



Pacific
Community
Communauté
du Pacifique



SOUTH PACIFIC
TOURISM
ORGANISATION



**Policy Setting for Improved Linkages Between Agriculture, Trade and Tourism:
Strengthening the Local Agrifood sector and Promoting Healthy Food in Agritourism**

Workshop Programme

Organised by the Government of Tuvalu

In collaboration with and Pacific Community, CTA, PIPSO and SPTO

Funafuti, 7th & 10th September 2018, Tuvalu

Friday 7 September 2018

8h30-9h00 Registration
9h00-9h15 Opening Address

Honourable Prime Minister, Mr Enele Sopoaga

OR

Honourable Minister of Natural Resources, Energy and Environment

OR

Honourable Minister of Trade, Tourism and Commerce

**9h15-11h Session 1: Setting the scene: what do we know about opportunities to
support linkages between agriculture, health and tourism**

This session will set the scene on the opportunities that the tourism sector can bring and the needed linkages with other sectors such as agriculture and trade. It will look at successful models in other parts of the world and what could of interest to Tuvalu agritourism policy.

Moderator: Tuvalu (Potential names to be provided by Tuvalun Counterparts)

Setting the scene: Agritourism Policy for Tuvalu

CEO for Ministry of Natural Resources, Energy and Environment, Tuvalu

Global trends and evolution of agritourism and food tourism

CTA

Tourism Opportunities for Development in Tuvalu

SPTO

Agritourism Development in the Pacific

PIPSO

11h00-11h15 Coffee Break

11h15-13h00: Tuvalu Context: Opportunities for Agritourism Development

This session will look at the Tuvalu context. It aims at reaching a better common understanding of the opportunities in agritourism in Tuvalu. It will assess the situation in the key areas important to set up an agritourism policy.

Moderator: Tuvalu (potential names to be provided by Tuvalu counterparts)

Overview of tourism development and opportunities for greater connection with the agriculture industry at policy level

Rep Ministry of Trade, Tourism and Commerce

Overview of main agricultural and fisheries fresh and processed products with potential for the tourism-related markets and exports

FAO/SPC Rep

Developing the Tourism Market for Tuvalu – What is currently being done and future opportunities?

Rep Ministry of Trade, Tourism and Commerce

13h00-14h00 Lunch

14h00 -16h00 Session 2: Identification of priority Areas for Development for Agribusiness and Agritourism
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14h00 – 16h00 Identification of Priority Areas for development and support for Agribusiness and Agritourism Development

This session will discuss key areas in agribusiness and agritourism that are priority for development support and present specific examples of what can work and already identified in the Tuvalu Agriculture Sector Plan. Furthermore to identify how development support can be better tailored in the local context.

Agribusiness key priority areas for support

Private Sector Rep

Opportunities for support to build quality seafood supplies

Private Sector Rep

Developing Agritourism Attractions, Tours and Handicrafts

Private sector Rep

16h00-17h30 Working groups in each of the 3 areas to identify key elements of the strategy/policy on agritourism and proposed actions. Identify 3 or 4 key areas for priority development and support

Monday 10 September 2018

9h00-13h15 Session 3: Promoting Agritourism through Value Addition, Value Chains and Safety standards

9h15-11h00

Building Sustainable Value Chain for Agritourism – What needs to be done?

Kylie Stice/ Lavenia Kaumaitotoya, PIFON

Supporting Farmers and Farmers Organisations

Need a representative from the farmers organisations in Tuvalu

Product Development (Value Additions), Market Access and Food Safety Standards/Certifications

Apiame Cegumalua – HACCP Australia Expert

11h00-11h15 Coffee Break

11h15 – 13h15

Chefs for Development: the link between agriculture & cuisine

This session will look at the role of chefs and the hospitality sector in stimulating demand of local products and its use by chefs. It will share experiences from other regions.

Building Food Tourism in Tuvalu – Why it is important and what can be done?

Greg Cornwall

Sourcing local food by the Chefs – Challenges and Opportunities

Chef in Tuvalu

Promoting Food festivals and Food celebrations – Would Tuvalu be looking at this opportunity?

Rep from the Ministry of Trade, Tourism and Commerce

Challenges and Opportunities for Farmers & Farmers Organisations

Speaker from the Farmers Organisations in Tuvalu

13h15-14h15 Lunch Break

14h30-16h00 Identification agritourism Policy Consideration and Priority Developments - Group Presentations

Key elements of the strategy/policy on agritourism and proposed actions. Identify 3 key areas for priority development and support

Conclusion—*Moderator provides concluding remarks focusing on agreed future actions*