

Do you know the value of TRUST in your business relationships?

PRICELESS

Are trust breakdowns costing you time, money, wellbeing, and lost opportunities?

Successful collaboration depends on bridges of trust between people working together. Trust is the foundation of relationships and is vital to individual, group and overall organizational performance. Trust based leadership increases creativity, critical thinking, and collaborative capacity and promotes flexible and adaptive work environments.

Beata Lewis, principal of *Bridging Lives*, will emphasize five areas where collaboration tends to break down and can be strengthened:

- communication
- negotiation
- conflict resolution
- collaborative process
- agreement structuring

Beata will also introduce the Reina Trust and Betrayal Model™ which provides a comprehensive and practical framework to help people understand the dynamics of trust and betrayal in the workplace.

This workshop will help you:

- develop collaborative leadership skills
- highlight your natural leadership ability
- support and enhance your collaborations
- define your values and goals
- earn greater success in your career



From the North: Take the 101 Freeway South. Exit at GRAND AVE/SOUTH SAN FRANCISCO. At the bottom of the exit ramp, turn left, at the light, onto AIRPORT BLVD. At stoplight, turn left onto GRAND AVE. Proceed under freeway to EAST GRAND AVE. At the fourth stoplight, turn left onto FORBES BLVD.

From the South: Take the 101 Freeway North. Exit at GRAND AVE/SOUTH SAN FRANCISCO. At the bottom of the exit ramp, turn right onto EAST GRAND AVE. At the first stoplight, turn right to continue on EAST GRAND AVE. At the second stoplight, turn left onto FORBES BLVD.

**Workshop is in Conference Center 5Q
Bldg. #5 on Forbes Bl. and DNA Way
AWIS signs will be posted.
Park in lot across the street from the building.**



Northern California Chapters



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presents:

The 9th Career Development Workshop

Collaborative Leadership Skills

Beata C. Lewis, J.D.

Creative Collaboration Practices for
Synergetic Change

16 September 2000
Genentech, Inc.
9:00 am - 2:30 pm