

YORICK DEMICHELIS

[Github](#) [LinkedIn](#) [ctrlaltddev.xyz](#)

+3367-723-3414 yorick@ctrlaltddev.xyz PGP key: 6B5A 7524

EXPERIENCES

WEB PROJECT MANAGER - DEFENSEUR DES DROITS, FRENCH PRIME MINISTER SERVICES

Web projects and service providers management: 10 websites launched, with 4 different providers.

Emailings: Newsletter and campaigns management.

DEVOP - FREELANCE

Development and deployment of web services: Visio web app for one to one interviews.

CUSTOMER RELATIONS AND LOGISTICS MANAGER - NBM GROUPE

Customer relations management: before and after sales service.

Logistics: Parcels expedition and products supply management.

VOLUNTEER PRODUCT MANAGER - APACHE MAGAZINE

Functional design, development and deployment of the magazine website.

SOCIAL MEDIA EXECUTIVE - VIADEO

Viadeo brand social media account management.

Social media campaigns planning.

PARTNERSHIPS AND EVENTS ASSISTANT - VIADEO

Event planning and organization.

Emailing campaigns development and management.

Partnerships data analysis.

EDUCATION

MARKETING, COMMUNICATION AND INTERNET - ESA3

Market benchmarking. Marketing campaigns planning. Business planning and strategy.

M.S. IN MULTIMEDIA PROJECT MANAGEMENT - ECOLE MULTIMEDIA

Activities and Societies: Multimedia Project Conception and Management.

Marketing and Media Strategy Conception.

Web Development Improvements.

B.S. IN INFORMATION AND COMMUNICATION SCIENCES - UNSA

Activities and Societies: Marketing and Advertising.

Communication Plans and Audit.

Information and Communication Sciences Theories.