1 ) on the spot game contest

Children love nothing better than doing something on their own. There is nothing more fulfilling than moving forwards at one’s own initiative a drive. On the spot Games Contest is aimed at testing the skill, grasping power, instant judging and planning capacity of the young participants. The Contest, a distinguishing feature of the CHILDREN TOY FOUNDATION, has caught the imagination of people, both children and adults alike.

The idea behind the contest is to generate the maximum amount of joy among the largest number of children ( Which includes those who are children at heart ).As an experiment, it has never failed to give a foretaste of the wonder world of toys/ games, which is normally beyond the reach of the middle and poor class of children. As the means to an end, the contest has invariably proved to be the forerunner of a fresh string of libraries / play centres which people were provoked to set up following the whetting of appetite at the contest.

The games to be played are not declared in advance. They are taught when the contest begins. Element of secrecy and surprise adds flavour to the proceedings, making the actual contest a delight to watch.And the effort has always proved to be more than worth if, both in terms of intellectual delight and competitive laurels.

The CONTEST provides access to a variety of games, involving children physically as well as mentally. Educational games that teach alphabets and word – building, numbers fand shapes and colours, engineering skills and perceptive power, creative game that promote artistic and mechanical skills, strategy games that enhance logical and analytical powers, and help develop concentration and memory; puzzles that have the power of observation, strengthen one’s determination and boost one’s confidence the rang is unlimited and the satisfaction derived has no ceiling.

Alongside, the contest has a fun games corner worked out on two principles: - one what is sauce for the goose need not be sauce for the gander, two, there is more to play than an intellectual bent of mind. The simple truth is that a doll, be it ever so stringy, may last a lifetime memory just like a ball and a bat, a tiny bit of gimmickry fashioned out of plastsic,wax or strings, a mechanical set or do it yourself kit. What is more, these favourites may cost next to nothing, and yet yield the greatest joy. Working on this principal , the fun games corner provides the best ingredients of entertainment and potfuls of fun, entailing only nominal cost and more –value – for – little-money.

So far the contest has been confined to Bombay, with a sprinkling of outsiders. The concept has however, caught the fancy of the International Association of Toy Libraries, which is also considering our proposal of a children’s Indoor Intellectual Games Olympics.

Now we have turned this event to inter school, inter collage and family contest

2 ) Beyond games

Beyond games is a corporate contest for our fund raising. The idea is to see that we generate funds and encourage CSR companies to understand how our Khelvigyan project is beneficial to children and sponsor such project.

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| Concept: BEYOND GAMES..... |  |

Goal:

A liberal way to bond participants into a cohesive group, where they come together spend quality time (3-4 hours) playing 4-5 different Board & Mind Games.

Interest:

It's the play way approach to enthuse individual participation, interpersonal relationships and cognitive thinking.

Action:

It is an ideal connect platform for loyalty programs, customer meets, and inter-department meets and lead generation activity.

We use family games like Chinese Checkers, Stacko, De code, Little Genius, Laxicon, Pattern Memory, Racko etc.

Also Fun games are arranged for a change

The games will be taught on the spot and it will taste grasping power and evaluation capacity.

Employee benefits

* Joy from the games tournament
* Intellectual training of logic, strategy and memory skills
* Team building with colleagues
* Free access to CTF centers for employees and their families interested to become ambassadors of CTF

CSR benefits

* Companies contribution towards under privileged education programme
* You will ensure the joy from learning for these kids
* Provide opportunities for children to play with development games which will enable them to develop their skills in logic, strategy, English, math and language.

3 ) Balmela

Balmela is like a fun fair where special stalls are kept for games we have participated in three Balmela at Baroda courtesy Nagar Prathmik Samithi at Baroda. Difference is that we emphasize on playing of mind games, IQ games and Fun games. In a day more than 3000+ children and adults participated.

We arranged a big Balmela as our fundraising event in 1993 at Mumbai when for 5 days thousands of children and adults participating

We are looking for such events for fund raising with the help of good sponsorship

4) Marathon

This is also our Fund raising event. We participated in all Standard Chartered Mumbai Marathons and now we participate in Tata Mumbai Marathon courtesy Procam International & United Way of Mumbai

We wish that corporate support us in a big way for us to establish libraies in villages where children do not have access to educational and mind games

We also arranged Moutain in the City Marathon courtesy Mr. Anudip Samui and his Violat team

We wish that sponsors come forward for our Marathon for different groups

5) World Play Day

The World play day

Created by the International Toy Libraries association (ITLA) it is a day to celebrate every child across the world’s right to play. It’s celebrated on each 28th May

In Freda Kim’s words, founder of World Play Day (WPD), “the reason for promoting a World Play Day is to emphasize the importance of play in all our lives and particularly in the lives of our children. Children learn to talk through play, they learn to make friends through play, they get exercise through play; they also acquire the basic skills for formal education such as concentration, imagination, self-expression and the retention of useful facts.

Though for us each day is play day we arrange play for children, youth, adults and families

We request one and all to join the world