

Online Retail Sales Revenue 10 Week Forecast

Cole Phillips

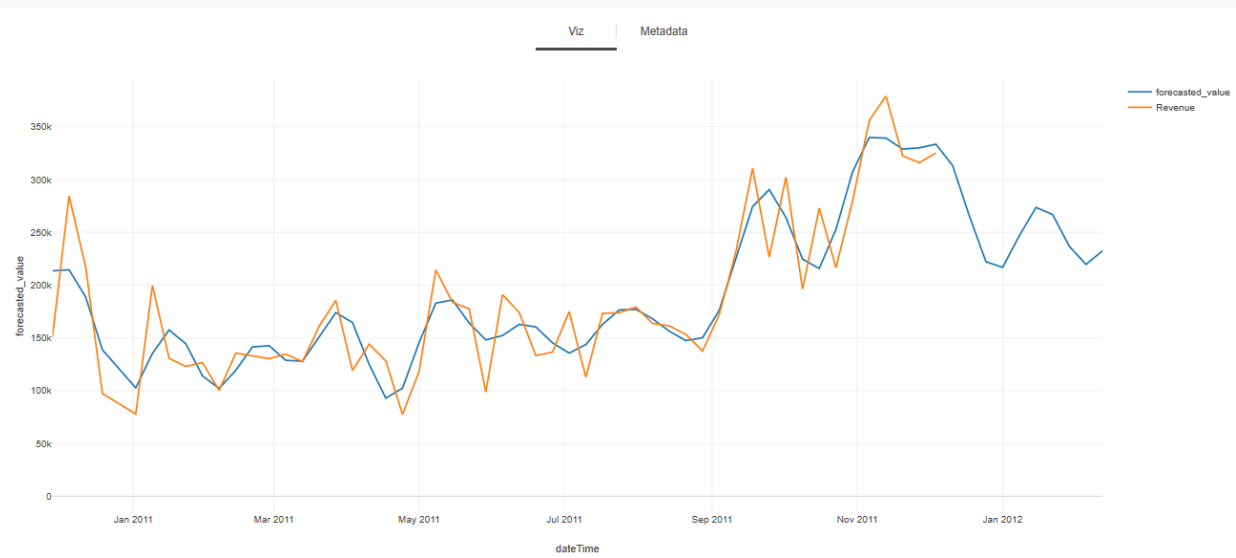
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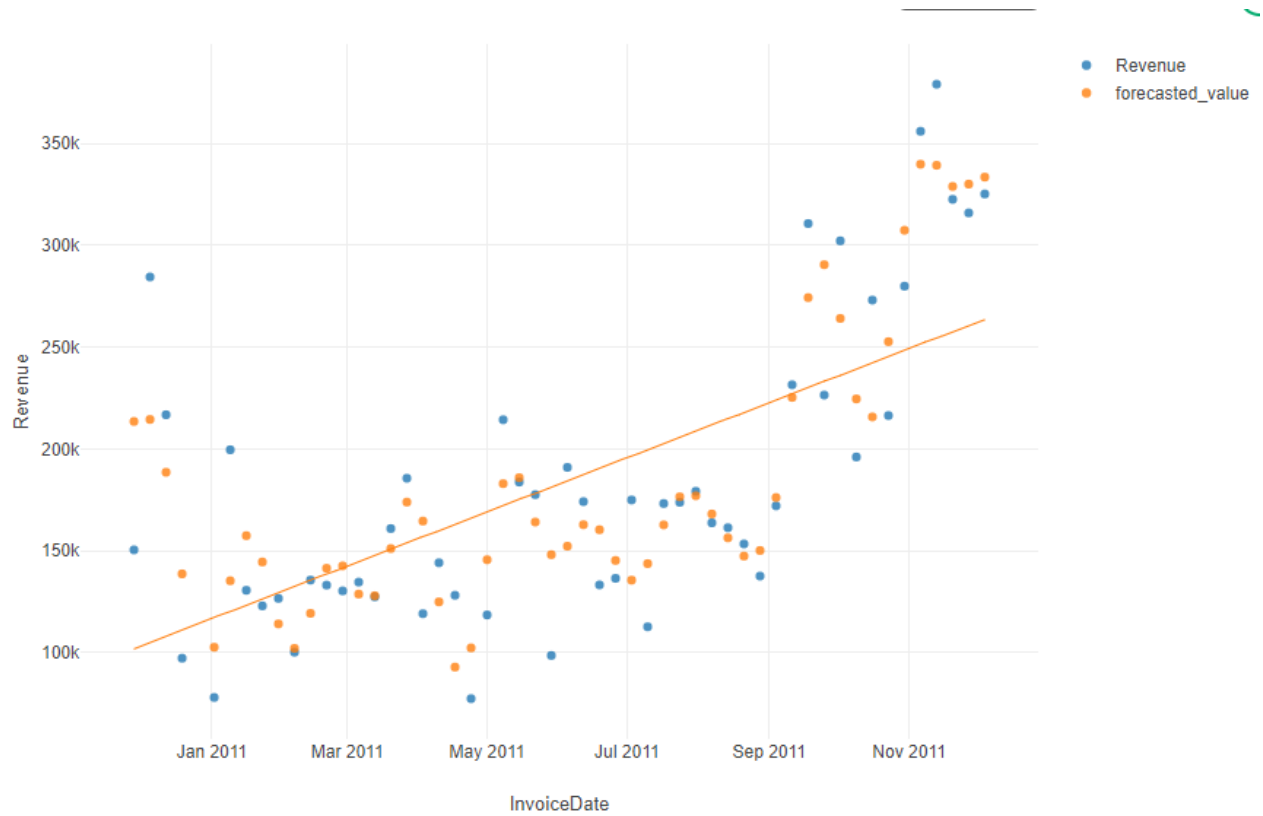
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43	2011-09-25	226445.572	290425.0382	330365.0522	251821.0243	216411.4907	216411.4907	216411.4907	74013.5475	74013.5475
44	2011-10-02	302167.93	264055.6077	305065.3081	223866.8695	218667.1376	218667.1376	218667.1376	45388.4701	45388.4701
45	2011-10-09	196051.44	224554.5792	263099.252	184095.4145	220922.7844	220922.7844	220922.7844	3631.7949	3631.7949
46	2011-10-16	273065.25	215715.2597	251891.2985	179603.975	223178.4312	223178.4312	223178.4312	-7463.1715	-7463.1715
47	2011-10-23	216399.32	252664.9427	288683.1871	214112.4287	225434.078	225434.078	225434.078	27230.8647	27230.8647
48	2011-10-30	279899.65	307350.0338	348004.6685	272227.6767	227689.7249	227689.7249	227689.7249	79660.3089	79660.3089
49	2011-11-06	355952.32	339747.4983	378688.7249	303272.1648	229945.3717	229945.3717	229945.3717	109802.1266	109802.1266
50	2011-11-13	379025.78	339248.8199	379769.8657	302241.0588	232201.0185	232201.0185	232201.0185	107047.8014	107047.8014
51	2011-11-20	322515.53	328860.7178	368079.6896	290898.3437	234456.6654	234456.6654	234456.6654	94404.0524	94404.0524
52	2011-11-27	315880.71	330000.0701	368796.2002	291767.9448	236712.3122	236712.3122	236712.3122	93287.7579	93287.7579
53	2011-12-04	325171	333436.6679	370961.4527	297152.9722	238967.959	238967.959	238967.959	94468.7088	94468.7088
54	2011-12-11	<NA>	313243.5158	350172.0172	274445.7173	241223.6059	241223.6059	241223.6058	72019.9099	72019.9099
55	2011-12-18	<NA>	265667.6738	301022.7217	225889.1284	243479.2527	243479.2528	243479.2526	22188.4211	22188.4211
56	2011-12-25	<NA>	222115.1905	263684.5178	184148.3218	245734.8995	245734.8997	245734.8993	-23619.7091	-23619.7091
57	2012-01-01	<NA>	216778.4424	254080.8356	176652.582	247990.5463	247990.5466	247990.546	-31212.104	-31212.104
58	2012-01-08	<NA>	246698.994	285036.7445	208163.7227	250246.1932	250246.1936	250246.1927	-3547.1992	-3547.1992
59	2012-01-15	<NA>	273582.129	310265.5484	236295.6628	252501.84	252501.8406	252501.8394	21080.289	21080.289
60	2012-01-22	<NA>	266807.8	308192.1441	230862.1615	254757.4868	254757.4876	254757.486	12050.3132	12050.3132
61	2012-01-29	<NA>	236801.2997	275699.0893	197996.0768	257013.1337	257013.1346	257013.1327	-20211.8339	-20211.8339
62	2012-02-05	<NA>	219562.4592	258798.3513	180971.4036	259268.7805	259268.7817	259268.7792	-39706.3213	-39706.3213
63	2012-02-12	<NA>	232584.0942	270565.5294	196292.3216	261524.4273	261524.4288	261524.4258	-28940.3331	-28940.3331





The company should consider seasonality because sales seem to drop and rise during certain months. The company might be able to save money if they are seasonal.