STUDENT CHECKLIST

PICTURES:

Are the pictures sharp (avoid blur if possible)?

Are there multiple of the same person on the same page? Avoid this if possible.

Does anyone's face get cut off?

No pictures of HS boys without shirts

Can you crop the picture to make it more interesting? Make the faces more visible?

Cutout unnecessary negative space in photo

Do we have enough pictures of everyone?

Is there enough contrast between pictures close together or do they seem to run into each other? (consider spacing them apart, or adding borders or drop shadows if needed)

LAYOUT:

ALIGNMENT-

Is there clear alignment? Meaning either:
- Nothing is placed on the page arbitrarily
- Every item should have a visual connection with something else on the page.

If text/ pictures are centered, would it look more interesting if Right/left aligned? Typically centered looks formal and more dull. Is this on purpose? If centered, it needs to be conscious choice, intentional and strong, not because it was just "easy."

Are the top/bottom of the shapes aligned to create either line or conscious movement?

Are the shapes/pictures distributed evenly (Same amount of space between them, or if not, the different in space is clearly on purpose)?

PROXIMITY:

Are items relating to each other grouped together?

Does the page minimize negative space (not too much white)?

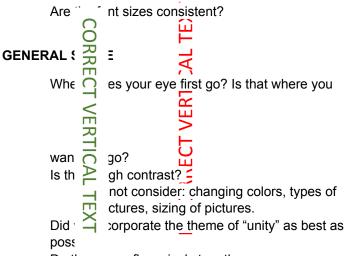Does the page look busy/cramped (not too little white/ bleeding over edges)?

TEXT

Is there a clear title on the page?

Notes:

Avoid even a split second of confusion over whether with its related material.

Are the fonts correct? (one of the 3 we chose, and correct sizing, and correct font for labels, vs. headers)

If the text is vertical it needs to run the letters top to bottom (the bottom of the letters facing left)- look at a book spine for an example.

Like this: Not this!

Are ⸱ ⸱ nt sizes consistent?

GENERAL S⸱ ⸱ E

Whe⸱ ⸱ es your eye first go? Is that where you

wan⸱ ⸱ go?

Is th⸱ ⸱ gh contrast?

⸱ ⸱ not consider: changing colors, types of ⸱ ⸱ ctures, sizing of pictures.

Did ⸱ ⸱ corporate the theme of "unity" as best as poss⸱ ⸱

Do the pages flow nicely together or seem disjointed?

Is there repeated design elements? If so, make sure they are done similarly (i.e. vertical text all goes the same way).

(vertical overlay text, green:) CORRECT VERTICAL TEXT

(vertical overlay text, red:) CORRECT VERTICAL TEXT

COLOR

Does the page use the main colors Purple, White, Blue, or appropriate pops of color related to theme? (i.e. Use shades, tints, to create contrast etc.)

Do the colors make sense or clash? Do the colors seem to complement the photos or take away from them?

Notes: