



Koala RE

Team # 55

Xueying “Emma” Sun (ORIE)

David “Da Wei” Kogan (CS)

Zhipeng “Steven” Zhang (CM)

Jeremy “Jie Rui Mi” Morales (MBA)

Yaoyang “Kevin” Liu (CS)

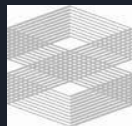


How might we?

How might we enable real estate owners to indicate interest in selling property without actively listing their property?



**CORNELL
TECH**



TISHMAN SPEYER

Our Idea





Bidirectional platform that connects both property owners and property developers who are interested in finding opportunities to buy & sell real estate, and enables them to coordinate assemblage transactions without the typically cost-intensive due diligence process.



Product Prototype Experiment Results

- Researched technical feasibility of integrating tax block into Google maps
- Raw Tax Block data from NYC government

This document lists metadata sources for data updated and maintained by the NYC Department of Information Technology and Telecommunications (DOITT).

Data/Layer Name	Description	Preview
3-D Building Model	3-D Building Models representing every NYC building present in the 2014 aerial survey. Models are based on a hybrid of the CityGML Level of Detail (LOD) 1 (simple/prismatic buildings with flat roof detail) and LOD 2 (includes roof structure details) with approximately 100 iconic buildings modeled to LOD 2. Highlights of the model include the differentiation of building components including roof, facades, and ground plane.	
Address Point	Address points are part of the Citywide Street Centerline (CSCL) database. The data represent visually identifiable and Borough President assigned addresses within NYC. Placement of the address points are approximately five feet within the respective building footprint along street front the address is assigned.	
Aerial Imagery	Raster file of vertical aerial imagery covering New York City. Imagery is captured every 2 years during spring/summer months and corrected through computer processes to remove distortions caused by elevation changes and camera angles.	
Building Footprints	Building footprints represent the perimeter outline of each building. Divisions between adjoining buildings are determined by tax lot divisions.	



3D View of Blocks and Lots in NYC

Source Data

- NYC DoITT CityGML
- OpenStreetMap

Styling

- Source colors
- Color by height

Heights All

Zoom to

- ☐ Enable shadows
- ☐ Flyover mode

[Learn more about](#)

gml_CGSPYS9Z0R2U50AXPABZJA3TPYOCOO100PFR x

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DOITT ID	335049
SOURCE ID	12210010504

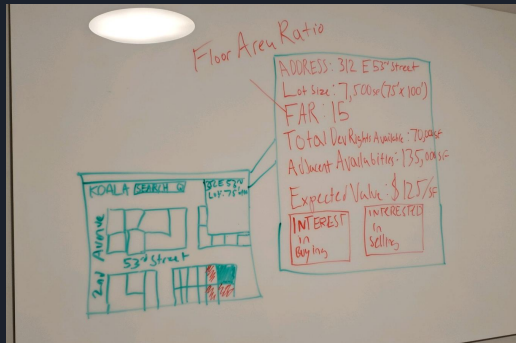
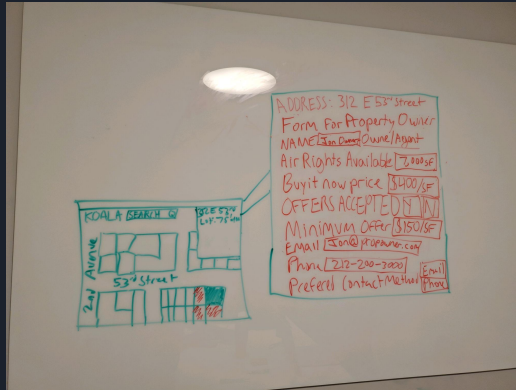
60x
Aug 1 2016
16:00:00 UTC

CESIUM ion

Building data courtesy of NYC OpenData portal • Download this 3D Tiles dataset • Data attribution

14:00:00 UTC Aug 1 2016 08:00:00 UTC Aug 1 2016 12:00:00 UTC Aug 1 2016 16:00:00 UTC Aug 1 2016 20:00:00 UTC Aug 2 2016 00:00:00 UTC Aug 2 2016 04:00:00 UTC

Object-Oriented Design



Experimentation Progress

Website Object-Oriented Design:

- **User (2 types of users)**
 - **Owner**
 - **Attributes:**
 - Address -> Block object
 - Interest in Selling -> Boolean
 - LLC -> String
 - Neighbors -> List of User objects
 - Alerts -> List of Alerts (Alert_Owner)
 - Pricing -> Double
 - **Actions:**
 - Indicate Interest in selling
 - Indicate Price
 - Change address
 - Check the neighbor's status
 - Combine lots to Sell
 - Communicate with Developer
 - Generate a legal sale agreement with the developer
 - **Developer**
 - **Attributes:**
 - Interested Areas -> List of Blocks
 - LLC -> String
 - Alerts -> List of Alerts (Alert_Developer)

2D View of Blocks and Lots in NYC

Koala

User Name: Jierulimi (Jeremy)

Search

Advanced Map Type

Address: 312 W 36th Street

Form for Developer

Name: Tishman Speyer

Air Right Desired: 5,000 sf

Buy it now Price: \$ 400/sf

Offer Price: \$ 165/sf

Total Offer: \$ 825,000

Email: dawei@developer.com

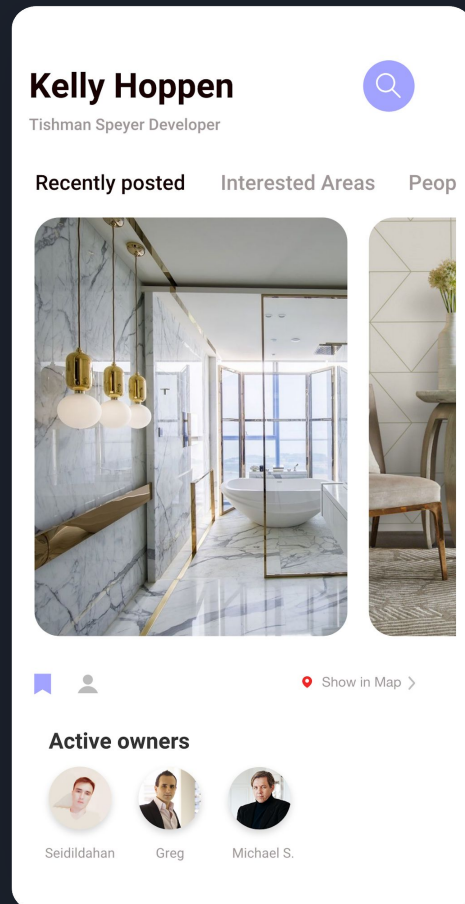
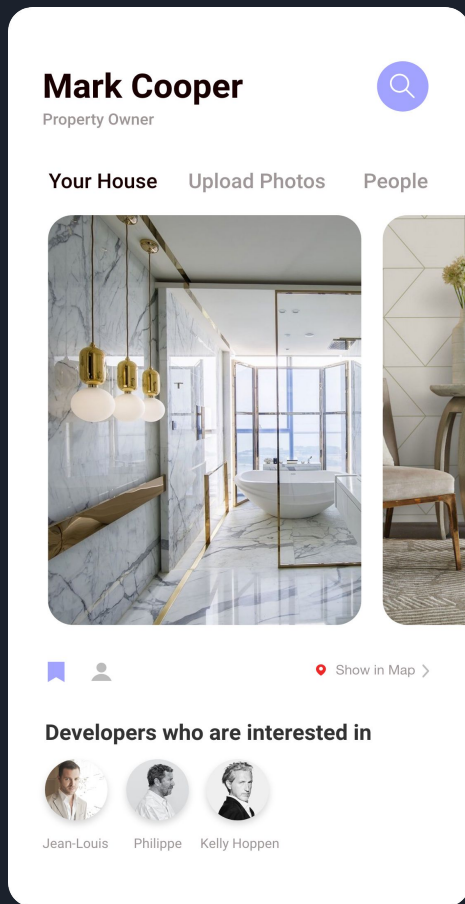
Phone: 888-888-8888

Preferred Contact Method: ☒ Phone ☐ Email

Make Offer → Save Draft →

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Mobile Prototype



Thank you.



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