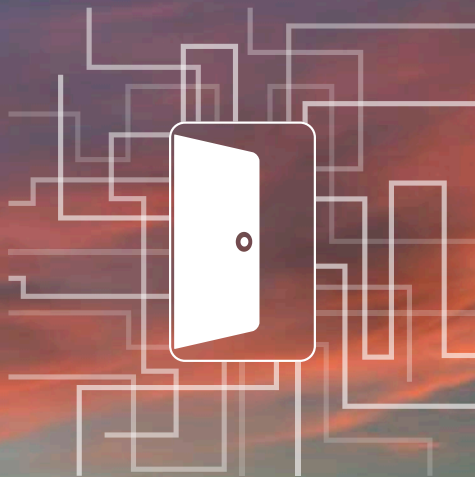




PRESIDENTS' SUMMIT 2016



A New Era of Leadership & Quality
**The Business of Open &
Distance Learning 2020**

*20-23 November 2016
Sydney, Australia*

Hosted by



ICDE Secretary General

ICDE would like to welcome you to Sydney and we look forward to hearing your voice on the future of ICDE.

This year's Presidents' Summit offers good opportunities to expand on ICDE's three main priorities:

- » Visionary leadership for digital transformation;
- » Quality enhancement in higher education for the sustainable future we want; and
- » Stimulate research and development, in particular learning analytics and adaptive learning.



The ICDE membership survey (200 responses) this autumn shows that:

- » ICDE has a very good/good standing among members in all categories.
- » Many members in all categories want to engage more.
- » Almost all members would very likely/quite likely or likely recommend ICDE to another colleague.
- » ICDE is consolidated and has a good point of departure for expansion for the benefit of learners and the educational community all over the world.

It also uncovers a number of issues and priorities ICDE shall address in its Strategic Plan 2017-2020, which is up for discussion in the Policy Forum at the Summit – and recommendations are to be issued for the future of ICDE.

The Summit is a great arena for us to meet, for facilitating initiatives and actions within the interest of its membership, an arena for networks and networking, in a multicultural and multi-professional environment.

I am looking forward to meeting you all!

Gard Titlestad

ICDE Secretary General

President of the ICDE

The exciting affordances of technology in Open and Distance Learning provision have impelled us to revisit and renew our thinking around traditional modes of ODL delivery and its leadership and management. Quality remains a key global challenge in ensuring that the potential of ODL is fully unleashed and appreciated, as does executive leadership in an environment that is contesting traditional ways of “knowing and doing”. Aptly themed “A New Era of Leadership and Quality: the Business of Open and Distance Learning 2020,” the 2016 ICDE Presidents' Summit will see presidents and executive leadership from across the globe embark on a voyage of discovery, focusing on new and innovative approaches to leadership and management, continuous quality improvement, and regional, national and global partnership models. The broader goal of the Summit is to empower leaders to revisit their individual leadership and management styles and approaches, drawing on the innovation, insights and experiences of their global peers and colleagues in the reformulation of their own 2020 leadership and management strategies.



On behalf of the ICDE executive, I am therefore delighted to welcome you warmly to the 2016 ICDE Presidents' Summit, hosted for the first time by Charles Sturt University, in the magnificent global city of Sydney, Australia. We look forward to an innovative and exciting summit.

Professor Mandla S Makhanya

President of the ICDE

Conference Host - Charles Sturt University

On behalf of Charles Sturt University and the Australian higher education community, I am delighted to welcome the International Council for Open and Distance Education (ICDE) 2016 Presidents' Summit to Sydney/Cronulla Beach. As the host institution for this year's ICDE Summit, CSU's rich history and commitment to diversity creates a natural synergy with the diversity of global delegates who will be attending the summit. Indeed, I applaud the work of ICDE and personally extend my warm regards to each delegate for joining us in this collegial endeavour.



CSU is the leading distance learning provider in Australia. CSU's ethos is centred in 'Yindymarra Winhanganha' – a Wiradjuri aboriginal phrase meaning – 'the wisdom of respectfully knowing how to live well in a world worth living in.' This sentiment is at the heart of CSU's approach to distance education and reflects the University's traditional motto 'for the public good' which is based on the writings of our namesake, the explorer Charles Sturt. We believe this ethos aligns with the global mission of open and distance learning and the exemplary work of organisations such as ICDE to open the doors of access and opportunity to underserved populations across the planet. In essence, open and distance learning strives to achieve a broader and global public good of improving the lives of all through open, distance, online and flexible education.

This year's theme focuses on three interdependent and critical subthemes for the future – leadership, quality, and innovative business practices. Unquestionably, these subthemes do not function in isolation and other key areas such as accreditation, management, public-private partnerships, social and cultural issues, new advances in digital technologies, and of course funding, all play into the institutional dynamic of open and distance learning. This year's focus, however, suggests that visionary leadership sets the stage for success, for innovation, and for collaboration in an increasingly competitive higher education space. This leadership is the apex for institutions in the future. To paraphrase Lewis Carroll's *Alice in Wonderland*, 'if you don't care where you are going it doesn't matter which way you go.' The ICDE 2016 Presidents' Summit is about sharing leadership experiences, strategies, and solutions that enable chief executives to effectively lead their innovative institutions and hopefully to help us all find the right road.

Again, on behalf of CSU, it is my pleasure to welcome you to the 2016 ICDE Presidents' Summit. I wish you a collaborative and insightful Summit with your global colleagues and a memorable visit to our beautiful country.

Professor Andrew Vann

Vice-Chancellor and President, Charles Sturt University

DAY 1 Sunday 20th November 2016

8.30AM

ICDE Executive Committee Meeting (CLOSED)

5.00PM

3.00PM

Registration

6.00PM

2nd floor foyer of Rydges

6.30PM

Welcome Reception to Australia and 2016 ICDE Presidents' Summit

- » Terry 'Didge' Lane, Wonnarua People
- » Andrew Vann, Charles Sturt University
- » Gard Titlestad, International Council for Open and Distance Education (ICDE)
- » Mandla Makhanya, University of South Africa

8:00PM

ICDE Executive Committee/CSU/Sponsors Dinner (INVITATION ONLY)

Evening at your leisure (FOR NON ICDE EXECUTIVE COMMITTEE MEMBERS)

Please enjoy the tranquil ocean atmosphere of Cronulla Beach and surrounding area.

DAY 2 Monday 21st November 2016

7.30AM

Registration Desk Opens

8.30AM

Open Plenary Panel: From Regional to Global: Critical Leadership, Quality and Partnership Issues Facing Online, Open and Flexible Learning Universities

MODERATOR: Andrew Vann, Charles Sturt University

PANELISTS: David Barnett, Pearson Australia
Kam Cheong Li, Asian Association of Open Universities
Caroline Seelig, Open Polytechnic (NZ)
Mandla Makhanya, University of South Africa

RESPONDENTS: Hazel Rymer, Open University
Janet Bulumaris Rangou, University of Papua New Guinea Open College

The open plenary session will serve as the catalyst for this year's theme and examine critical leadership, quality and partnership challenges and opportunities in open, distance and flexible education. Panelists will target high level strategic issues that can be addressed in more detail amongst delegates during the regional forums and Presidents' Challenge dialogue sessions later in the Summit.

10.00AM

Morning Tea

10.30AM

Challenges Facing Smart Learning in Higher Education: Lessons from the Middle East

PRESIDING: Divya Singh, University of South Africa

SPEAKER: Mansoor Al Awar, Hamdan Bin Mohammed Smart University

Global leadership requires cultural agility – the capacity to adapt and respond to changing cultural and market conditions and to thrive in uncertain economic conditions. Chancellor Awar will draw upon his leadership experience at HBMSU to share his perspectives on ODL leadership across cultures and languages in the Gulf and how this can be replicated and applied in other regions of the world.

11.00AM	Regional Forums on Key Issues FACILITATORS: Maxim Jean-Louis, Contact North Contact Nord Kamal B Gunaherath, The Open University of Sri Lanka <i>What's next for higher education in your region? How can we respond to the challenge of meeting the learning needs of a growing global population? How will we embrace new technologies to improve access, success and quality? How will we innovate in terms of flexible approaches to programs and credentials so as to make quality learning more accessible to more people more of the time? How will we overcome the challenges of competition and new demands for accountability at a time of financial constraint?</i> <i>While some see their current situation as challenging, others see great opportunities for innovation, change and development. This session provides an opportunity to explore "what's next" with your peers on a regional basis.</i>
12.45PM	Lunch
2.00PM	Plenary Panel: The Australasian Online, Open and Flexible Learning Landscape MODERATOR: Tian Belawati, Universitas Terbuka (Indonesia Open University) SPEAKERS: Sandra Wills, Charles Sturt University Robin Shreeve, Director, Open Training & Education Network Asian perspective (TBA) <i>This panel will explore current trends and developments in the open, distance and e-learning sector in Australasia as a prelude to an open question and answer session.</i>
3.30PM	Afternoon Tea
4.00PM	Learning Analytics Marketplace PRESIDING: Belinda Tynan, RMIT University SETTING THE STAGE: Dragan Gasevic, University of Edinburgh Anne Boyer, Université de Lorraine <i>The learning analytics marketplace aims to showcase how ICDE members are using learning analytics to understand learner behaviours and taking actions to support and improve student learning outcomes and retention.</i> <i>Poster Presenters include: Sarah Stein, Flexible Learning Association of New Zealand; Hazel Rymer, Open University (UK); Hee Kiat Cheong, SIM University; Tian Belawati, Universitas Terburkas (Indonesian Open University); Jennalyn G. Raviz, AMAU OEd (Philippines); Andrew Vann & Sandra Wills, Charles Sturt University; Mandla Makhanya, University of South Africa (UNISA); Yoichi Okabe, Open University of Japan; David Barnett, Pearson Australia.</i>
6.00PM	

DAY 3 Tuesday 22nd November 2016

6.30AM

Morning Reflection Walk (OPTIONAL)

Meet in lobby of Rydges

These sessions will run for 35 minutes each followed by a short break.

9.15AM

Presidents' Challenge Dialogues

Leadership Imperatives: What's Missing on the Leadership Front?

PRESIDING: Primrose Kurasha, Zimbabwe Open University

The last 3-5 years has seen numerous 'leadership crises' particularly for presidents and vice-chancellors of open, distance and e-learning universities. In a number of high profile cases, the chief executives have been summarily dismissed or urged to consider their career choices. What critical leadership voids are driving this vulnerable environment? How do the issues differ across cultures and countries?

FACILITATORS: Michael Sankey, ACODE Leadership Institute
Glen Jacobs, St. George's University

9.50AM

ODL Quality: Political, Economic and Service Implications

PRESIDING: Anthony McClaran, Tertiary Education Quality Standards Agency (TEQSA)

A continuing issue for global open, distance and flexible learning institutions is quality. This includes quality of teaching, quality of support services, quality of assessment, and quality of design and delivery. This session will examine selected quality issues and their political, economic and service implications for open and distance education leaders.

FACILITATORS: Remus Pricopie, National University of Political Studies and Public Administration (Romania)

10.25AM

Open Education – Driving Innovation for the Future

PRESIDING: Som Naidu, Open and Distance Learning Association of Australia (ODLAA)

This session will examine emerging trends in the open content – open education landscape and critically discuss whether open education is a good return on investment for the mainstream university sector. Additional focus will examine emerging business and partnership models with particular focus in developing nations.

FACILITATORS: Wayne Macintosh, Open Educational Resource University (OERu)
Rory McGreal, Athabasca University

11.00AM

Morning Tea

11.30AM

Keynote Address: Form Follows Function: What institutions and leaders will need to look like in the future to ensure quality in higher education

PRESIDING: Don Olcott, Jr., Charles Sturt University

SPEAKER: Bill Pepicello, President Emeritus, University of Phoenix

This keynote will discuss the anachronistic structure that has put higher education out of step with the rest of society and suggest how the current model must be transformed to align with the needs of today's students.

RESPONDENTS: Barney Dalgarno, Charles Sturt University
Godehard Ruppert, Bavarian Virtual University

12.45PM

Lunch

2.00PM	ICDE 2017-2020 Strategic Plan Working Session <i>(OPEN TO ALL SUMMIT DELEGATES)</i> FACILITATORS: Gard Titlestad, ICDE Mandla Makhanya, University of South Africa <i>ICDE is currently developing its next Strategic Plan for 2017-2020. This session will provide an opportunity for delegates to comment and discuss initial strategic focus areas and contribute to an inclusive and collegial process of setting ICDE's future.</i>
4.00PM 6.00PM	ICDE Presidents' Meeting <i>(ICDE PRESIDENTS & VICE-CHANCELLORS ONLY)</i>
4.00PM	FREE TIME FOR NON VC/PRESIDENTS
6.30PM	Summit Dinner <i>Buses will leave Rydges at 6.30pm for the Royal Motor Yacht Club, Port Hacking. Buses will return to Rydges at 9.45pm & 11.00pm.</i> ACODE-Pearson Technology Enhanced Learning (TEL) Awards Presentation PRESIDING: Stephen Marshall, ACODE David Barnett, Pearson Australia
11.00PM	

DAY 4 Wednesday 23rd November 2016

9.00AM	Pushing the Boundaries: Future Leadership, Business and Quality Directions for University Presidents MODERATOR: Alan Tait, Open University PANELISTS: Belinda Tynan, RMIT University Bill Pepicello, University of Phoenix Yang Zhijian, The Open University of China <i>The closing plenary will examine the future leadership, business, and quality opportunities and challenges for open, distance and flexible learning university presidents.</i> RESPONDENTS: Mark Brown, Dublin City University Divya Singh, University of South Africa
10.30AM	Morning Tea
11.00AM	Closing Summary Session Gard Titlestad, ICDE Mandla Makhanya, University of South Africa <i>This closing session will highlight key points from the Summit, ICDE Strategic Planning, and discussions and action plans from members and other delegates.</i>
12.30PM	ICDE 2017 World Conference: Join Us in Toronto! Maxim Jean-Louis, Contact North Contact Nord <i>The ICDE 2017 World Conference will be held in Toronto, Canada. Maxim and ICDE invite you to join your colleagues at what promises to be the premier open, distance and flexible learning event of 2017.</i>
12.45PM	Adjourn

2016 Presidents' Summit Core Program Committee

- » **Professor Andrew Vann**, Vice-Chancellor & President, Charles Sturt University
- » **Gard Titlestad**, Secretary General, International Council for Open and Distance Education (ICDE)
- » **Professor Mandla Makhanya**, Principal & Vice-Chancellor, University of South Africa & President of ICDE
- » **Professor Belinda Tynan**, Deputy Vice-Chancellor Education, RMIT University
- » **Professor Don Olcott Jr.**, Head of Virtual Campus & Co-Director, u!magine Digital Learning Laboratory, Charles Sturt University
- » **Caroline Seville**, Advisor, ICDE

ICDE Executive Committee Members

- » **Professor Mandla S. Makhanya**, Principal & Vice-Chancellor, University of South Africa and President of ICDE
- » **Professor Asha Singh Kanwar**, President & Chief Executive Officer, Commonwealth of Learning (COL)
- » **Professor Belinda Tynan**, Deputy Vice-Chancellor Education, RMIT University
- » **Dr. Yana Zhijian**, President, The Open University of China
- » **Mr. Maxim Jean-Louis**, President & Chief Executive Officer, Contact Nord (Canada)
- » **Professor Alan Tait**, Director, International Development & Teacher Education, The Open University, UK

2016 Charles Sturt University Host Staff

- » **Professor Don Olcott Jr.**, Summit Director
- » **Lauren Carlson**, Program Manager
- » **Dr. Lindy Croft-Piggin**, Manager, Marketing & PR
- » **Tim Klapdor**, Manager, Digital Support

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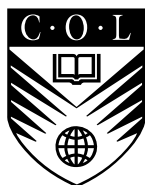
years toward applied research and development, efficacy studies, product development, and other research on new technologies and programs. We are particularly focused on developing new learning and assessment technologies that improve student performance and elevating these technologies to higher reliability and scale.

Open University



The Open University's mission is to be open to people, places, methods and ideas. We promote educational opportunity and social justice by providing high-quality university education to all who wish to realise their ambitions and fulfil their potential. Through academic research, pedagogic innovation and collaborative partnership we seek to be a world leader in the design, content and delivery of supported open learning. Every day, millions of people access free OU content, no matter where they live in the world. All they need is an internet connection: OpenLearn, YouTube, iTunes U and Open Research Online

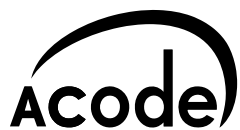
Commonwealth of Learning



The Commonwealth of Learning (COL) is an intergovernmental organisation created by Commonwealth Heads of Government to promote the development and sharing of open learning and distance education knowledge, resources and technologies. Hosted by the Government of Canada and headquartered in Burnaby, British Columbia, Canada, the Commonwealth of Learning (COL) is the world's only intergovernmental organisation solely concerned with the promotion and development of distance education and open learning. COL is helping developing nations improve access to quality education and training. The

Commonwealth is a voluntary association of more than 50 independent sovereign states, which provide support to each other, and work together toward international goals. The Commonwealth is described as a "family" of nations, originally linked together in the British Empire, and now building on their common heritage in language, culture and education, which enables them to work together in an atmosphere of greater trust and understanding than generally prevails among nations.

ACODE – The Australasian Council on Open, Distance and e-Learning



Established in 1993 as the National Conference on Open and Distance Education, the Australasian Council on Open, Distance and e-Learning (ACODE) represents 46 member universities working to enhance policy and practice in open, distance and e-learning in Australasian higher education by:

- » disseminating and sharing knowledge and expertise;
- » supporting professional development and providing networking opportunities;
- » investigating, developing and evaluating new approaches;
- » advising and influencing key bodies in higher education; and
- » promoting best practice.

Key activities of ACODE include a workshop series focused on key technological and pedagogical activities and developments, a biannual benchmarking forum using the ACODE Benchmarks for Technology Enhanced Learning, and the biannual ACODE Learning Technologies Leadership Institute (LTLI).

ODLAA – Open & Distance Learning Association of Australia



ODLAA is a professional association of educators, instructional designers, educational researchers, education consultants, and administrators from across Australia and overseas that is dedicated to advancement of research, practice, and support of education 'across time and space'. ODLAA connects professionals in order to share experiences and disseminate information with respect to open and distance learning. Our members come from all educational sectors plus commercial training providers and training units in the corporate sector. They are involved in

management, administration, design, development, research and teaching in multiple modes that may best be described as 'outside the traditional classroom'. Through the Executive, members respond to government initiatives and published directions as well as lobbying for particular needs globally and nationally.

ODLAA publishes Distance Education, a leading journal in the field of open and distance learning. Distance Education is the journal of ODLAA Inc. It is edited by Associate Professor Som Naidu and published by Taylor & Francis. The journal is managed by a sub-committee of the ODLAA Executive and ODLAA members receive it as a part of their membership. Distance Education is a peer-reviewed journal. It publishes research and scholarly material in the fields of distance, open and flexible education. It was one of the first journals published to focus exclusively on this area of educational practice, and it remains a primary source of original and scholarly work in the field for practitioners, teachers and students. ODLAA aims to advance the research, practice and support of education across time and space. Also to continuously engage, support, and develop the learning community involved in education across time and space, and become the learning community's association of choice for those involved in education across time and space.

*Don't forget to join us for the
ICDE International Conference*

at Symbiosis Centre for Distance Learning, Pune, India

March 10th & 11th 2017

Symbiosis Centre for Distance Learning will host the International Council for Open and Distance Education (ICDE) International Conference in Pune, India on 10th and 11th March, 2017 on the theme: "Unleashing the potential of ODL - Reaching the unreachable".

Symbiosis Centre for Distance Learning (SCDL) is located in the city of Pune, nestled in the Sahyadri Hills. Pune is considered the cultural capital of Maharashtra. It is fondly called 'Oxford of the East' as it is known for its educational facilities. The city attracts migrants, students, and professionals from India, South East Asia, the Middle East, and Africa. Pune is also one of the fastest growing cities in the Asia-Pacific region.

The aim of the conference shall be to provide a platform for communication between researchers, teachers and practitioners in Open and Distance Learning. The ultimate aim being to provide impetus and provide a common basis for the future of research and action points for enhancement of reach of Open and Distance Learning.

For further details please visit the conference website:
<http://www.scdl.net/InternationalConference>

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*More information about the conference is available online
www.uimagine.edu.au/icde*

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