ultiMate
TRACK. REFLECT. WIN.

THE ULTIMATE FRISBEE APP
FOR TRACKING & FEEDBACK

VALUE PROPOSITION

Empower beginners in gaining a sense of achievement, while supporting coaches in monitoring player performance and making better substitution.

PROBLEMS

Frustration for rookies & lack of motivation/goals

inefficient tactics presentation & lack of digital player database

Real-time allocations are hard to make, especially balancing rookies and veterans.
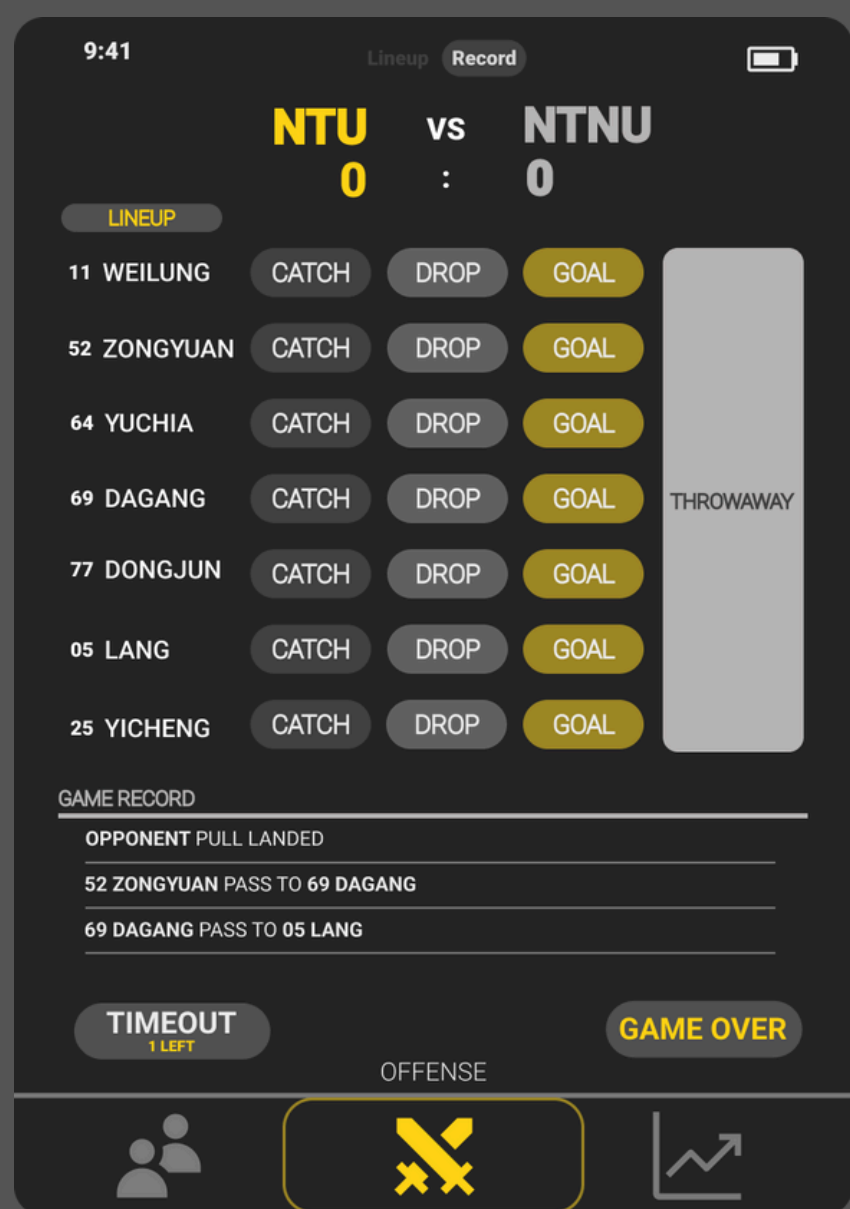
HOW TO SOLVE IT

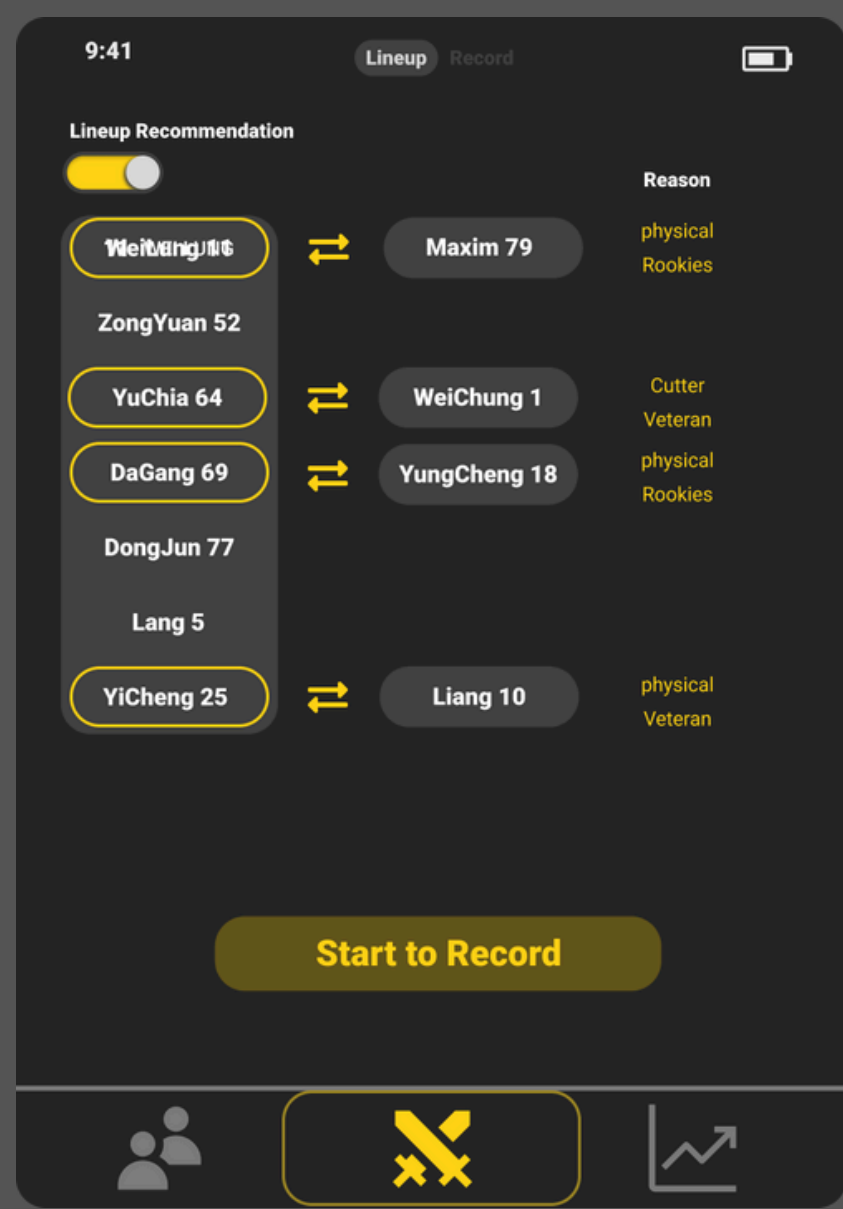→ Self Evaluation + Skill Tracking
→ Practice Stats + Coach Feedback

→ Tactics Setup + Pre-game Planning
→ Real-time Game Record&Adjustments
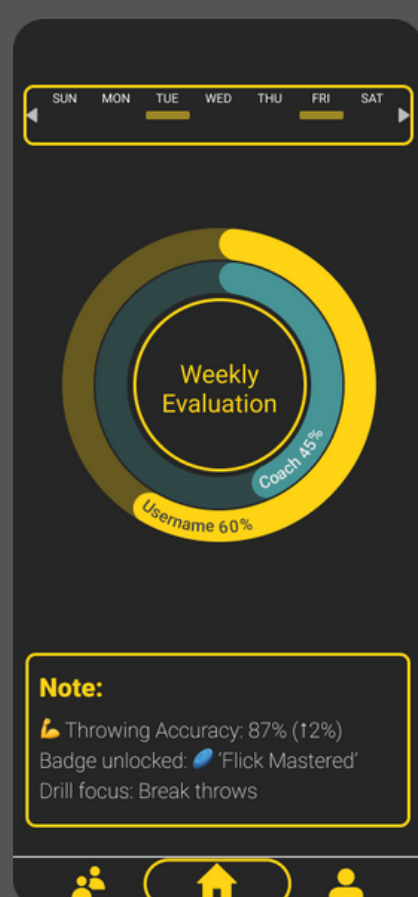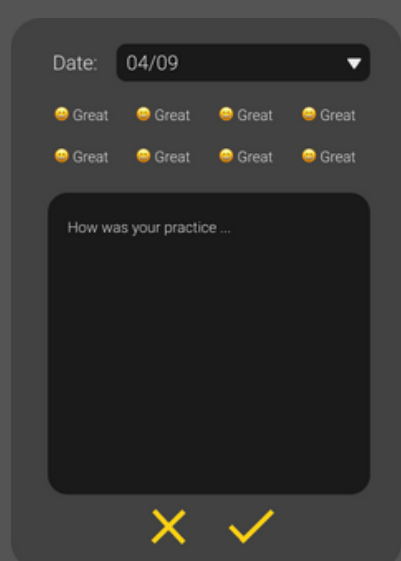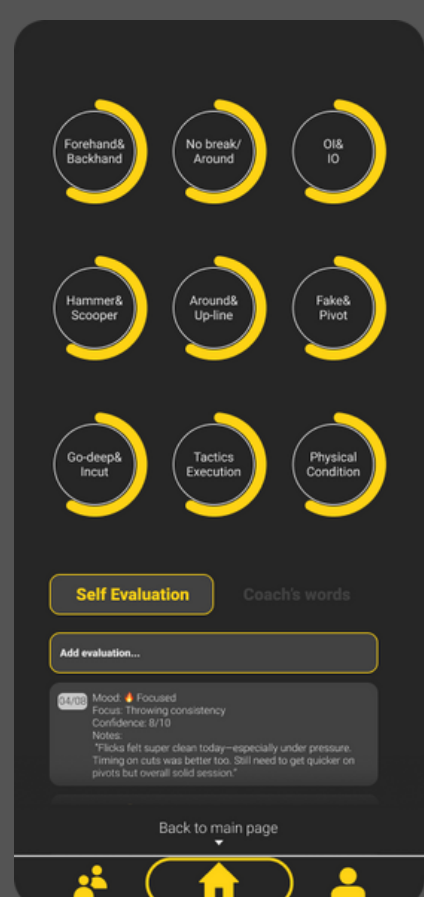→ Lineup Recommendation
→ After-game Analysis

ITERATION

MITCHELL YAM 任昌華
- Assist coach/D-line of DC Breeze of AUDL
- 10 years & 3 years coaching experience
- Exchange student of NTU in 2024

WINNIE
- Cutter of NTU UF
- Current club vice-leader
- 3 years experience

CHARLIE WILSON-JACKSON
- Cutter of UCSD
- 8 years experience
- Exchange student of NTU in 2024

LIN WEI LUNG 林威隆
- Cutter of NTU UF
- Club leader now
- 2-3 years experience

AANUSHAN ELANGORA
- Cutter of U of T
- 6-7 months experience

Needfinding

Low-fi   **Mid-fi**

KEY FEATURES

Game Record   **Real-time lineup**   **Tactics Preset**

Self&coach evaluations

Website
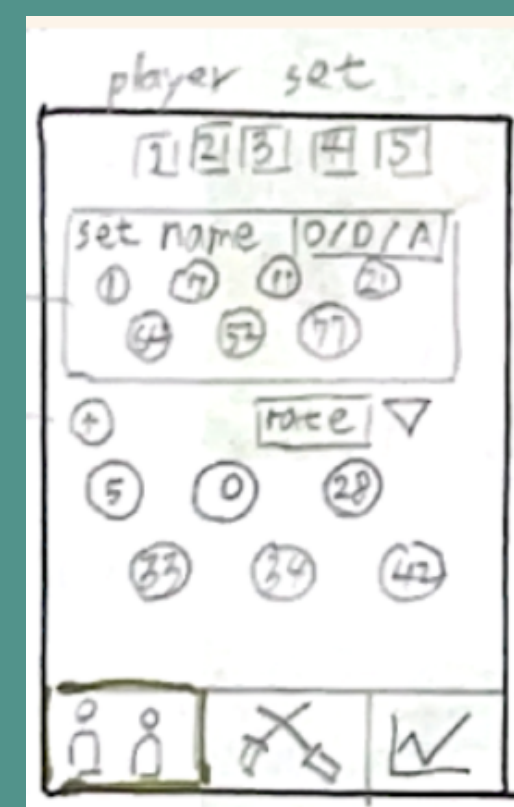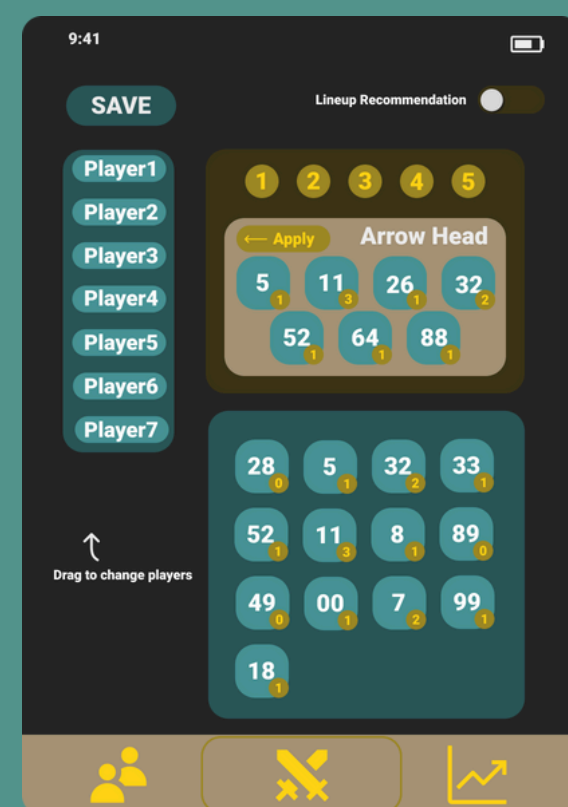

Hi-fi & Usability Test

AI TOOL USED
CHATGPT : CONCEIVE
COPILOT : CODING
BEESY   : INTERVIEW
STITCH : WEBSITE