

<p>Northern California Chapters of AWIS present The 2001 Winter Workshop</p>
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Saturday March 3, 2001

Genentech

Bldg. #5 Conference Center, 9:30 AM

Forbes Blvd. South San Francisco, CA

" Key Concepts of Good Project Management, and Why it Matters"

Pat Lindquist, Principal, Lindquist Biotech Consulting

- **What makes a project different than other work you need to do?**
- **What are the things that make projects succeed?**
- **How can you help make your projects successful?**

This workshop will teach you some of the key tools and concepts of good project management, and help you understand why good project management is of benefit to you and your career. By the end of the day you should also know how good project management can help add value to your organization.

Pat Brown Lindquist is an independent consultant to the biotech and pharmaceutical industries, with an emphasis on project planning at strategic and tactical levels, project management training, and applied project management. In addition, she is a senior consultant working with PMSI/Project Mentors doing training in project management techniques. Prior to starting Lindquist Biotech Consulting in the Fall of 1998, she spent 13.5 years at Genentech in a variety of positions, most recently as a senior Project Manager in the Product Development Department. She holds Bachelor's and Master's degrees in Cell and Molecular Biology and spent nine years in laboratory research at University of California, San Francisco and Genentech prior to moving into R&D management in 1988. She has co-authored fifteen publications in reviewed scientific journals, with an emphasis on growth factor research. Her more recent interests have focused on project management strategies and processes in the biotechnology/pharmaceutical industry, and she has co-authored one article on this subject.

Please check the East Bay AWIS website to download a copy of this flyer and for any updates.

<http://www.ebawis.org/nccchptr.htm> (or click on NCC on the Main Menu)

- ✓ **Registration begins at 9 AM, the program begins at 9:30 AM.**
- ✓ **Directions on reverse side.**
- ✓ **The registration fee includes a continental breakfast and a box lunch.**

Please complete the form on the back and return with your check made payable to NCC-AWIS by **Wednesday February 21, 2001.** **Late registrations are not guaranteed a lunch!** Please mail registration to Kitty de Jong, 2411 Ward St. #3, Berkeley, CA 94705. Questions? Please call (510) 450-7622 day (510) 848-7858 eve.

Directions to Genentech:

Go to http://www.gene.com/about_genentech/directions/ for a detailed map of the campus and directions.

To Genentech FROM SAN FRANCISCO - 101 SOUTH:

- Exit at Grand Ave/South San Francisco.
- At the bottom of the exit ramp, turn left, at the light, onto Airport Blvd.
- At stoplight, turn left onto Grand Ave. and proceed under freeway to East Grand Ave.
- At the fourth stoplight, turn left onto Forbes Blvd.
- Continue on Forbes Blvd. for 1.3 miles until it terminates at DNA Way.
- Look for building #5, on the right just before Forbes Blvd runs into DNA Way. The entrance to the conference rooms is on Forbes.
- Look for the AWIS signs directing you into the parking lot on the left just before you reach DNA Way

To Genentech FROM THE SOUTH BAY - 101 NORTH:

- Exit at Grand Ave/South San Francisco
- At the bottom of the exit ramp, turn right onto East Grand Ave.
- At the first stoplight, turn right to continue on East Grand Ave.
- At the second stoplight, turn left onto Forbes Blvd.
- Continue on Forbes Blvd. for 1.3 miles until it terminates at DNA Way.
- Look for building #5, on the right just before Forbes Blvd runs into DNA Way. The entrance to the conference rooms is on Forbes.
- Look for the AWIS signs directing you into the parking lot on the left just before you reach DNA Way.

Registration Form – Return by Wed. Feb 21 to be guaranteed a lunch!

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Name _____

Address _____

Telephone _____

AWIS Affiliation (check all that apply)

East Bay _____ Monterey Bay _____ Palo Alto _____ Sacramento Valley _____

Fee:

AWIS member \$25 _____

Student or postdoc \$25 _____ (please present ID at the door)

General public \$40 _____