

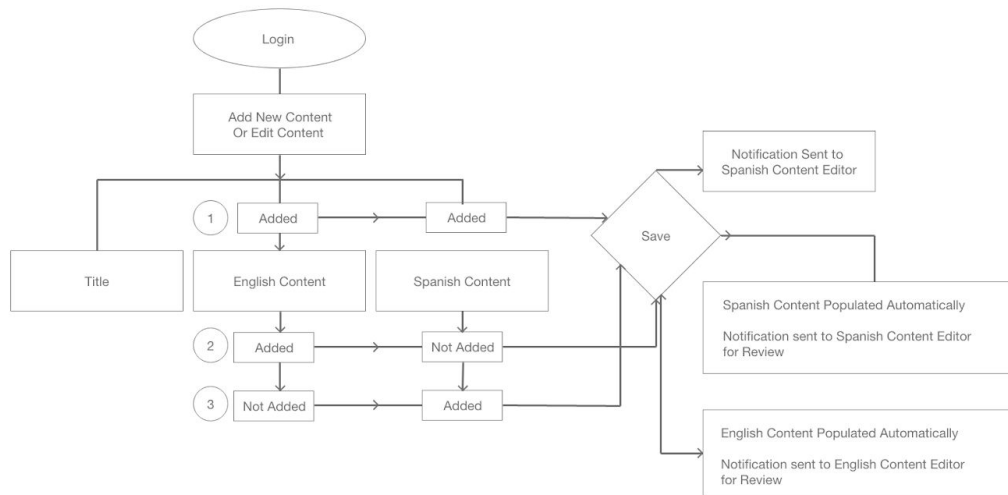
## **Goal:**

The goal of working on this task flow is to optimize a user's ability to accomplish a task with the least amount of friction. This helps us to think through the design before the feature is developed.

## **Evolution of the Task Flow:**

The process began with a simple flow chart skeleton based on requirements and personas. Each step of the task flow was tested on users and evolved based on their constructive feedback.

## Version 1:



### 1. Content Editor Role

- a. User Logs in
- b. Adds Content to the System
- c. Content Saved
- d. System translates content in Spanish
- e. Notification Sent to Reviewer

### 2. Content Reviewer Role

- a. User Logs in
- b. Reviews Content
- c. Edits if Needed

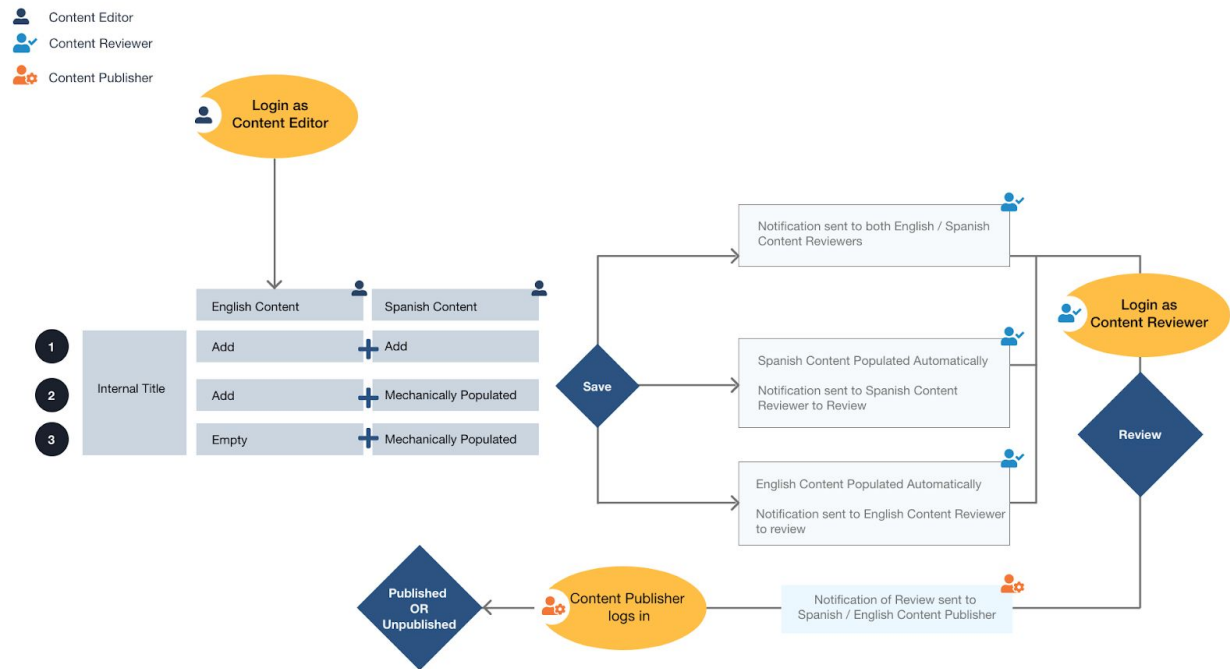
### **User Testing Feedback:**

The workflow was not finished, the user did not know how to publish content. There needs a way for the content to be verified by some approval process before publication. There was no role for publishing reviewed content to the system, and also potentially unpublish the published content.

### **Evolution Steps:**

- Add Content Publisher Role
- Give that role the ability to publish and unpublish the content.
- Add actions based on role

## Version 2:



(First Two steps from Version 1)

### 3. Content Publisher Role

- User Logs in
- Publishes the Reviewed content
- Also has an ability to unpublish a published content

## **User Testing Feedback:**

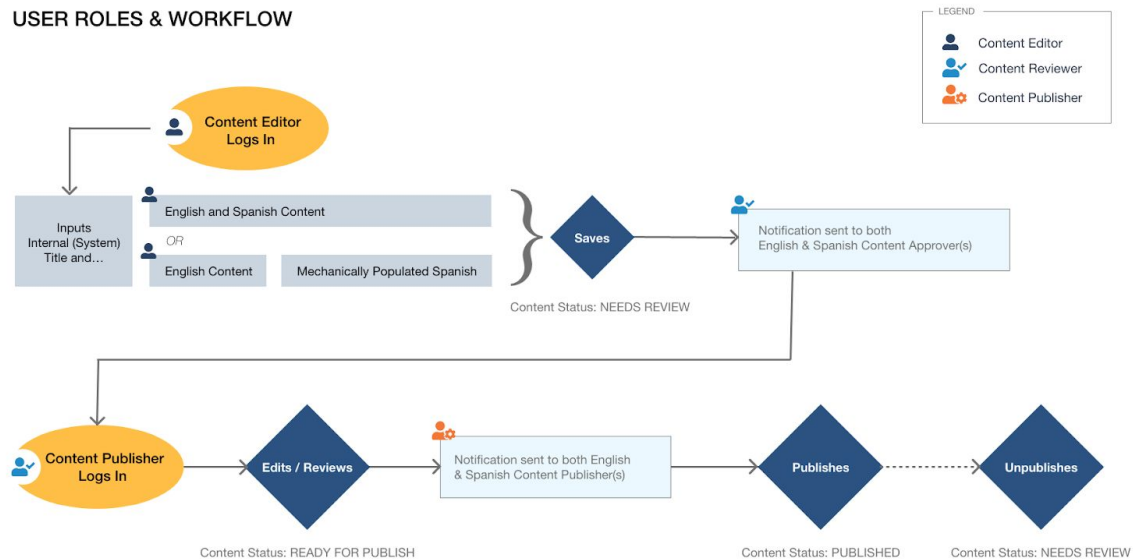
Workflow looked a little complex since the Content Publisher has the ability to review/edit and publish, After user testing, we realized content can go directly to the Content Publishers for reviewing and publishing.

## **Evolverment Steps:**

- Remove the Content Reviewer Role
- Simplify the task flow diagram

## Version 3 (Final):

### USER ROLES & WORKFLOW



## Conclusion:

Task flow is simplified and easy to determine by the user. It is designed for novice as well as expert users in mind. All the requirements and goals can be achieved using this task flow.