



Customer Churn Analysis

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Overview

Account Details

**3. Customer
Subscriptions**



OverView Dashboard



7043

Total Customers

1869

Churns Customers

26.54%

Churn Rate %

\$456.12K

Monthly Revenue

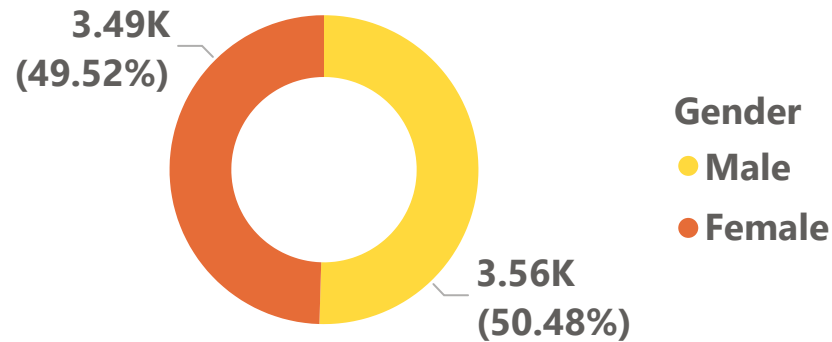
139.13K

Monthly Revenue Lost

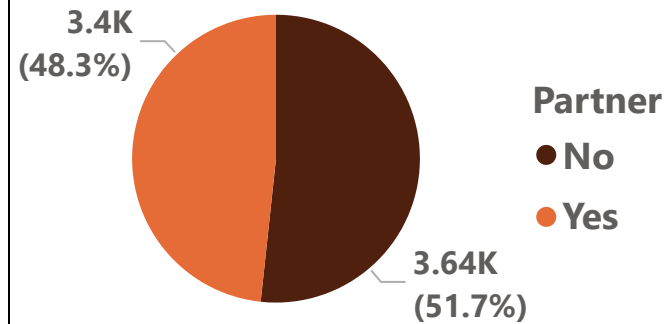
30.50%

Revenue Lost %

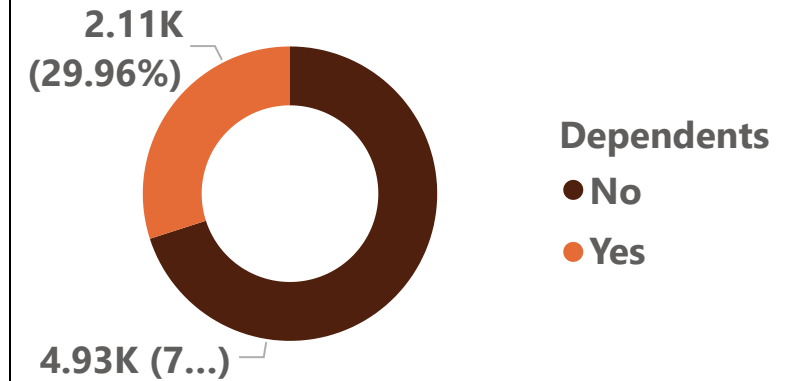
Total Customer by Gender



Have Partner



Have Dependents



Churn by SeniorCitizen

Non-Senior

1393

Senior

476

Churn by Gender

Female

939

Male

930

Churned Customers

Active Customers Churns Customers





ACCOUNT DETAILS

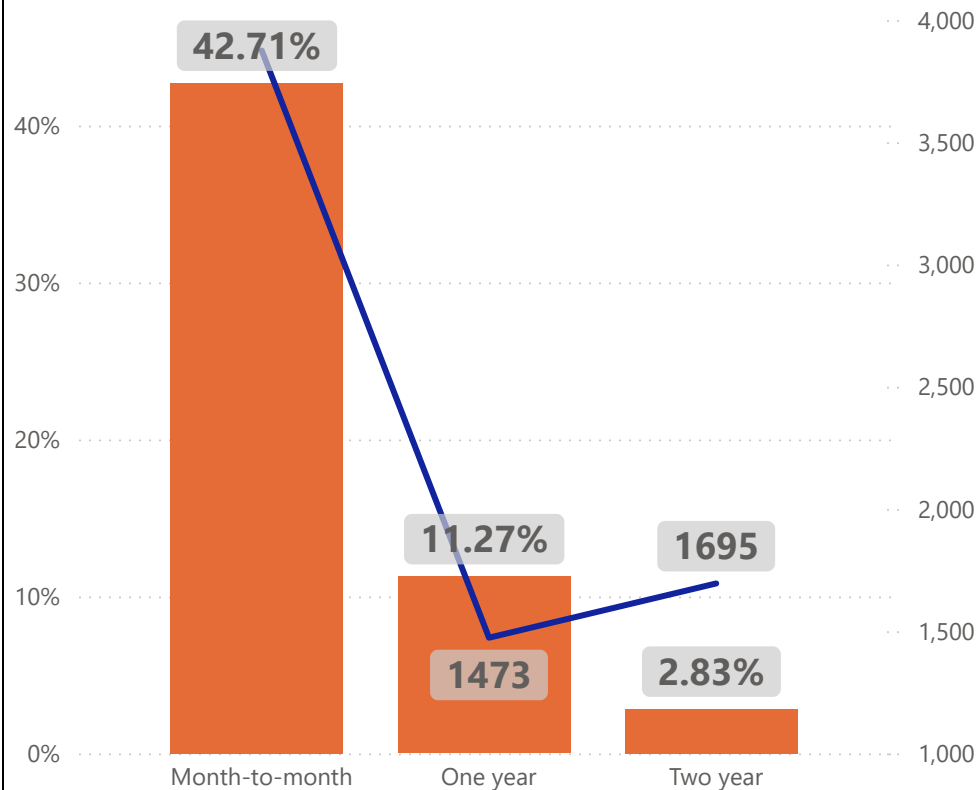
Tenure

Charges

Payments

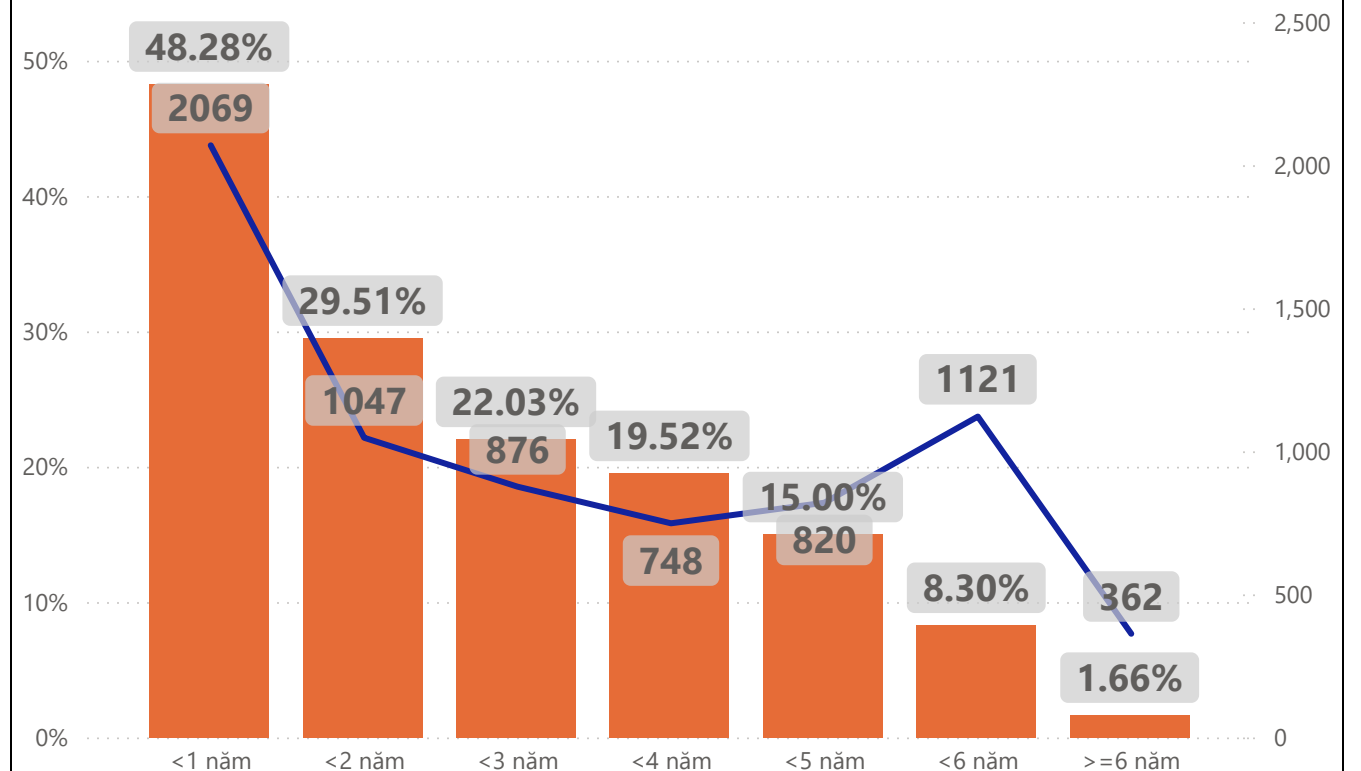
Churn Rate % and Total Customers by Contract

● Churn Rate % ● Total Customers



Churn Rate % and Total Customers by Tenure Group

● Churn Rate % ● Total Customers





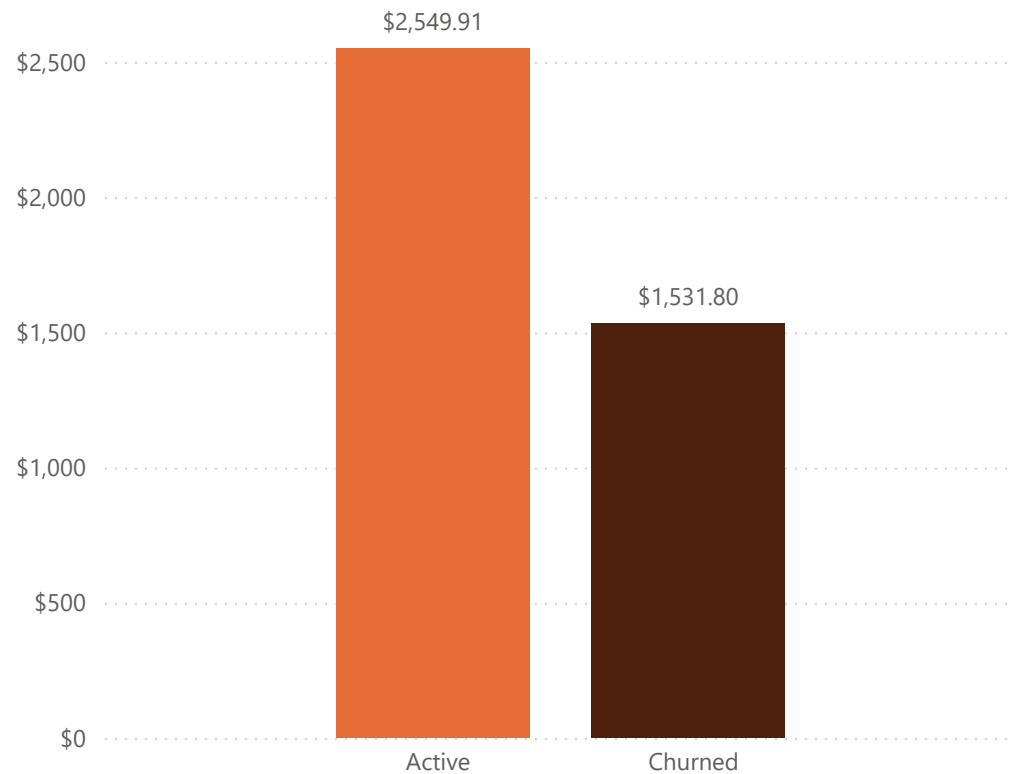
ACCOUNT DETAILS

Tenure

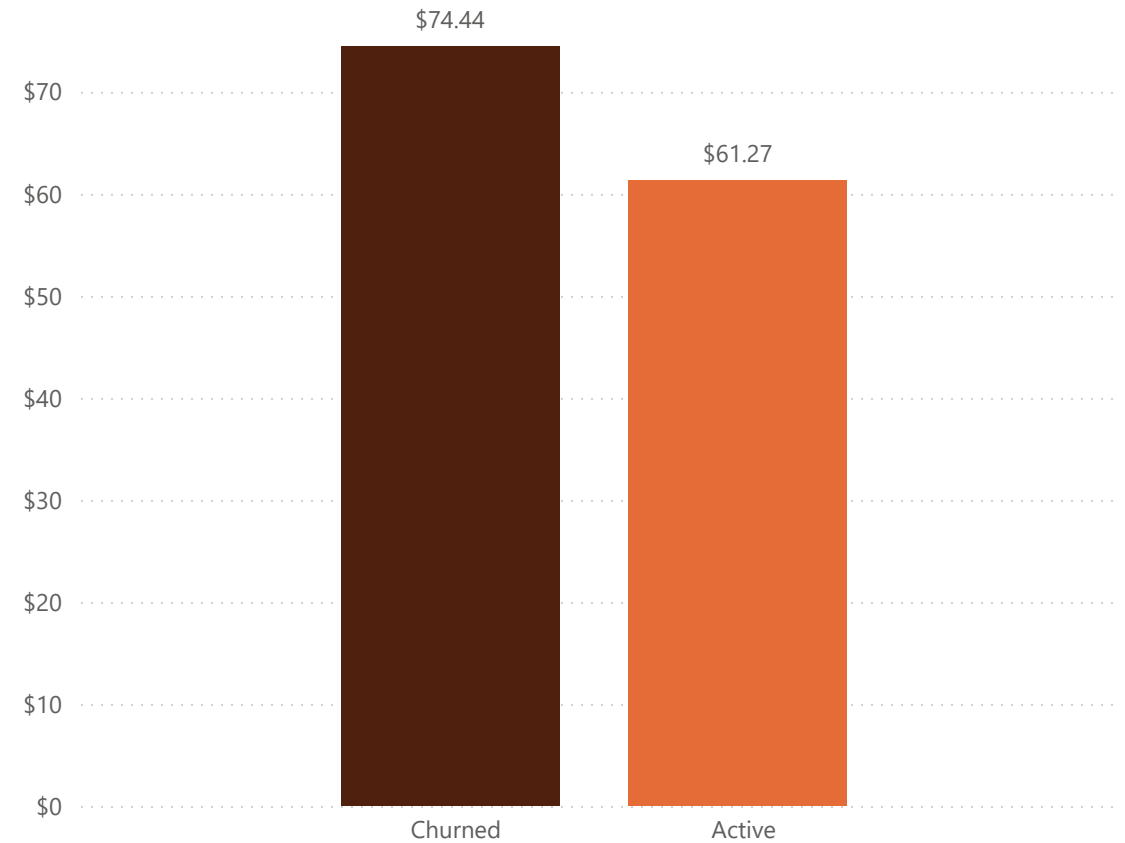
Charges

Payments

Average of TotalCharges by ChurnStatus



Average of MonthlyCharges by ChurnStatus





ACCOUNT DETAILS



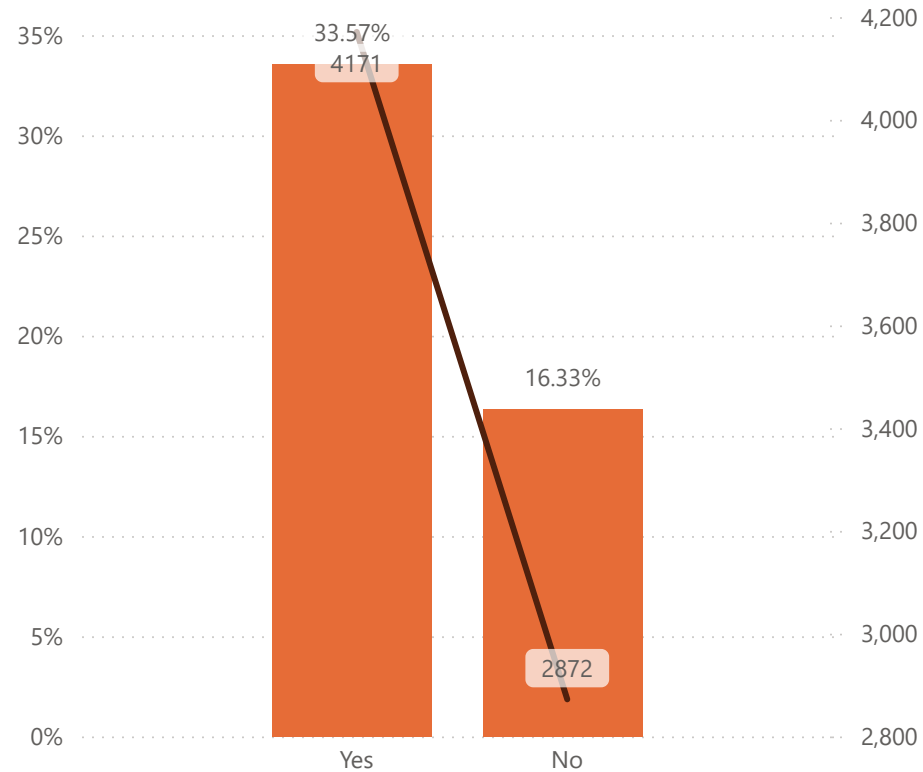
Tenure

Charges

Payments

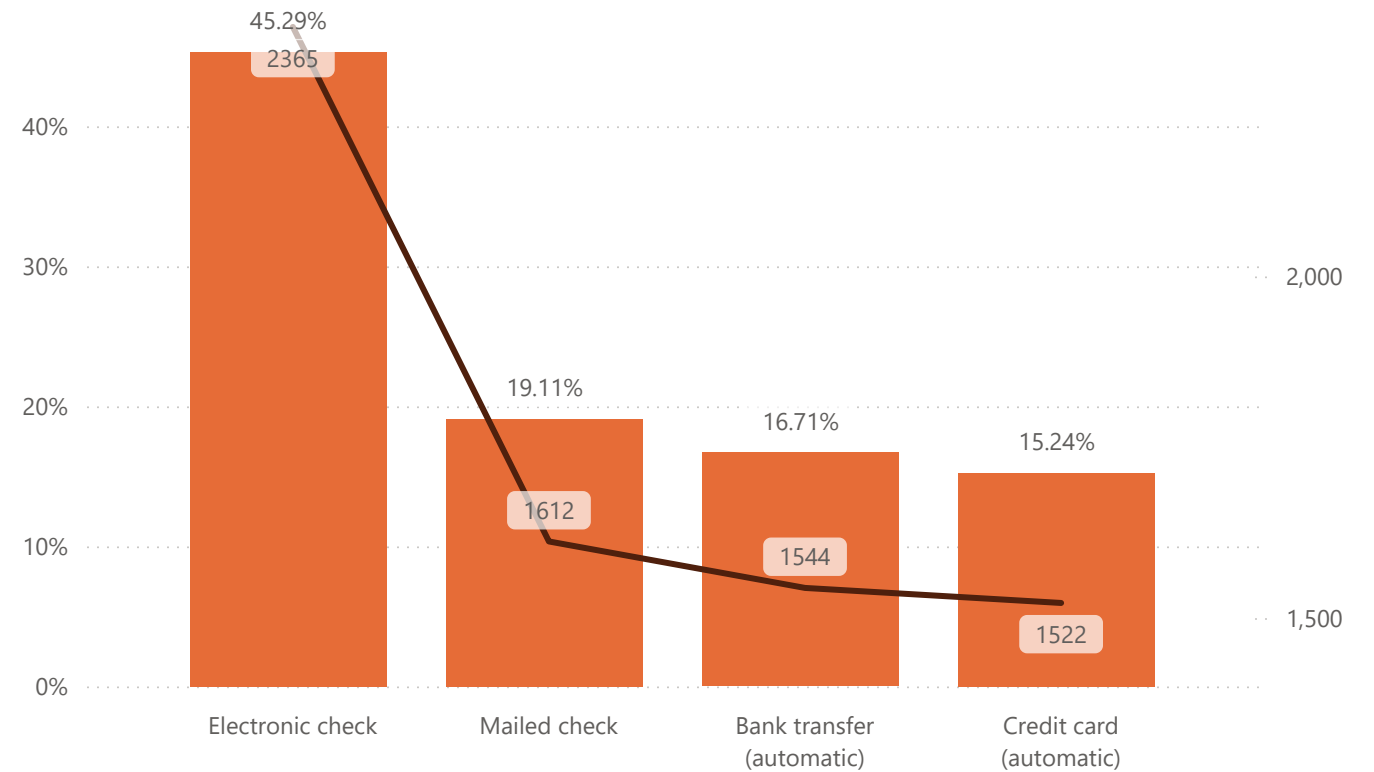
Churn Rate % and Total Customers by PaperlessBilling

● Churn Rate % ● Total Customers



Churn Rate % and Total Customers by PaymentMethod

● Churn Rate % ● Total Customers





CUSTOMER SUBSRIPTIONS

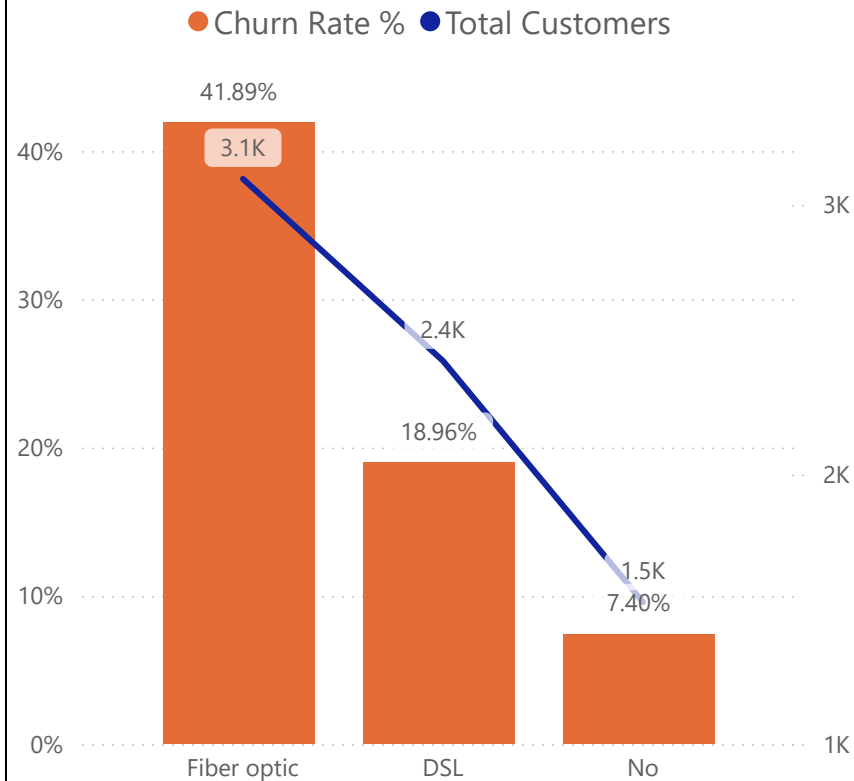


Main Services

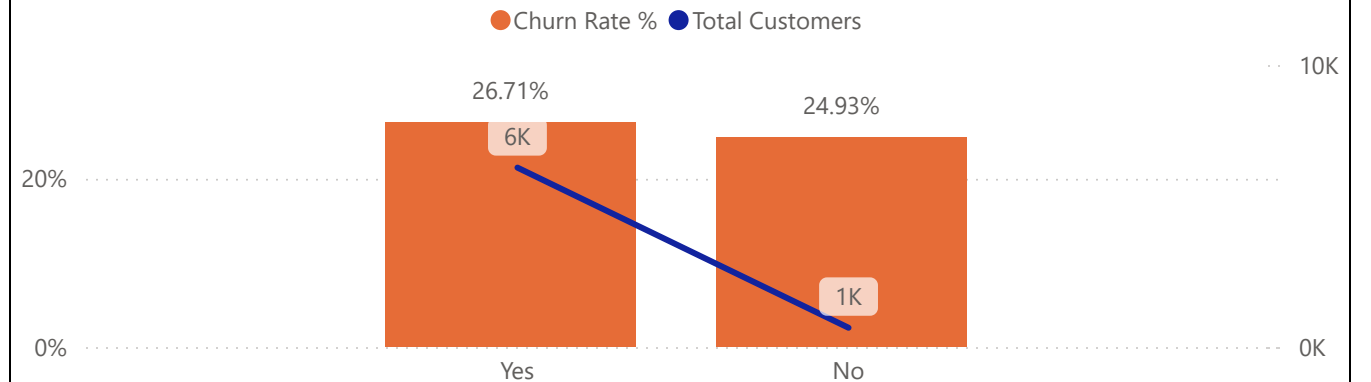
Additional Services

Streaming

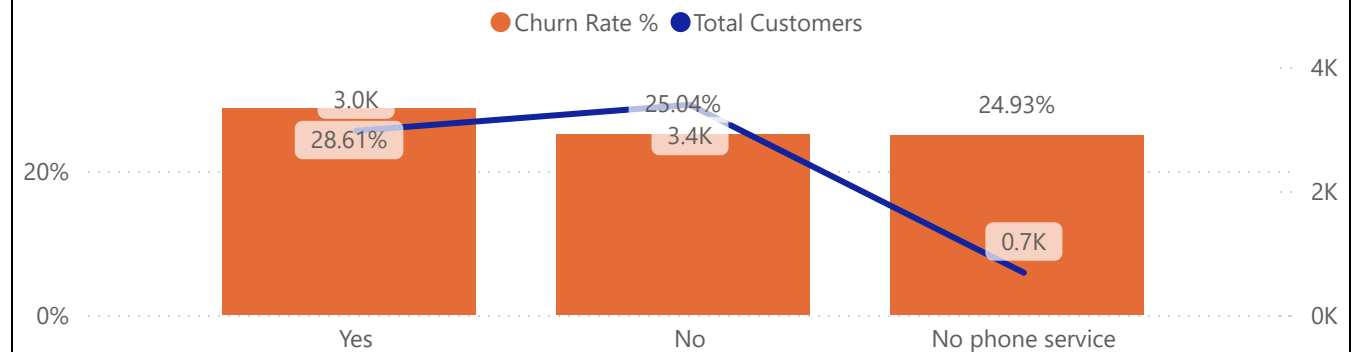
Churn Rate % and Total Customers by InternetService



Churn Rate % and Total Customers by PhoneService



Churn Rate % and Total Customers by MultipleLines





CUSTOMER SUBSRIPTIONS

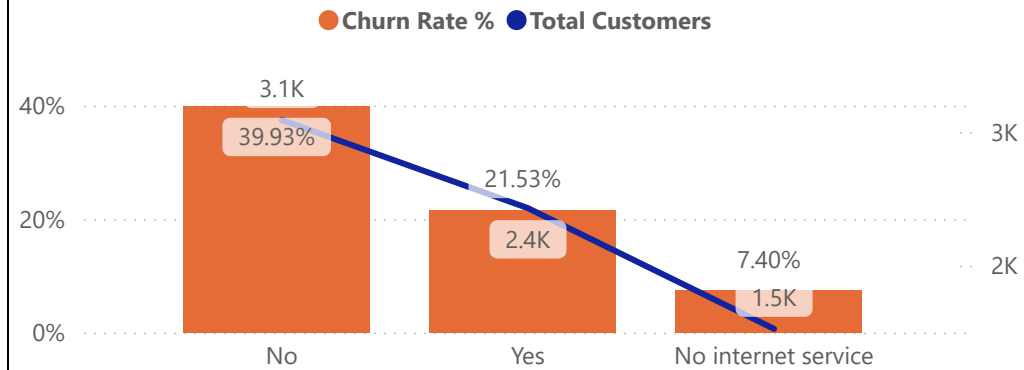


Main Services

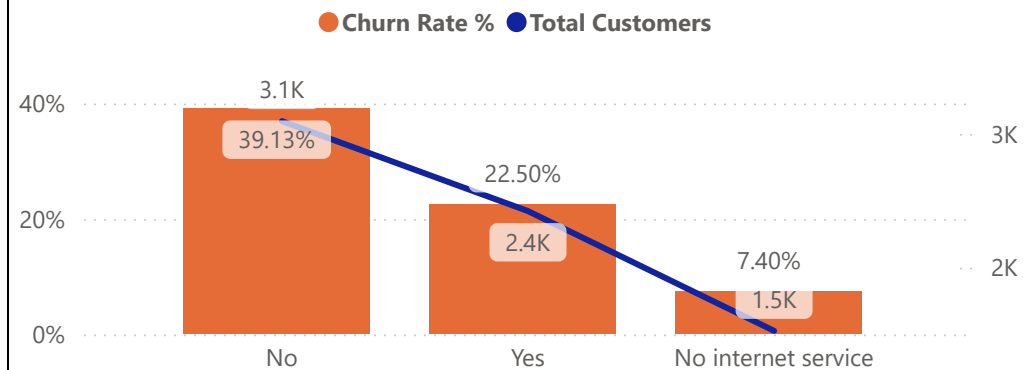
Additional Services

Streaming

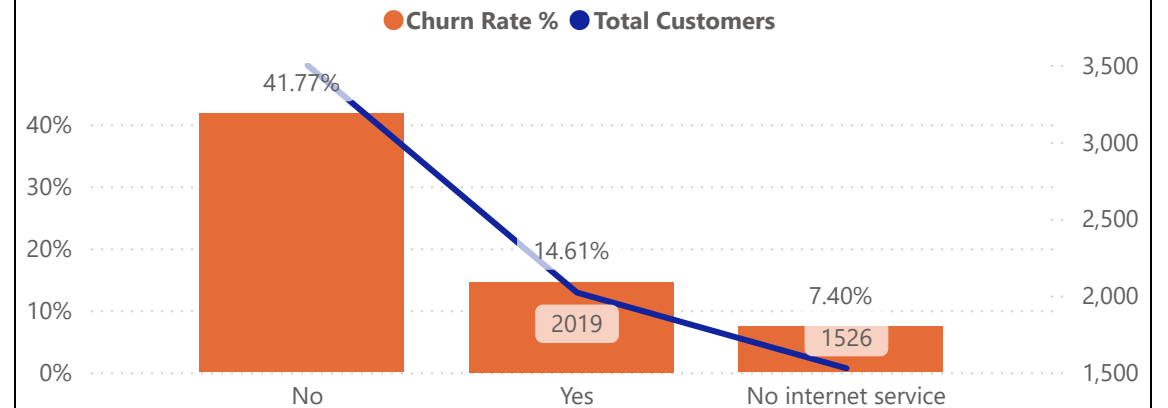
Churn Rate % and Total Customers by OnlineBackup



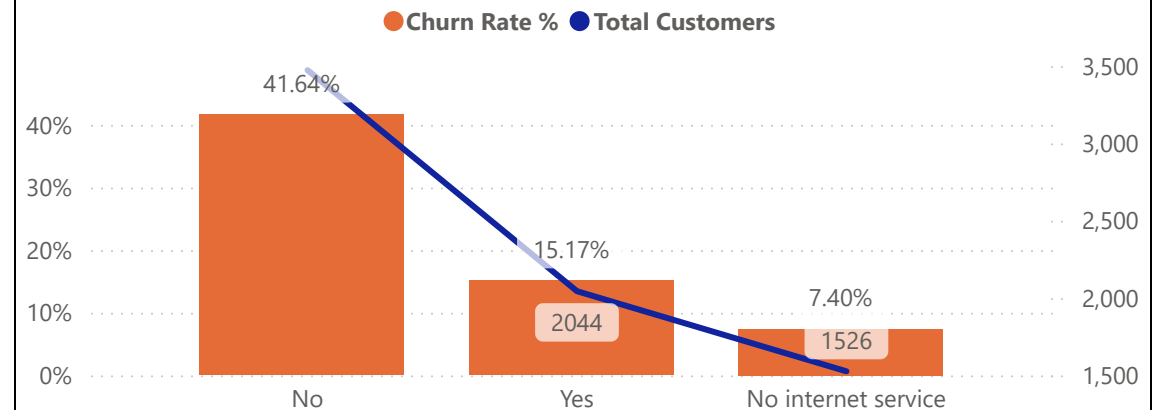
Churn Rate % and Total Customers by DeviceProtection



Churn Rate % and Total Customers by OnlineSecurity



Churn Rate % and Total Customers by TechSupport





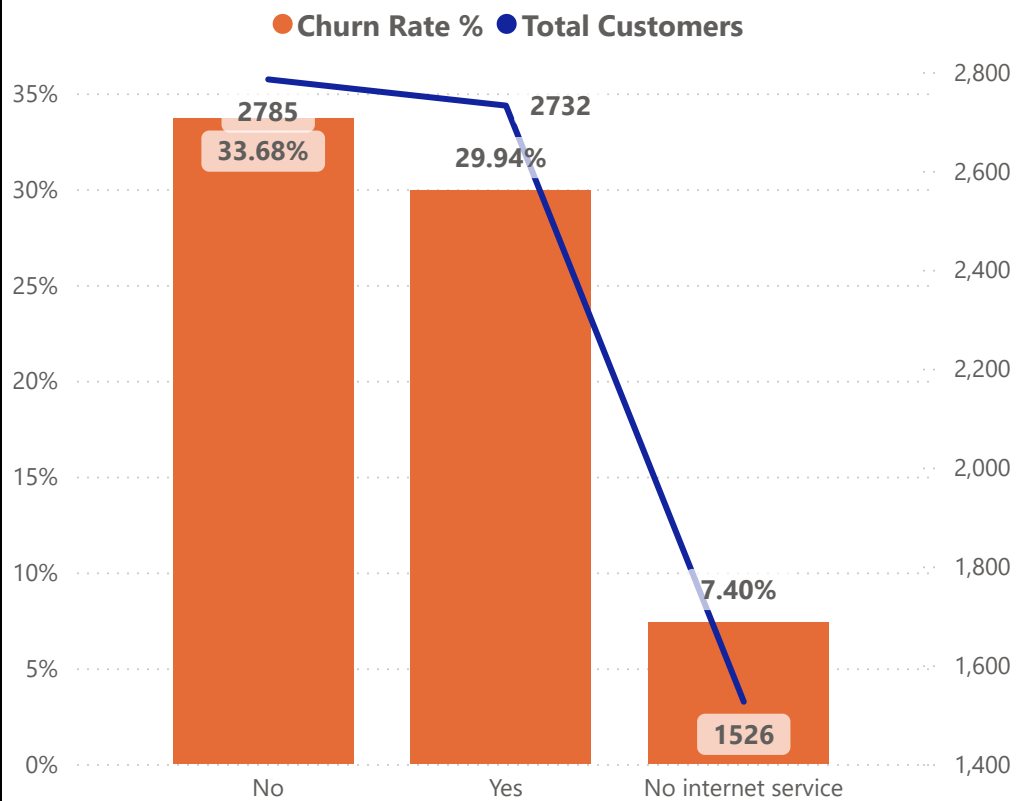
CUSTOMER SUBSCRIPTIONS

Main Services

Additional Services

Streaming

Churn Rate % and Total Customers by StreamingMovies



Churn Rate % and Total Customers by StreamingTV

