DATA REQUIRED

1. List of neighbourhoods and population in both cities.
2. Latitude and Longitude of both cities
3. Number of offices in both cities.
4. Number of production units in both cities.
5. Total Square Feet of Commercial Spaces in both cities.
6. Number of sanitization service providers currently operating in both cities.
7. Number of raw material providers (cleaning material wholesalers) in both cities.

EXTRACTING THE DATA

1. Scrapping of Gurgaon and Noida neighborhoods via Wikipedia.
2. Getting Latitude and Longitude data of these neighborhoods via Geocoder package.
3. Using Foursquare API to get competing firms data related to these neighborhoods.
4. Scrapping website of cities' municipalities to get data of commercial spaces.

EXAMPLES AND FEATURES OF DATASET

1. Population – Higher the population, higher the requirement of sanitization
2. Square Feet commercial space – More the commercial space, more the customers.
3. Competing firms – More the number of competing firms, less the chance of tapping high market share.
4. Raw material providers – More the number of raw material providers, easier to provide better service to customers.