### Tech22

Arief Hutahaean, Emilie Burton, Jerry Tsou and Ryan Kim











**HMW** allow people to have <u>positive digital interactions</u> while feeling <u>safe and empowered</u>?

#### Top 3 Ideas

- 1 Terms of Service Evaluator
- **2** Fake Identity Provider
- **3** Authentication Fob

# Terms of Services (ToS) Evaluator

- Digital Interactions reliant on Services (i.e. Google, Facebook, LinkedIn).
- Plugin to parse through ToS and detectkey terms and phrases.
- Best practices to understand what you're using and how it works.

#### **3** Google



- This service may collect, use, and share location data
- The service can read your private messages
- This service tracks you on other websites
- You agree to defend, indemnify, and hold the service harmless in case of a claim related to your use of the service
- Blocking cookies may limit your ability to use the service



### **Fake Identity Provider**

Why don't you hide the real you?









This product automatically creates a **fake digital account** for you with a click, bringing you to the website without worries about your credential and targeted advertising.

- Hide your name, email, browsing history, location, phone number, personal interests...
- Control your own data and decide whom to share with

## Authentication Fob

- Streamlines process of accessing information
- Works on multiple devices
- More secure as physical device is needed to access info.







