

# Formal Problem Statement (FPS)

*Author: Rajat Jain*

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## 1. Goal

## 2. Key Stakeholders

### a. Business Owners

### b. Customers

## 3. Impact

## 4. Execution Plan

### a. Data Sources

## 5. Deployment Plan

## **6. Resources**

### **a. Human Resources**

### **b. Machine Resources**

## **7. Major Milestones**

### **a. Ingest:**

Data clean-up and ingestion will be completed by MM/DD/YYYY.

### **b. Model:**

Models will be built on the ingested data and will be available for validation by MM/DD/YYYY.

### **c. Validate:**

Scoring to be tested on live traffic by MM/DD/YYYY.

### **d. Deploy:**

If accepted, the model(s) will be deployed to production by MM/DD/YYYY.

### **e. Iterate:**

Plans to iterate for next version.

## **8. Success Criteria**

The success of this project will be measured by \_\_\_\_ . It's value should increase/decrease by \_\_\_\_ %.

## **9. Risks**

The possible risks to this project are...