outreach design for the food project

Kiosk

We started with a **bootstrap community** of humans from all over the world, each one trying hard to help their children thrive, and the non-profit The Food Project working to bring them **affordable produce**. With two community farms (often worked by local teenagers) in Jamaica Plains, MA, the Food Project provides a network to support healthy living for local families through schools and churches.

But food justice has its **challenges**.

As a 5-person team, our goal was to design an outreach platform to better enable:

- integration and trust with the community
- accessible, physical presence
- knowledge sharing
- increased awareness to the Food Project programs

In the face of an open-ended problem and limited resources, we created a thoughtful **mobile outreach platform for multiple users**.

Though we didn't have specific team roles, I worked primarily on the interface design and final presentation of the kiosk. A low-tech kiosk makes it easy for the community to "stumble upon" and interact with the Food Project, but the kiosk is designed with a non-profit in mind. The kiosk is inexpensive to make, and easy to assemble and modify.

6ft ish →

The Food Project

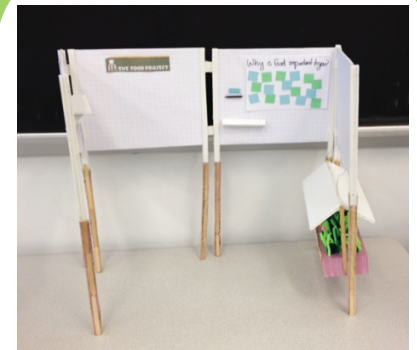Drawing by teammate Jiaying Wei

Weatherproof

Porter farm   top view
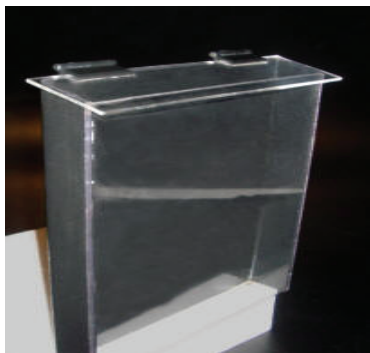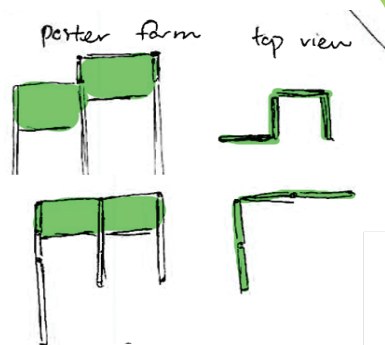
Collapsible Frame

Modular

Interactive