

Thank you for participating in our 464 user study. No personal information is collected and your identity will not be shared. You may use fake information to complete the tasks. You will use the website for 15 minutes and then complete the user survey. After the 15 minutes has passed, you will be provided the survey. Please complete the tasks to the best of your ability:

1. Go to the newsletter tab and update your user profile.
2. Go to the shop and purchase at least two items.
3. View the subscriptions page.
4. Explore the website and interact with anything you find interesting.