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Problem Statement

Our users desire a more streamlined listening experience. Our solution will create a more user-friendly streaming service that is easy-to-use and very convenient.

Who is experiencing this problem?

Users looking for an easy-to-use music platform.

What is the problem?

Current music streaming platforms can sometimes be hard to use and not very user friendly.

Where does the problem present itself?

Whatever smart device a user may be using at the time to stream music. Whether it be a phone, computer, smart TV etc...