Charter HACKS

August 6-9, 2021

The Charter School of Wilmington
Wilmington, DE

Charter HACKS

Dear Potential Sponsor,

CharterHacks is the Charter School of Wilmington's annual computer science competition where on August 6 - 9, 150+ brilliant students from across the country come together to build applications, machine learning projects, and websites. We hope you join us this year in this exciting event!

What's a hackathon?

Hackathons are multi-day events where students come together to form teams and code various projects. Workshops and various events will be available to supplement the main event of the presentation and judging of these projects. CharterHacks encourages all coders, ranging from beginners to experts, to participate in these amazing offerings. We hope you will join us for this fantastic opportunity!

Why should you help?

Supporting CharterHacks 2021 helps develop the next generation of coders, who will advance the field of computer science. Additionally, you'll have the opportunity to connect with rising young coders and demonstrate your commitment to diversity in computer science.

The next page outlines all of the benefits provided for each of our five tiers, each with exciting ways to be a part of CharterHacks. From branding to presenting to teaching, you will have the opportunity to expose your name to a large audience, and receive cool perks in the process!

Email us at cswhackathon@gmail.com if you have any questions or are interested in joining us as a sponsor for CharterHacks 2021. We look forward to having you as a proud CharterHacks sponsor!

Thank you!

The CharterHacks Team:

➔ Zubin Park, *Sponsorship Coordinator*   park.zubin@charterschool.org
➔ Nathan Zhao, *Director*   zhao.nathan@charterschool.org
➔ Andrew Zhao, *Vice Director*   zhao.andrew@charterschool.org
➔ Atharva Shanbhag, *Head of Logistics*   shanbhag.atharva@charterschool.org

Sponsorship Benefits

	Prize Tier*	Bronze ($50)	Silver ($100)	Gold ($250)	Platinum ($500)
Brand Exposure					
Logo on CharterHacks Website	✔	✔	✔	✔	✔
Thanked at Start of Event	✔	✔	✔	✔	✔
Social Media Promotion			✔	✔	✔
Dedicated Social Media Post				✔	✔
Opening Ceremony Speech for Competitors					1 min
Sponsored Prize**				✔	✔
Host Workshop				✔	✔
Closing Ceremony Speech for Competitors				1 min	2 min
Networking and Connections					
Logo on Merch (TBD)	Name Only	✔	✔	✔	✔
Receive Student Resumes			After Event	Before Event	Before Event
Data Analytics/Video of Event				✔	✔
Access to Participants' Submissions			✔	✔	✔
Sponsored Email to Competitors				✔	✔
Participants' Contact Information					✔

Additional Information

(Tiers and benefits may be negotiable)

* Prize tier applies to sponsors who provide non-monetary prize(s). If the value of the non-monetary prize exceeds $1000, bronze tier benefits will be given.

** Sponsored prizes should be divisible between a team of 1-4 students.

Want to join? Email us at cswhackathon@gmail.com!