

# Sales Performance Dashboard

## Annual Sales Report 2025

Region	Product Category	Q1 Sales	Q2 Sales	Growth %
North America	Electronics	\$1,245,000	\$1,389,500	11.6%
North America	Software	\$892,000	\$987,200	10.7%
Europe	Electronics	\$1,567,000	\$1,723,700	10.0%
Europe	Services	\$734,000	\$805,400	9.7%
Asia Pacific	Electronics	\$2,134,000	\$2,456,100	15.1%
Asia Pacific	Software	\$1,456,000	\$1,612,200	10.7%
LATAM	Services	\$456,000	\$523,200	14.7%
LATAM	Electronics	\$678,000	\$712,400	5.1%
Middle East	Software	\$534,000	\$598,500	12.1%
Africa	Services	\$312,000	\$367,200	17.7%
<strong>Total / Average Growth</strong>		<strong>\$9,408,000</strong>	<strong>\$10,775,200</strong>	<strong>14.5%</strong>