APRENDIZAJE DE MÁQUINA

Preprocesamiento





Preprocesamiento

Introducción, Data cleaning: Valores faltantes y duplicados, Data transformation: Codificación de los datos Escalamiento de los datos Normalización de los datos, Data reduction: Selección de características Extracción de característica, Conclusiones

#1. Introducción

Datooos!!! Muchos datos!!

Recurso más valioso hoy en el mundo actual.

 Según el Foro Económico Mundial, para el 2025 estaremos generando alrededor de 463 exabytes de datos a nivel mundial por día.

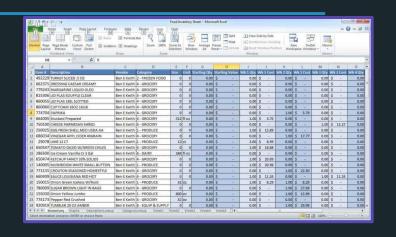
Pero:

¿Todos estos datos son lo suficientemente adecuados para ser utilizados por algoritmos de aprendizaje automático?



Hablando de datos pensamos ...

- Grandes conjuntos de datos con una gran cantidad de filas y columnas.
- No siempre es el caso: los datos pueden estar en muchas formas diferentes: tablas estructuradas, imágenes, archivos de audio, videos, etc.
- Las máquinas no entienden el texto libre, las imágenes o los datos de video tal como están, entienden los 1 y 0.

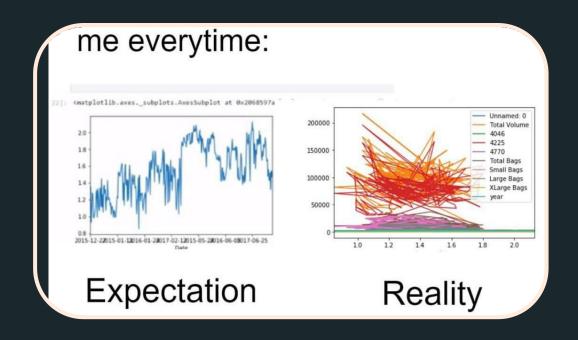






Tenemos un problema

- Los datos del mundo real a menudo son:
 - incompletos,
 - o inconsistentes,
 - contienen muchos errores.



La calidad de los datos afecta directamente la capacidad de nuestro modelo para aprender.

necesidad contar con datos que sean

- completos,
- válidos

Data quality: "Garbage in - garbage out"

Monique F Kilkenny, BAppSc(MRA), GradDipEpid/Biostats, MPH, PhD 1.2. Kerin M Robinson, 8HA, BAppSc(MRA), MHP, PhD, CHIM³

"Carbuge in — garbage out" is a colloqual recognition or poor quality data entry leading to unreliable data output.

New South Wales, Australiah, found these two methods captured vastly different data on the incidence of fails. erwise data analytics, applications or business process will or nise nane sturytics, approcasses or outsites process must be unreliable. Established processes are needed to ename that good quality data are collected in the health informa-

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Las características universalmente reconocidas de los datos de que incluyen: accesibilidad, calidad, buena exactitud. exhaustividad, consistenci (o coherencia), definición

institucional e interpretabilidad (Teslow, 2016). granularidad, precisión, relevancia,

entorno

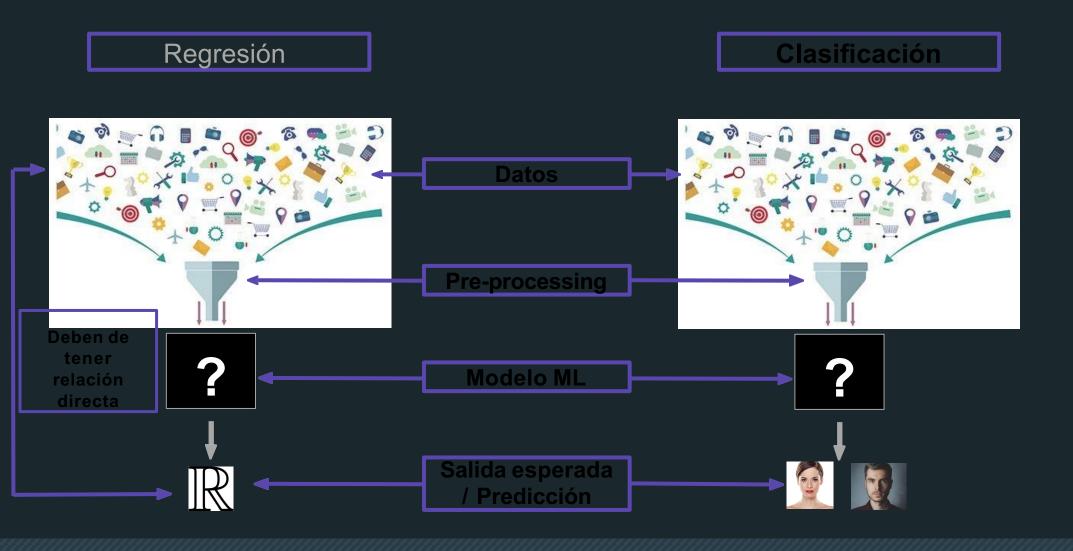
Data preprocessing

Es el proceso de **aplicar transformaciones a los datos** para llevarlos a un estado que la máquina pueda **analizarlos fácilmente.**



Paso muuuy importante en todo proceso de Machine Learning!!!

Su objetivo es disponer de datos de calidad previo al modelado utilizando algoritmos.

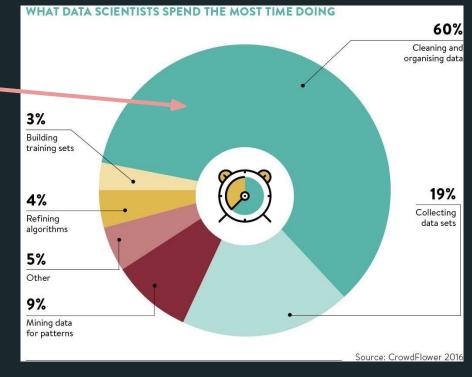


Data preprocessing



Alrededor del 60% del tiempo de los científicos de datos es empleado aquí, preparando los datos para el modelado.





Fuente: Forbes (2016).

Paso que requiere mucho tiempo!!!

Definiciones Dataset:

- Colección de datos.
 - Ejemplos: registros de interacciones, eventos, observaciones.
- Descritos mediante una serie de características o features.
 - Ejemplos: la masa de un objeto físico o el momento en que ocurrió un evento, etc.

Feature vector

←−−−− Features −−−− →					Label
Position	Experience	Skill	Country	City	Salary (\$)
Developer	0	1	USA	New York	103100
Developer	1	1	USA	New York	104900
Developer	2	1	USA	New York	106800
Developer	3	1	USA	New York	108700
Developer	4	1	USA	New York	110400
Developer	5	1	USA	New York	112300
Developer	6	1	USA	New York	114200
Developer	7	1	USA	New York	116100
Developer	8	1	USA	New York	117800
Developer	9	1	USA	New York	119700
Developer	10	1	USA	New York	121600

Definiciones: Tipos de features **Data Image Text** Categorical **Numerical Nominal** Interval **Ordinal Ratio**

Tipos de features :

Categorical conjunto definido de valores.

o Ejemplos?.... En el chat :D

Nominal

- Variables categóricas sin un orden implícito.
- **Ejemplo:** Los colores de un carro: negro, morado, rosa.

Ordinal

- Variables categóricas con un orden natural implícito.
- Ejemplo: Los tamaños de la ropa: chico, mediano, grande.

Tipos de features :

- Numerical Características representadas por números cuyos valores son continuos o discretos.
 - Ejemplos?.... En el chat :D

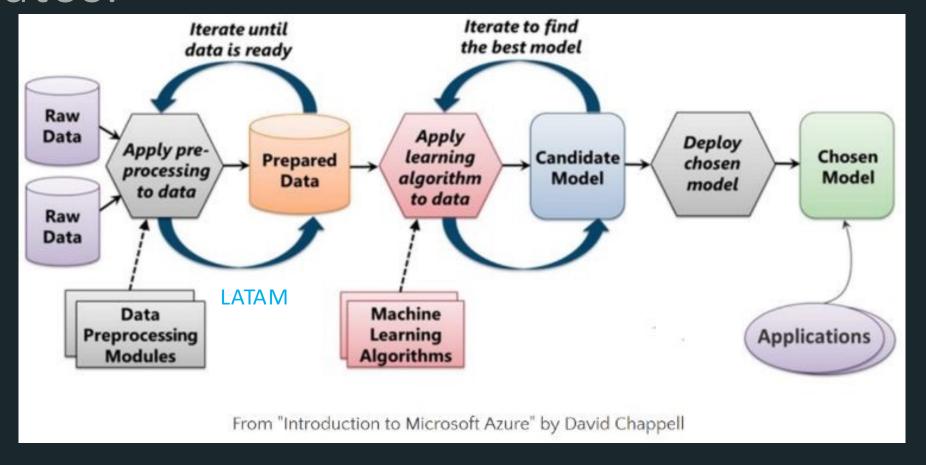
Interval

- Con una unidad de medida definida.
- Representa valores como 0 y menores que 0.
- **Ejemplo:** temperatura en Celsius

Ratio

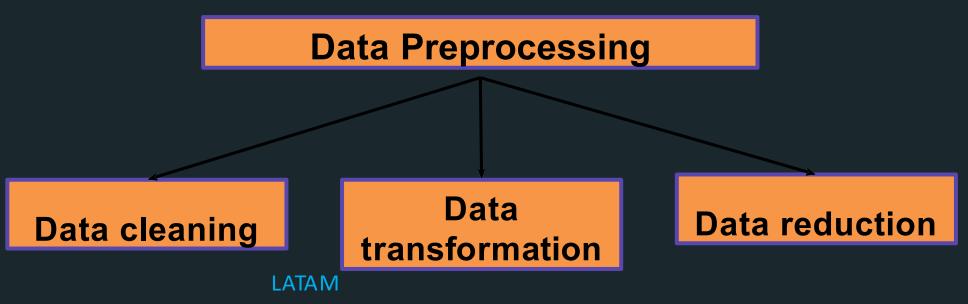
- Con una unidad de medida definida.
- Representa valores de 0 y mayores a 0.
- Ejemplo: estatura y peso.

Metodología de Ciencia de Datos.





Data Preprocesing



CONCLUSIONES!!!