

Orientation to CTA

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About CTA

The Technical Centre for Agricultural and Rural Cooperation ACP-EU (CTA) is a joint international institution of the African, Caribbean and Pacific Group of States and the European Union. CTA operates under the framework of the Cotonou Agreement and is funded by the EU.



CTA's mission

To advance food and nutritional security, increase prosperity and encourage sound natural resource management by providing access to information and knowledge, facilitating policy dialogue and strengthening the capacity of agricultural and rural development institutions and communities in African, Caribbean and Pacific countries.



CTA's vision

CTA will become a partner of choice in facilitating communication, learning, knowledge sharing and capacity development to empower rural communities in Africa, the Caribbean and the Pacific with the knowledge and skills they need to fight hunger and increase prosperity.



CTA's Strategic Goals

- **Goal 1** – Support agricultural **policy processes** and **strategies** in ACP regions
- **Goal 2** – Enhance priority agricultural **value chains**
- **Goal 3** – Strengthen information, communication and knowledge management (**ICKM**) capacities of ARD institutions and networks in ACP

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X-CUTTING ISSUES: Youth, Gender, Partnerships



Strategic Goal 1

To support well informed, inclusive agricultural policy and strategy processes in each ACP region that empower key stakeholders, particularly smallholder producers, women and youth, and contribute to sustainable food and nutritional security and income growth.



SG 1 – Justification

- Convergence of global, regional & national ARD policy processes
- Increasing role of regional policy frameworks (e.g. CAADP, ECOWAP, Jagdeo Initiative, PACER)
- Evidenced-based input critical for formulation & implementation of ARD policies & strategies
- Lack of effective mechanisms to engage stakeholder groups constrains sound policy formulation
- Poor policy communications and implementation
- CTA's unparalleled access to policymakers and fora in ACP and EU



SG 1 – Specific Objectives

- Facilitate **multi-stakeholder** engagement in regional and international ARD policy processes
- Raise **awareness** of and **improve access** to information & knowledge on ARD policy issues at national, regional and international levels
- Strengthen the ICKM **capacity/skills** of regional policy analysts and networks



Strategic Goal 2

To promote agricultural value chains through value addition, investments, trade and markets for small-scale producers in the ACP regions



SG 2 – Justification

- ACP producers at the lower end of the value chain
- Renewed interest in the development of regional and smallholder value chains (e.g. EU, FAO, World Bank, IFAD)
- Major constraints hamper value chain development (poor infrastructure, fragmented markets, weak institutional and policy frameworks)
- Access to information and knowledge can help (e.g. changing consumer requirements, markets, postharvest handling, value addition, enabling policies)
- CTA can mobilise its ACP and international partnerships and resources to assist in the effort to develop viable value chains in the ACP regions



SG2 – Specific Objectives

- Facilitate multi-stakeholder engagement and innovation platforms comprising value chain and non-market (supporting) actors, policy-makers and policy implementers
- Strengthen the capacity of value chain and non-market (supporting) actors
- Support ICT-based approaches for sharing information and knowledge to enhance the performance of priority value chains



Strategic Goal 3

To strengthen the information, communication and knowledge management capacities of ACP institutions and networks to effectively engage in and promote policies, strategies, innovations and value chains that benefit rural communities.



SG3 – Justification

- Access to information and knowledge is critical in enabling ACP actors to contribute effectively to ARD and share knowledge across organisations and institutions
- Poor access to information (content), limited capacity of ACP institutions to generate and package information, absence of well-articulated ICKM policies and strategies are major constraints for ARD
- Rapid growth in ICTs (particularly Mobile phones) in ACP offers unprecedented opportunity to support information & knowledge-sharing, especially in content creation, sharing and networking

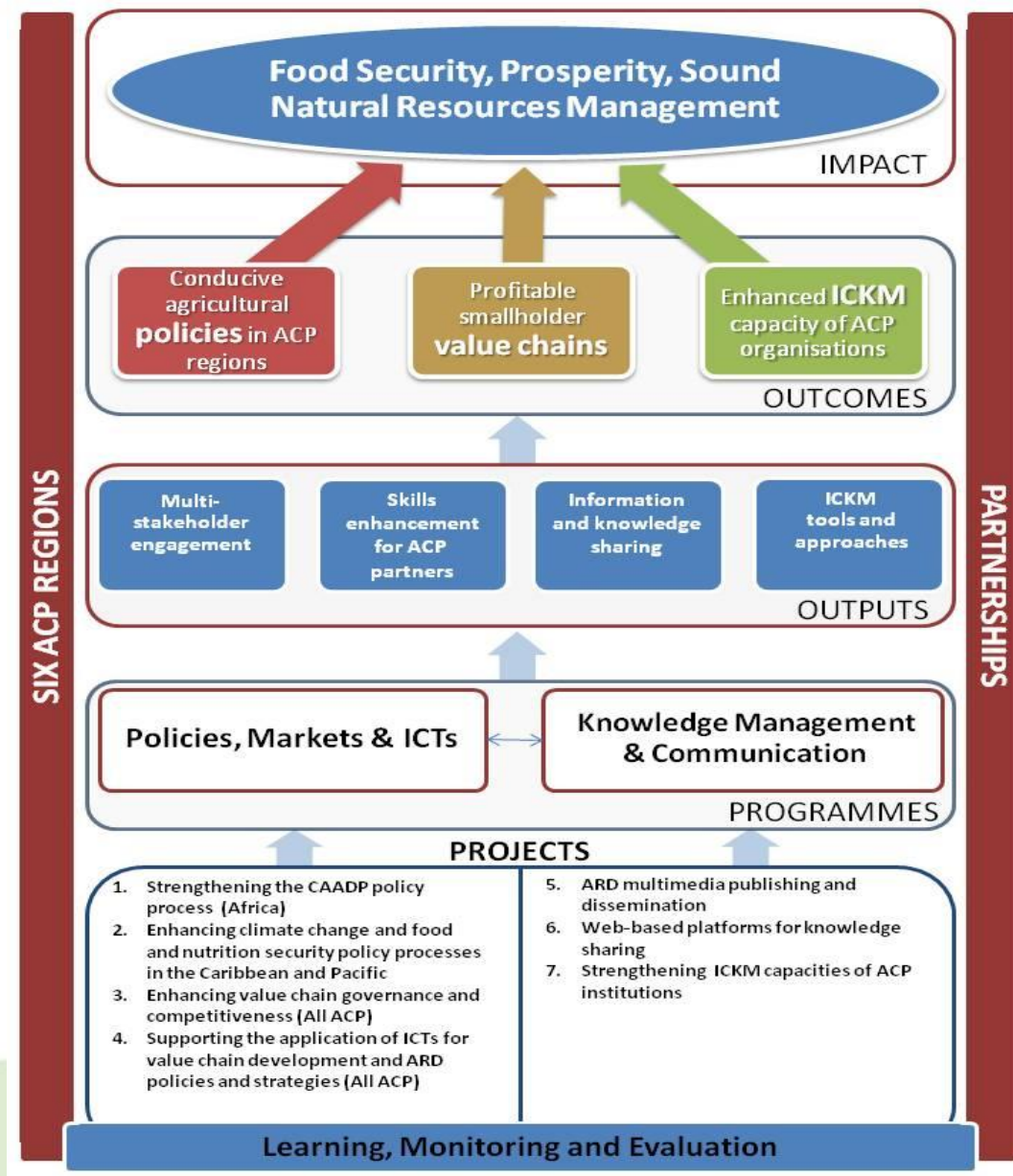


SG3 – Specific Objectives

- Strengthen capacities of ACP institutions to generate and use ARD information and make it widely accessible
- Strengthen capacities of ARD institutions and networks in communication and knowledge sharing
- Strengthen ACP capacity to adapt and use information, communication and knowledge management tools, methods and strategies for ARD



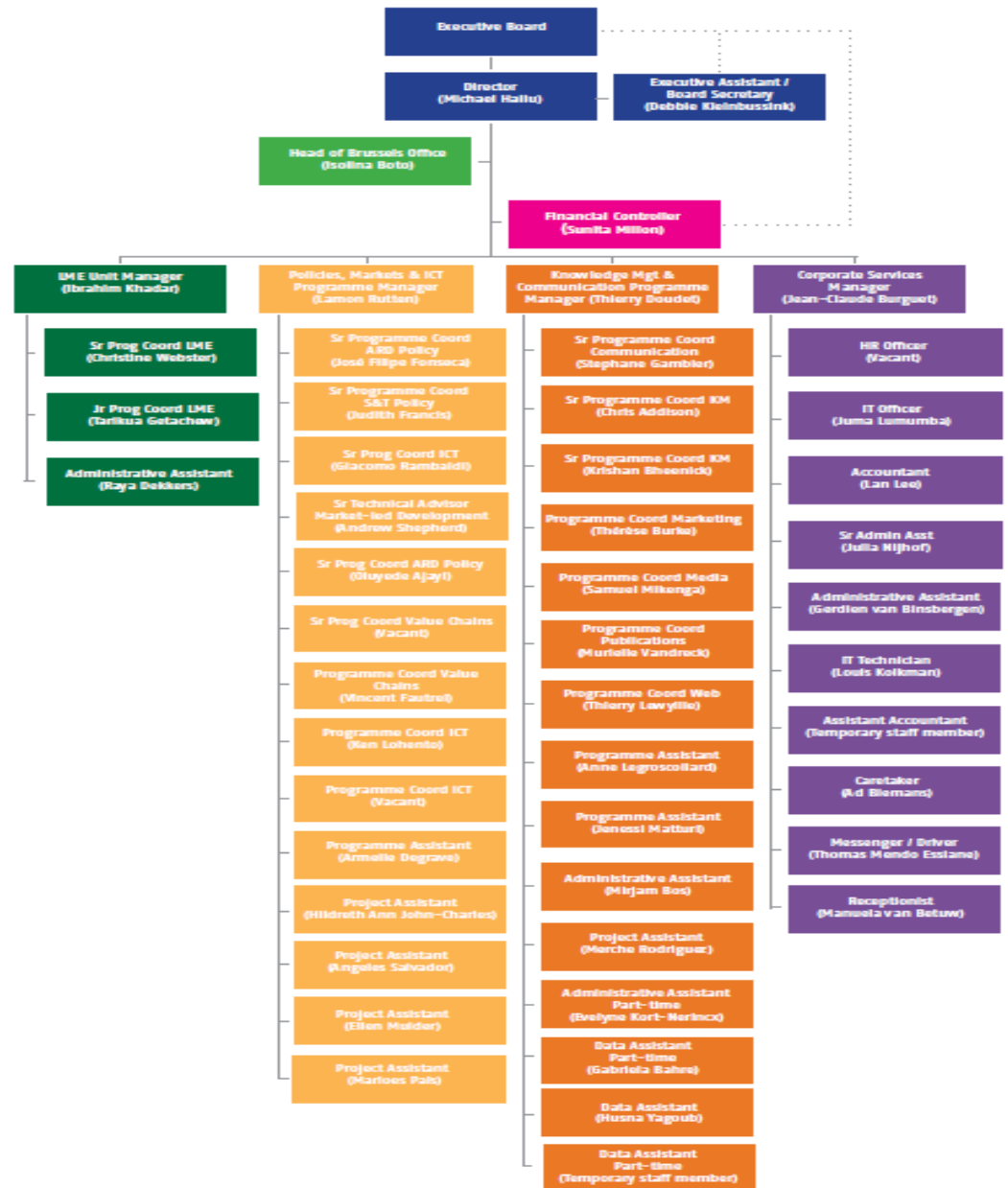
Impact Pathway



CTA Organigramme

Executive Board
Director
Brussels office
Financial controller
LME Unit
PMI Programme
KMC Programme
Corporate Services

[Link](#)



Key CTA products and services

A major source of information on ACP agriculture

We are one of the largest agricultural and rural development publishers for the ACP region with a catalogue of some 600 titles in English, French, Portuguese and Swahili.

Our magazine Spore has a readership of 300,000.



Information and knowledge at your fingertips

Online Resources

<http://agritrade.cta.int> – Agricultural trade issues in the context of ACP-EU relations.

<http://knowledge.cta.int> – Dossiers and policy dialogue on science, technology and innovation.

www.share4dev.info/telecentres - Latest information on the African telecentre movement

<http://brusselsbriefings.net> – Information and resources on the bi-monthly Brussels Development Briefings.

<http://ictupdate.cta.int> – Online magazine with news and features on ICT for development.

www.spore.cta.int – Online magazine for agricultural and



Strengthening ACP capacities and facilitating knowledge sharing

- Web2.0 for development
- Scientific writing
- Production of extension materials
- Management of digital libraries and documents
- SMART Toolkit for monitoring and evaluation
- ICM strategy development
- Networking opportunities for ACP stakeholders through workshops, seminars, conferences and study visits



Supporting Policy Processes

Facilitating Policy Dialogue

- Brussels Development Briefings: Bi-monthly briefings addressing the key issues in agriculture and rural development (A joint initiative with the EU Commission, ACP Secretariat, DG DEVCO, Concord and other media)
- Regional Development Briefings:
 - *E.g. Rural Futures, Pastoralism, SMEs, SIDS*



Supporting Policy Processes (cont'd)

Policy Advocacy

- ACP/EU think-tank on Science & Technology for ARD
- Engaging French-speaking Tertiary Education institutions in CAADP
- Support ARDD at Climate COPs: *'No Agriculture No Deal'*
- Getting farmers' voices heard in G20
- Media outreach



Cross-cutting issues

Partnerships are at the heart of our work

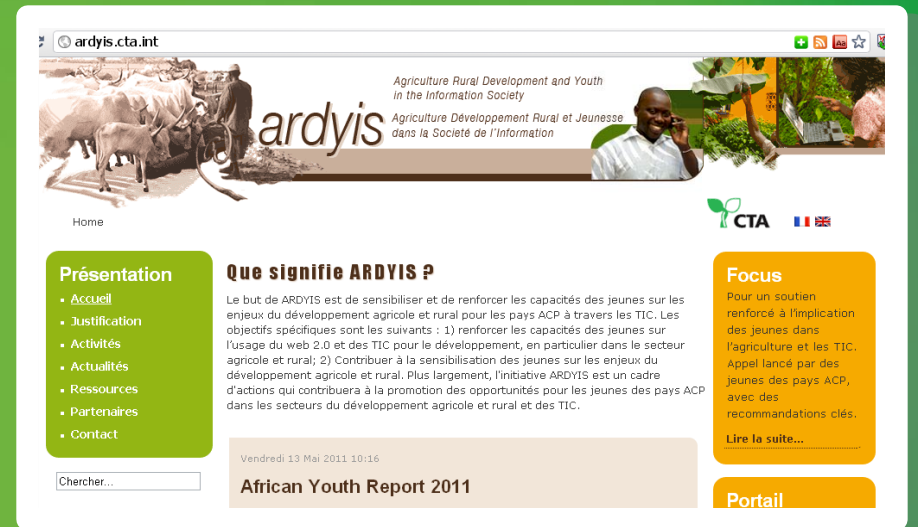
We partner with a wide range of public and private sector organisations including ministries, universities, regional & international organisations, NGOs, farmers' associations



Cross-cutting issues

Gender and Youth

- Focus on awareness building and policy advocacy
- Ensure fair representation in all CTA's activities; and
- Partnership with organisations working with the issues



Thank you

