

Pomeroon Delight

Virgin Coconut Oil



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How I started - 2010

- Have 50 acres coconut
- Price for dry nut – was low
- I had lots of coconuts – made normal coconut oil
- Pomeroon women were making virgin coconut oil to supply a new customer for cosmetic business in US
- Saw possibility of supplying them
- Request for larger quantity
- Their way was slow



What we do - process

- Burst and dig out kernel – use digger
- Grate with mill
- Wash milk out over 45 gallon plastic barrel using jute bag
- All manual



Yield

- 400 dry nuts = 5 gallons oil
- 3 batches per week
- 3 persons work on this for 3 days



Customer response

- Local market prefer regular coconut oil
- Persons aware of benefits prefer virgin oil
- Local market for virgin oil is small in comparison



Main uses

- Cooking
- Health
- Medicinal



Challenges

- Lack of own grating equipment
- Finance – to buy equipment
- Marketing – need larger markets



Learned

- More yield in hot weather
- Oil does not have any unpleasant odor



Equipment

- Cold press machine would help



Suggestion

- Secure market and work towards fulfilling requests
- Build own local factory
- Expand for commercial purposes
- Use own coconuts and buy from others





Thank you

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