



Corey Thomas
thomasdesign.co
coreyash10@gmail.com
1728 E. Crystal Lake Ave
Orlando FL, 32806
407.579.0984

About

I am a designer & developer with a passion for art and visual communication. My goals are to continue expanding my skills as a graphic artist while fulfilling the needs of clients and co-workers. I am a team player and constantly willing to learn new techniques. I aim to specialize in brand development and web development, but wish to improve my multimedia skills as well.

Education

University of Central Florida
2009-2011
Studied Advertising
& Public Relations

Valencia College
2013-2014
Graphic & Interactive Design

MindComet Internship
2011-2012
Intern for Multimedia Design team

UCF Coding Bootcamp
2019
Learned multiple front and back
end languages

Skills

Photoshop
Illustrator
Indesign
SketchApp
Adobe XD
HTML5
CSS3
JavaScript ES6
React
NodeJS
PHP

Experience

Freelancer | 05/18 - Current

Developed a client base for bettering brands, websites, and social media presence. Created and marketed email campaigns utilizing HTML and CSS3. Redesigned & developed websites, logos, and branding materials. Managed social media accounts and planned posts and campaigns to increase PR experience.

BrandCo | 11/16 - 05/18

Worked directly with clients on branding and designing logos, websites, e-mail signatures and social media graphics. Designed in-house branding and value statements. Attended and represented the company in tradeshow and events. Created a new infrastructure for our base design of web products and inspired a switch from Photoshop to Sketch App. Quickly moved into a leadership position on the team, running creative and design thinking workshops.

ScreenWorks, USA | 04/15 - 11/16

Developed custom apparel for major Orlando Theme Parks. Rebranded collegiate apparel line. Developed custom apparel for national resort oriented wear. Managed and organized print files for better mass production. Redesigned two company websites. Creatively used large corporate logos and style guides for apparel and print marketing.

American Gymkhana | 11/14 - 04/15

Original logo cleanup.
Created new menu designs.
Organized brand images and files.
Created logo alternatives for check books.
Developed print mediat such as flyers & posters.

Soccer Shots | 06/13 - 04/15

Designed new player registration forms.
Developed marketing strategies and established new park programs
Created templates for new seasonal prizes such as magnets and picture frames.
Created print advertisements such as flyers and postcards. Edited brand and marketing materials following franchise restrictions.