

YORICK DEMICHELIS

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SKILLS

TECH

LANGS

EXPERIENCES

WEB PROJECT MANAGER - DEFENSEUR DES DROITS, FRENCH PRIME MINISTER SERVICES

Apr 2015 - Apr 2018

Web projects and service providers management: 10 websites launched, with 4 different providers.

Emailings: Newsletter and campaigns management.

DEVOP - FREELANCE

Sep 2016 - Mar 2018

Development and deployment of web services: Visio web app for one to one interviews.

CUSTOMER RELATIONS AND LOGISTICS MANAGER - NBM GROUPE

Feb 2014 - Aug 2014

Customer relations management: before and after sales service.

Logistics: Parcels expedition and products supply management.

VOLUNTEER PRODUCT MANAGER - APACHE MAGAZINE

May 2012 - Apr 2015

Functional design, development and deployment of the magazine website.

SOCIAL MEDIA EXECUTIVE - VIADEO

Oct 2012 - Sep 2013

Viadeo brand social media accounts management.

Social media campaigns planning.

PARTNERSHIPS AND EVENTS ASSISTANT - VIADEO

Feb 2011 - Oct 2012

Event planning and organization.

Emailing campaigns development and management.

Partnerships data analysis.

EDUCATION

MARKETING, COMMUNICATION AND INTERNET - ESA3

2013

Market benchmarking. Marketing campaigns planning. Business planning and strategy.

M.S. IN MULTIMEDIA PROJECT MANAGEMENT - ECOLE MULTIMEDIA

2012

Activities and Societies: Multimedia Project Conception and Management.

Marketing and Media Strategy Conception.

Web Development Improvements.

B.S. IN INFORMATION AND COMMUNICATION SCIENCES - UNSA

2011

Activities and Societies: Marketing and Advertising.

Communication Plans and Audit.

Information and Communication Sciences Theories.