

Caleb Theil

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Hiring Manager
Dropbox

Dear Hiring Manager,

I am excited to apply for the Web Developer position on Dropbox's Web Marketing team. With over four years of experience as a full-stack developer, specializing in front-end technologies like React, TypeScript, HTML, and CSS, I am enthusiastic about the opportunity to contribute to Dropbox's mission of designing a more enlightened way of working.

For the past four years, I have been a dedicated Dropbox user, leveraging its seamless sync capabilities to keep my notes via Obsidian perfectly synchronized across all my devices. This unorthodox use of Dropbox has not only enhanced my productivity but also deepened my appreciation for Dropbox's innovative approach to creating a fulfilling and seamless work life.

In my recent role at the University of Colorado Denver's Learning Resources Center, I led the development of several key projects, including the transformation of our DigiSign application from AppleTV to a web-based platform. This project improved device compatibility and user satisfaction significantly, reducing complaints by 50%. My experience in creating responsive and engaging user experiences aligns well with the responsibilities of this role, such as developing landing pages and microsites, optimizing conversion rates through A/B testing, and managing CMS systems.

I am particularly drawn to this role at Dropbox because of the opportunity to work in a dynamic environment where I can bring my skills in problem-solving, strategic project implementation, and cross-functional collaboration to the forefront. I am confident that my technical expertise and passion for delivering best-in-class user experiences will allow me to make meaningful contributions to Dropbox's marketing web presence.

Some highlights of my qualifications include:

- **Front-End Development:** Proficient in JavaScript, TypeScript, React, HTML, and CSS, with a strong understanding of modern JavaScript frameworks, CSS preprocessors, and build processes.
- **Project Management:** Experienced in managing complex projects from conception to completion, ensuring timely delivery and high-quality outcomes.
- **Collaboration and Communication:** Adept at working closely with design, product, and engineering teams to develop and implement innovative web solutions.

I am eager to bring my unique background, dedication, and enthusiasm to Dropbox and contribute to the continued success of your marketing initiatives. Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with the needs of your team.

Best regards,

Caleb Theil

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