

## Greensboro

# Market expansion rate slows as capital market speculation persist

- Toyota plans to add \$2.5 billion and 350 jobs to the \$1.29 billion and 1,750 job previously announced
- East Greensboro saw the largest net absorption in Q4 2022 as built to suits and new to market tenants occupy new construction facilities

The Greensboro industrial market continues to expand as demand for warehouse and distribution space remains strong. The limited supply and low vacancy rate has led to a 37.4% Y-o-Y increase in rental rates. Although rates have increase significantly, Greensboro's industrial product offers tenants a discounted rate when compared to other Carolina markets. Due to its centralized location and proximity between Charlotte and Raleigh, the Greensboro market has garnered attention from out of market investors.

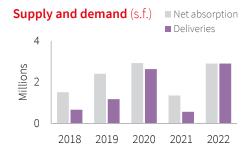
Development activity across the market remains robust despite delivering 3.6 million square feet in Q4 2022. The most notable delivery for Q4 2022 is the completion of 940,000 s.f. which is to be occupied by a grocery retailer aimed at expanding the facility by 1.2-million s.f. and adding more than 1,000 jobs by 2025. UPS announced a \$54.2 million equipment expansion at its existing distribution hub, while investing \$262 million into future 510,000 square foot facility.

Interest rate increases have led a shorter list of active buyers of industrial space across the Carolinas, but Greensboro is able to provide highly functional facilities, providing mark-to-market opportunities. Brennan Investment Group sold a 324,650 s.f. facility in High Point for \$24.4 million. Buildings with mid to long term WALT will continue to trade despite economic uncertainty. These asset provide investors with the opportunity to expand footprints in the market while remaining risk adverse.

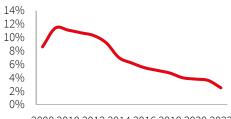
#### **Outlook**

The Triad region's industrial economy will grow at a steady pace as much of the demand is over spill from both Charlotte and Raleigh markets. Piedmont Triad International Airport, rail access, and interstate connections prove to be key assets for users and investors. Five major interstates connect the Greensboro market to 60% of the U.S. population in a day's drive while GSO houses four air cargo facilities providing access to both gateway and international markets.

| Fundamentals         | Forecast         |
|----------------------|------------------|
| YTD net absorption   | 3,556,683 s.f. ▲ |
| Under construction   | 4,282,738 s.f. ▶ |
| Total vacancy        | 2.5 %            |
| Sublease vacancy     | 36,000 s.f. ▶    |
| Direct asking rent   | \$5.73 p.s.f. ▶  |
| Sublease asking rent | \$6.42 p.s.f. 🛕  |
| Concessions          | Stable 🕨         |

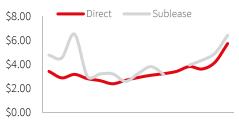


#### Total vacancy (%)



2008 2010 2012 2014 2016 2018 2020 2022

#### Average asking rent (\$ p.s.f.)



2008 2010 2012 2014 2016 2018 2020 2022

### **Industrial Statistics**

| Greensboro/Winston-Salem total | Inventory (s.f.) | Quarterly total<br>net absorption<br>(s.f.) | YTD total net absorption (s.f.) | YTD total net<br>absorption (%<br>of stock) | Total vacancy<br>(%) | Total<br>availability (%) | Average<br>total asking<br>rent (\$ p.s.f.) | Quarterly<br>Completions<br>(s.f.) | YTD<br>Completions<br>(s.f.) | Under construction<br>(s.f.) |
|--------------------------------|------------------|---|---------------------------------|---|----------------------|---------------------------|---|------------------------------------|------------------------------|------------------------------|
| Warehouse & Distribution       | 112,107,477      | 1,228,205                                   | 2,731,463                       | 2.4%  | 3.6%                 | 7.3%                      | \$5.78                                      | 1,787,333                          | 3,470,683                    | 4,282,738                    |
| Manufacturing                  | 84,432,697       | 81,891                                      | 746,549                         | 0.9%  | 1.0%                 | 1.2%                      | \$5.36                                      | 86,000                             | 86,000                       | 4,202,130                    |
| Overall Total                  | 196,540,174      | 1,310,096                                   | 3,478,012                       | 1.8%  | 2.5%                 | 4.8%                      | \$5.73                                      | 1,873,333                          | 3,556,683                    | 4,282,738                    |
| Alamance County                |                  |   |                                 |   |                      |                           |   |                                    |                              |                              |
| Warehouse & Distribution       | 8,144,494        | -143,177                                    | -29,895                         | -0.4%                                       | 2.0%                 | 5.5%                      | \$5.57                                      | 0                                  | 0                            | 297,675                      |
| Manufacturing                  | 12,438,181       | 150,000                                     | 216,648                         | 1.7%  | 0.7%                 | 1.8%                      | \$5.99                                      | 0                                  | 0                            | 231,013                      |
| Overall Total                  | 20,582,675       | 6,823                                       | 186,753                         | 0.9%  | 1.2%                 | 3.3%                      | \$5.70                                      | 0                                  | 0                            | 297,675                      |
| East Greensboro                |                  |   |                                 |   |                      |                           |   |                                    |                              |                              |
| Warehouse & Distribution       | 15,342,013       | 1,308,223                                   | 1,490,864                       | 9.7%  | 5.2%                 | 7.1%                      | \$6.02                                      | 1,342,010                          | 1,790,560                    | 293,760                      |
| Manufacturing                  | 7,143,795        | 86,000                                      | 142,662                         | 2.0%  | 0.4%                 | 0.4%                      | \$3.75                                      | 86,000                             | 86,000                       | 0                            |
| Overall Total                  | 22,485,808       | 1,394,223                                   | 1,633,526                       | 7.3%  | 3.7%                 | 5.0%                      | \$5.97                                      | 1,428,010                          | 1,876,560                    | 293,760                      |
| Forsyth County                 |                  |   |                                 |   |                      |                           |   |                                    |                              |                              |
| Warehouse & Distribution       | 26,241,070       | -52,044                                     | 795,473                         | 3.0%  | 4.4%                 | 3.1%                      | \$5.04                                      | 175,163                            | 1,175,963                    | 0                            |
| Manufacturing                  | 14,698,972       | 0   | -76,331                         | -0.5%                                       | 0.7%                 | 0.7%                      | \$6.54                                      | 0                                  | 0                            | 0                            |
| Overall Total                  | 40,940,042       | -52,044                                     | 719,142                         | 1.8%  | 3.1%                 | 2.3%                      | \$5.21                                      | 175,163                            | 1,175,963                    | 0                            |
| Northern Counties              |                  |   |                                 |   |                      |                           |   |                                    |                              |                              |
| Warehouse & Distribution       | 4,821,140        | 0   | 0                               | 0.0%  | 14.7%                | 16.4%                     | \$4.38                                      | 176,000                            | 176,000                      | 100,000                      |
| Manufacturing                  | 7,123,601        | -60,000                                     | -162,997                        | -2.3%                                       | 2.2%                 | 2.2%                      | \$4.64                                      | 0                                  | 0                            | 0                            |
| Overall Total                  | 11,944,741       | -60,000                                     | -162,997                        | -1.4%                                       | 7.3%                 | 8.0%                      | \$4.43                                      | 176,000                            | 176,000                      | 100,000                      |
| Southwest & Central Counties   |                  |   |                                 |   |                      |                           |   |                                    |                              |                              |
| Warehouse & Distribution       | 20,535,195       | 90,960                                      | 40,000                          | 0.2%  | 1.6%                 | 4.2%                      | \$5.88                                      | 0                                  | 0                            | 554,652                      |
| Manufacturing                  | 24,778,056       | -127,000                                    | 203,340                         | 0.8%  | 0.5%                 | 0.5%                      | \$3.42                                      | 0                                  | 0                            | 0                            |
| Overall Total                  | 45,313,251       | -36,040                                     | 243,340                         | 0.5%  | 1.0%                 | 2.2%                      | \$5.57                                      | 0                                  | 0                            | 554,652                      |
| West Greensboro                |                  |   |                                 |   |                      |                           |   |                                    |                              |                              |
| Warehouse & Distribution       | 37,023,565       | 24,243                                      | 435,021                         | 1.2%  | 2.4%                 | 11.0%                     | \$6.11                                      | 94,160                             | 328,160                      | 3,036,651                    |
| Manufacturing                  | 18,250,092       | 32,891                                      | 423,227                         | 2.3%  | 1.9%                 | 2.3%                      | \$5.68                                      | 0                                  | 0                            | 0                            |
| Overall Total                  | 55,273,657       | 57,134                                      | 858,248                         | 1.6%  | 2.2%                 | 8.3%                      | \$6.07                                      | 94,160                             | 328,160                      | 3,036,651                    |