



May 16 - 17, 2015
University of Washington, Seattle

dubhacks.co

sponsor@dubhacks.co

[@dubhacks](https://twitter.com/dubhacks)

Sponsor Information

Looking at a map of hackathons, we've noticed a massive gap year after year: the Pacific Northwest. **DubHacks** was recently founded to fill this gap. We gather curious students from universities in the Pacific Northwest to connect students to other hackers, knowledgeable mentors, and fantastic companies.

During the inaugural event last fall, we maximized our capacity at 400 students from Canada and every corner of the United States. Just over half were attending their first hackathon. We saw some mind-blowing projects during the hackathon, new friendships form, and students discover powerful ways to manifest their ideas.

Upcoming Events

DubHacks Spring 2015 will host 200 students and help them learn how to grapple with new tools and gain confidence in their ability to solve problems in the world around them. We're aiming to balance attendance evenly between women and men. By taking away the emphasis on prizes and **promoting mentorship**, we hope to spark novice programmers' curiosities beyond hackathon projects.

DubHacks Fall 2015 will see a return to our larger model. This hackathon is geared towards bringing together 700 student developers from a range of backgrounds and abilities. We will host workshops and **recruiting opportunities** to furnish hackers with new skills and strengthen their connections to the professional world.

Why Sponsor?

We'd like to collaborate with companies that want to connect to the next generation of talented programmers. Both spring and fall events are open for sponsorship opportunities. We'll provide ways for you to:

- **Expose your company's tech** to participants and press.
- Get **real time feedback** on your products.
- **Raise awareness** (or change the perception) of your brand.
- **Send mentors** to DubHacks to assist participants with integrating your API into their projects.
- Provide a **tax deductible** sponsorship, since DubHacks is a 501(c)(3) nonprofit.

Logistics

Spring 2015

Saturday, May 16 - May 17

200 hackers

Mary Gates Hall

University of Washington

Fall 2015

Mid-October

700+ hackers

TBD

University of Washington

It is possible to sponsor for just the spring event, just the fall event, or both. If the final option is desirable, you may decide to commit to a combination of tiers at both events, as outlined below. We are also open to discussing other package combinations.

Sponsor Tiers

Spring-Fall Bundle	Fusion Gold 7000 (8000 value)	Fusion Platinum 13000 (15000 value)
All benefits of respective tiers	✓	✓

Spring 2015	Bronze 500	Silver 1500	Gold 3000	Platinum 5000
General				
Mentors	✓	✓	✓	✓
Sponsor table		✓	✓	✓
Email blast to hackers			✓	✓
Present prizes on stage				✓
API				
Distribute product trials/API credits	✓	✓	✓	✓
Provide hardware for hackers to work on		✓	✓	✓
API demo during kickoff ¹		1 min	1 min	2 min
Workshop during the event ¹			✓	✓
Workshop during preceding week ¹				✓
Branding				
Distribute swag	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Description in sponsor directory		✓	✓	✓
Logo on DubHacks hacker swag			✓	✓
Host a meal or special event			✓	✓
Branding in hacking rooms				✓

Sponsor Tiers

Fall 2015	Bronze 1000	Silver 4000	Gold 6000	Platinum 10000
General				
Mentors	✓	✓	✓	✓
Sponsor table		✓	✓	✓
Email blast to hackers			✓	✓
Present prizes on stage				✓
API				
Distribute product trials/API credits	✓	✓	✓	✓
Provide hardware for hackers to work on		✓	✓	✓
API demo during kickoff ¹	1 min		2 min	2 min
Workshop during the event ¹			✓	✓
Workshop during preceding week ¹				✓
Recruiting				
Distribute recruiting materials	✓	✓	✓	✓
Resumes		✓	✓	✓
Send recruiters			✓	✓
Branding				
Distribute swag	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Description in sponsor directory		✓	✓	✓
Logo on back of DubHacks shirt			Small	Large
Host a meal or special event				✓
Branding in hacking rooms				✓

¹ We reserve the right to schedule API pitches, tech talks, and workshops as time allows. These opportunities are not required; these are optional resources to provide to attendees, in order to help them learn as much as possible during the event.

If these sponsorship tiers aren't suitable for your company, that's not a problem! We'd still love to have you on board. Please email us at sponsor@dubhacks.co and we will work with you on how your company can benefit from DubHacks.