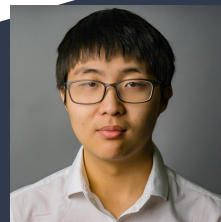
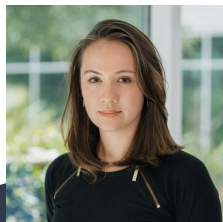


Tech22

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How might we allow people to have
positive digital interactions while
feeling safe and **empowered**?

Terms of Service Text Evaluator (ToSTE)

Watch non-compliant companies
get ToSTEd!



"I HAVE READ AND
AGREE TO THE TERMS".
DO YOU ACCEPT?



What is ToSTE?

ToSTE allows users to better understand companies' privacy policies.

It is a web extension that uses machine learning to analyse complicated privacy clauses in ToS and presents key points in simple language to users.

Terms and Conditions (Template)	
In using this website you are deemed to have read and agreed to the following terms and conditions:	
The following terminology applies to these Terms and Conditions, Privacy Statement and Disclaimer Notice and any other agreements, "Client", "You" and "Your" refers to you, the person accessing this website and accepting the Company's terms and conditions. "The Company", "Company", "our" and "Us" refers to our Company. "Widget", "Feature" or "Us" refers to both the Client and ourselves, as either the Client or ourselves. All terms to be able, assistance and consideration of payment necessary to undertake the process of our assistance to the Client in the most appropriate manner, available by verbal reception or a final resolution or any other means for the express purpose of meeting the Client's needs in respect of provision of the Company's stated services/products, in accordance with and subject to, applicable English Law. Any use of the above terminology or other words in the singular, plural, capitalization and/or tense are taken as interchangeable and therefore as referring to same.	
Privacy Statement We are committed to protecting your privacy. Authorized employees within the company on a need to know basis only use any information collected from individual customers. We constantly review our systems and data to ensure the best possible service to our customers. Furthermore we invest specific efforts for sophisticated actions against computer viruses and spyware. We will investigate all such incidents with a view to protecting and/or taking civil proceedings to recover damages against those responsible.	
Disclaimer Exclusions and Limitations The information on this web site is provided on an "as is" basis. To the fullest extent permitted by law, this Company: <ul style="list-style-type: none">• excludes all representations and warranties relating to this website and its contents or which it or those provided by any affiliates or other third party, including in relation to any associated or contents in this website under the Company's direction; and• excludes all liability for damages arising out of or in connection with your use of this website. This includes, without limitation, direct loss, loss of business or profits (whether or not loss of such profits was foreseeable), claims for the normal course of trade of you, loss of time, loss of the Company's or the Company's of such potential loss, damage caused to your computer, computer software, systems and programs and the data however or any other client or contact, transmitted and/or received. This Company does not however exclude liability for death or personal injury caused by its negligence. The above exclusions and limitations apply only to the extent permitted by law. None of your statutory rights as a consumer are affected.	
Cancellation Policy Maximum 14 days' notice of cancellation required, notification for instance, in person, via email, mobile phone text message should you be, or any other means be the intended subject to confirmation in writing. We reserve the right to levy a £30 charge to cover any subsequent administrative expenses.	
Termination of Agreements and Refunds Policy Both the Client and ourselves have the right to terminate and discontinue agreement for any reason including the making of payments that are already rendered. No refunds shall be offered, unless a Service is rendered to have begun and the Client has not yet received the Service. Any refund that has been paid to or which constitutes payment in respect of the provision of unmet Services, shall be retained.	
Availability Unless otherwise stated, the services featured on this website are only available within the United Kingdom, or in relation to visitors from the United Kingdom. All advertising is intended solely for the United Kingdom market. You are responsible for ensuring that you have a legal right to use any service or product advertised, regardless of the availability through this site. Responsibility or modification of any part of this site or its content is prohibited, including both to having or other third or any other third, who has accepted or who is a part of the Company. The Company does not warrant that the service from this site will be uninterrupted, timely or error free, although it is provided to the best ability. By using this service you hereby acknowledge this Company, its employees, agents and affiliates against any loss or damage, in whatever manner, whatsoever caused.	



Key highlights from each agreement:



Included information about Pandora's new Voice Features and Pandora Community



Revised and clarified your options regarding the collection of location data



Explained how information is shared among Pandora's parent corporation, Sirius XM Radio, Inc., and its subsidiaries



Added a section about your privacy rights under certain state laws

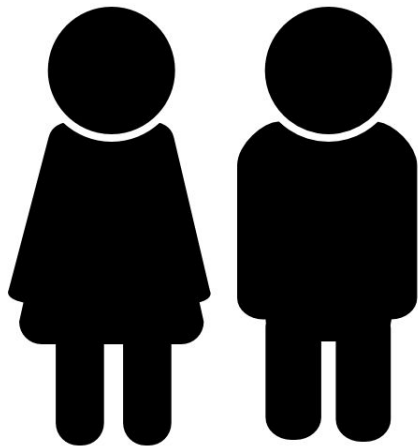


Updated our contact information

Value Proposition

EMPOWER

Give users a better understanding of ToS and enable them to do some change



SAFE

Make sure that the users' privacy won't be violated

It's an Innovation!



No such commercialized product on the market

For every website - With the machine learning algorithm, we can build software that automates the analyzes of new terms and services.

For every user - With the simplified ToS for consumers, our product can educate users the impact of each terms on their privacy.

Build a better digital world - In the long term, we are also dedicated to enhance the rights of consumers, making the ToS negotiable and customized.

Our customers

Where's the demand at?

- Tech savvy people who care where their data is going but don't read ToS or don't understand it
- Non-tech savvy people who read ToS but don't understand it
- Businesses that care about brand image/reputation
- Government (educating citizens and help foster better business practice)

How to reach them?

- Digital campaign or marketing
- Word of mouth marketing

Business Logic - Why Use ToSTE?

Users expect that companies handle private data responsibly.

What better way to prove this by allowing your ToS to be easy to read and modifiable?

Functionality

Trust

Reputation

Goal: To empower users by
giving them a Voice

Thank you!



