

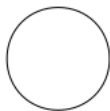
Solving Bernoulli Rank-One Bandits with Unimodal Thompson Sampling

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Let us choose the design of a button for our website!

K shapes :



u_1



u_2



u_3

L colors :



v_1

v_2

v_3

v_4

v_5

v_6

v_7

Click!

$K(t) = (I(t) = 1, J(t) = 4)$

The user clicks if they are attracted both by the shape i and the color j .
If they click, the reward is 1.

The Rank-one bandit problem

Rank-one model Katariya et al. (2017b,a)

- $\mathbf{u} = (u_1, u_2, \dots, u_K) \in [0, 1]^K$ $\mathbf{v} = (v_1, v_2, \dots, v_L) \in [0, 1]^L$
- Arm $(i, j) \rightarrow$ Bernoulli distribution with mean $\mu_{ij} = u_i v_j$
- $\boldsymbol{\mu} = \mathbf{u}\mathbf{v}^T$ is a rank one matrix

At each time step $t = 1, \dots, T$,

- The learner chooses an arm $K(t) = (I(t), J(t))$,
- And receives $r(t) \sim \mathcal{B}(\mu_{I(t), J(t)})$, where $\mu_{i,j} = u_i v_j$

Goal: minimize the expected cumulative regret

$$R_{\boldsymbol{\mu}}(T, \mathcal{A}) = \sum_{t=1}^T \left[\max_{(i,j) \in [K] \times [L]} \mu_{(i,j)} - \mathbb{E}_{\boldsymbol{\mu}}[\mu_{(I(t), J(t))}] \right]$$

Lower bound on the regret

Lower bound on the regret for Bernoulli Rank-one bandits, Katariya et al. (2017a). For any algorithm \mathcal{A} which is uniformly efficient,

$$\liminf_{T \rightarrow \infty} \frac{R_{\mu}(\mathcal{A}, T)}{\log(T)} \geq \sum_{i \in [K] \setminus i_{\star}} \frac{\mu_{i_{\star}, j_{\star}} - \mu_{i, j_{\star}}}{\text{kl}(\mu_{i, j_{\star}}, \mu_{i_{\star}, j_{\star}})} + \sum_{j \in [L] \setminus j_{\star}} \frac{\mu_{i_{\star}, j_{\star}} - \mu_{i_{\star}, j}}{\text{kl}(\mu_{i_{\star}, j}, \mu_{i_{\star}, j_{\star}})}.$$

Lower bound on the regret for the KL-armed bandit problem, Lai and Robbins (1985):

$$\liminf_{T \rightarrow \infty} \frac{R_{\mu}(\mathcal{A}, T)}{\log(T)} \geq \sum_{(i, j) \in [K] \times [L] \setminus (i_{\star}, j_{\star})} \frac{\mu_{i_{\star}, j_{\star}} - \mu_{i, j}}{\text{kl}(\mu_{i, j}, \mu_{i_{\star}, j_{\star}})}.$$

→ A good rank-one algorithm should sample arms which are not in the best row/column only $o(\log T)$ times.

$$\text{kl}(x, y) = x \ln(x/y) + (1-x) \ln((1-x)/(1-y))$$

Previous work for Bernoulli Rank-one bandits

Lower bound on the regret for Bernoulli Rank-one bandits, Katariya et al. (2017a).

$$\liminf_{T \rightarrow \infty} \frac{R_{\mu}(\mathcal{A}, T)}{\log(T)} \geq \sum_{i \in [K] \setminus i_{\star}} \frac{\mu_{i_{\star}j_{\star}} - \mu_{ij_{\star}}}{\text{kl}(\mu_{ij_{\star}}, \mu_{i_{\star}j_{\star}})} + \sum_{j \in [L] \setminus j_{\star}} \frac{\mu_{i_{\star}j_{\star}} - \mu_{i_{\star}j}}{\text{kl}(\mu_{i_{\star}j}, \mu_{i_{\star}j_{\star}})}.$$

Upper bound on the regret for Rank1ElimKL, Katariya et al. (2017a):

$$R(T) \leq \frac{160}{\mu\gamma} \left(\sum_{i=1}^K \frac{1}{\Delta_i^U} + \sum_{j=1}^L \frac{1}{\Delta_j^V} \right) \log T + (6e + 82)(K + L)$$

However, does not match the LB:

→ Is the lower bound achievable? Yes, by seeing the rank-one bandits as a *Graphical Unimodal bandit problem*.

Unimodal structure of the Rank-one model

Definition (Unimodal structure)

Let $G = (V, E)$ an undirected graph.

A vector $\mu = (\mu_k)_{k \in V}$ is *unimodal with respect to G* if

- there exists a unique $k_\star \in V$ such that $\mu_{k_\star} = \max_i \mu_i$
- from any $k \neq k_\star$, we can find an increasing path to the optimal arm.
($p = (k, k_2, \dots, k_\star)$ such that $\mu_k < \mu_{k_2} < \dots < \mu_{k_\star}$)

Graph for the Rank-one model:

- $V = \{1, \dots, K\} \times \{1, \dots, L\}$
- $((i, j), (k, \ell)) \in E$ iff $(i, j) \neq (k, \ell)$ and $(i = k \text{ or } j = \ell)$

$$\begin{bmatrix} (u_1 v_1) & (u_1 v_2) & (\mathbf{u_1 v_3}) & (u_1 v_4) \\ (u_2 v_1) & (u_2 v_2) & (\mathbf{u_2 v_3}) & (u_2 v_4) \\ (\mathbf{u_3 v_1}) & (\mathbf{u_3 v_2}) & \boxed{(\mathbf{u_3 v_3})} & (\mathbf{u_3 v_4}) \\ (u_4 v_1) & (u_4 v_2) & (\mathbf{u_4 v_3}) & (u_4 v_4) \end{bmatrix} \quad \begin{array}{l} \text{Neighbors of arm } (3, 3) \\ \text{displayed in bold} \end{array}$$

Unimodal structure of the Rank-one model

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($p = (k, k_2, \dots, k_\star)$ such that $\mu_k < \mu_{k_2} < \dots < \mu_{k_\star}$)

Increasing path from arm (3, 3) to the optimal arm (1, 1):

$$\rightarrow p = ((3, 3), (1, 3), (1, 1))$$

$$\begin{bmatrix} (\mathbf{u}_\star \mathbf{v}_\star) & (u_1 v_2) & (\mathbf{u}_1 \mathbf{v}_3) & (u_1 v_4) \\ (u_2 v_1) & (u_2 v_2) & (u_2 v_3) & (u_2 v_4) \\ (u_3 v_1) & (u_3 v_2) & (\mathbf{u}_3 \mathbf{v}_3) & (u_3 v_4) \\ (u_4 v_1) & (u_4 v_2) & (u_4 v_3) & (u_4 v_4) \end{bmatrix}$$

LB for Unimodal and Rank-one bandits

By considering the previous graph, the lower bound for Unimodal bandits (Combes and Proutière (2014))...

$$\liminf_{T \rightarrow \infty} \frac{R_{\mu}(\mathcal{A}, T)}{\ln(T)} \geq \sum_{k \in \mathcal{N}_G(k_*)} \frac{\mu_{k_*} - \mu_k}{\text{kl}(\mu_k, \mu_{k_*})}$$

...matches the lower bound for Rank-one bandits:

$$= \sum_{i \in [K] \setminus i_*} \frac{\mu_{i_*, j_*} - \mu_{i, j_*}}{\text{kl}(\mu_{i, j_*}, \mu_{i_*, j_*})} + \sum_{j \in [L] / j_*} \frac{\mu_{i_*, j_*} - \mu_{i_*, j}}{\text{kl}(\mu_{i_*, j}, \mu_{i_*, j_*})}$$

→ Asymptotically optimal algorithm for Unimodal bandits are also asymptotically optimal for Rank-one bandits

→ There exists optimal algorithms for Graphical Unimodal bandits: OSUB Combes and Proutière (2014), UTS Paladino et al. (2017)

Algorithm 1 Unimodal Thompson Sampling for Rank-one bandits

```

1: Input:  $\gamma \in \mathbb{N}, \gamma \geq 2$ .
2: Warm-up phase: Draw each arm once
3: for  $t = KL + 1, \dots, T$  do
4:   Compute the leader  $L(t) = (I_L(t), J_L(t)) = \operatorname{argmax}_{(i,j) \in [K] \times [L]} \hat{\mu}_{i,j}(t)$ 
5:   Update the leader count  $\ell_{L(t)} \leftarrow \ell_{L(t)} + 1$ 
6:   if  $\ell_{L(t)} \equiv 0 [\gamma]$  then
7:     Draw the leader  $(I(t), J(t)) = L(t)$ 
8:   else
9:     Perform TS over the extended neighborhood of the leader
10:    for  $k \in \{(I_L(t), j) : j \in [L]\} \cup \{(i, J_L(t)) : i \in [K]\}$  do
11:       $\theta_k \sim \text{Beta}(S_k + 1, N_k - S_k + 1)$ 
12:    end for
13:     $(I(t), J(t)) = \operatorname{argmax}_k \theta_k$ .
14:  end if
15:  Receive reward  $R_t \sim \mathcal{B}(\mu_{(I_t, J_t)})$ , Update statistics
16: end for

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Upper bound on the regret for UTS

Let μ be a unimodal bandit instance with respect to a graph G .
For all $\gamma \geq 2$, $\epsilon > 0$,

$$\mathcal{R}_{\mu}(T, \text{UTS}(\gamma)) \leq (1 + \epsilon) \sum_{k \in \mathcal{N}(k_{\star})} \frac{(\mu_{\star} - \mu_k)}{\text{kl}(\mu_k, \mu_{\star})} \log(T) + C(\mu, \gamma, \epsilon),$$

where $C(\mu, \gamma, \epsilon)$ is some constant depending on the environment μ , on ϵ and on γ .

→ Matches the lower bound for Unimodal bandits problem:

$$\limsup_{T \rightarrow \infty} \frac{\mathcal{R}_{\mu}(T, \text{UTS}(\gamma))}{\log(T)} \leq \sum_{k \in \mathcal{N}(k_{\star})} \frac{(\mu_{\star} - \mu_k)}{\text{kl}(\mu_k, \mu_{\star})}$$

Sketch of proof for the Upper Bound of UTS

Outline of the proof:

$$\begin{aligned}
 \mathcal{R}(T) &= \sum_{k \neq k_\star} \Delta_k \mathbb{E} \left[\sum_{t=1}^T \mathbb{1}(K(t) = k) \right] \\
 &= \sum_{k \in \mathcal{N}(k_\star)} \Delta_k \mathbb{E} \left[\sum_{t=1}^T \mathbb{1}(K(t) = k, L(t) = k_\star) \right] \Big\} \mathcal{R}_1(T) \\
 &\quad + \sum_{k \neq k_\star} \Delta_k \mathbb{E} \left[\sum_{t=1}^T \mathbb{1}(K(t) = k, L(t) \neq k_\star) \right] \Big\} \mathcal{R}_2(T)
 \end{aligned}$$

$\mathcal{R}_1(T)$: When the leader is the optimal arm k_\star . Similar proof to that of TS restricted to $\mathcal{N}(k_\star)$.

$\mathcal{R}_2(T)$: When the leader is a suboptimal arm

Sketch of proof for the Upper Bound of UTS

Denote by $\mathcal{B}_{\mathcal{N}(k)} = \operatorname{argmax}_{\ell \in \mathcal{N}(k)} \mu_\ell$, the set of best neighbors of k .

$$\begin{aligned}
 \mathcal{R}_2(T) &\leq \sum_{k \neq k_\star} \sum_{t=1}^T \mathbb{P}(L(t) = k) \\
 &= \sum_{k \neq k_\star} \sum_{t=1}^T \underbrace{\mathbb{P}\left(L(t) = k, \forall k_2 \in \mathcal{B}_{\mathcal{N}(k)}, N_{k_2}(t) \leq (\ell_k(t))^b\right)}_{\substack{\text{With TS, it is unlikely that the optimal} \\ \text{arm in the neighborhood of } k \text{ are not often drawn often}}} \\
 &\quad + \sum_{k \neq k_\star} \sum_{t=1}^T \underbrace{\mathbb{P}\left(L(t) = k, \exists k_2 \in \mathcal{B}_{\mathcal{N}(k)}, N_{k_2}(t) > (\ell_k(t))^b\right)}_{\substack{k \text{ is unlikely to remain leader because of leader exploration,} \\ \text{and } k_2 \text{ is drawn often}}}
 \end{aligned}$$



Leader exploration parameter γ

→ UTS draws the leader every γ times it has been leader.

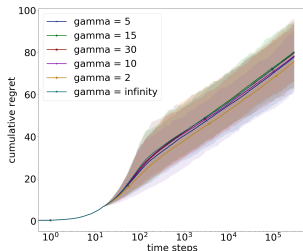


Figure: Cumulative regret of UTS for $\gamma \in \{2, 5, 10, 15, 30, +\infty\}$, $K = L = 4$.

- In our analysis, γ can be set to any arbitrary value in \mathbb{N}
- Empirically, forced exploration of the leader does not seem mandatory
- But $\gamma = 2$ yields good performance

Comparison with other algorithms

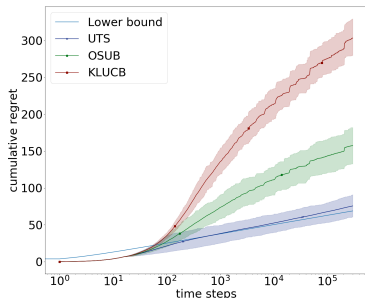
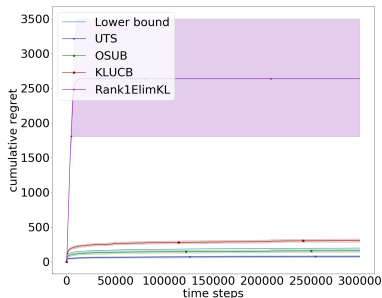


Figure: Cumulative regret of Rank1ElimKL, OSUB, UTS, KL-UCB, on 4×4 rank-one matrices (left). Regret in log-scale: the lower bound (in blue) shows the optimal asymptotic logarithmic growth of the regret. UTS and OSUB align with it, while KL-UCB has a larger slope (right).

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