

Cole Sullivan

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EDUCATION

Vanderbilt University

Bachelor of Arts in Economics and History, minor in Philosophy

Nashville, TN

May 2022

WORK EXPERIENCE

Argus Media

Reporter, Metals - Aluminum

Houston, TX

June 2024 – Present

- Assessed 40+ aluminum scrap and alloy prices on a daily and weekly basis, pricing based on market input
- Published 1-3 breaking news and commentary stories every day, including data-centered analysis pieces
- Covered quarterly earnings calls, comparing results across years and quarters to identify larger market trends
- Identified sources as leads for the sales team, helping drive revenue growth via customer conversion

Hiroshima Toyo Carp

Mascot Performer (Fan Services Department)

Hiroshima, Japan

February 2023 – December 2023

- Wrote, produced, and rehearsed performances for 1-5 performers including storyboarding and prop-building
- Performed live at daily baseball games for crowds of 40,000+ while maintaining character in heavy costume
- Scripted and performed in locally and national televised promotional spots, PSAs, and game broadcasts
- Edited English-language marketing and promotional material in collaboration with Japanese-speaking staff

Skill Hunter – Comedy Japanese

Video Editor/Content Producer

Hiroshima, Japan

August 2023 – October 2023

- Edited short form video content for X (Twitter) and Instagram Reels including reframing and color grading
- Researched language education best practices as well as JLPT standards to help design meaningful content

Julia Brownley for Congress

Community Organizer

Thousand Oaks, CA

August 2022 – November 2022

- Cut 527 pieces of turf covering approximately 26,000 homes using a data-informed voter targeting plan
- Managed training and execution of phone banking and canvassing events with as many as 100+ volunteers
- Collaborated with 60+ local candidates and unions to increase canvassing and phone banking coverage
- Made 150+ cold calls per day in order to recruit volunteers and convince voters to submit their ballots

SB Nation (Vox Media)

Anchor of Gold Sportswriter

Remote (Part Time)

June 2022 – Present

- Wrote in-depth game previews and provided game updates for all 30+ Vanderbilt Women's Basketball games
- Collaborated with staff of 4 on game-by-game coverage of football, basketball, and baseball games
- Provided basic statistical analysis and insight using Excel and Python for football and basketball coverage

ORGANIZATIONS, SERVICE, AND OTHER EXPERIENCES AND CERTIFICATIONS

Campus Events President: Vanderbilt Programming Board

2018 – 2022

Customer Service: Various bars, restaurants, cafés, and retail establishments

2016 – 2022

Mascot Performer: Vanderbilt University Athletics

2020 – 2022

NCAA March Madness Correspondent (Credentialed): Women's Tournament

2024

Reporter: Vanderbilt Hustler (school newspaper)

2020 – 2022

YMCA/Swim Instructor/High School Coach Volunteer: Various

2016 – 2020

SKILLS AND PROFICIENCIES

Advanced knowledge of **Microsoft Office (Word, Excel, PowerPoint)** and **Google Drive (Docs, Sheets, etc.)**

Intermediate knowledge of **Photoshop, Premiere Pro, HTML, CSS, JavaScript**, and **Japanese (JLPT N4)**