

The Charter School of Wilmington Wilmington, DE



Dear Potential Sponsor,

CharterHacks is the Charter School of Wilmington's annual computer science competition where on August 6 - 9, 150+ brilliant students from across the country come together to build applications, machine learning projects, and websites. We hope you join us this year in this exciting event!

What's a hackathon?

Hackathons are multi-day events where students come together to form teams and code various projects. Workshops and various events will be available to supplement the main event of the presentation and judging of these projects. CharterHacks encourages all coders, ranging from beginners to experts, to participate in these amazing offerings. We hope you will join us for this fantastic opportunity!

Why should you help?

Supporting CharterHacks 2021 helps develop the next generation of coders, who will advance the field of computer science. Additionally, you'll have the opportunity to connect with rising young coders and demonstrate your commitment to diversity in computer science.

The next page outlines all of the benefits provided for each of our five tiers, each with exciting ways to be a part of CharterHacks. From branding to presenting to teaching, you will have the opportunity to expose your name to a large audience, and receive cool perks in the process!

Email us at <u>cswhackathon@gmail.com</u> if you have any questions or are interested in joining us as a sponsor for CharterHacks 2021. We look forward to having you as a proud CharterHacks sponsor!

Thank you!

The Charter Hacks Team:

→ Zubin Park, Sponsorship Coordinator

→ Nathan Zhao, Director

→ Andrew Zhao, Vice Director

→ Atharva Shanbhag, Head of Logistics

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Sponsorship Benefits

	Bronze (\$100)	Silver (\$250)	Gold (\$500)
Brand Exposure			
Logo on CharterHacks Website	~	V	~
Thanked at Start of Event	~	V	V
Social Media Promotion	~	V	V
Dedicated Social Media Post		V	V
Host Workshop		V	V
Judge Hackathon Submissions		V	V
Sponsored Prize ¹			V
Opening Ceremony Speech ²			1 min
Closing Ceremony Speech ²			2 min
Networking and Connections			
Logo on Merch (TBD)	V	V	V
Receive Student Resumes ³	After Event	Before Event	Before Event
Data Analytics/Video of Event	V	V	V
Access to Participants' Submissions		V	V
Sponsored Email to Competitors ⁴		V	V

Additional Information

(Tiers and benefits may be negotiable)

- 1. Sponsored prizes should be divisible between a team of 1-4 students.
- 2. Slides for speech presentation must be sent a week prior to the hackathon
- 3. Students will have an option to upload their resumes for recruitment purposes. Not all participants will be required to submit their resumes.
- 4. At the bottom of each email we send out to participants will be your company logo