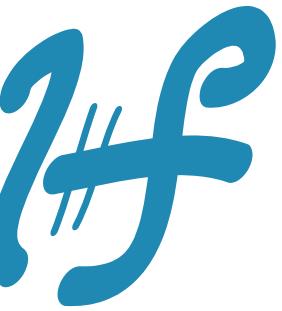


Lost & Found Media

Sharing your music with potential clients and fans? Your audience has you covered.



CURRENT



Sunny Simone

Loves to make people smile
Exuberant, Confident
Busking while studying political science

"There's so much energy playing live.
Any recording live is better than what
I can record at home."



Amir the Artist

Crafts the best music he can
Ambitious, Reserved
Working odd jobs, seeking opportunities in music

"What is good and what is popular are
not the same thing. But popular is
what sells."



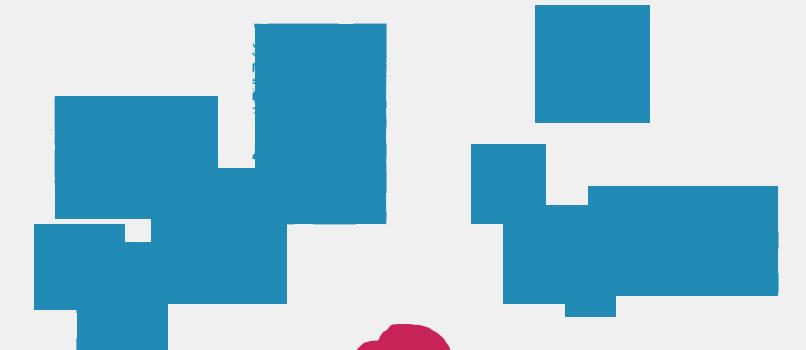
<Enter L+F media.>

an app to help buskers to create an online presence and connect with their audience

MOMENTS OF IMPACT



As Amir performs,
audience members give back
by sharing their videos
directly with him.



Simone relives her
performance on screen
and decides what to
show the world.



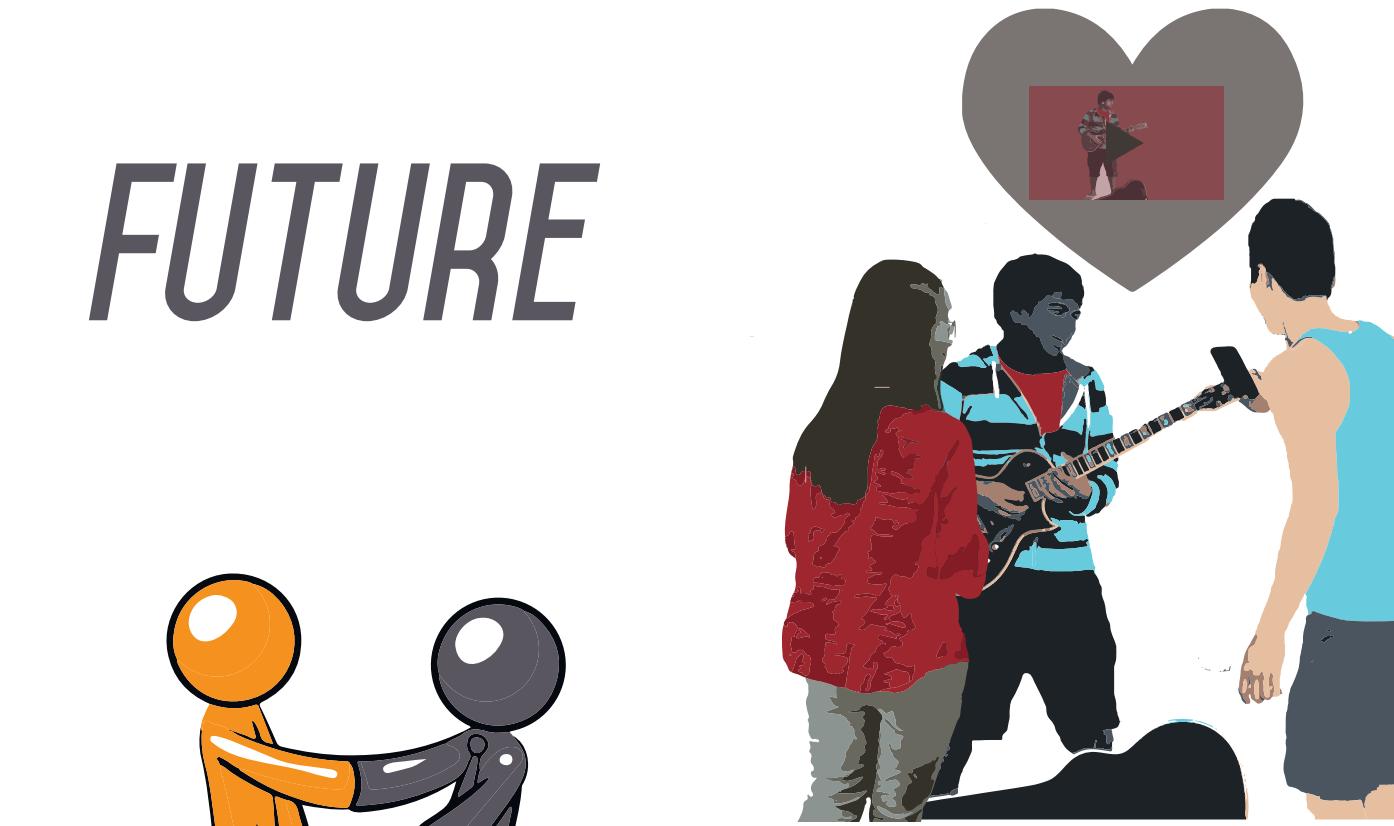
CURATE



A record label discovers
Amir through his
Lost & Found portfolio.

MARKET

FUTURE



Two-way Sharing

Audience shares videos with
Simone, which is passed
back to a wider audience.



Up-to-Date Web Presence

Simone now has
minimal barrier to maintain
a professional portfolio.



Working towards Success Doesn't Feel Like Work

Amir finds reviewing
performances
rewarding and easy.

Self-made "Luck"

Amir gets more gigs and attention
from talent scouts.

Buskers would rather perform than deal with managing their online presence. Their audience can help with that.

Lost & Found Media collects and helps share videos of buskers-- either shared publicly online or as they're captured on-site-- that would otherwise be "lost" without tags on the Internet.

Audience Interaction



After taking a video of the busker Amir, the audience member is prompted to share their video with Amir.

The audiences do not have to download the app
Every story begins with an introduction
The busker's human, you're human, help each other out

HELLO, I'M AMIR.
YOUR VIDEOS ARE HELPFUL FOR FURTHERING MY MUSIC CAREER.
WOULD YOU LIKE TO SHARE YOUR VIDEO FOR A FREE DOWNLOAD?
MORE ABOUT AMIR

THANK YOU!
ANONYMOUS

AMIR AHMEDANI
AMIR - SIGNALS
FREE DOWNLOAD

AMIR AHMEDANI
"MUSIC FEEDS MY SOUL"
MY MUSIC IS INSPIRED BY MY CHILDHOOD IN PAKISTAN. WHEN I WAS YOUNGER I LEARNED TO PLAY THROUGH A JOURNEY ALBUM THAT MY FRIEND GAVE ...READ MORE
AAKHIR KYUN - CHAMBALI
HARVARD SQUARE ON WEEKENDS DOWNTOWN CAFE ON FRIDAY NIGHTS PORTER 1
ALBUM - CONTROL \$9.99 ON COBABY

Want to give more? Tips are also appreciated
Contact information for potential employers, social media for the fans
Watch other videos uploaded by their audience
See them live at other locations
Support them by buying their album

Busker Interaction



On the bus ride home after busking, Amir checks the Lost & Found app.

5 NEW VIDEOS
4 NEW COMMENTS
30 NEW VIEWS

Takes you to a queue of your videos
Swipe left to delete
Tap your videos to play immediately

Notifications screen gives you a sense of progress

ON DECK
POSTED BY ANONYMOUS HARVARD
POSTED BY LANTA V. @ FACEBOOK
POSTED BY SIDD S. @ YOUTUBE

ON DECK
SHARE ON
POSTED BY LANTA V. @ FACEBOOK
POSTED BY SIDD S. @ YOUTUBE

ON DECK
POSTED BY LANTA V. @ FACEBOOK
POSTED BY SIDD S. @ YOUTUBE

ON DECK
DESCRIPTION BUSKING IN DAVIS SQ. WEATHER THAT LIFTS YOUR SOUL TODAY, 3.25.2015
TAGS #BUSKING #STREET #PERFORMER #GUITAR #DAVIS #HAPPY #MUSIC
POST

Generates a description based on known information such as location, date, and weather
Generates tags from the tags you most commonly use

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