

CSU Outreach Professional Development Conference

August 5 – 7, 2012

CSU Monterey Bay

Call for Workshop Proposals

Dear Colleague,

California State University, Monterey Bay is please to host the 2012 CSU Outreach Professional Development Conference scheduled on Sunday, August 5 – Tuesday, August 7, 2012. This year's theme is *"Riding the Wave of Change"*.

CALL FOR CONFERENCE WORKSHOP PROPSALS

The Planning Committee would like to solicit your help by asking that you consider doing a workshop. We have identified the following three strands. As I mentioned, this year's theme is *"Riding the Wave of Change"*; therefore, think about workshop titles and descriptions related to the theme—be creative!

1. **Professional Development and Training**- Sessions to address professional growth and development such as supervisory skills, moving into management, presenting like a pro, CSU 101 (ins & outs of CSU Admissions), Legislative Updates such as SB1440, etc.
2. **Personal Development** – Sessions to address personal growth and development such as stress management, balancing work and family time, etc.
3. **Innovative Outreach and Recruitment Programs** – Recruitment strategies-bringing in the class, cost efficient programs, collaboration/partnerships with K-12, social networking in recruitment, doing more with less, changing role of outreach, etc.

If you're interested in doing a workshop, please complete the attached Conference Workshop Proposal by Friday, July 6, 2012 and send it to francesp@csufresno.edu .

If you have any questions, please contact me by email or call 559.278.5374.

Frances Pena-Olgin, Director

2012 CSU Outreach Professional Development Conference

"Riding the Wave of Change"

August 5 - 7, 2012

California State University, Monterey Bay

Workshop Presenter Proposal

Please submit workshop proposal by July 6, 2011. Mail to Frances Pena-Olgin, University Outreach Services, 5240 N. Jackson M/S UC 59, Fresno, CA 93740-8026 or email form to francesp@csufresno.edu

Workshop Strand (Please check): ☐ Professional Development & Training ☐ Personal Development
☐ Innovative Outreach and Recruitment Strategies/Programs

Presenter Name(s), campus address, phone, fax, and email:

Brief Presenter(s) Biography (will be used for conference program and introduction – 4-5 sentences):

Workshop Title (a catchy title related to the *"Riding the Wave of Change"* theme):

Brief Workshop Description (6—7 sentences):

Length of Workshop: 50 minutes including Q&A

Learning Outcomes:

Target Audience: (new professional, all, etc.)

AV/Equipment needed: ☐ None ☐ Slide Projector/Screen ☐ Flip Chart easel w/markers

Other: _____