

Chase Testwuide

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EDUCATION

SAMUEL CURTIS JOHNSON GRADUATE SCHOOL OF MANAGEMENT

CORNELL UNIVERSITY

Master of Business in Accounting and Finance

Ithaca, NY

Dec 2023

GPA 3.87

UNIVERSITY OF GLASGOW

Master of Science in Information Technology and Software Development

Glasgow, UK

Degree with Distinction

UNIVERSITY OF WISCONSIN-MADISON

Bachelor of Business Administration in Accounting and Marketing

Madison, WI

4.0

WORK EXPERIENCE

TORGINOL, INC.

Sheboygan, WI, USA

Business Development Manager

Jun 2018 – Current

- Conducted comprehensive marketing research and financial analysis to evaluate potential business acquisitions. Delivered presentations and business valuations to the executive team to determine merger and acquisition decisions.
- Established and managed the company's Amazon sales channel, which involved the effective promotion of company products, leading to an increased market presence and additional revenue stream.
- Orchestrated the design and layout of a 70,000-square-foot facility expansion, optimizing workflow and reducing labor expenses, ultimately expanding the company's operational space by 55%.

Accounting and Sales Representative

Nov 2017 – Jun 2018

- Spearheaded the implementation of Optical Character Recognition (OCR) software in the accounting department, automating record-keeping and manual data entry processes, leading to a 20% decrease in the company's accounting expenses.
- Managed and successfully sold to million-dollar accounts, achieving the fastest growth rate among new sales hires.

SKANA ALUMINUM COMPANY

Manitowoc, WI, USA

Data Analyst (contract)

Apr 2021 – Sep 2021

- Served as the product owner within a software development team, overseeing the deployment of bespoke production management software that tracked inventory, analyzed production trends, and optimized output, thereby enhancing order fulfillment capabilities.
- Conducted an analysis of bookings, customer-product allocations, and shipments. Reported findings to the C-suite bi-weekly to aid in data-driven strategic decisions.
- Implemented utility tracking software to optimize plant utility expenses which account for the company's third-largest expense, resulting in increased cost accounting accuracy.
- Led the transition to a modern inventory management system, facilitating the tracking of nearly \$10 million worth of assets, significantly enhancing resource management.

FUNKY TOWN STUDIO, LLC

Sheboygan, WI, USA

Accountant

Oct 2018 – Feb 2020

- Assumed multifaceted responsibilities during the start-up phase, overseeing accounting system setup, payroll management, and studio management software implementation.
- Managed comprehensive financial reporting, including cash budgeting, which was instrumental in shaping the company's financial strategy during its crucial start-up period.
- Collaborated with the owner to develop a strategic business plan under capital constraints, which included a long-term marketing strategy and pricing strategies.

SKILLS & TECHNOLOGIES

SOFTWARE: Crystal Reports, Microsoft Excel, Microsoft Power BI, Microsoft PowerPoint, QuickBooks, Sage CRM, Sage 50, Sage 100 ERP, Tableau

SKILLS: Acquisition Analysis, Business Valuation, Data Analysis, Data Visualization, Database Design, Diversification Strategies, Financial Reporting, Financial Statement Analysis, Fraud Examination, Market and Industry Research

PROGRAMMING: Bootstrap, CSS, Django, Git, HTML, Java, JavaScript, PostgreSQL, Python, React.js, SQL, Web Development