

Programme Overview : Policy Learning and Planning Workshop: Improving Effectiveness of Extension and Advisory Services

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Objective

- To bring together key academicians, researchers and extension experts to:
 - **Share** research results, knowledge & experiences
 - **Derive** policy lessons
 - **Plan** interventions
- **Why?**
 - For improving the **effectiveness** of *extension delivery* including mechanisms for capacity building



Expected Outputs

- **Synthesis report** and policy brief on Policy Learning for improving effectiveness of extension and advisory services
- **Case study methodology** for identifying and evaluating best practices in capacity building and delivery
- **Consensus** on an ACP extension experts working group.



Process

- **Plenary Presentations** – Keynote papers, Lessons from the field, case studies
- **Working Group sessions** – ExtensionAfrica & CTA including writing/ drafting
- **Daily Reflections** on lessons learned
- **In general**
 - Questioning/Probing/discussing
 - Respect for all views
 - Learning



Session Content

- **Day 1** – Setting the scene - introductions; workshop expectations; briefing of working groups
– Extension_Africa & CTA ACP experts/consultants
- **Day 2** - Current Thinking on Extension, Lessons from reforms; Extension_Africa, Case studies
- **Day 3** – ICTs, Policy & institutionalization
- **Day 4** – Visioning & planning follow-up



Key Questions

- What is the **status** of extension and where do we see extension in the **next 10 years**? What can we do?
- Do we **truly understand** the issues/challenges facing extension in the context of changing agricultural systems/ geopolitics/markets & trade?
- How do we change **attitudes/ perceptions**?
- **Governments** have reduced investments for various reasons. How can this be improved?
- Do **ICTs** provide the answers?



Key Questions

- How can we use **existing** knowledge on extension to revolutionize training/ capacity building and delivery and improve efficiency and effectiveness?
- **Are the issues on extension and advisory services being raised in the right platforms?**
- Who needs to be **convinced** and how best can this be done?
- Is there need to involve policymakers, **farmers** and other industry actors?
- How can we **measure impact** of extension?



Smallholder Realities



For this workshop?

- Are we **stuck** in the mud?
- What **new knowledge** is needed?
- What are the **priorities** to be addressed for transforming extension & advisory services?
- **Who** decides & how?
- Can we agree on a **methodology** to respond to the priority issues?
- What **investments** are needed for moving forward?



Conclusion

**We expect
successful
outcomes**

