



**Policy Learning and Planning Workshop/Writeshop:
Improving Effectiveness of Extension and Advisory Services**

DRAFT FINAL PROGRAMME

*CTA Headquarters, Wageningen, The Netherlands
20 – 23 August, 2013*

Background

In November 2011, CTA in collaboration with several national, regional and international organizations hosted an International Conference on “*Innovations in Extension and Advisory Services: Linking Knowledge to Policy and Action*” in Nairobi Kenya. The objective was to take stock of current policies, thinking and practice, successes and failures of ongoing and past reforms in extension and advisory services and build a coalition moving forward to specifically address meeting the future needs of small-holder farmers, marginalized communities, women and youth in a sustainable and cost effective manner. CTA also commissioned six case study reports on extension and advisory services in Benin, Jamaica, Kenya, Malawi, Nigeria and Papua New Guinea. A CTA Policy Pointers was published in 2012 and the Proceedings of the international conference (in print) will be disseminated later this year.

Complementary to the ongoing initiatives, a group of scholars called the “Africa Extension Reform Group” (AERG), in their determination to strengthen African extension in a systematic manner carried out a study entitled “*Transforming Agricultural Extension in Africa: A Continent-Wide Study of Agricultural Extension Workers at the Grassroots*”. The objective was to understand the bottlenecks to be able to make a strong case for an alternative approach to extension programming, organization, and practice in Africa. Their key argument was that in spite of the importance of extension in Africa there has been no tested and proven extension model for Africa. Their view is that extension methods in Africa have been largely imposed from the outside, often as a loan condition.

CTA plans to host a *Policy Learning and Planning workshop/writeshop for Improving the Effectiveness of Extension and Advisory Services* that builds on the knowledge gained from the 2011 Nairobi international conference, the CTA commissioned extension case studies, the results from the ExtensionAfrica studies and other relevant knowledge sources. Extension experts from Africa, Caribbean and the Pacific will participate in the workshop.

Objective

To bring together key academicians, researchers and extension experts to share research results, knowledge and experiences, derive policy lessons and plan interventions for improving the effectiveness of extension delivery including mechanisms for capacity building.

Expected Outputs

- Synthesis report and policy brief on *Policy Learning for Improving Effectiveness of Extension and Advisory Services*;
- Case study methodology for identifying and evaluating best practices in capacity building and delivery of efficient and effective extension and advisory

services;

- Consensus on setting up ACP extension experts working group.

Tuesday 20 August	Chair: Judith Ann Francis, Senior Programme Coordinator, Science and Technology Policy, CTA, The Netherlands
13:40	Hotel Pick-up
14:00 – 14:10	Welcome Remarks: Michael Hailu, Director, CTA, The Netherlands or Lamon Rutten, Programme Manager, PMI, CTA, The Netherlands
14:10 – 14:30	Programme Overview, Introductions & Expectations – Judith Ann Francis, Senior Programme Coordinator, Science & Technology Policies, CTA, The Netherlands
14:30 – 15:00	Introduction of participants and workshop expectations – Laetitia Kima, Director of Outreach and Engagement, University Institute of the Diocese of Buea, Cameroon
15:00 – 15:30	Remarks by ExtensionAfrica – Chris Igodan, Professor & Leader of Organisational Development, Ohio State University, USA
15:30 - 16:00	Tea/Coffee break
16:00 – 17:30	Small working group meetings: (i) Extension_Africa (ii) CTA ACP Extension Consultants

Wednesday 21 August	Chair: Laetitia Kima, University Institute of the Diocese of Buea, Cameroon
8:40	Hotel Pick-up
9:00 – 9:30	Keynote - <i>Current Thinking & Issues in Agricultural Extension</i> – Volker Hoffmann, Dean of Studies, University of Hohenheim, Germany
9:30 – 9:45	Discussion /Question & Answer
9:45 – 10:00	<i>Synthesis of Workshop Expectations</i> – Laetitia Kima, Director of Outreach and Engagement, University Institute of the Diocese of Buea, Cameroon
10:00 – 10:30	Tea/Coffee break
10:30 – 11:00	<i>Innovations in Extension & Advisory Services</i> – Lessons from Nairobi Conference – Judith Ann Francis, Senior Programme Coordinator, Science & Technology Policies, CTA, The Netherlands

11:00 – 11:15	Discussion /Question & Answer
11:15 – 11:45	<i>Introduction to ExtensionAfrica</i> – Robert Agunga, Associate Professor & Director Center for African Studies, Ohio State University, USA
11:45 – 12:00	Discussion /Question & Answer
12:00 – 12:30	ExtensionAfrica - <i>The role of Agricultural Extension in Africa's development, the importance of Extension workers and the need for change</i> – Festus Annor-Frempong, Senior Lecturer, University of Cape Coast, Ghana / Catherine Msuya, Senior Lecturer, Sokoine University of Agriculture (SUA), Tanzania
12:30 – 12:45	Discussion /Question & Answer
12:45 – 14:00	Lunch Break
14:00 – 14:00	<i>Extension and Advisory Services in Benin</i> – Ismail Moumouni, Socio-Anthropologist, University of Parakou, Benin
14:10 – 14:20	<i>Extension and Advisory Services in Malawi</i> – Charity Chonde, Rural Sociologist, LUANAR, Malawi
14:20 – 14:30	Extension and Advisory Services in Nigeria – Mercy Akeredolu & Adekunle.A. Ladele, Nigeria
14:30 – 14:45	Discussion / Question & Answer/ Summary of Key Issues
14:45 – 15:00	<i>Extension and Advisory Services in Jamaica</i> – Maxine Brown, Livestock specialist, RADA, Jamaica
15:00 – 15:15	<i>Extension and Advisory Services in Papua New Guinea</i> – Ted Sitapai, Consultant – Agriculture & Rural Development, Pacific Agri-Systems Limited, Papua New Guinea
15:15 – 15:30	Discussion / Question & Answer/ Summary of Key Issues Innovations in Extension & Advisory Services in ACP region: J. Francis & V. Hoffmann
15:30 – 16:00	Coffee Break
16:00 – 16:15	ExtensionAfrica case study – Regional research group A :Problems and Issues of extension – Chris Igodan, Professor & Leader of Organisational Development, Ohio State University, USA
16:15 – 16:30	ExtensionAfrica case study – Regional research group B: –Problems and Issues of extension
16:30 – 16:45	ExtensionAfrica case study group B – Regional research group C: –Problems and Issues of extension
16:45 – 17:15	Discussion / Question & Answer/ Summary of Key Issues ExtensionAfrica : Chris Igodan, Laetitia Kima,

17:15 – 17:30	Wrap-up Day 2 - Volker Hoffmann, CTA Consultant, Extension and Advisory Services, German
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Thursday 22 August	Chair: Extension_Africa
8:40	Hotel Pick-up
9:00 – 9:30	ExtensionAfrica - <i>Communication for development and the role of ICT</i> – Robert Agunga, Associate Professor & Director Center for African Studies, Ohio State University, USA
9:30 – 10:00	<i>ICT in Extension – Lessons from the Field</i> – Ben Addom, Programme Coordinator, CTA, The Netherlands
10:00 – 10:30	Discussion /Question & Answer – Dr Wayne Ganpat, UWI, Trinidad & Tobago
10:30 – 11:00	Tea/Coffee Break
11:00 – 12:30	Break out Group: Elaboration of draft policy document 1. Extension Africa Policy Brief – led by Festus Annor-Frempong, Senior Lecturer, University of Cape Coast, Ghana / Catherine Msuya, Senior Lecturer, Sokoine University of Agriculture (SUA), Tanzania 2. CTA Policy Brief – led by Volker Hoffmann, University of Hohenheim, Germany / Judith Ann Francis, Senior Programme Coordinator, Science & Technology Policies, CTA, The Netherlands
12:30 – 13:00	Plenary discussion/review of group work policy ExtensionAfrica Policy Brief - Nelson Tselaesele, Senior Lecturer, University of Botswana / Kebatenne Hulela, Senior Lecturer, University of Botswana
13:00 – 14:00	Lunch Break
14:00- 14:30	CTA Policy Brief: review of Group Work - Volker Hoffmann/Judith Ann Francis
14:30 – 14:45	Discussion of the ExtensionAfrica policy document/ policy statement – Robert Agunga, Associate Professor & Director Center for African Studies, Ohio State University, USA
14:45 – 15:15	Institutionalizing ExtensionAfrica – Robert Agunga, Associate Professor & Director Center for African Studies, Ohio State University, USA / Chris Igodan, Professor & Leader of Organisational Development, Ohio State University, USA
15:15 – 15:30	Discussion /Question & Answer
15:30 – 16:00	Tea/Coffee Break
16:00 – 17:15	Extension_Africa - Proposed action plan for transformation of current Extension strategies from each of the working groups (Groups ABC) – Chris Igodan, Professor & Leader

	<p>of Organisational Development, Ohio State University, USA</p> <p>CTA - Case study methodology for best practices in extension capacity building & delivery – Volker Hoffmann, Dean of Studies, University of Hohenheim, Germany / Judith Ann Francis, Senior Programme Coordinator, Science & Technology Policies, CTA, The Netherlands</p>
17:15 – 17:30	Wrap-up Day 3 - Judith Ann Francis, Senior Programme Coordinator, Science & Technology Policies, CTA, The Netherlands

Friday 23 August	Chair: Judith Ann Francis, CTA
8:40	Hotel Pick-up
9:00 – 9:15	Summary of workshop achievements – Laetitia Kima, Director of Outreach and Engagement, University Institute of the Diocese of Buea, Cameroon / Judith Ann Francis, Senior Programme Coordinator, Science and Technology Policy, CTA, The Netherlands
9:15 – 10:30	<p>Moving forward: Breakout sessions</p> <p>Extension Africa- Laetitia Kima, Director of Outreach and Engagement, University Institute of the Diocese of Buea, Cameroon</p> <p>Group A: Vision, Mission, and Objectives – Richard Miiro, Lecturer, Makerere University, Uganda</p> <p>Group B: Membership drive – Clodina Chowa, Deputy Director, Ministry of Agriculture and Food Security, Malawi</p> <p>Group C: Structure, organization, regulations – Amadou Ndiaye, Lecturer, Gaston Berger University, Senegal</p> <p>Group D: Fundraising and Operationalization Developing a project document – Write workshop [3 members/group] - Ademola Ladele, Professor, University of Ibadan, Nigeria</p> <p>CTA - ACP Expert Group – Volker Hoffmann & Judith Francis, CTA</p> <p>Development of case study outline/methodology</p>
10:30 – 11:00	Tea/Coffee Break
11:00 – 11:45	<p>Recommendations by group leaders from breakout session – Extension Africa - Chris Igodan, Professor & Leader of Organisational Development, Ohio State University, USA</p> <p>- CTA Case study & ACP Expert Group on Extension –</p>

	Irene Egyir, University of Ghana, Ghana
11:45 – 12:30	Discussion /Question & Answer
12:30 – 13:00	Adoption of recommendations –
13:00 – 14:00	Lunch Break
14:00 – 14:15	Closing Remarks from ExtensionAfrica – Chris Igodan, Professor & Leader of Organisational Development, Ohio State University, USA
14:15 – 14:30	Closing Remarks & Vote of Thanks – Judith Ann Francis, Senior Programme Coordinator, Science and Technology Policy, CTA, The Netherlands Vote of Thanks to CTA
14:30 – 15:00	Departures & Group/Individual Photos