



DIRACT SOFTWARE

14. JUNE 2023

Aliena Leonhard

Relionite

Spirit & Vision

WHO I AM

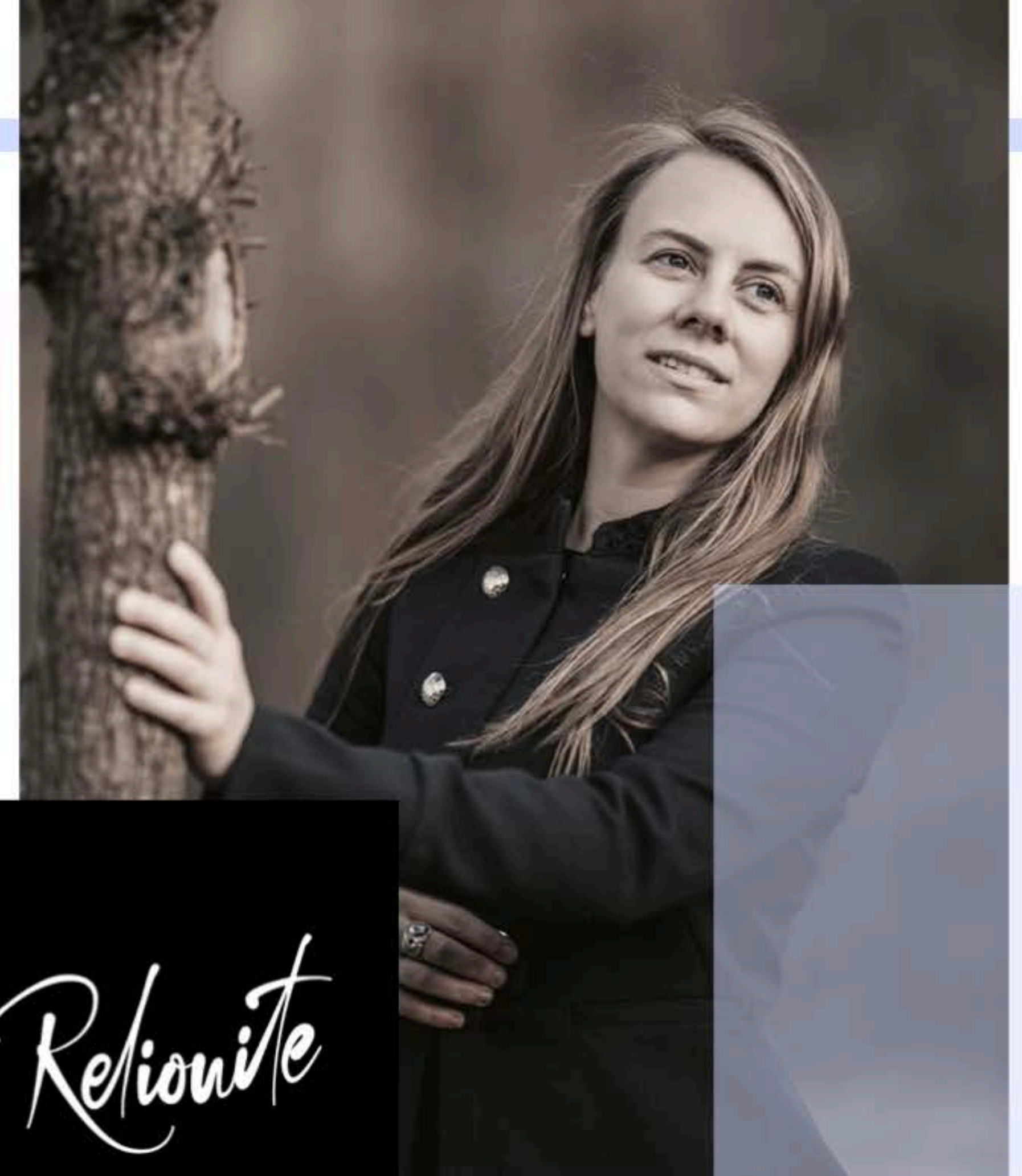
I am a creative UX/UI Designer and Software Developer. I am passionate about Movies and Films – with experience in Unit Management of Movie-Shoots. I hold a Master's Degree in Computer Science and Media from Stuttgart Media University. I believe that filmmaking is a huge effort and that great movies & series are developed by a team.

The best communicating teams are the ones who communicate a lot, transparent and seamlessly. Therefore Relionite wants to contribute to Filmteams with the best communication software tools.

“No! Try not. Do. Or do not. There is no try.”
— Yoda

“We must all face the choice between what is right, and what is easy.”
— A. Dumbledore

ALIENA LEONHARD - RELIONITE

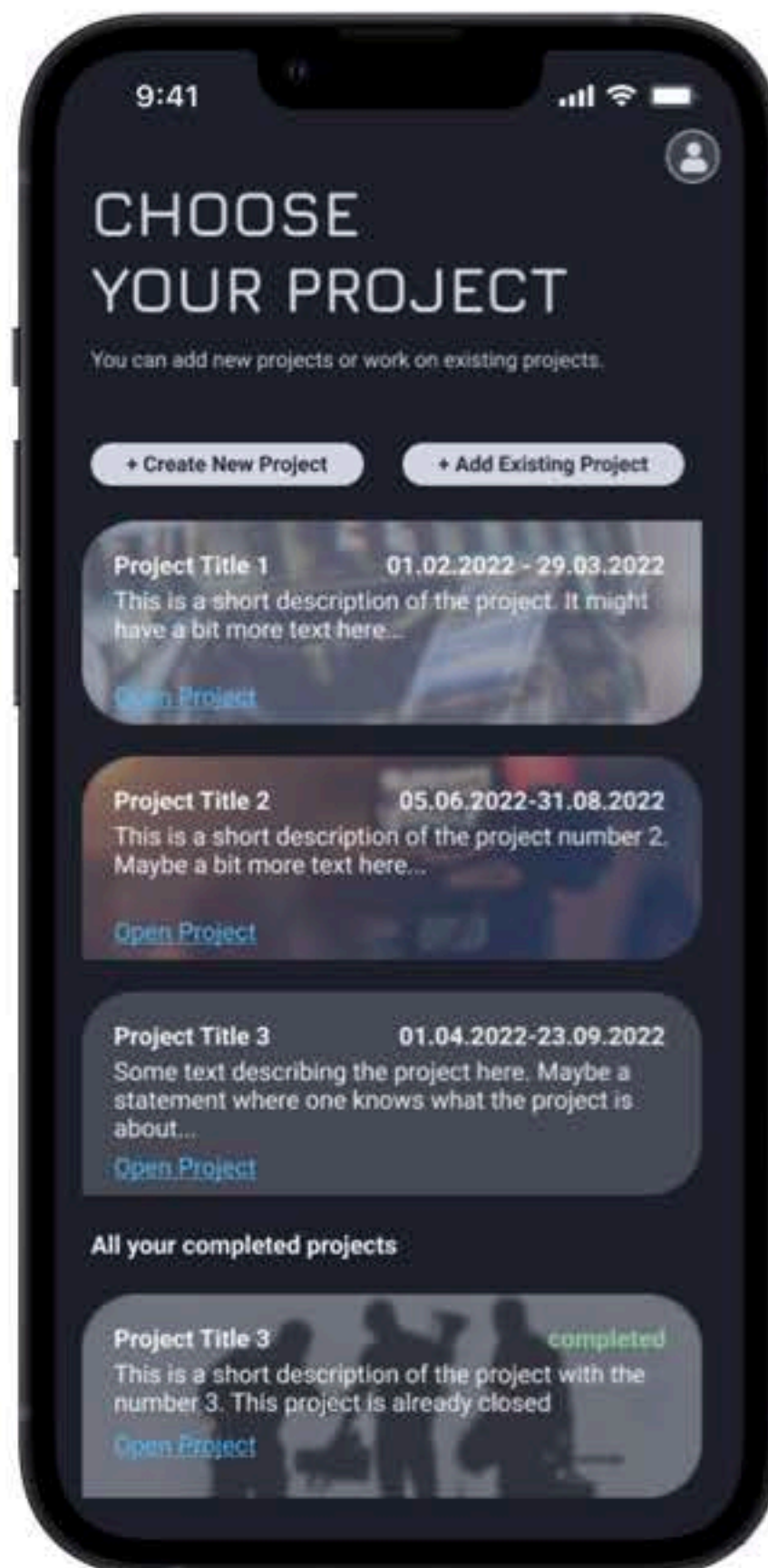


Relionite

THE PRODUCT IDEA



AN ADAPTIVE MOBILE REALTIME-MANAGEMENT AND COMMUNICATION-TOOL



PERSONAL PROFILE

In the personal profile all information about the user are stored: name, photo, dietary requirements, etc.

PROJECT OVERVIEW

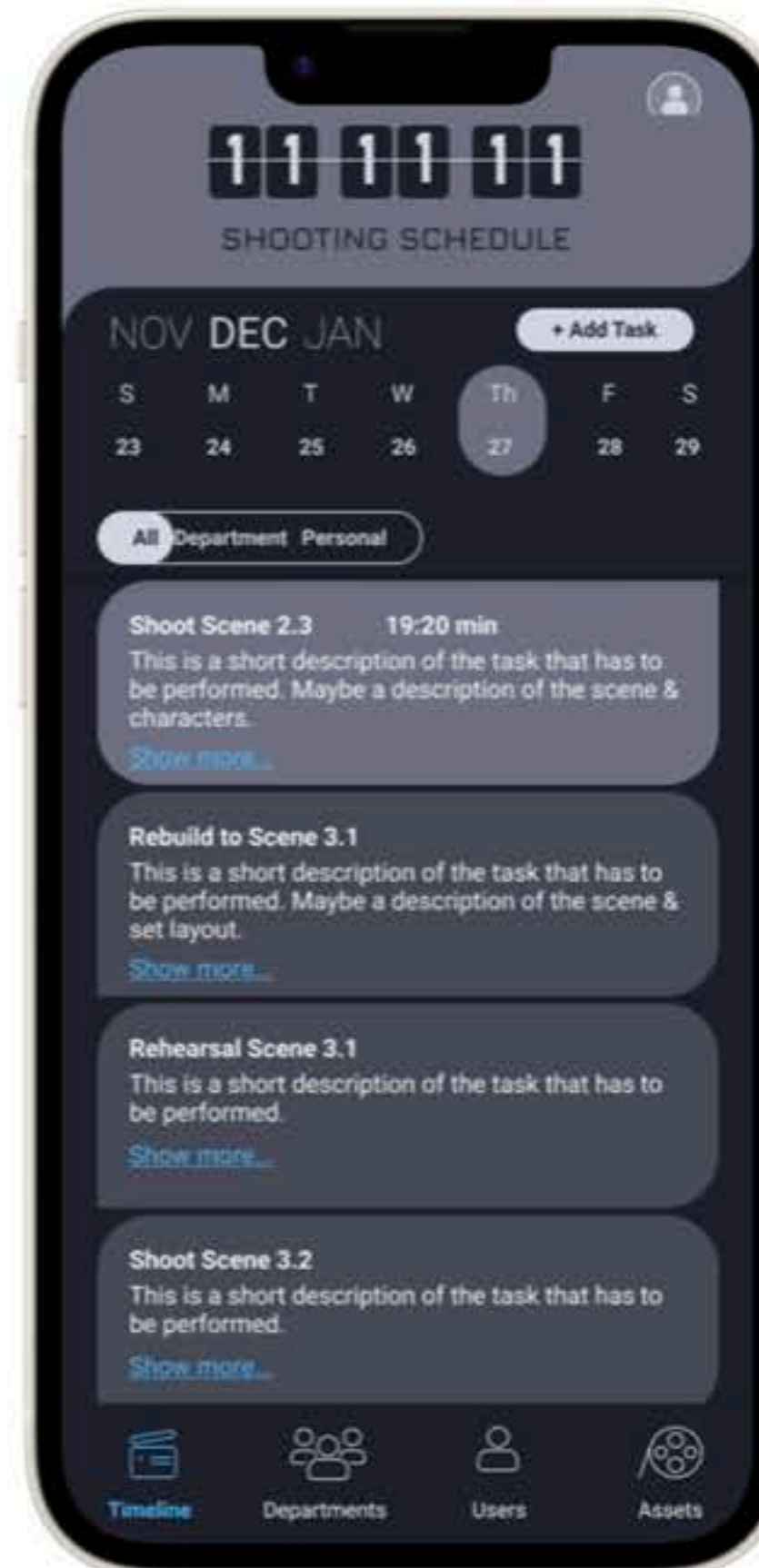
With a personal, unique project ID-number one can add an existing project and immediately see the contents or one can create their own to invite others.

DARKMODE

On set there is no surrounding light. All scenes are shot in the darkness which means the app cannot blend the users eye.

CLOSED PROJECTS

Here one can find all the projects that are finished in order to see the success they brought into the world.



CLOCK ON TOP

Knowing the time to the second is essential on set to stay in the loop and keep the schedule.

CALENDAR VIEW

There are many shooting days during a production. All these days are organised within a calendar view.

FILTER FUNCTION

The timetable is crucial for everybody but not all times refer to each department at the same time. While one department has other tasks than the other.

TASKS & TIMELINE

The heart of the application is the timeline which consists of scheduled tasks. Each task has a certain meaning for different crew members within the production.

ADDING TASKS

Rescheduling and adding scenes, rehearsal times and breaks is easy by adding a task into the timeline.

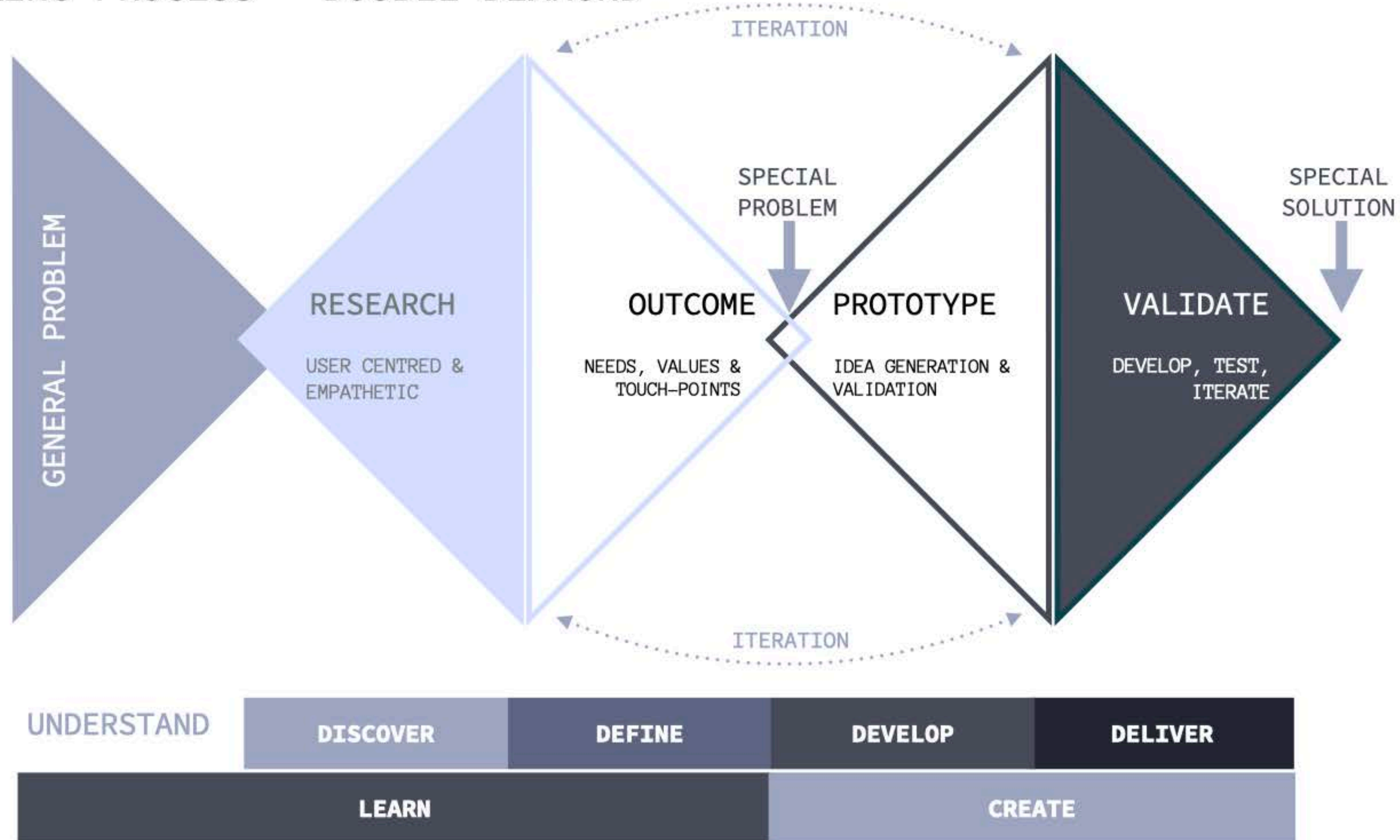


SMARTWATCH

To handle all tasks and still be kept in the loop even if one is placing some lamps, the main functions of the timetable are also available on your wrist.

THE SOLUTION FINDINGS

DESIGN THINKING PROCESS – DOUBLE DIAMOND



THE VISION

ENTRANCE TO MARKET

• DEC 2023

2028

• DIRECT IS THE GO-TO-TOOL FOR ANY TV/SERIES/FILM PRODUCTION IN GERMANY.

UNTIL 2030

• THREE DIFFERENT SOFTWARE TOOLS FOR FILM-, TV AND MEDIA EXPERTS ON THE MARKET

OUR HIGH-QUALITY, AI-BASED SOFTWARE SOLUTIONS HELP TO IMPROVE THE LIFE NOT ONLY OF FILMMAKERS, BUT ALSO EXPERTS IN THE MEDIA AND EVENT INDUSTRY.

• FUTURE

THE GOAL

We continuously improve our software. We
Are one of the biggest global players
when it comes to software solutions for
the film-industry.



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We believe
flexibility
leads to
freedom,
freedom to
motivation and
motivation to
greatness.

Sounds interesting?

WE ARE SEARCHING FOR

Co-Founder for the EXIST scholarship

Technical Development

Management/Business

Marketing

...AND LIKEMINDED PEOPLE. LET'S GET IN TOUCH
OR DROP ME A NOTE AND I WILL GET BACK TO YOU!

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