

Situational Awareness: Using Twitter Geolocated  
Tweets and IBM Watson on a Mobile Device.  
Research Proposal

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# 1 Introduction

There is a convergence of powerful technologies that allow for near- instantaneous notification of current events using available meta-data. The goal of this project is to gather tweets from a specific radius, analyze the tweets for emotive tonality, and display on a Google map a "heatmap" of emotive intensity.

There are three separate technologies that will be interdependent in this project. First, using Twitter's developer API, geolocated tweets will be collected from a specific radius and pre-processed. Secondly, using IBM's Watson, the tweets will be assessed for tonality. Finally a Google map will be displayed with a heatmap layer.

## 2 Specific Aims

- Access the developer consoles and APIs of Twitter and IBM Watson to see if the two technology giants can mesh.
- Create an Jupyter Notebook that pulls in geolocated tweets that IBM's Watson can analyze for emotive tonality.
- Display a heatmap of emotion in a certain area based on intensity of the selected emotional state.

## 3 Background

There will be several interdependent moving parts with this project. A Jupyter Notebook will be the Platform for this project. The datasets for the natural language processing will come from Twitter. The Twitter API allows for the triangulation of geolocated tweets[4]. Using developer authentication, and a GET request with certain location parameters, one can obtain a list of current tweets within a search radius in JSON format. From these tweets one can glean a myriad of data, including the latitude and longitude of the tweet.

The second part of this project is natural language processing with IBM's Watson using tonality analysis. IBM has an easily accessible cloud computing program with various machine learning capabilities[2]. The natural language processing that Watson offers can, among other things, extract emotion and sentiment from a corpus.

A heatmap is a visualization used to depict the intensity of data at geographical points. When the Heatmap Layer is enabled, a colored overlay will appear on top of the map. By default, areas of higher intensity will be colored red, and areas of lower intensity will appear green.

## 4 Preliminary Results

A few steps have already been implemented to see this project to fruition. Both IBM's cloud machine learning service and Twitter's API require developer accounts and some pre-approval. These credentials have been secured. Postman, a REST API testing software has

been used to experiment with Twitter's API[3]. Further, a skeleton android application has been created and uploaded to Github. To date, this application just obtains and tracks the user's current position.

## **5 Work Plan**

The mobile application is the nexus of this project. Moving forward attempts will be made to integrate calls to the twitter API using the credentials referenced earlier. Passing in the user's latitude and longitude should yield tweets that can then be parsed. IBM provides a Watson Software Development Kit for integration into the Android Platform. The text from the obtained tweets will be passed into Watson for natural language processing.

## **6 Broader Impacts**

We live in an age of ever expanding meta-data. As this increases, humanity will seek to harness this data through new technologies, for better or worse. In this case, Twitter data can potentially be used to inform and improve the lives of everyday citizens.

## References

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