PharmaQuery Prototype User Testing Result

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After presenting prototype in a casual user feedback session that involved user walk-through's and feedback, (see PharmaQuery-ingredient-browser-v1.png
) we realized that the "Ingredient Browser' application workflow needed rethinking. The preliminary wireframes on the wireframing software Axure did not indicate the size of the infographic, which presented issue with locating the interactive search input.

To balance the interest-garnering infographic with the search method, we minimized the amount of space it used on the page and moved the search near to the results.

Our next step is to make the infographic accessible to interested users, so we found an open-source javascript action to enlarge and minimize the graphic on demand.