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# Web Service Basics (2)

CS480 Software Engineering

<http://cs480.yusun.io>

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CAL POLY POMONA

# Announcements

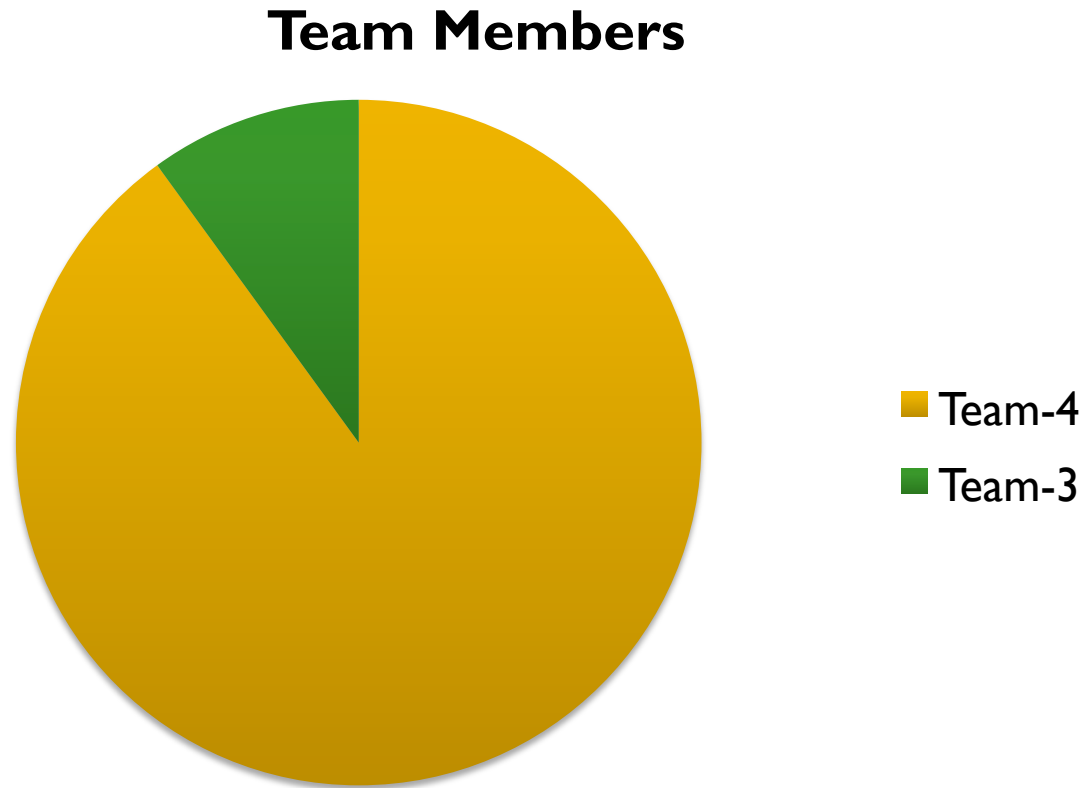
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- ◆ AI Due!
- ◆ A2: Finalize the Idea
  - ◆ Jan 21 (Wed): Idea Pitch
- ◆ A3: Git/GitHub Exercise
  - ◆ Due on Jan 21 (Wed)

# Team Statistics

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- ◆ 10 teams



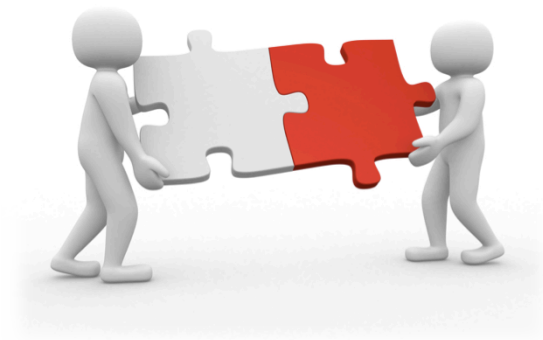
# The Optimal Number of Co-Founders

Company name	Founders	Total
Microsoft	Bill Gates, Paul Allen	2
Google	Sergey Brin, Larry Page	2
Youtube	Chad Hurley, Steve Chen, Jawed Karim	3
Yahoo!	Jerry Yang, David Filo	2
Overture (formerly Goto.com)	Bill Gross	1
eBay	Pierre Omidyar	1
PayPal	Peter Thiel, Max Levchin	2
Skype	Niklas Zennström, Janus Friis	2
Kazaa	Niklas Zennström, Janus Friis	2
Hotmail	Sabeer Bhatia, Jack Smith	2
Ask.com	Garrett Gruener, David Warthen	2
Excite	Graham Spencer, Joe Kraus, Mark Van Haren, Ryan McIntyre, Ben Lutch, Martin Reinfried	6
Napster	Shawn Fanning	1
Lycos	Dr. Michael Mauldin	1
Amazon	Jeff Bezos	1
Apple	Steve Jobs, Steve Wozniak, Ronald Wayne	3
MySpace	Tom Anderson, Chris DeWolfe	2
FaceBook	Mark Zuckerberg, Dustin Moskovitz, Chris Hughes	3
Netscape	Marc Andreessen, Jim Clark	2
AOL	William von Meister	1
Mirabilis (which engineered ICQ)	Yair Goldfinger, Arik Vardi, Sefi Vigiser, Amnon Amir	4
Digg.com	Kevin Rose	1
Average		2.09

# The Optimal Number of Co-Founders

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- ◆ A single founder startup becomes too lonely and isolated
- ◆ If you're unable to find/recruit another co-founder, people may wonder about you, your sales ability or your ability to attract/recruit a great time in the future
- ◆ At a minimum, you need one technology co-founder and one sales
- ◆ There's simply too much work to do in the early days
- ◆ Three founders works fine too, but does introduce some potential issues with how to divide up responsibility



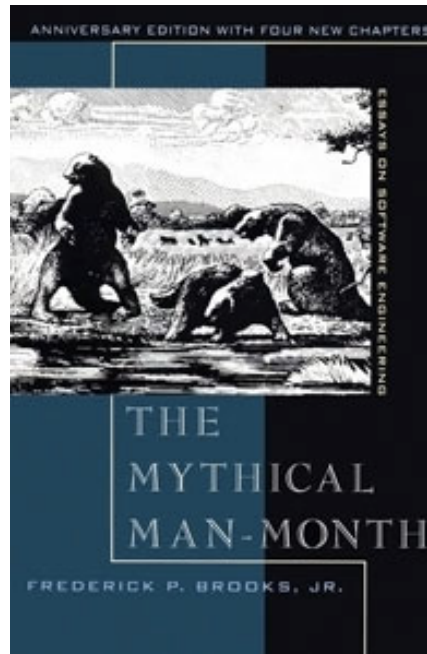
<http://blogs.msdn.com/b/testing123/archive/2007/02/23/if-you-are-going-to-build-a-startup-how-many-friends-should-you-start-up-with.aspx>

<http://onstartups.com/tabid/3339/bid/1242/What-s-The-Optimal-Number-Of-Co-Founders-For-A-Startup-2-09.aspx>

# Golden Rule

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*Adding manpower to a late software project makes it later.*  
– Dr. Frederick Brooks



The Mythical Man-Month



Dr. Frederick Brooks

# Java Spring Framework

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- ◆ Java
- ◆ Web Services
  - ◆ HTTP
  - ◆ Java Servlet
  - ◆ Spring Framework
    - ◆ <http://spring.io/>
  - ◆ Spring Boot
    - ◆ <http://projects.spring.io/spring-boot/>
- ◆ MOOC Course
  - ◆ Programming Cloud Services for Android Handheld Systems
  - ◆ <https://class.coursera.org/mobilecloud-001>

# @RequestMapping

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- ◆ Map the URL Path to Java method
- ◆ <http://www.journaldev.com/3358/spring-mvc-requestmapping-annotation-example-with-controller-methods-headers-params-requestparam-pathvariable>



# Store the Data

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- ◆ Store your data in the file system is a simple option if only a small amount of data is required
- ◆ Jackson ObjectMapper
- ◆ <http://wiki.fasterxml.com/JacksonInFiveMinutes>

# @Autowired

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- ◆ Manage how to instantiate object instances
- ◆ [http://www.tutorialspoint.com/spring/spring\\_autowired\\_annotation.htm](http://www.tutorialspoint.com/spring/spring_autowired_annotation.htm)

# Front-End UI: HTML/CSS

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- ◆ Make nice UI for your web services

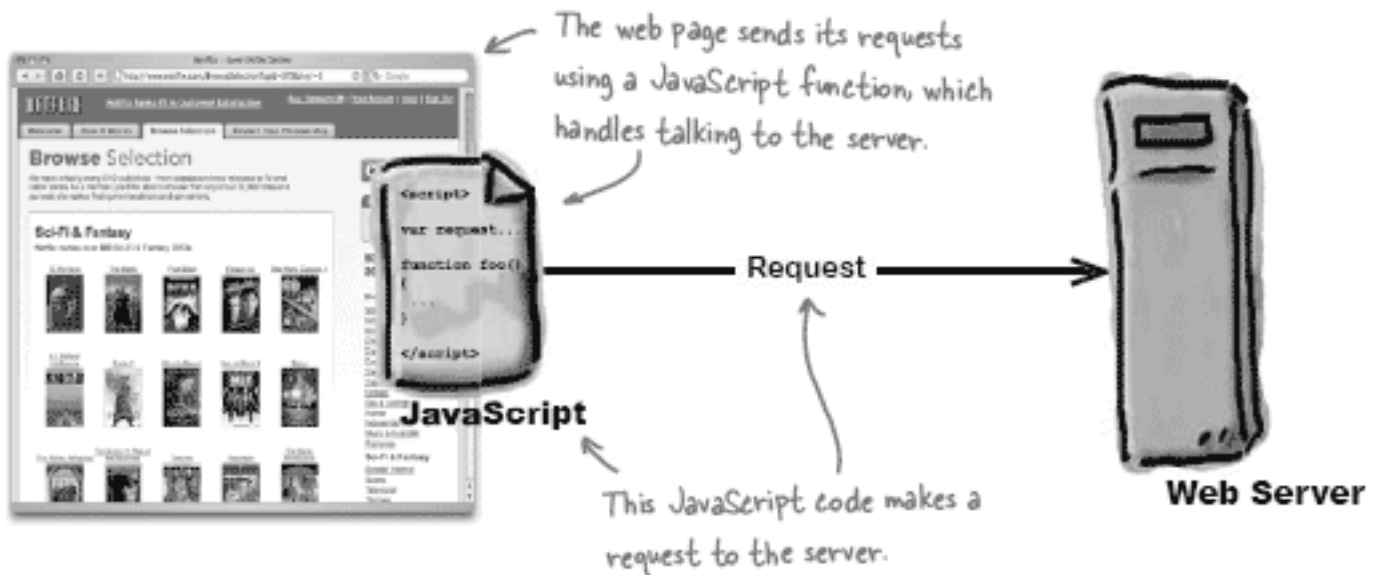


HTML & CSS

# Interact with Web Service: JS/Ajax

- ◆ Asynchronous JavaScript and XML (AJAX)
- ◆ Make HTTP calls in JavaScript

**No more waiting around...**



# Generate Web Pages Dynamically: FreeMarker

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- ◆ Define a template, feed the data and generate the final HTML

