

EXPERIENCES

WEB PROJECT MANAGER - DEFENSEUR DES DROITS, FRENCH PRIME MINISTER SERVICES

Web projects and service providers management: 10 websites launched, with 4 different providers.
Emailings: Newsletter and campaigns management.

DEVOPS - FREELANCE

Development and deployment of web services: Visio web app for one to one interviews.

CUSTOMER RELATIONS AND LOGISTICS MANAGER - NBM GROUPE

Customer relations management: before and after sales service.
Logistics: Parcels expedition and products supply management.

PRODUCT MANAGER - APACHE MAGAZINE

Functional design, development and deployment of the magazine website.

SOCIAL MEDIA EXECUTIVE - VIADEO

Viadeo brand social media account management.
Social media campaigns planning.

PARTNERSHIPS AND EVENTS ASSISTANT - VIADEO

Alumni associations partnerships management.
Representatives product formations.
Event planning and organization.
Emailing campaigns development and management.
Partnerships data analysis.

EDUCATION

MARKETING, COMMUNICATION AND INTERNET - ESA3

Market benchmarking. Marketing campaigns planning. Business planning and strategy.

MULTIMEDIA PROJECT MANAGEMENT - ECOLE MULTIMEDIA

Activities and Societies: Multimedia Project Conception and Management.
Marketing and Media Strategy Conception.
Web Development Improvements.

INFORMATION AND COMMUNICATION SCIENCES - UNSA

Activities and Societies: Marketing and Advertising.
Communication Plans and Audit.
Information and Communication Sciences Theories.