

Grid — Desktop

Page Width: 1440px  
Total Width: 1170px  
Columns: 12  
Column Width: 60px  
Gutter Width: 41px  
Offset: 0px  
Gutter Outside: False

Grid — Mobile

Page Width: 375px  
Total Width: 340px  
Columns: 4  
Column Width: 60px  
Gutter Width: 25px  
Offset: 0px  
Gutter Outside: True

Colors

**Leaf**  
HEX: #13AA52  
RGB: 19, 170, 82

**Forest**  
HEX: #116149  
RGB: 17, 97, 73

**Fern**  
HEX: #12924F  
RGB: 18, 146, 79

**Mint**  
HEX: #B8E6CB  
RGB: 184, 230, 203

**Charcoal**  
HEX: #1A1A1A  
RGB: 26, 26, 26

**Graphite**  
HEX: #21313C  
RGB: 33, 49, 60

**Lead**  
HEX: #798186  
RGB: 121, 129, 134

**Fog**  
HEX: #B8C4C2  
RGB: 184, 196, 194

**Smoke**  
HEX: #F5F6F7  
RGB: 245, 246, 247

**Cloud**  
HEX: #FAFBFC  
RGB: 250, 251, 252

Typography

**Pack my box with five dozen liquor jugs**  
  
Title 1  
48px/58px — Akzidenz Grotesk Light

**Pack my box with five dozen liquor jugs**  
  
Title 2  
36px/46px — Akzidenz Grotesk Light

**Pack my box with five dozen liquor jugs**  
  
Title 3  
30px/40px — Akzidenz Grotesk Light

**Pack my box with five dozen liquor jugs**  
  
Title 4  
24px/34px — Akzidenz Grotesk Light

**Pack my box with five dozen liquor jugs**  
  
Title 5  
20px/30px — Akzidenz Grotesk Medium

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk.

Copy 1  
24px/34px — Akzidenz Grotesk Light

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk.

Copy 2  
20px/30px — Akzidenz Grotesk Light

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk before they sold out drinking vinegar palo santo banh mi.

Copy 3  
18px/28px — Akzidenz Grotesk Light

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk before they sold out drinking vinegar palo santo banh mi.

Copy 4  
16px/24px — Akzidenz Grotesk Light

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk before they sold out drinking vinegar palo santo banh mi.

Copy 5  
14px/22px — Akzidenz Grotesk Light

**MADE FOR THE CLOUD**

Eyebrow  
14px/22px — Akzidenz Grotesk Medium  
Letter-Spacing: 2px

**Learn more about Atlas →**

Text link large  
20px/30px — Akzidenz Grotesk Medium  
Arrow — Arial Regular

**Learn more about Atlas →**

Text link medium  
18px/28px — Akzidenz Grotesk Medium  
Arrow — Arial Regular

**Learn more about Atlas →**

Text link small  
16px/28px — Akzidenz Grotesk Medium  
Arrow — Arial Regular

**Get started**

Button text  
16px/Normal — Akzidenz Grotesk Medium

Email Address

Form field placeholder text  
16px/Normal — Akzidenz Light Medium

**Pack my box with five dozen liquor jugs**  
  
Title 1  
32px/40px — Akzidenz Grotesk Light

**Pack my box with five dozen liquor jugs**  
  
Title 2  
26px/34px — Akzidenz Grotesk Light

**Pack my box with five dozen liquor jugs**  
  
Title 3  
22px/30px — Akzidenz Grotesk Light

**Pack my box with five dozen liquor jugs**  
  
Title 4  
20px/28px — Akzidenz Grotesk Light

**Pack my box with five dozen liquor jugs**  
  
Title 5  
18px/26px — Akzidenz Grotesk Medium

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk.

Copy 1  
22px/30px — Akzidenz Grotesk Light

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk before they sold out drinking vinegar palo santo banh mi.

Copy 2  
18px/26px — Akzidenz Grotesk Light

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk before they sold out drinking vinegar palo santo banh mi.

Copy 3  
16px/24px — Akzidenz Grotesk Light

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk before they sold out drinking vinegar palo santo banh mi.

Copy 4  
14px/22px — Akzidenz Grotesk Light

Glossier retro direct trade portland chia franzen bitters pitchfork authentic. Godard literally organic, hell of pitchfork VHS lyft authentic austin vape mlkshk before they sold out drinking vinegar palo santo banh mi.

Copy 5  
12px/20px — Akzidenz Grotesk Light

**MADE FOR THE CLOUD**

Eyebrow  
14px/22px — Akzidenz Grotesk Medium  
Letter-Spacing: 2px

**Learn more about Atlas →**

Text link large  
18px/26px — Akzidenz Grotesk Medium  
Arrow — Arial Regular

**Learn more about Atlas →**

Text link medium  
16px/24px — Akzidenz Grotesk Medium  
Arrow — Arial Regular

**Learn more about Atlas →**

Text link small  
14px/22px — Akzidenz Grotesk Medium  
Arrow — Arial Regular

**Get started**

Button text  
16px/Normal — Akzidenz Grotesk Medium

Email Address

Form field placeholder text  
16px/Normal — Akzidenz Light Medium

Typography — Code Snippet

```
{
  "_id": "5cf0029caff5056591b0ce7d",
  "firstName": "Jane",
  "lastName": "Wu",
  "address": {
    "street": "1 Circle Rd",
    "city": "Los Angeles",
    "state": "CA",
    "zip": "90404"
  }
  "hobbies": ["surfing", "coding"]
}
```

Code 1  
12px/20px — Menlo Regular

Typography — Fallback Fonts

Akzidenz Grotesk → Helvetica → Arial



Titles

Text Guidelines

Last updated 06/18/2018

Title 1

- Used for primary page header — think H1s.
- Paired with Copy 1 or Copy 2 if supporting text is needed.
- 20px padding between title and supporting text

The database for modern applications

MongoDB is a general purpose, document-based, distributed database built for modern application developers and for the cloud era. No database is more productive to use.

Title 2

- Used for main section headers that require more impact — think H2s.
- Paired with Copy 1 or Copy 2 if supporting text is needed.
- 20px padding between title and supporting text

As a programmer you think in objects, now your database does too

MongoDB is a document database which means it stores data as JSON documents. We believe this is the most natural way to think about data, and is much more expressive and powerful than the traditional row/column model.

Title 3

- Used for sub-section headers within main sections — think H3s.
- Paired with Copy 3 if supporting text is needed.
- 15px padding between title and supporting text

All the power of a relational database, and more...

MongoDB Atlas automates time-consuming administration tasks — managing the underlying instances, provisioning for scale, patching, monitoring, backups, and security — allowing your teams to stay focused on rapidly building, iterating, and shipping new apps and features...

Title 4

- Used for smaller section headers that require less impact — think H4s.
- Paired with Copy 3 if supporting text is needed.
- 15px padding between title and supporting text

Powering some of the world's most innovative products and services

MongoDB Atlas automates time-consuming administration tasks — managing the underlying instances, provisioning for scale, patching, monitoring, backups, and security — allowing your teams to stay focused on rapidly building, iterating, and shipping new apps and features...

Title 5

- Used for headers when breaking out individual product or service features — think H5s.
- Paired with Copy 3 if supporting text is needed.
- 15px padding between title and supporting text

Fully Automated

Provision, scale, and manage complex, highly available, multi-node clusters with just a few clicks or simple API calls.

Global Clusters

Create globally distributed clusters that provide low-latency read and write data access to application users anywhere in the world.

Serverless Triggers

Trigger custom functions based on database events to implement dynamic, real-time application behavior.

Copy

Copy 1

- Can be paired with Title 1 or Title 2 as supporting text.
- Can be used as standalone copy for sections that require no header.

MongoDB is a general purpose, document-based, distributed database built for modern application developers and for the cloud era. No database is more productive to use.

Copy 2

- Can be paired with Title 1 or Title 2 as supporting text.

MongoDB is a document database which means it stores data as JSON documents. We believe this is the most natural way to think about data, and is much more expressive and powerful than the traditional row/column model.

Copy 3

- The default style for body copy.
- Can be paired with Title 3, Title 4, or Title 5 as supporting text.
- Use **<strong>** tag for emphasis within a body of text.

Modern applications require a modern data platform. Scalability to easily store and manage data at scale, reliability to ensure uninterrupted access to the data, and advanced controls to keep you and your customers secure. With MongoDB, your data platform is an **enabler to your success**. Leading technology companies all over the world are embedding MongoDB.

Copy 4

- Used for "Jump Nav" links, less important copy, captions, labels, attribution etc.

Modern applications require a modern data platform. Scalability to easily store and manage data at scale, reliability to ensure uninterrupted access to the data, and advanced controls to keep you and your customers secure. With MongoDB, your data platform is an enabler to your success. Leading technology companies all over the world are embedding MongoDB.

Copy 5

- Used primarily for footer text and footnotes.

Modern applications require a modern data platform. Scalability to easily store and manage data at scale, reliability to ensure uninterrupted access to the data, and advanced controls to keep you and your customers secure. With MongoDB, your data platform is an enabler to your success. Leading technology companies all over the world are embedding MongoDB.

Eyebrow

Eyebrow

- Can be used as a short 2-6 word heading above Title 1 or Title 2
- 10px padding between eyebrow and title

A RICH DATA PLATFORM

More than just a database

List Items

- Lists use the Copy 2 text style.
- List items have 15 px of padding separating them.
- List items have a 5px Leaf Green outlined 1px stroke "bullet".

Customer Quote

- Quotes use the Copy 2 text style with forrest green color #116149.
- Attribution (person credited for quote) uses Copy 3 with medium font-weight for name and light font-weight for company.
- Opening quote symbol should be used as lead in, aligned to the top of the text container with 10px right padding.

“MongoDB Atlas gives us the ability to run our database on multiple clouds through the same service. With Atlas, we have the freedom from lock-in—each client can choose where they are the most comfortable hosting their data.”

Gary Hoberman, CEO and Founder of Unqork

Links

Links

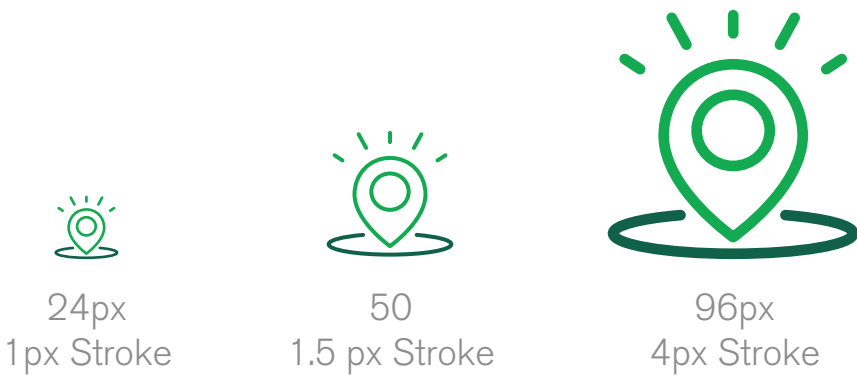
- Links should be noticeably different from other content, don't rely only on color to differentiate — instead utilize color and font-weight when appropriate.
- Use a medium font-weight, Akzidenz-Grotesk Medium to be specific.
- On-hover and focus states should have a simple 1px border-bottom in the same color as the link.
- Standalone links include an arrow character set in Arial Regular at the same size as the link.

In a sentence, **a link looks like this**, and on hover **looks like this**.

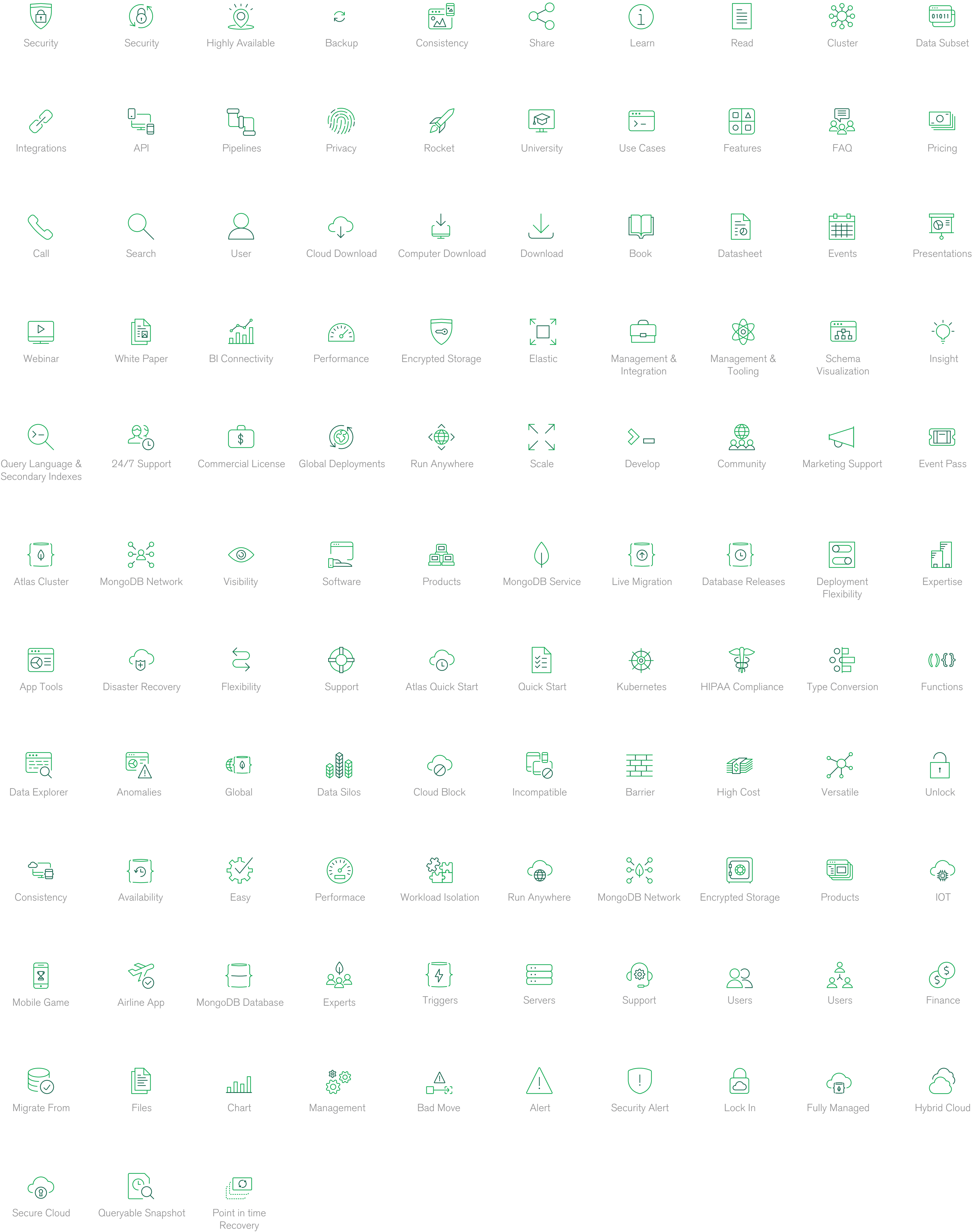
A standalone link looks like this

**Learn more about Atlas →**

Scaling



Icons

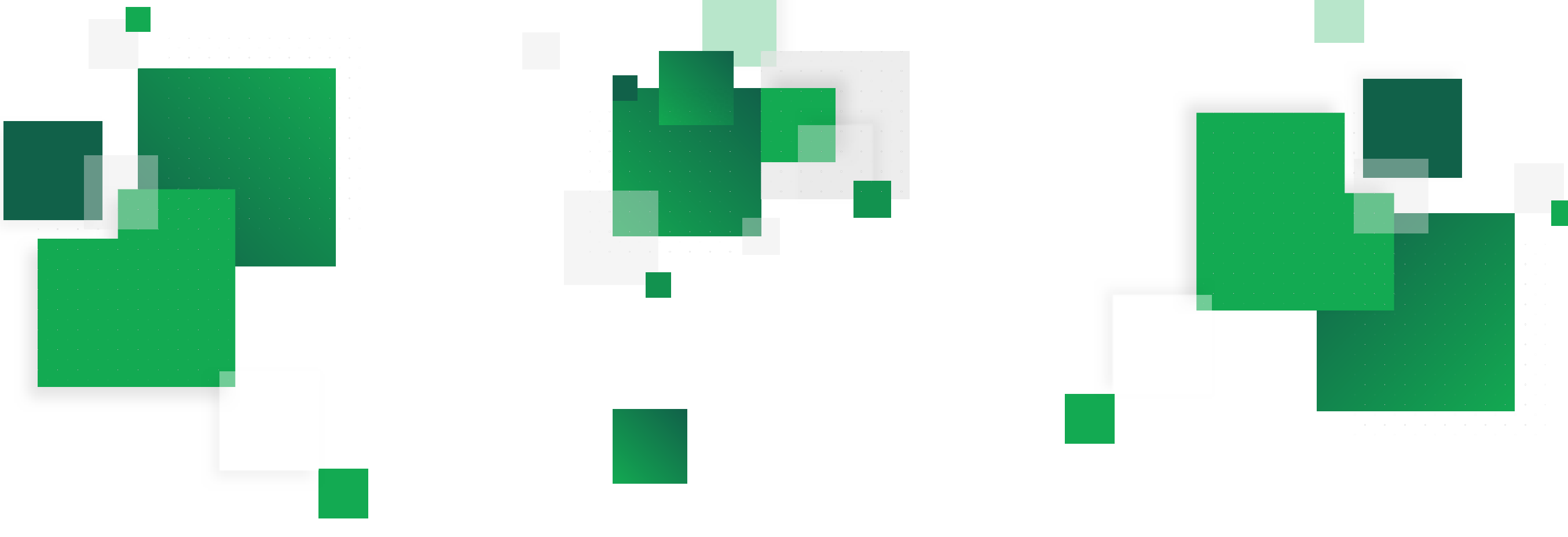




## Code Snippet



## Data Squares



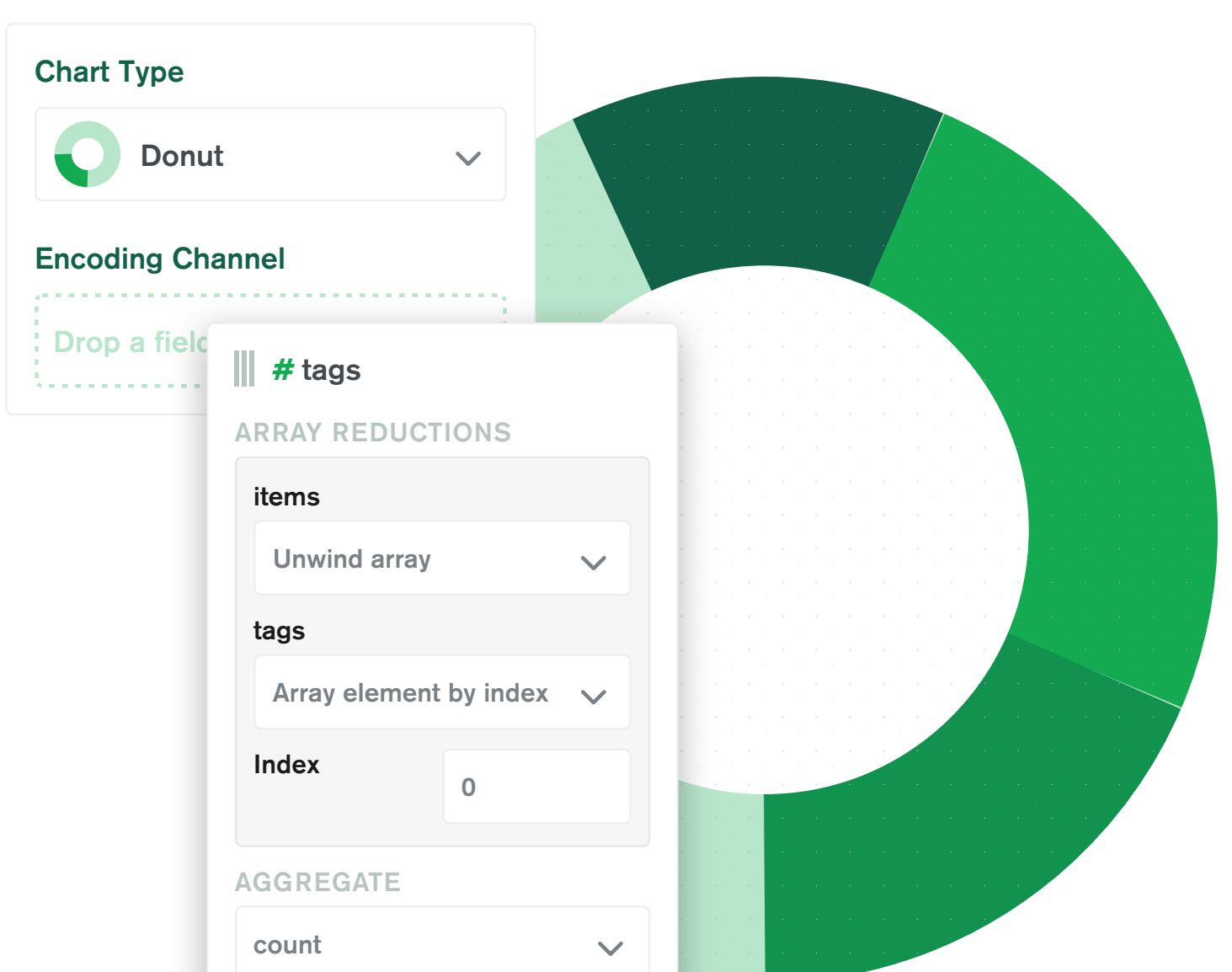
## World Map



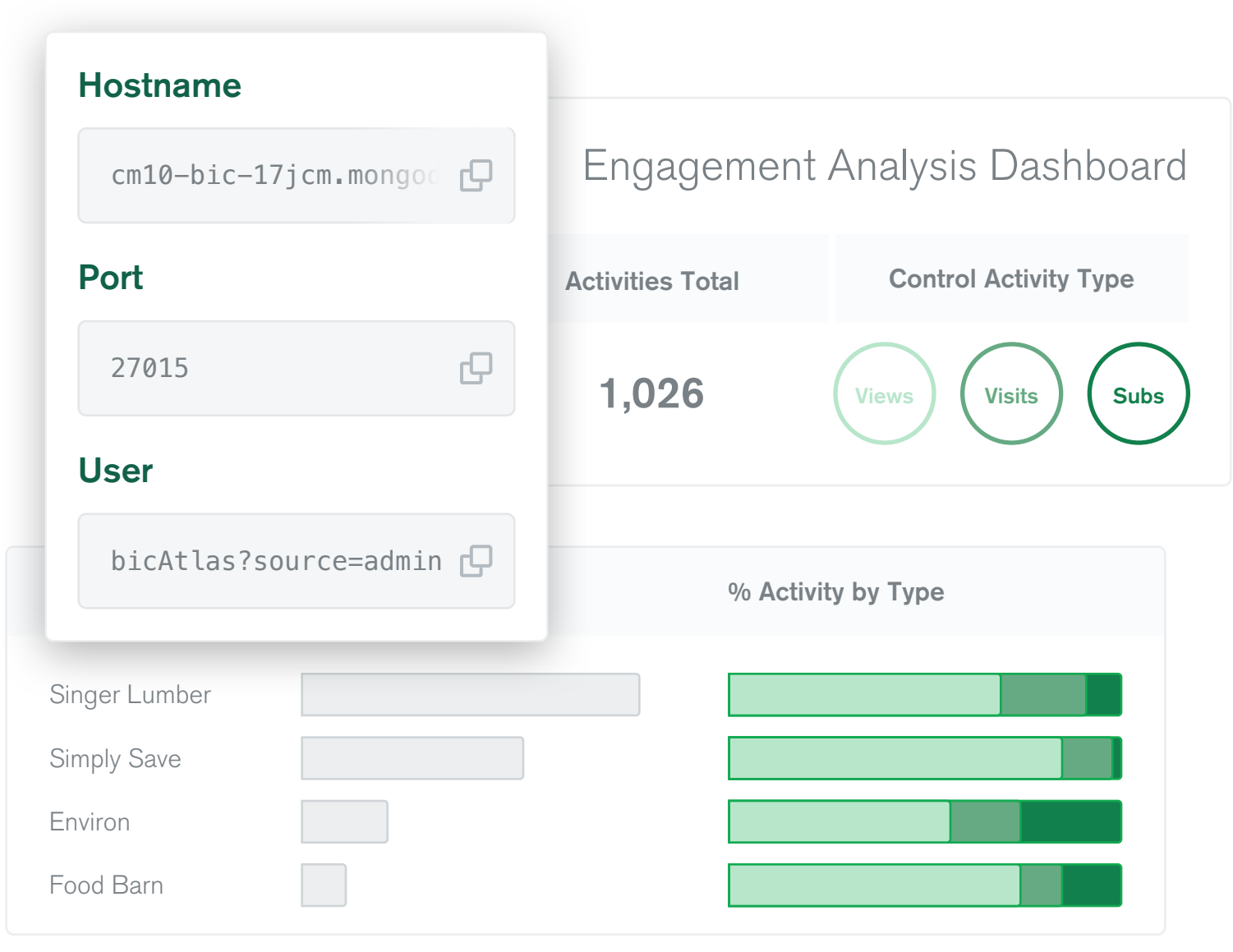
## Global Clusters



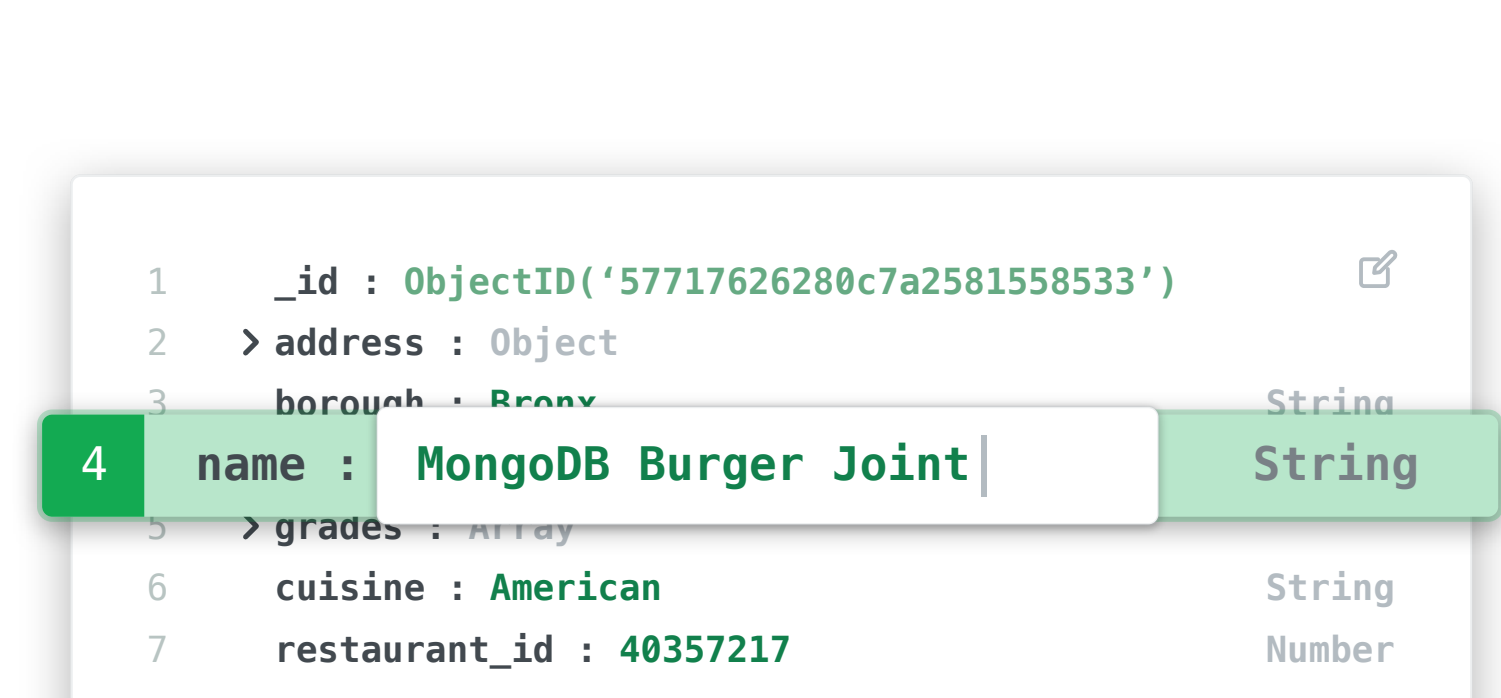
## Charts



## BI Connector



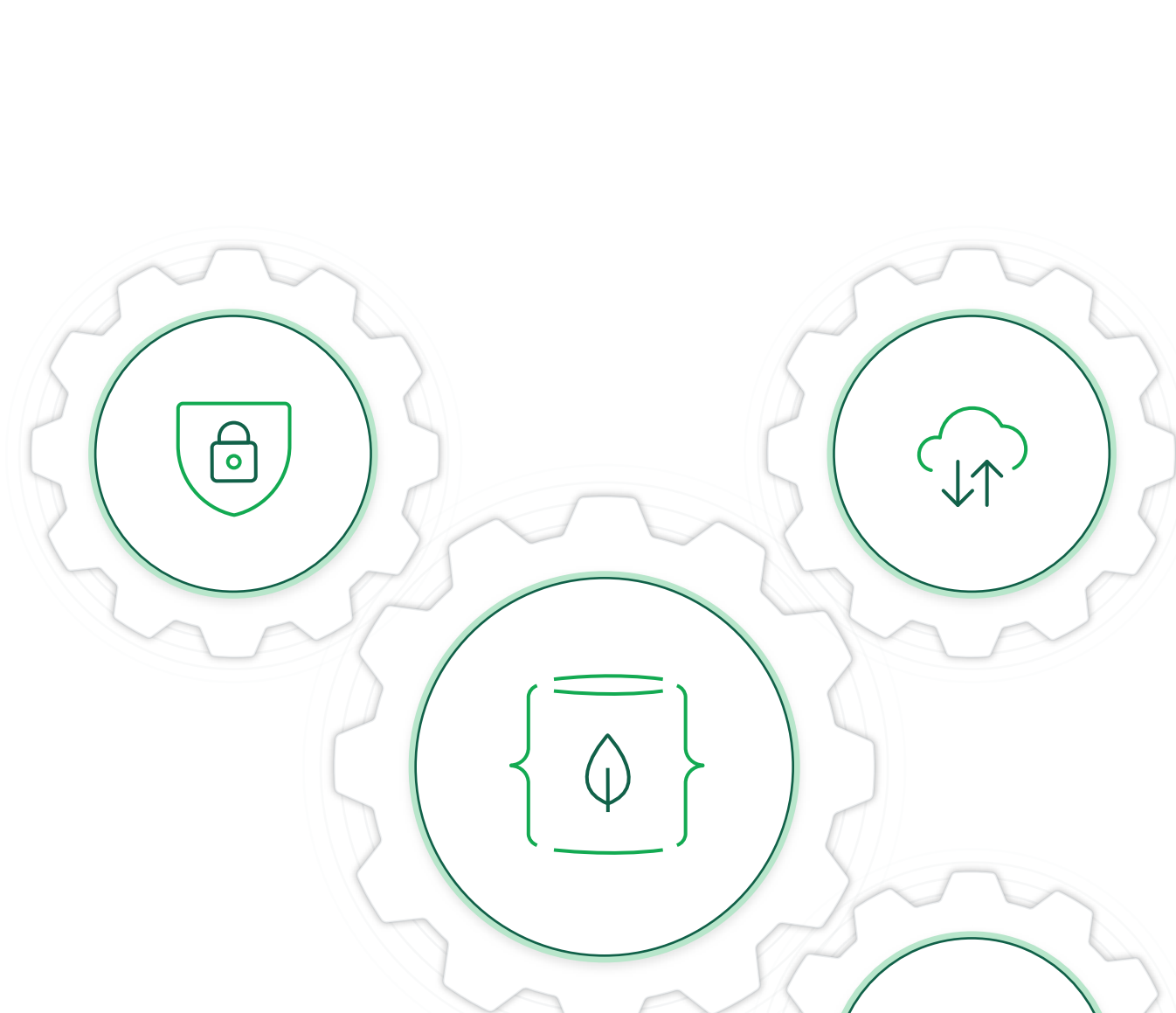
## Compass



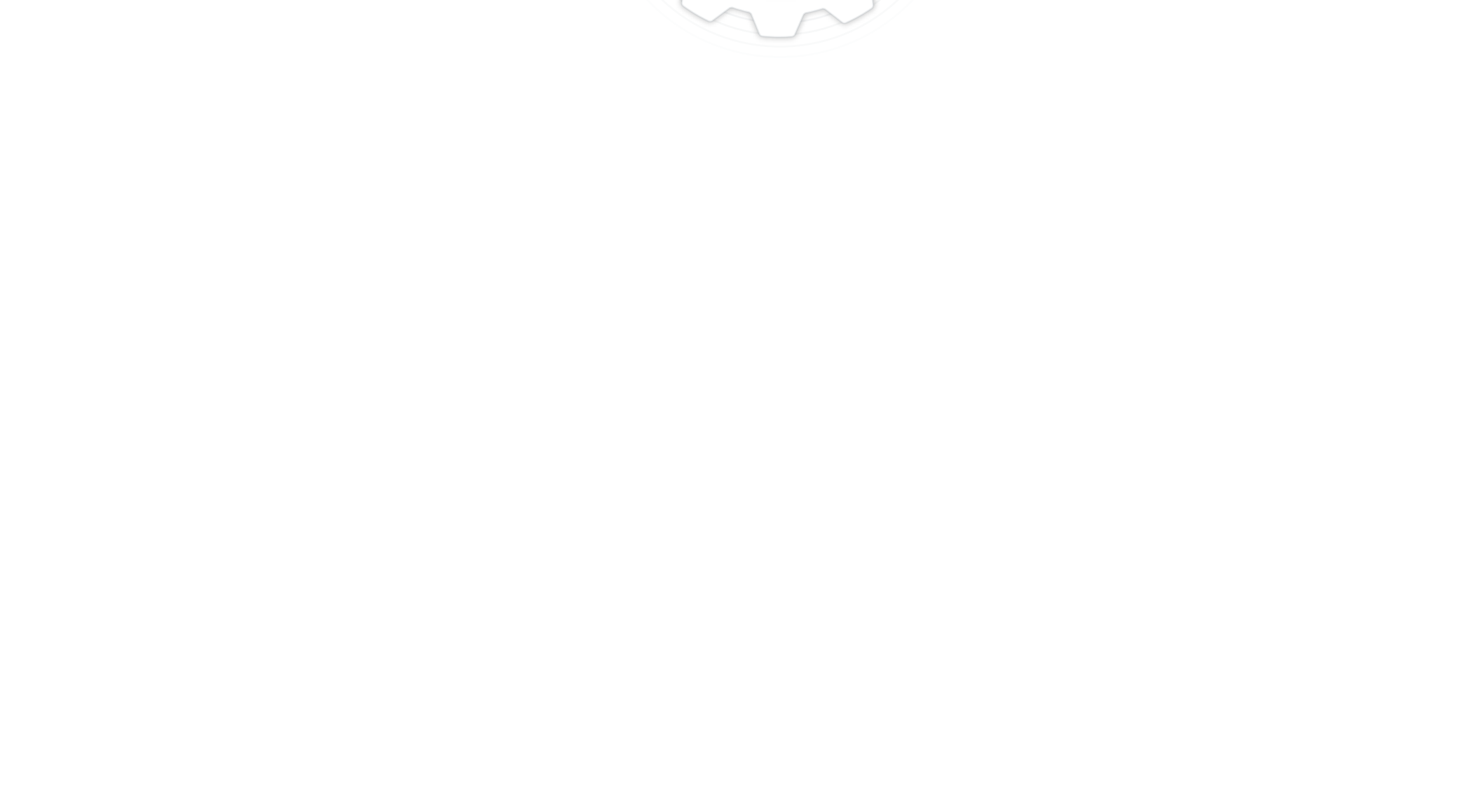
## Security



## Efficiency



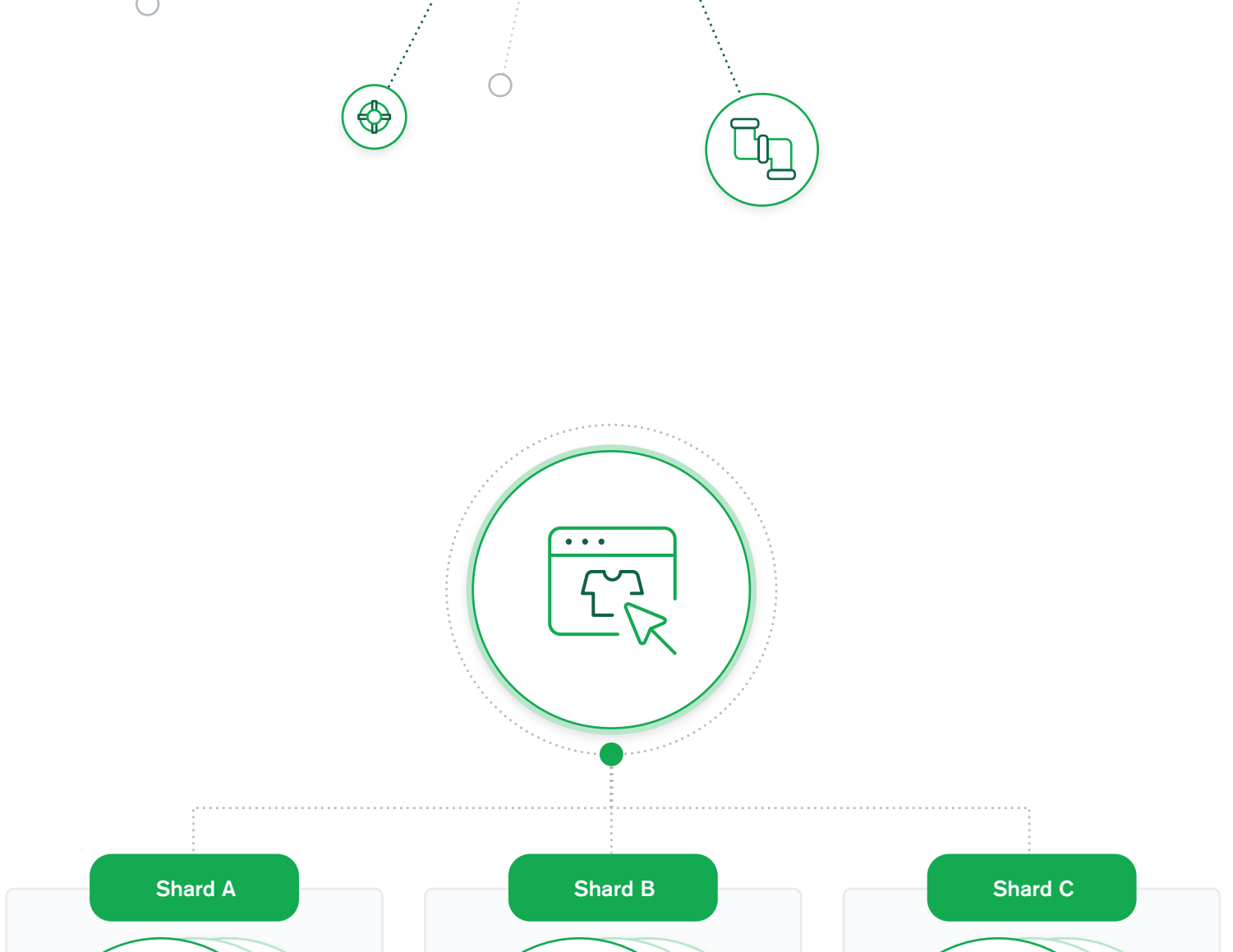
## Performance



## Productivity



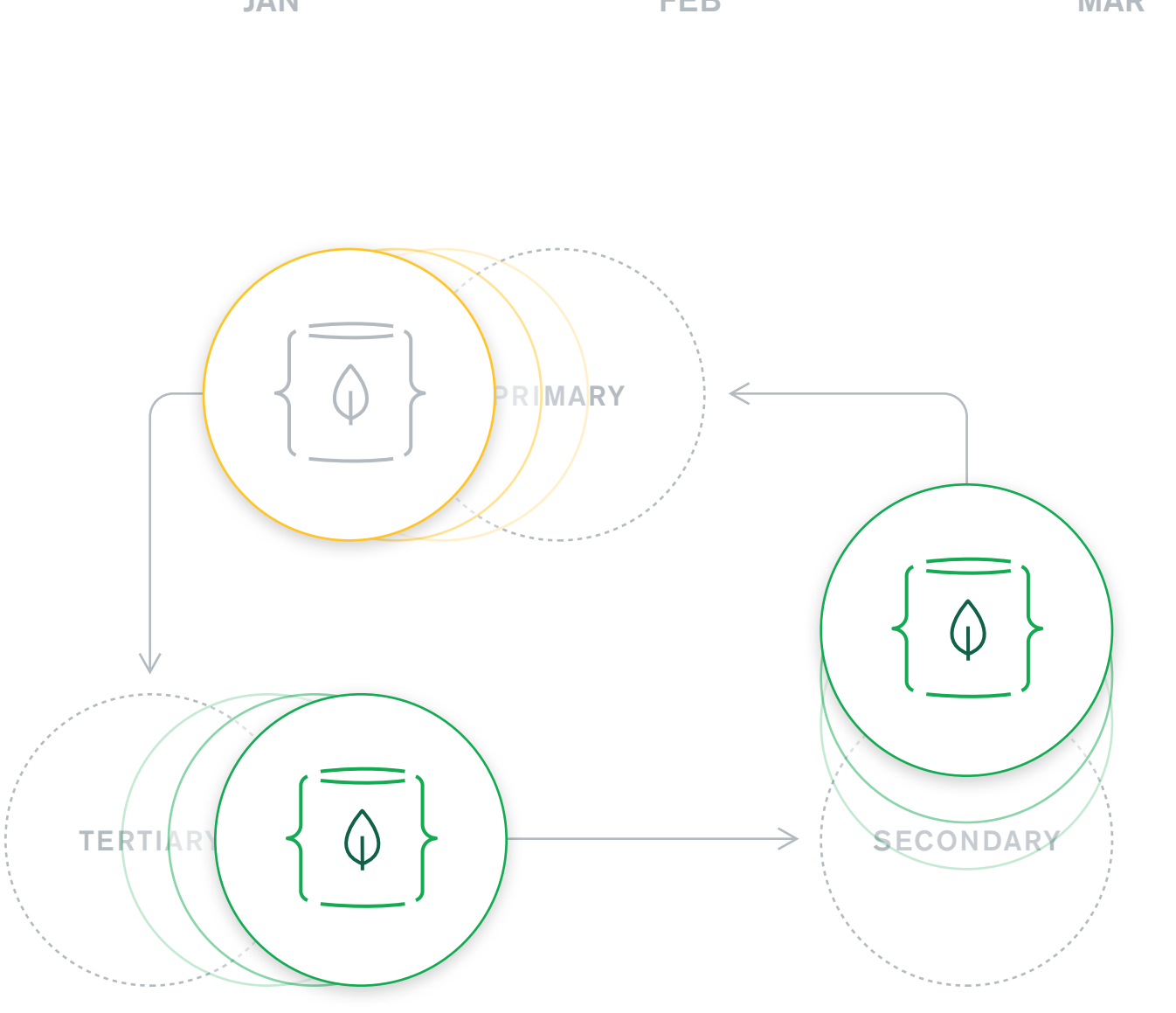
## Native Sharding



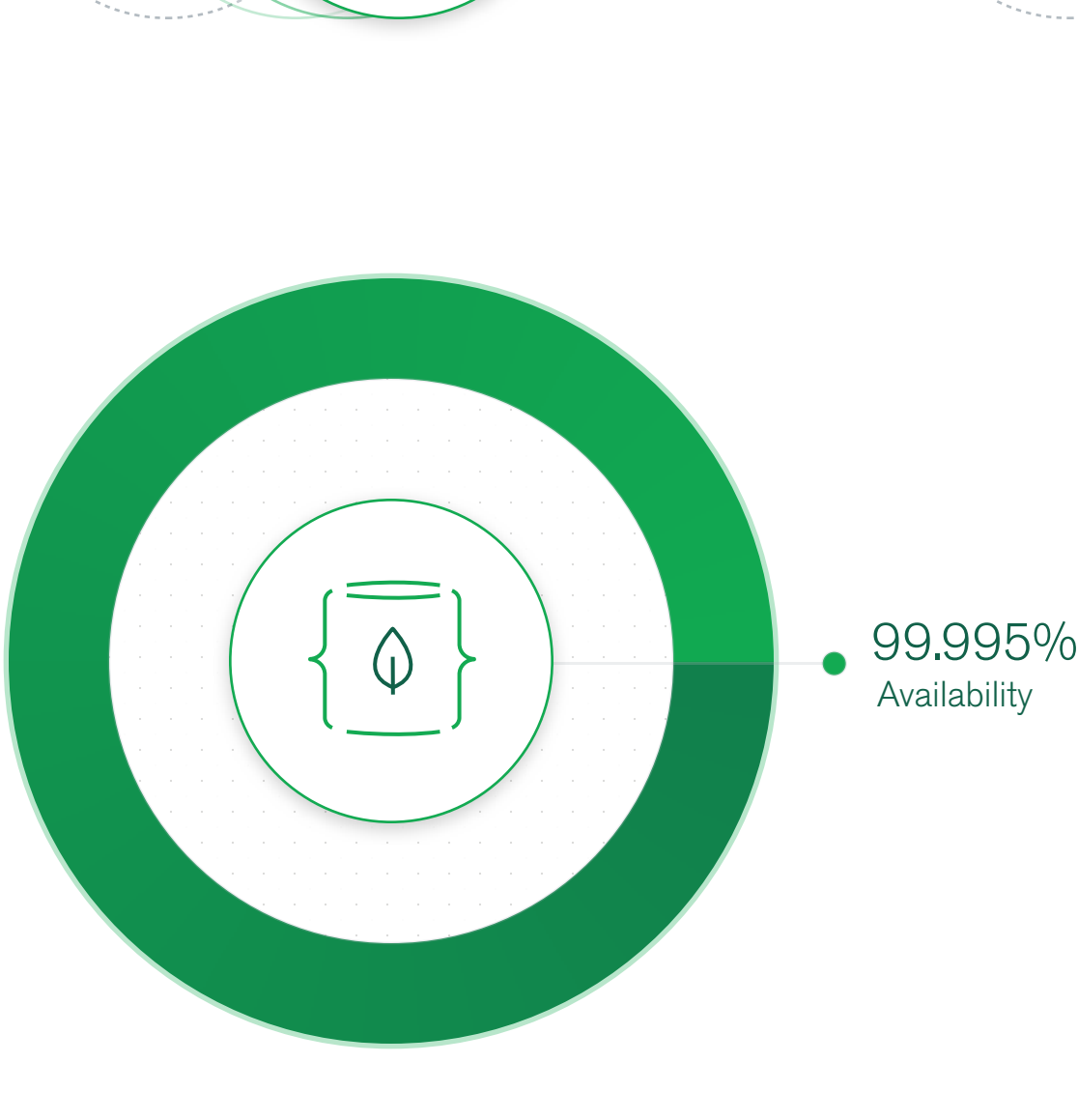
## Elastic Scalability



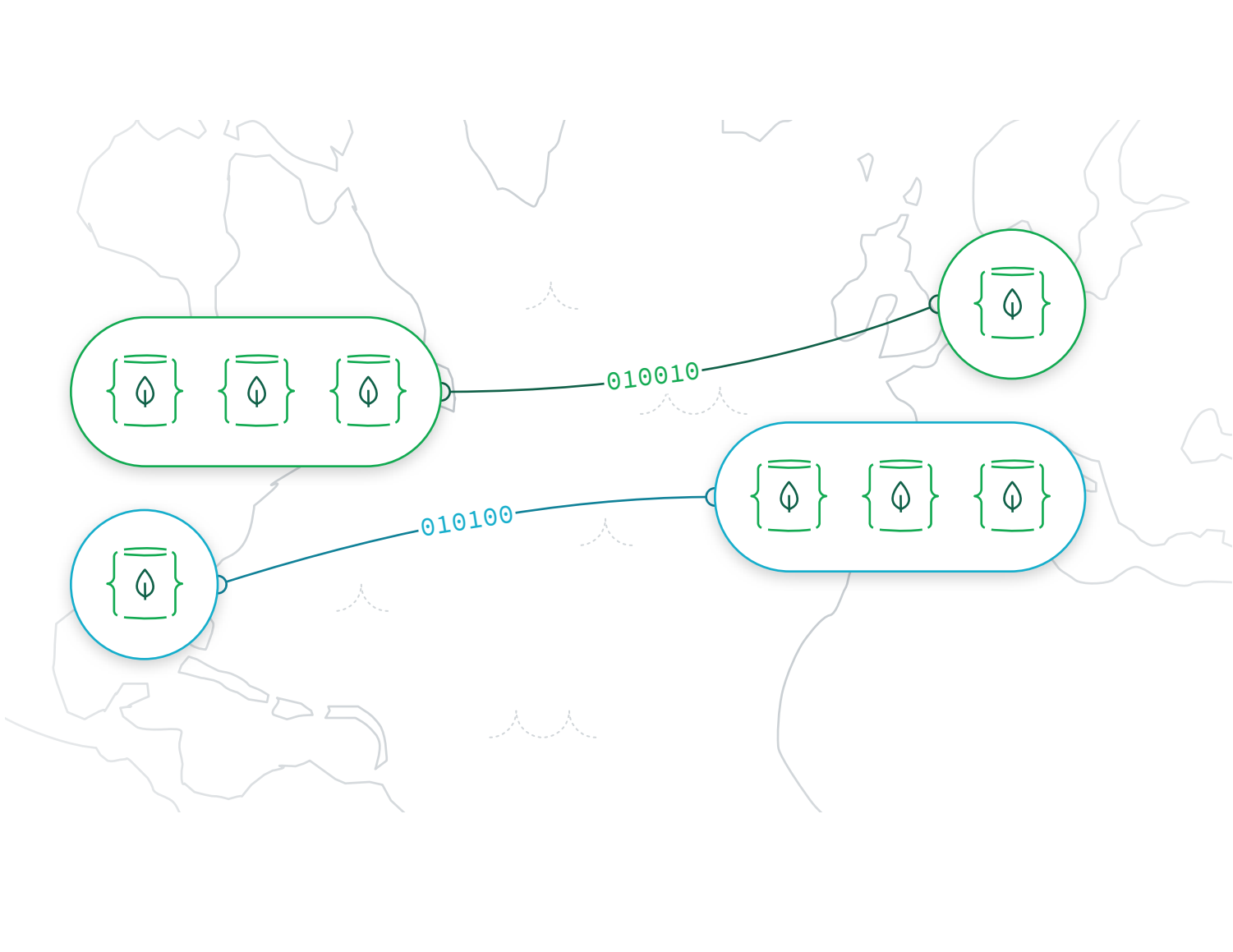
## Self-Healing Clusters



## Uptime Guarantee



## Low Latency



## More to come...



Buttons

More to come...

# UI Elements

Last updated 06/18/2018



.btn



.btn-med



.btn-small (email field)



#atlas-submit-btn



video controls



Resources

NoSQL Database Explained

MongoDB Architecture Guide

MongoDB Enterprise Advanced

MongoDB Atlas

简体中文

Deutsch

English

Español

Français

Italiano

ch

Engineering Blog

Team

Education & Support

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Public Training

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MongoDB Manual

Installation

FAQ

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Database Schema Design Tool

Comparing Cloud MongoDB Services: MongoDB Atlas vs mLab

Announcing MongoDB Stitch: A Backend as a Service for MongoDB

How Our FinTech Startup Migrated to MongoDB's Database-as-a-Service to Save Time and Money

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English

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Email Address

→

## The database for modern applications

MongoDB is a general purpose, document-based, distributed database built for modern application developers and for the cloud era. No database is more productive to use.

Try MongoDB free in the cloud!

Email Address

Get started

### As a programmer you think in objects, now your database does too

MongoDB is a document database which means it stores data as JSON documents. We believe this is the most natural way to think about data, and is more expressive and powerful than the traditional row/column model. Aliquet porttitor lacus luctus accumsan tortor posuere ac ut consequat nam.

#### Rich JSON documents

- The most natural and productive way to work with data.
- Supports arrays and nested objects as values.
- Allows for flexible and dynamic schemas.

Learn more →

#### Rich JSON documents

- The most natural and productive way to work with data.
- Supports arrays and nested objects as values.
- Allows for flexible and dynamic schemas.

Learn more →

High Availability

MongoDB Atlas is distributed by design, with a minimum three node replica set across availability zones and self-healing clusters.

Learn more →

Built-in Security

MongoDB Atlas comes with preconfigured security features for authentication, authorization, encryption, and more.

Learn more →

Automated Backups

MongoDB Atlas offers fully managed backup options, including incremental data recovery and cloud provider snapshots.

Learn more →

Get Started — Green Background

Ready to get started?

Launch a new cluster or migrate to MongoDB Atlas with zero downtime.

Email Address

Get Started

More to come...