# Coconut Industry Development for the Caribbean:

**Towards a Shared Vision and Road Map** 



# Dr Ramsammy, Minister of Agriculture – Opening Remarks

The Caribbean must embrace coconut with the enthusiasm it deserves.

You cannot use old infrastructure to develop an important new industry.

We need policy, science, farm, and market linkages.



## **Current Status of the Industry**

- Important potential for economic development, livelihood, environment and landscape.
- Demand exceeds supply driven by a shift in consumer demand (proven nutritional and health benefits).
- Major challenges high cost of inputs and labour, ageing plantations, limited gene pool, major pests and diseases, lack of quality planting material, inadequate research and development.





## **Workshop Overview**

#### **OBJECTIVE**

 To review results of needs assessment study, build consensus and develop a 3 year+ roadmap for development of the Caribbean coconut industry.

#### **PARTICIPANTS**

- 80 participants from the Caribbean and the Pacific.
- Producers, processors, financiers, science, research, academia, extension, sector specialists.

#### **APPROACH**

 Technical presentations, working group sessions and roadmap development.



### The Vision

To develop a highly competitive, well integrated, regional coconut industry which grows by 30% and delivers benefits to all stakeholders throughout the value chain within 5 years.





## 4 Issues/Gaps

	Issue/Gap
1	Limited high quality planting material, narrow genetic pool, and high economic losses due to pests.
2	Limited market intelligence of local, regional and international markets - for both mainstream and niche products.
3	Limited scientific capacity for addressing issues across the value chain e.g. in characterizing indigenous genetic resources, production, pest and disease, processing, new product and development, and related areas.
4	Limitations in finance and business development especially for small-scale and artisanal industries.



## Roadmap Priorities Recommendation 1

## **Certified Quality Planting Material**

For rehabilitation and new plantings – both endemic and exotic:

- Stock Assessment of Indigenous /Local Varieties
- Quality Assurance System
- Capacity Building





# Roadmap Priorities Recommendation 1 (cont)

### **Manage Pests**

Caribbean Plant Health Directors to develop and implement strategies to safeguard and manage major pests of coconuts at national and regional level:

- Surveillance
- Pest Risk Analysis
- Integrated Pest Management





## Roadmap Priorities Recommendation 2

## **Enhance Scientific capacity**

Strengthen and support ongoing research and development initiatives on major pests - Red Palm Mite (T&T, Dominica, DR, Jamaica, St. Lucia); Lethal Yellowing (Jamaica, Belize, DR); Red Ring and trunk boring insects (T&T, Guyana, DR & Belize).

Build capability for characterizing genetic resources (labs & human resources).

Support research and development for new niche products and improving production efficiencies.





## Roadmap Priorities Recommendation 3

### **Market Intelligence**

Intensify efforts to gather evidence-based market intelligence for growth opportunities:

- For local consumption
- For regional consumption / markets
- For international markets
- For mainstream and value-added niche markets (CARICOM Oils & Fats)





## Roadmap Priorities Recommendation 4

## **Finance and Business Development**

Prioritisation of the key issues for improving the competitiveness of coconuts:

- Mobilisation of private and public sector funding
- Supporting industry clustering, capacity building (scientific research, laboratory facilities, new product development)
- Explore opportunities for international funding including the 11<sup>th</sup> EDF



