

FogSift Services

\$20. Up to One Hour. Let's See What Happens.

You've got a problem eating your time, bandwidth, budget, or sanity.

We bring a full-on research squad (me + AI + friends + network) focused on your submission for up to an hour.

Here's the deal: You pay \$20. \$20 is the accessibility filter that keeps it serious and keeps it open to anyone who can get a job at McDonald's. Worth way more than \$20, kept low so anyone can access it. We work on your submission for up to an hour. You receive a PDF write-up and a video response. We may or may not publish a video. Your submission may be used for other purposes, including marketing. Request anonymization if needed.

You always get something:

- A video response scoped to your submission
- A formal PDF write-up with what we found

Maybe I solve it. Maybe I don't. But either way, you walk away with something.

How It Works

1. **Submit:** Describe your problem + pay \$20
 2. **Review:** Once a day, I review submissions and choose what to work on next
 3. **Work:** Up to an hour of focused work on your submission
 4. **Deliver:** PDF write-up and a video response
 5. **Outcome:** One of three paths forward
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The Three Outcomes

After the hour, I'll reach out with one of these:

"Let's go deeper."

I see something here. I'd like to work on this more with you.
Here's what I think we could accomplish together...

"I know people."

This isn't my wheelhouse, but I know exactly who can help.

Want me to set it up? (Finder's fee applies, but you get the right expert.)

"This is sick. You should do it."

This would be fucking cool if somebody did it. You have this opportunity.

Here's how I'd approach it if I were you...

The Fine Print

By submitting, you agree:

- We may or may not publish a video
- Your submission may be used for other purposes, including marketing
- You can request anonymization (company / name redacted)

Why this model?

- **For you:** Low-risk entry (\$20), kept intentionally low so anyone can access it, you always get something back
- **For me:** Content pipeline, lead magnet, income stream, and I get to work on interesting problems

A Focus Session is a research squad focused on your submission for up to an hour. Worth way more than \$20, kept low so anyone

can access it.

You might get your thing solved. You might get valuable response material to act on. Either way, \$20 well spent.

Submit Your Problem

Ready? Send your problem description and \$20 to get started.

[Submit via Ko-fi] | [Submit via Buy Me a Coffee]