

# Carisa Tong

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[www.carisatong.com](http://www.carisatong.com)

## Education

### Northeastern University

Aug 2011-Dec 2015

Boston, MA

**Bachelor of Science** in Mathematics with a minor in Computer Science

**Awards** *cum laude*, Dean's Scholarship, Honors Program **GPA** 3.517

#### Relevant coursework

Fundamentals of Computer Science I-II (Scheme)

Object-Oriented Design (Java)

Logic and Computation (ACL2)

Networks and Distributed Systems (Python)

Web Design and Development (HTML/CSS/JS)

Programming for Digital Media

Computer Graphics

Computer Systems (C)

Probability and Statistics

Calculus II-III

Linear Algebra

Real Analysis

## Experience

### Graphic Design Intern at Shutterstock

Jan. 2015 – April 2015

New York, NY

**Created design assets** for marketing campaigns serving North America, South America, Asia and European markets

**Designed promotional material** for Shutterstock affiliated events such as Pixels of Fury and AIGA Portfolio Night alongside Shutterstock Art Directors and Events staff

**Made executive presentations**, slide decks and informational material for internal clients to aid business growth and development

### Mathematics Tutor at Northeastern University

July 2014 – Aug. 2014

Boston, MA

**Tutored for** Northeastern's Mathematics department classes including Mathematical Thinking, Calculus I-III, Differential Equations, Linear Algebra, Probability and Statistics

**Counseled** students of different levels of mathematical comprehension

### Art Director of Tastemakers Magazine

May 2013 – Dec. 2014

Boston, MA

**Oversaw all artistic aspects of Tastemakers Magazine**, Northeastern University's print and online publication focused on music journalism and criticism

**Managed a team of designers** and illustrators who created print magazine elements

**Coordinated with writing team** and professional printers to meet publishing deadlines

**Designed editorial spreads** for magazine and event promo material, print and online

### Digital Analytics Co-op at Boston Globe Media

July 2013 – Dec. 2013

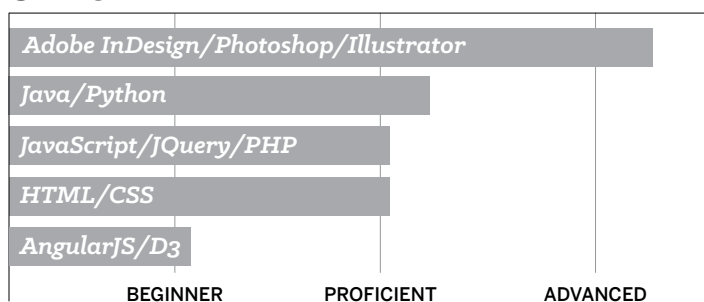
Boston, MA

**Provided insight and analysis** of data pertaining to user behavior of the Boston Globe Media websites using Adobe Analytics (formerly Omniture/SiteCataylst)

**Worked on a small team** to support ad hoc data requests from the organization

**Designed data visualizations** for analytical reports for Boston Globe Media

## Skills



## Interests

