

Chase Testwuide

Boston, MA | +1 (920) 627-4599 | cdt56@cornell.edu | linkedin.com/in/chase-testwuide

EDUCATION

CORNELL UNIVERSITY

Master of Business in Financial Management and Accounting

Ithaca, NY

GPA: 3.87

UNIVERSITY OF GLASGOW

Master of Science in Information Technology and Software Development

Glasgow, UK

Degree with Distinction

UNIVERSITY OF WISCONSIN-MADISON

Bachelor of Business Administration in Accounting and Marketing

Madison, WI

GPA: 4.0

WORK EXPERIENCE

TORGINOL, INC.

Sheboygan, WI, USA / Remote

Business Development Manager

Jun 2018 – Present

- Conducted comprehensive marketing research and financial analysis to evaluate potential business acquisitions. Delivered presentations and business valuations to the executive team to determine merger and acquisition decisions.
- Established and managed the company's Amazon sales channel, which involved the effective promotion of company products, leading to an increased market presence and additional revenue stream.
- Orchestrated the design and layout of a 70,000-square-foot facility expansion, optimizing workflow and reducing labor expenses, ultimately expanding the company's operational space by 55%.

Accounting and Sales Representative

Nov 2017 – Jun 2018

- Spearheaded the implementation of Optical Character Recognition (OCR) software in the accounting department, automating record-keeping and manual data-entry processes, leading to a 20% decrease in the company's accounting expenses.
- Managed and successfully sold to million-dollar accounts, achieving the fastest growth rate among new sales hires.

SKANA ALUMINUM COMPANY

Manitowoc, WI, USA

Data Analyst (contract)

Apr 2021 – Sep 2021

- Served as the product owner within a software development team, overseeing the deployment of bespoke production management software that tracked inventory, analyzed production trends, and optimized output, thereby enhancing order fulfillment capabilities.
- Conducted an analysis of bookings, customer-product allocations, and shipments. Reported findings to the C-suite bi-weekly to aid in data-driven strategic decisions.
- Implemented utility tracking software to optimize plant utility expenses which account for the company's third-largest expense, resulting in increased cost accounting accuracy.
- Led the transition to a modern inventory management system, facilitating the tracking of nearly \$10 million worth of assets, significantly enhancing resource management.

FUNKY TOWN STUDIO, LLC

Sheboygan, WI, USA

Accountant

Oct 2018 – Feb 2020

- Assumed multifaceted responsibilities during the start-up phase, overseeing accounting system setup, payroll management, and studio management software implementation.
- Managed comprehensive financial reporting, including cash budgeting, which was instrumental in shaping the company's financial strategy during its crucial start-up period.
- Collaborated with the owner to develop a strategic business plan under capital constraints, which included a long-term marketing strategy and pricing strategies.

SKILLS & TECHNOLOGIES

SOFTWARE: Alteryx, Crystal Reports, Microsoft Excel, Microsoft Power BI, Microsoft PowerPoint, QuickBooks, Sage CRM, Sage 50, Sage 100 ERP, Tableau

SKILLS: Accounting, Acquisition Analysis, Business Valuation, B2B Sales, Data Analysis, Data Visualization, Database Design, Diversification Strategies, Financial Reporting, Financial Statement Analysis, Fraud Examination, Market and Industry Research

PROGRAMMING: Bootstrap, CSS, Django, Git, HTML, Java, JavaScript, PostgreSQL, Python, React.js, SQL