Christina Summer Zhu

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SKILLS

Languages	Tools	Frameworks
C, C++	Git	Bootstrap
JavaScript	Unix	Foundation
HTML / CSS	Adobe Creative Suite CS5	jQuery

EDUCATION

University of California, Davis — June 2017
Bachelors of Science in Computer Science, Minor in Managerial Economics — Major GPA: 3.41
Relevant Coursework: Data Structures and Programming, Intermediate Object-Oriented Programming, Web Programming, Computer Architecture

EXPERIENCE

Software Engineering Intern ● *Monetate* — Jun 2015 – Present
As part of the **PennApps Fellowship**, I interned at Monetate and expanded site functionality and experimental user engagement campaigns, analyzed new client websites and integrated with our service. Developed in *Javascript* with an emphasis on code safety, efficiency, and non-invasive modification of existing websites via Closure-compiled tag.

Forward Deployed Engineer ● *Unboard* — Jan 2015 – May 2015
Testing, prototyping, and providing bug feedback for our product using Github and Unity. Tasked with analyzing and maintaining an active social media presence, generating peer interest and creating a strong Facebook fanbase. In charge of growth hacking and being the customer's primary interface.

Marketing Assistant ● *UC Davis Campus Recreation and Unions* — Nov 2013 – Jan 2015
Coordinated and executed summer program marketing for Youth Programs, and helped increase signups on release day by $100k. Planned and organized student event "The Buzz" for department with over 10,000 students in attendance, and developed production process for in-print and social media marketing, conducted market research and campaign analysis.

Business and Finance Commissioner ● *Associated Students of UCD* — Dec 2013 - Present
Audited an ASUCD unit every quarter; created a detailed financial analysis of the financial health of the unit. Allocated funds to various ASUCD units. Analyzed and weighed the fiscal concerns of UC Davis's investments across multiple portfolios and equities.

PROJECTS

munchti.me ● *HTML, CSS, jQuery, and Flask* — Jan 2015 (SB Hacks)
A responsive web application designed to deliver food to students, powered by students. Built in 36 hours at a hackathon with little prior experience in jQuery. Worked on the front-end application of the app with Foundation and built a form to accept requests, and used AJAX to communicate with Flask server.

Entrepreneurship Promotion Project ● *DECA* — Sept 2011 – Jun 2012
Helped plan and sponsor events in my high school to promote entrepreneurship within the student body. Eventually went on to go to Internationals in Salt Lake City!

ACTIVITIES

- PennApps Fellow (2015)
- Computer Science Club Marketing Director (2014-present)
- Society of Women Engineers (2014–present)
- Housing Leadership Council (2013-2014)
- Vertigo Literary Magazine (2009-2013)