. We anticipate similar setbacks with our sample population within the sample used for this research. With educational virtual reality training and retention, environments are also an important factor. Essoe's research explored "an approach to leverage context dependence to optimize learning challenging, interference-prone material" [7]. This study was carried out by teaching participants 80 foreign words in different virtual reality environments. As shown in other research, virtual reality can assist the user's retention of a physical space by giving them alternative ways to view a reality [14, 19]. Our research is going to utilize different learning environments by comparing test subject's spatial retention in virtual reality to real life.

3 METHODOLOGY

This experiment is looking at how VR can impact the retention of spatial information with the implementation of a virtual reality environment and a traditional non-VR figurine. We devised an experiment to compare how well two groups retain spatial information from a spatial puzzle [Fig-1] for the first group and the same puzzle in a VR environment. [Fig-3]

3.1 Participants

Participants for this study were selected through a random sampling method to increase the heterogeneity of the sample population. The study population was comprised of individuals from the participants' social networks, such as friends, family, and classmates, who expressed their willingness to participate in the experiment. Following participant recruitment, we used random assignment techniques to assign individuals to either virtual reality (VR) or wooden puzzle training groups using simple random sampling.

3.2 Apparatus

To design and construct our VR environment, we used Unreal Engine 5. This engine provided us with a wide range of options when constructing our environment. [Fig-5] For the hardware, we used two Meta Quest 2 headsets provided to us through the university. For the real-world training and testing, we purchased a wooden puzzle from Amazon. The VR puzzle was designed and based on this puzzle

3.3 Procedure

To conduct this experiment we followed the following procedure:

Manuscript submitted to ACM

105 First, we had users sign a consent form. Second, we gathered our participants and had them fill out a survey
106 that included relevant data that would aid in the statistical analysis of the experiment. This survey includes general
107 demographics, VR experience, and confidence in the ability to solve puzzles. After the survey, participants were randomly
108 split into two groups unrelated to the data recorded from the surveys.
109

110 Each participant in the first group was seated in a sterile room and given a picture of the solved puzzle and the
111 wooden puzzle itself with all the pieces laid out in front of them.[Figs-1,2] They were instructed to assemble the puzzle
112 5 times. All 5 trials were timed to observe learning and to set a base time to compare how well they retained the
113 information. After they concluded their 5 trials, they were dismissed.
114

115 Each participant in the second group was also seated in a sterile room and given a VR headset. Participants were
116 instructed to adjust the tightness of the headset to give the most comfortable experience. The participants were placed
117 in the scenario puzzle room. [Fig-3] This room contains the puzzle and a picture of the completed puzzle.[Fig-4] They
118 were instructed to assemble the puzzle 5 times. All 5 trials were timed to observe learning and to set a base time to
119 compare how well they retained the information. After they concluded their 5 trials, they were dismissed.
120

121 After one day, we invited the participants back to observe how well they had retained the information. This was done
122 by having each group solve the wooden puzzle once without instruction.[Fig-1] This 6th trial was timed to compare to
123 the 5th trial of the day prior. This comparison would give us insight into how well they retained the spatial information.
124

125 3.4 Design

126 This experiment was a 2x2 between-subject design. Our independent variables were the method of learning the puzzle,
127 while our dependent variable was the time to construct the puzzle after a 24-hour retention period. We used an unpaired
128 T-Test to calculate to observe the difference in time between the two independent variables.
129

130 4 RESULTS & DISCUSSION

131 4.1 Short Comings

132 Before the results are presented, a quick note on the possible shortcomings in the experiment.

133 While each group was only trained on the puzzle five times, there is a significant difference in the amount of time
134 each group spent with the puzzle while training. This is due to the limitations of tactile ability and movement in VR.
135 These limitations forced the VR group to spend more time on average with the puzzle.
136

137 Another point of concern would be the VR experience within the VR group. This group did all of their training in
138 VR. While conducting the experiment, some participants were observed struggling with the controls and understanding
139 how the VR world worked. This could have impacted how they interacted with the puzzle, and in turn, could impact
140 how well they were able to learn the puzzle.
141

142 Lastly is how the different groups interacted with their medium of training. Some participants in the wooden puzzle
143 group seemed to find the task trivial. While the Wooden training was somewhat trivial, it might have impacted how
144 they interacted with the puzzle. Some participants were observed just "going through the motions" on the last few tests.
145 This could have led to the Wooden puzzle group not learning the puzzle as well. On the same note, many of the VR
146 participants were excited to be immersed in the VR world. The same participants seemed to be more engaged with the
147 training task than their wooden participant counterparts. While this is understandable, the difference in engagement
148 level could drastically affect our results.
149

4.2 Results

After the trials had concluded and all the data was collected, a statistical unpaired T-Test analysis was conducted to observe how the times between the two groups differed. The VR group had an average time of 115.1 seconds while the Wooden Puzzle group had an average of 74.98 seconds. The standard deviation for the Vr group was 96.73, and 58.71 for the Wooden group.[Fig-7] The result of this test was a p-value of 0.2322. This value was higher than our chosen significance level of 0.05.

4.3 Discussion

Our results did not show a statistically significant difference between the performance of the two groups after 24 hours. While the wooden puzzle group had a better average performance (74.98 seconds) compared to the VR group (115.1 seconds)[Fig-7], we are unable to draw a statistical conclusion between the two learning methods

There are several possible explanations for the difference in times. One factor could be the tactile feedback provided by handling the physical puzzle pieces, which may have facilitated the learning process and strengthened memory retention. Additionally, the real-world interaction with the wooden puzzle could have provided participants with a more intuitive understanding of the task compared to the VR environment.

The variability in the VR group's performance was higher than in the wooden puzzle group, as indicated by the larger standard deviation. This increased variability could be attributed to differences in participants' familiarity and comfort with the VR technology or individual differences in adapting to the VR learning environment.

It is essential to consider the limitations of this study, including the relatively small sample size of 12 participants per group. This is the reason for not being able to draw a statistical conclusion. Future research should involve larger sample sizes to increase the generalizability of the findings. Additionally, exploring the impact of different types of VR environments, puzzle complexity, and the length of the retention period could provide further insights into the effectiveness of VR as a learning tool for spatial tasks.

5 CONCLUSION

In conclusion, our study aimed to compare the effectiveness of learning and retaining spatial information using a wooden puzzle and a virtual reality (VR) environment. Although the wooden puzzle group performed better on average compared to the VR group, we were unable to establish a statistically significant difference between the two learning methods.

The difference in performance and the higher variability in the VR group's results may be attributed to factors such as tactile feedback, real-world interaction, and participants' familiarity with VR technology. However, these factors could not be confirmed as the cause of the observed differences within the scope of this study.

The limitations of our study, including the small sample size and the simplicity of the puzzle task, should be addressed in future research. Larger sample sizes and a more diverse range of puzzles and VR environments could provide more insights into the role of VR as a learning tool for spatial tasks. Additionally, investigating different retention periods might help determine the long-term effectiveness of VR in teaching and retaining spatial information.

Overall, our study suggests that there is potential for VR as a learning tool for spatial tasks, but more research is needed to fully understand its effectiveness and best applications in comparison to traditional methods.

6 FIGURES

Fig. 1. Wooden puzzle as part of the spatial retention experiment.

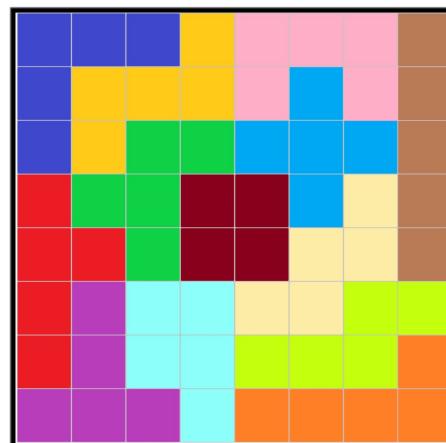


Fig. 2. To aid in distinguishing between pieces, each puzzle element is color-coded for easy identification by the user.

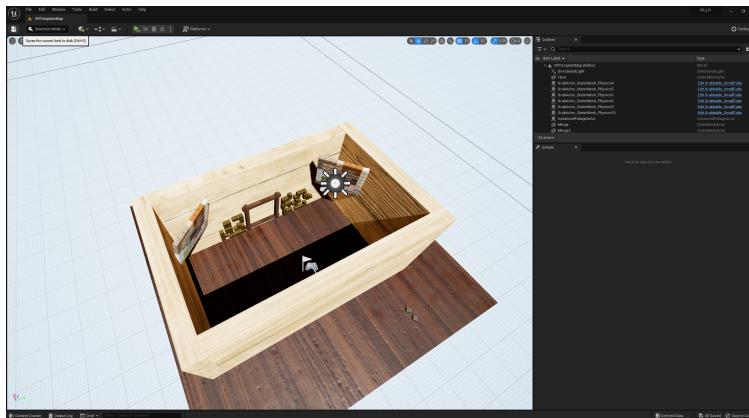
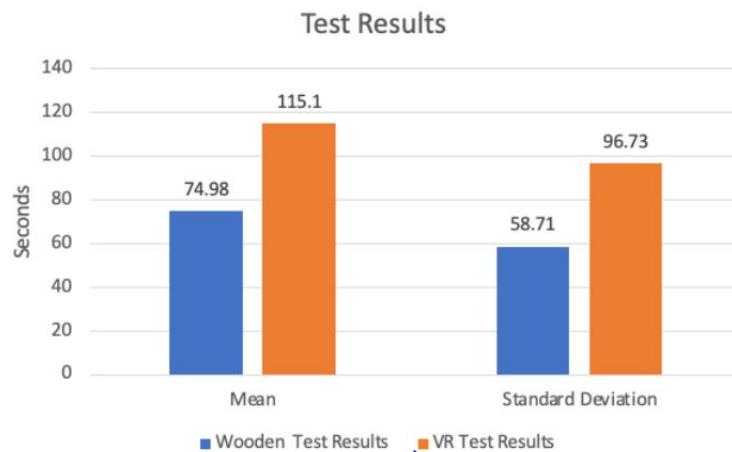
261
262
263
264
265
266
267
268
269
270
271
272
273
274
275



276 Fig. 3. The initial view of the immersive VR environment upon user entry.
277
278
279
280
281
282
283
284
285
286
287
288
289
290
291
292
293



294 Fig. 4. Instructions for completing the puzzle displayed, with each piece differentiated by unique color and pattern.
295
296
297
298
299
300
301
302
303
304
305
306
307
308
309
310
311
312 Manuscript submitted to ACM

313
314
315
316
317
318
319
320
321
322
323
324
325
326
327328 Fig. 5. Top-down perspective of the VR environment providing a bird's-eye view.
329330
331
332
333
334
335
336
337
338
339
340
341
342
343
344
345
346
347
348
349350 REFERENCES
351 Fig. 6. Comparison of Means and Standard Deviation
352353 [1] Ali Alaraj, MichaelG Lemole, JoshuaH Finkle, Rachel Yudkowsky, Adam Wallace, Cristian Luciano, PPat Banerjee, SilvioH Rizzi, and FadyT Charbel.
354 2011. Virtual reality training in neurosurgery: Review of current status and future applications. *Surgical Neurology International* 2, 1 (2011), 52.
355 <https://doi.org/10.4103/2152-7806.80117>

- [2] Paola Araiza-Alba, Therese Keane, Won Sun Chen, and Jordy Kaufman. 2021. Immersive virtual reality as a tool to learn problem-solving skills. *Computers Education* 164 (2021), 104121. <https://doi.org/10.1016/j.compedu.2020.104121>
- [3] E. Z. Barsom, M. Graafland, and M. P. Schijven. 2016. Systematic review on the effectiveness of augmented reality applications in medical training. *Surgical Endoscopy* 30, 10 (2016), 4174–4183. <https://doi.org/10.1007/s00464-016-4800-6>
- [4] Juan Manuel Davila Delgado, Lukumon Oyedele, Peter Demian, and Thomas Beach. 2020. A research agenda for augmented and virtual reality in architecture, engineering and construction. *Advanced Engineering Informatics* 45 (2020), 101122. <https://doi.org/10.1016/j.aei.2020.101122>
- [5] Chelsea Ekstrand, Ali Jamal, Ron Nguyen, Annalise Kudryk, Jennifer Mann, and Ivar Mendez. 2018. Immersive and interactive virtual reality to improve learning and retention of neuroanatomy in medical students: A randomized controlled study. *CMAJ Open* 6, 1 (2018). <https://doi.org/10.9778/cmajo.20170110>
- [6] Ramy Elmoazen, Mohammed Saqr, Mohammad Khalil, and Barbara Wasson. 2023. Learning analytics in virtual laboratories: A systematic literature review of empirical research. *Smart Learning Environments* 10, 1 (2023). <https://doi.org/10.1186/s40561-023-00244-y>

- [365] [7] Joey Ka-Yee Essoe, Nicco Reggente, Ai Aileen Ohno, Younji Hera Baek, John Dell’Italia, and Jesse Rissman. 2022. Enhancing learning and retention
 366 with distinctive virtual reality environments and mental context reinstatement. *npj Science of Learning* 7, 1 (2022). <https://doi.org/10.1038/s41539-022-00147-6>
- [367] [8] Sharon Farra, Elaine Miller, Nathan Timm, and John Schafer. 2013. Improved training for disasters using 3-D virtual reality simulation. *Western
 368 Journal of Nursing Research* 35, 5 (2013), 655–671. <https://doi.org/10.1177/0193945912471735>
- [369] [9] Sandra Helsel. 1992. Virtual reality and education - JSTOR. <https://www.jstor.org/stable/44425644>
- [370] [10] Elliot Hu Au and Joey J. Lee. 2017. Virtual reality in education: A tool for learning in the experience age. *International Journal of Innovation in
 371 Education* 4, 4 (2017), 215. <https://doi.org/10.1504/ijiie.2017.10012691>
- [372] [11] Lasse Jensen and Flemming Konradsen. 2017. A review of the use of virtual reality head-mounted displays in education and training. *Education and
 373 Information Technologies* 23, 4 (2017), 1515–1529. <https://doi.org/10.1007/s10639-017-9676-0>
- [374] [12] Joanna K. Crosier, Sue V. G. Cobb, and John R. Wilson. 2000. Experimental Comparison of Virtual Reality with Traditional Teaching Methods for
 375 Teaching Radioactivity. *Education and Information Technologies* 5, 4 (2000), 329–343. <https://doi.org/10.1023/a:1012009725532>
- [376] [13] Sam Kavanagh, Andrew Luxton-Reilly, Burkhard Wuensche, and Beryl Plimmer. 2016. A systematic review of virtual reality in education.
 377 <https://eric.ed.gov/?id=EJ1165633>
- [378] [14] Michael S Miller, Deborah M Clawson, and Marc M Sebrechts. 1999. Long-term retention of spatial knowledge acquired in virtual reality. In
 379 *Proceedings of the Human Factors and Ergonomics Society Annual Meeting*, Vol. 43. SAGE Publications Sage CA: Los Angeles, CA, 1243–1246.
- [380] [15] Kimberley Osberg. [n. d.]. <http://www.hitl.washington.edu/projects/education/puzzle/spatial-cognition.html>
- [381] [16] Jaziar Radianti, Tim A. Majchrzak, Jennifer Fromm, and Isabell Wohlgemann. 2020. A systematic review of immersive virtual reality applications
 382 for higher education: Design Elements, lessons learned, and research agenda. *Computers amp; Education* 147 (2020), 103778. <https://doi.org/10.1016/j.compedu.2019.103778>
- [383] [17] Ya-Ming Shiu, Yu-Chiung Hsu, Meng-Huei Sheng, and Cheng-Hsuan Lan. 2019. Impact of an augmented reality system on students’ learning
 384 performance for a health education course. *International Journal of Management, Economics and Social Sciences* 8, 3 (2019). <https://doi.org/10.32327/ijmess.8.3.2019.12>
- [385] [18] Sherrill J. Smith, Sharon Farra, Deborah L. Ulrich, Eric Hodgson, Stephanie Nicely, and William Matcham. 2016. Learning and retention using virtual
 386 reality in a decontamination simulation. *Nursing Education Perspectives* 37, 4 (2016), 210–214. <https://doi.org/10.1097/01.nep.0000000000000035>
- [387] [19] Brian N. Verdine, Roberta M. Golinkoff, Kathryn Hirsh-Pasek, Nora S. Newcombe, Andrew T. Filipowicz, and Alicia Chang. 2013. Deconstructing
 388 building blocks: Preschoolers’ spatial assembly performance relates to early mathematical skills. *Child Development* 85, 3 (2013), 1062–1076.
 389 <https://doi.org/10.1111/cdev.12165>
- [390] [20] Peng Wang, Peng Wu, Jun Wang, Hung-Lin Chi, and Xiangyu Wang. 2018. A critical review of the use of virtual reality in Construction Engineering
 391 Education and training. *International Journal of Environmental Research and Public Health* 15, 6 (2018), 1204. <https://doi.org/10.3390/ijerph15061204>
- [392]
- [393]
- [394]
- [395]
- [396]
- [397]
- [398]
- [399]
- [400]
- [401]
- [402]
- [403]
- [404]
- [405]
- [406]
- [407]
- [408]
- [409]
- [410]
- [411]
- [412]
- [413]
- [414]
- [415]
- [416] Manuscript submitted to ACM