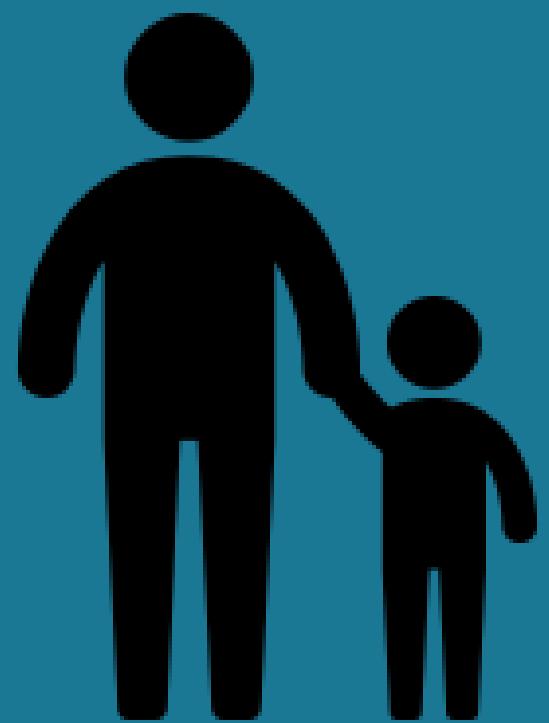




Way to a better dad...

Meet Ahmed.



Problem.

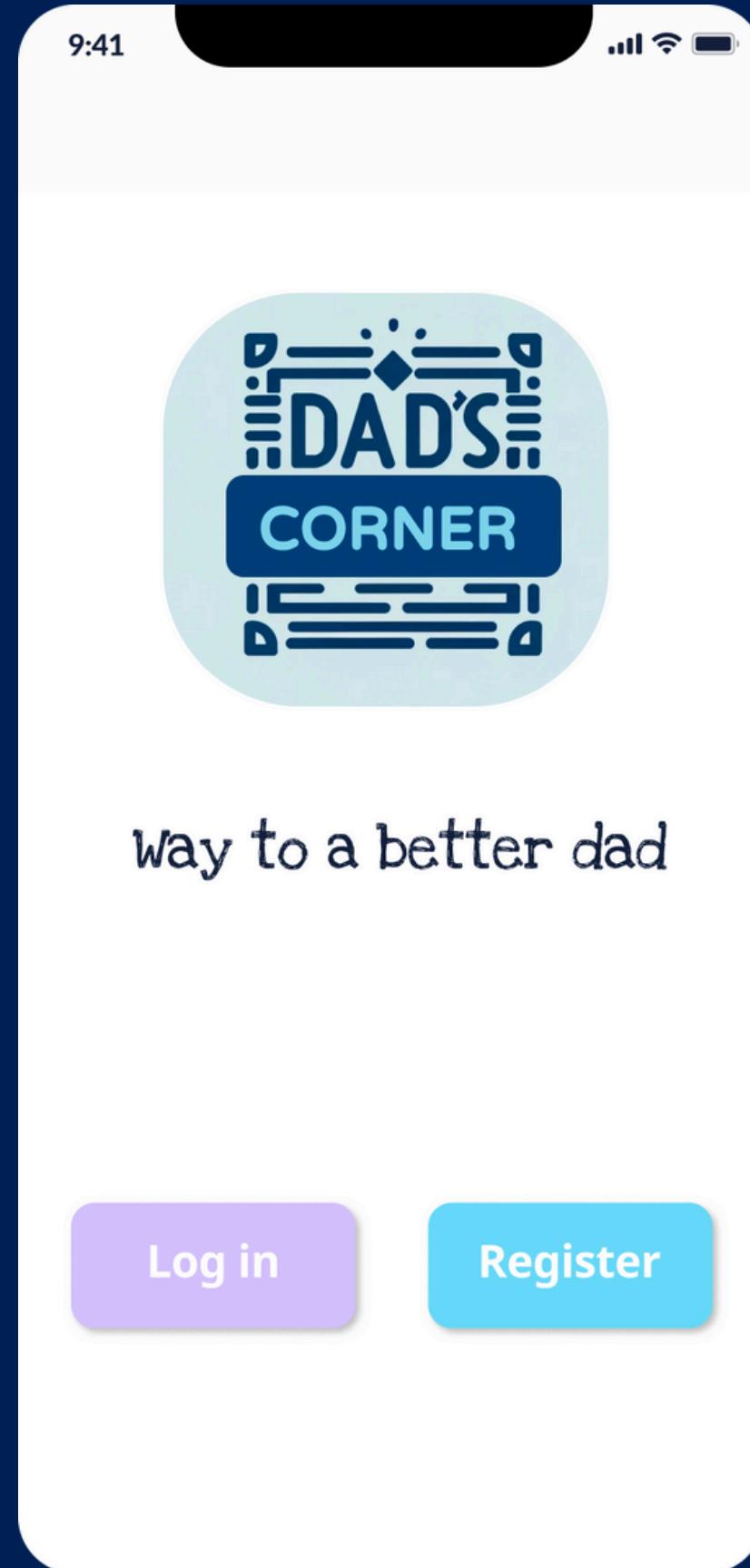
Customer validation.

Fragmentation

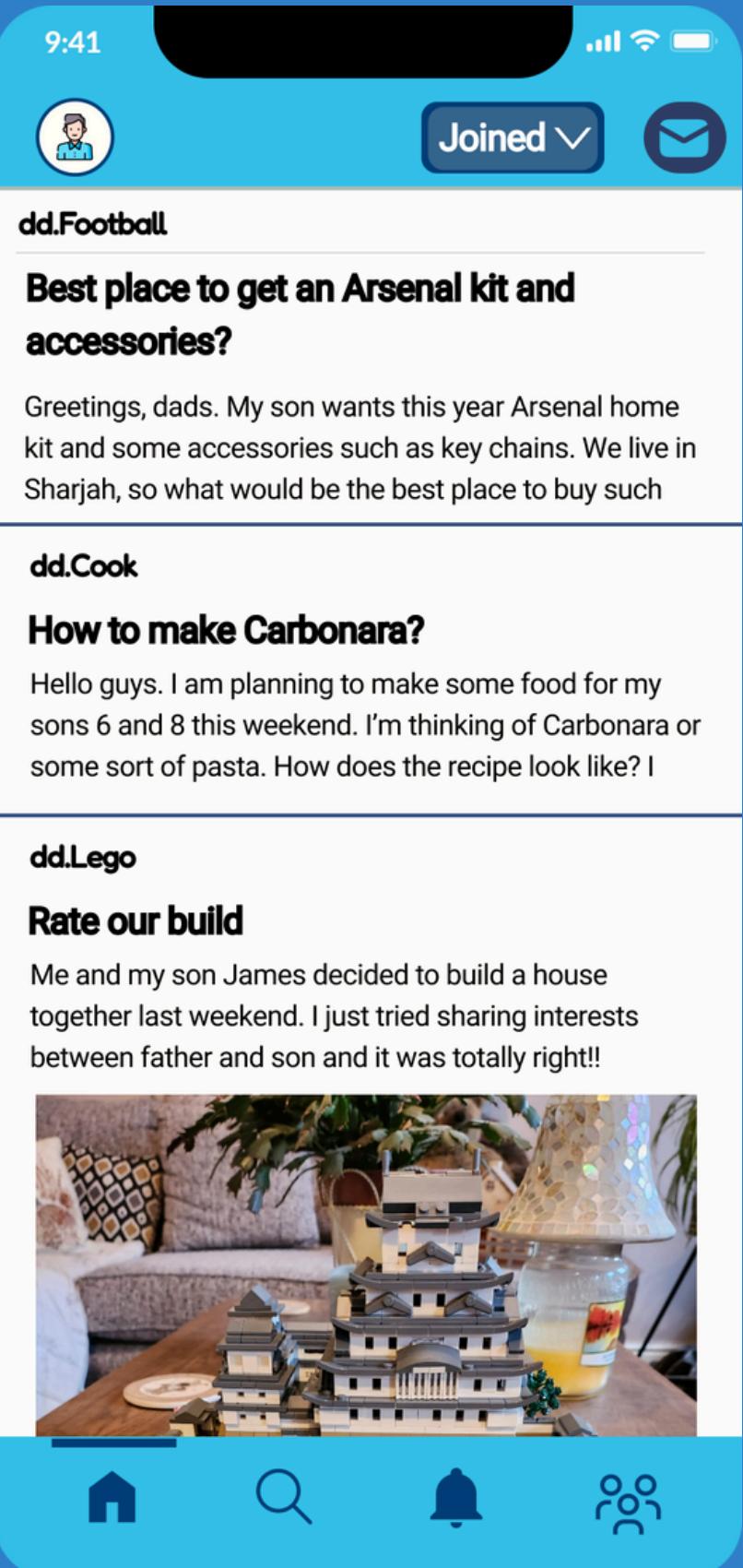
Accessibility

Trust

Solution.



How it works



A smartphone screen displaying a user profile for "John Doe". The profile picture shows a young man with glasses. The name "John Doe" is listed with the location "35, Abu Dhabi". Below the name are three icons: a soccer ball, a swimmer, and a hiker. The section "Age of Children" shows three icons representing children's ages: 7, 12, and 15. Below this, it says "60 Connections Across" with buttons for "Abu Dhabi", "Sharjah", and "Dubai". The "About" section contains a paragraph about the user being a dad of three from Abu Dhabi, working as a civil engineer, and interests in football, swimming, and hiking. At the bottom are "Request +" and "Message" buttons.

Mutual Fund Interests

A smartphone screen showing the "Activity Overview" for "John Brooks". It includes tabs for "Posts" (selected) and "Comments". Under "dc.Education", there is a post titled "How I teach Maths to my six year old son" with a description about spending weekends with his son Miguel. Under "dc.Medical", there is a post titled "Paracetamol dosage for ten year old girl" with a description about giving medicine to a sick child. The "Badges" section shows two badges: "Top 1% contributor" (blue circle with gear icon) and "MVP Award" (yellow circle with thumbs up icon).

9:41

Search

Search for events, dads, topics

Dads with similar interests

James Malik 30, Sharjah

Steve Jimmy 38, Abu Dhabi

Ahmad Khan 32, Al Ain

Explore coming up features

Atomic Connections



Get connected with dads worldwide. Have quality time on your vacations!

Get Certified

CERTIFIED DAD

Upgrade yourself, lead events! Gain contribution points and

Individual consulting



Courses



Home Search Bell People

Connect with dads like YOU

Bring your kids to events,
Exchange interests, Have
quality time

9:41

Community

Events & Activities

Barbeque Party at Jumeriah



Dads and kids, brace yourselves for a wonderful day of barbeque and relaxation. Go ahead and secure your seat.

Ferrari World and More



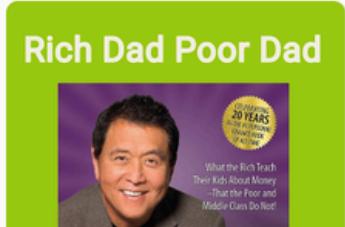
Unleash your adrenaline with the world's longest roller coaster which is also certified as a child-friendly venue. Book now and get early bird discounts and more!

Book Summaries

First Time Dad



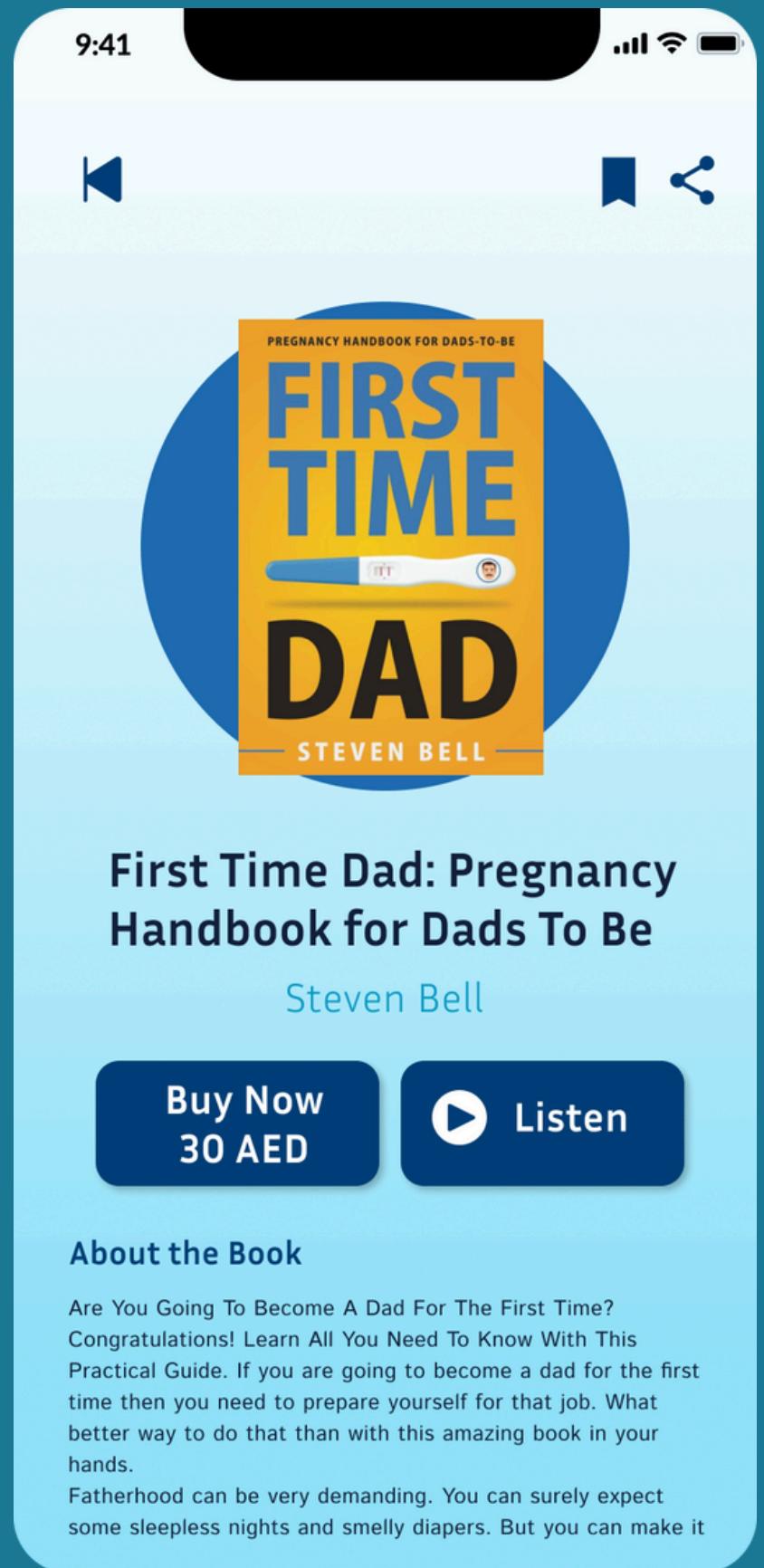
Rich Dad Poor Dad



Home Search Bell People

Reading? Listening?

A place you can get
everything_credible





Market.

456 million dads who use phones

81.2 million dads who use phones

3.3 million dads use phone

Worldwide

MENA Region

UAE

Business Model.

Impact.

Team Dynamics.



Nigel Noronha, Computer science

Calvin Gutsa, Computer science

Mahwan Awwalulridjal, Computer science

Minn Thit Kyaw, Cybersecurity

Mohammad AlShemeili, Electrical engineering

Competitors

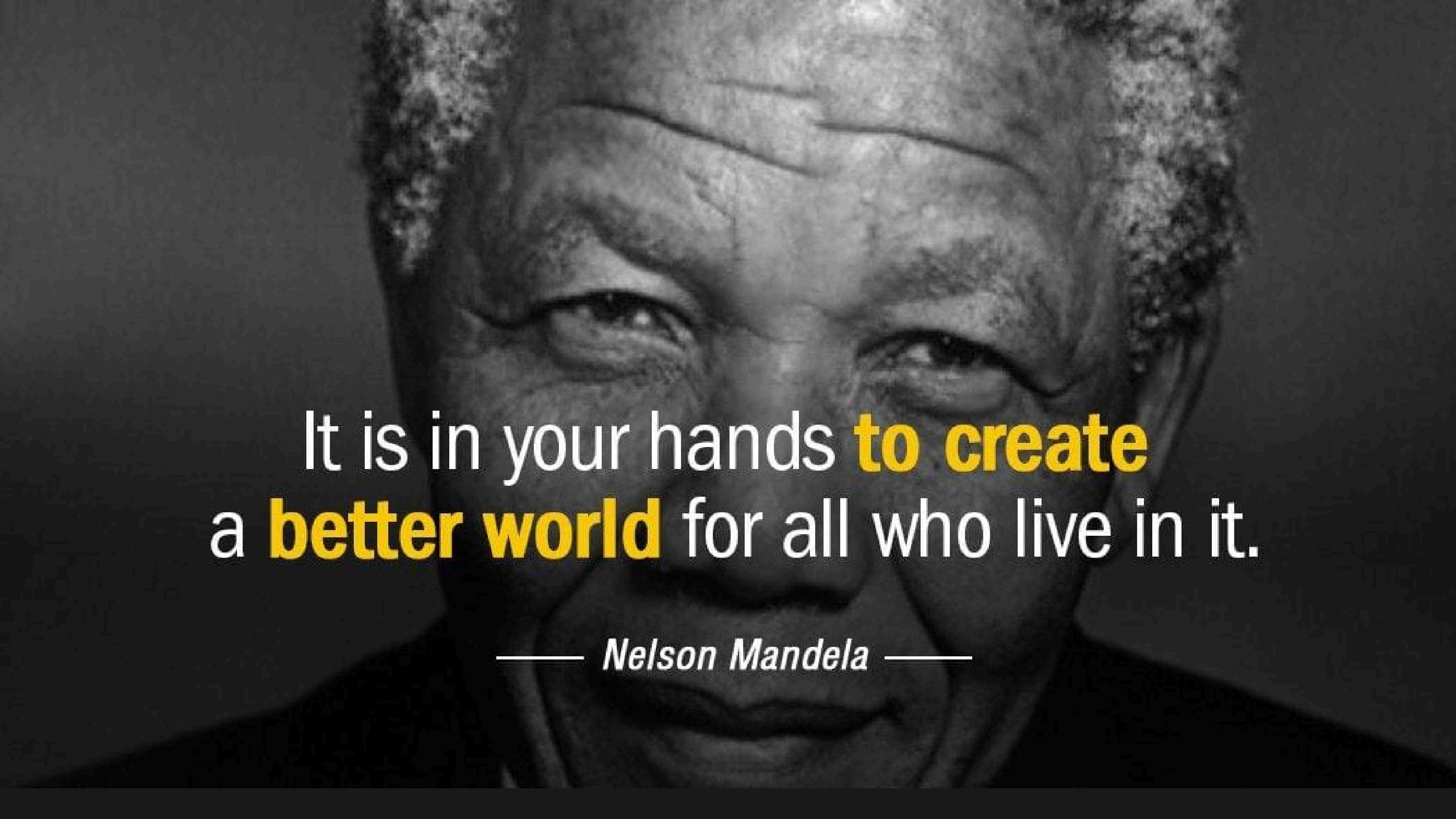


THE ASK



بلدية مدينة أبوظبي ABU DHABI CITY MUNICIPALITY





It is in your hands **to create**
a better world for all who live in it.

— *Nelson Mandela* —

