

# Long Term

Creating a New University Standard

Availability

Maintaining Good Quality

## Shipping / Transportation

Importing Organic Food

Fresh Food Shipped Fast

Shipping Large Amounts of Inventory

## Advertising & Marketing

Instagram posts showing new and healthier food

Discounts for long term/consistent users

Weight loss progress posts

Muscle growth progress posts

## Costs

Cheap Cost of Filler Food

Cost of Healthier/Organic Food

Cost of Maintaining Fresh Inventory

Costs of Shipping and Handling

Paying Food Workers

## Dietary Options for Students

Lactose Free and Gluten Free Alternatives

Organic Food

Allergy Awareness

High protein

Vegan Alternatives

Diet Plans