

PharmaQuery Work Flows

Personas and their flowcharts

Alex, Journalist - "I like to make sure that we're all well informed of what goes into our bodies"



Jenna, Pharmacist - "I wouldn't want one of my customers to have a reaction by mixing their medications"



Dan, Father - "I need to know what is in my son's allergy drugs"



Dr. Criswall, Family Physician - "I need regular updates on discontinued drugs"



Paul, Research Assistant - "The latest drug is out, but what is in it?"



Pat, Student - "I need more information on perscription drugs for my research paper."

