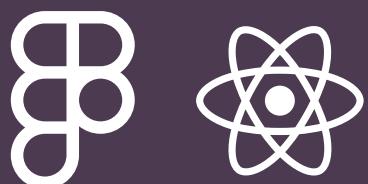




# Broadview Seafood

<https://www.broadviewseafood.net/>



# Broadview Seafood

<https://www.broadviewseafood.net/>

---

## Objective

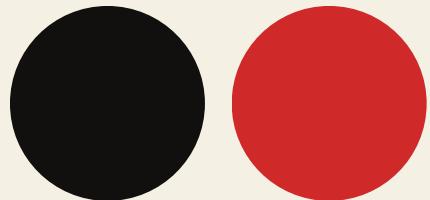
- Showcase images of Broadview's Seafood
  - Have call to action for users to order food and or visit Broadview.
  - Appeal to users looking for New Orleans cuisine
- 

### Fonts

Amiko

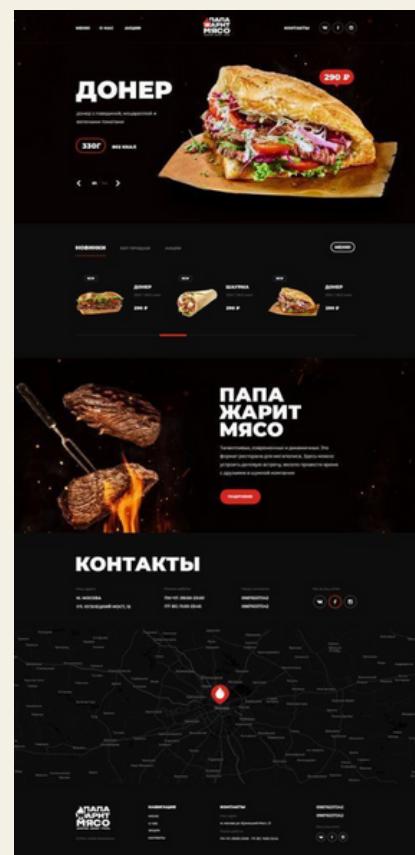
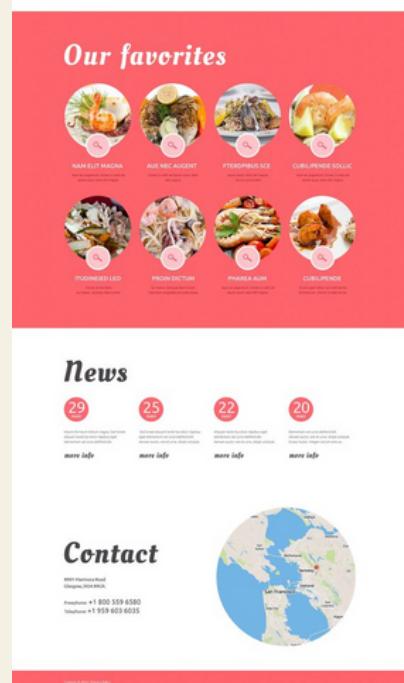
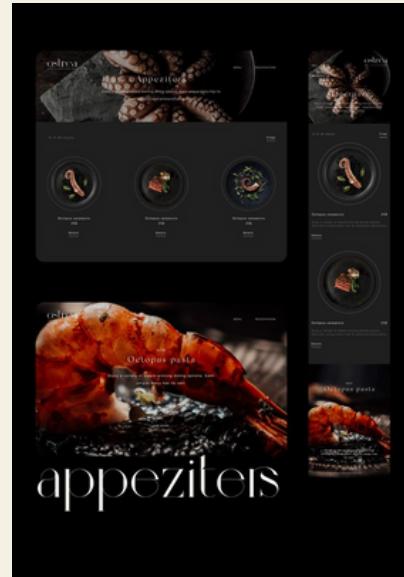
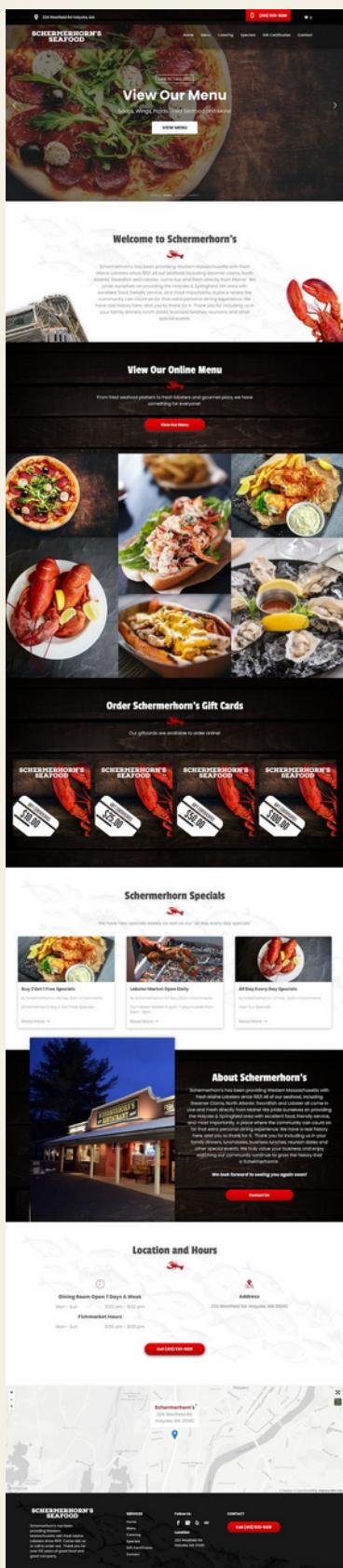
IPM Plex Sans

### Colors



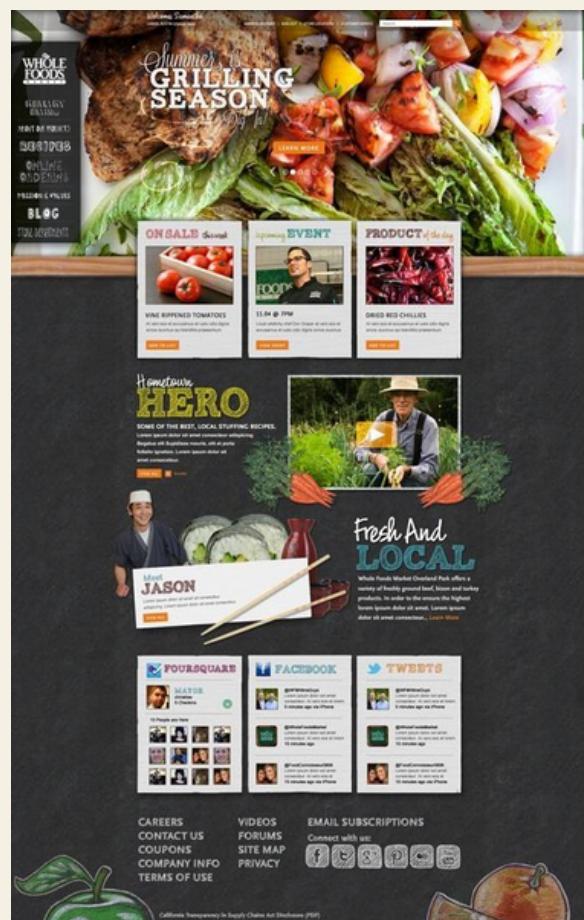
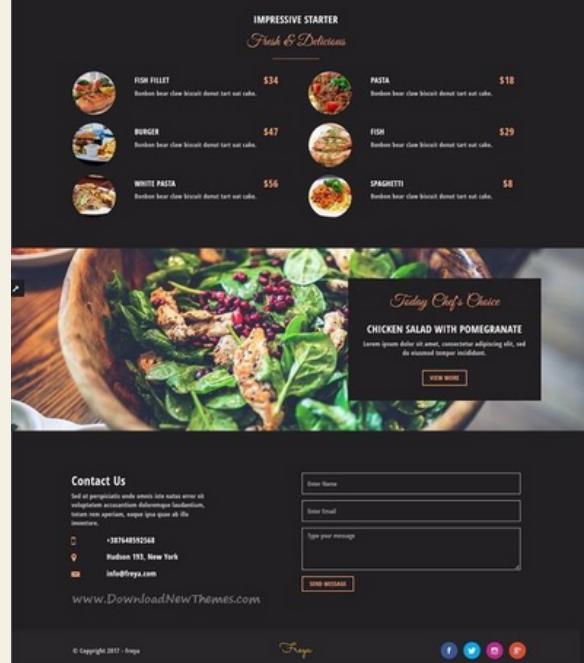
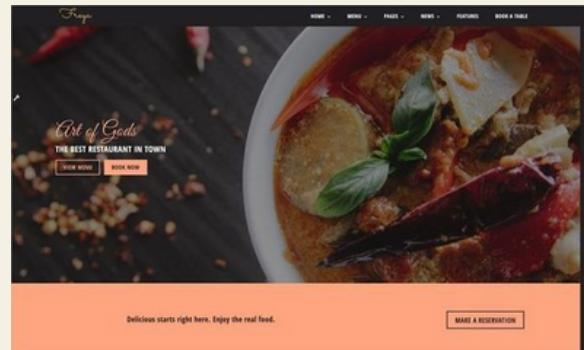
# Moodboard

Choosing a darker look to the website creates more attention to the images of the food, as well as allow red to pop out more.



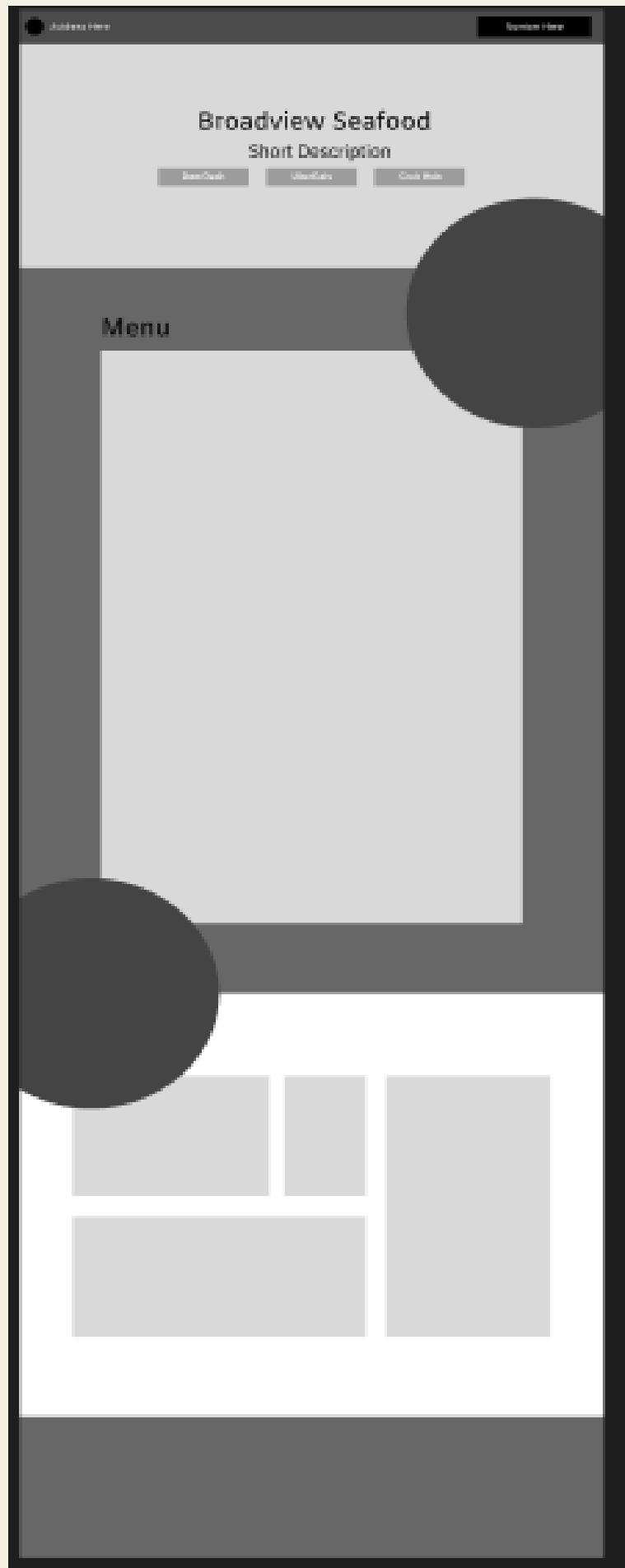
# Moodboard

Most designs I found as inspiration mainly was chosen based on the structure within the website rather than design.



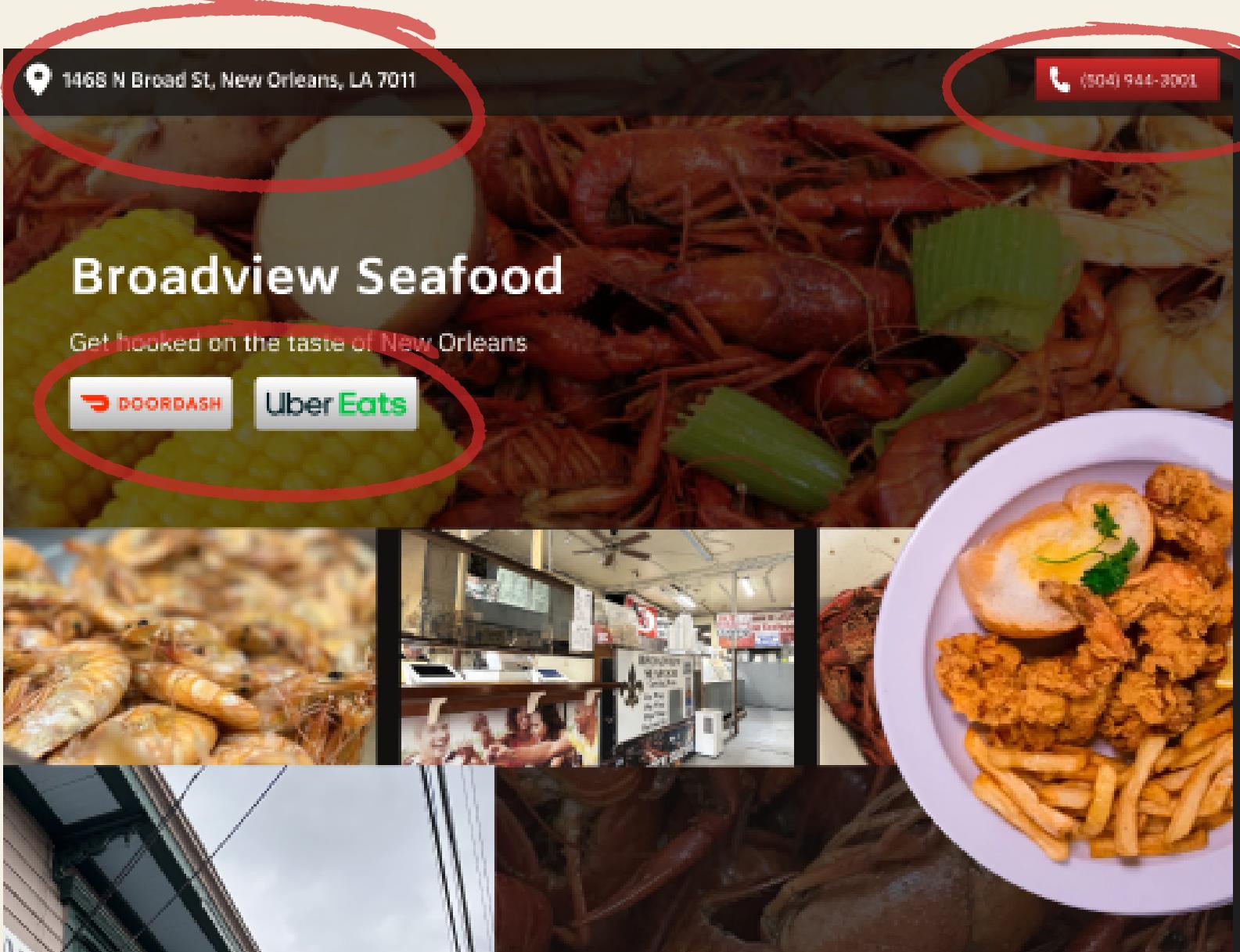
# Wireframe

Although I came up with this general placement of things, I decided to change up the structure during the design



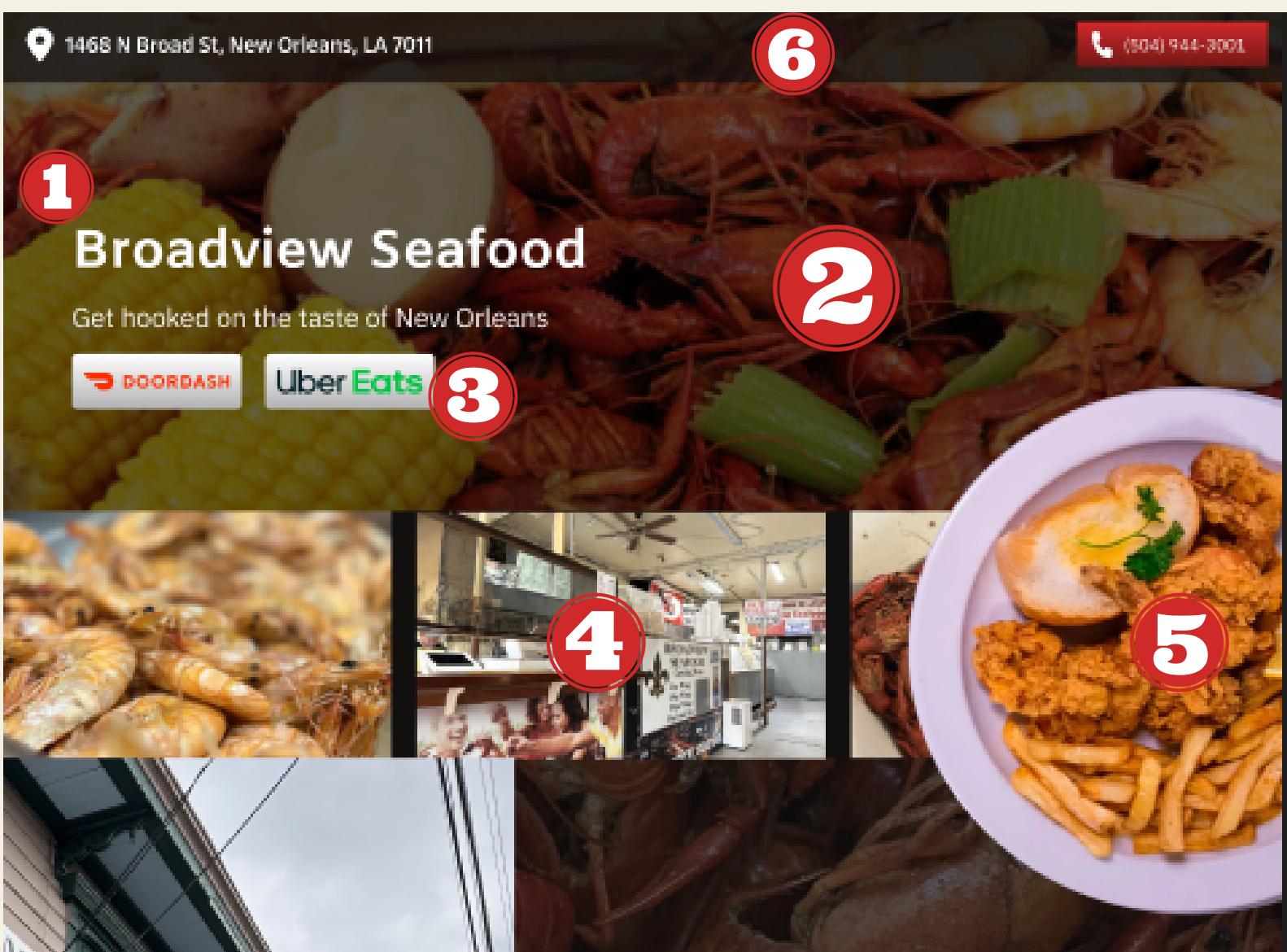
# Design Landing

User call to action **circled in Red**



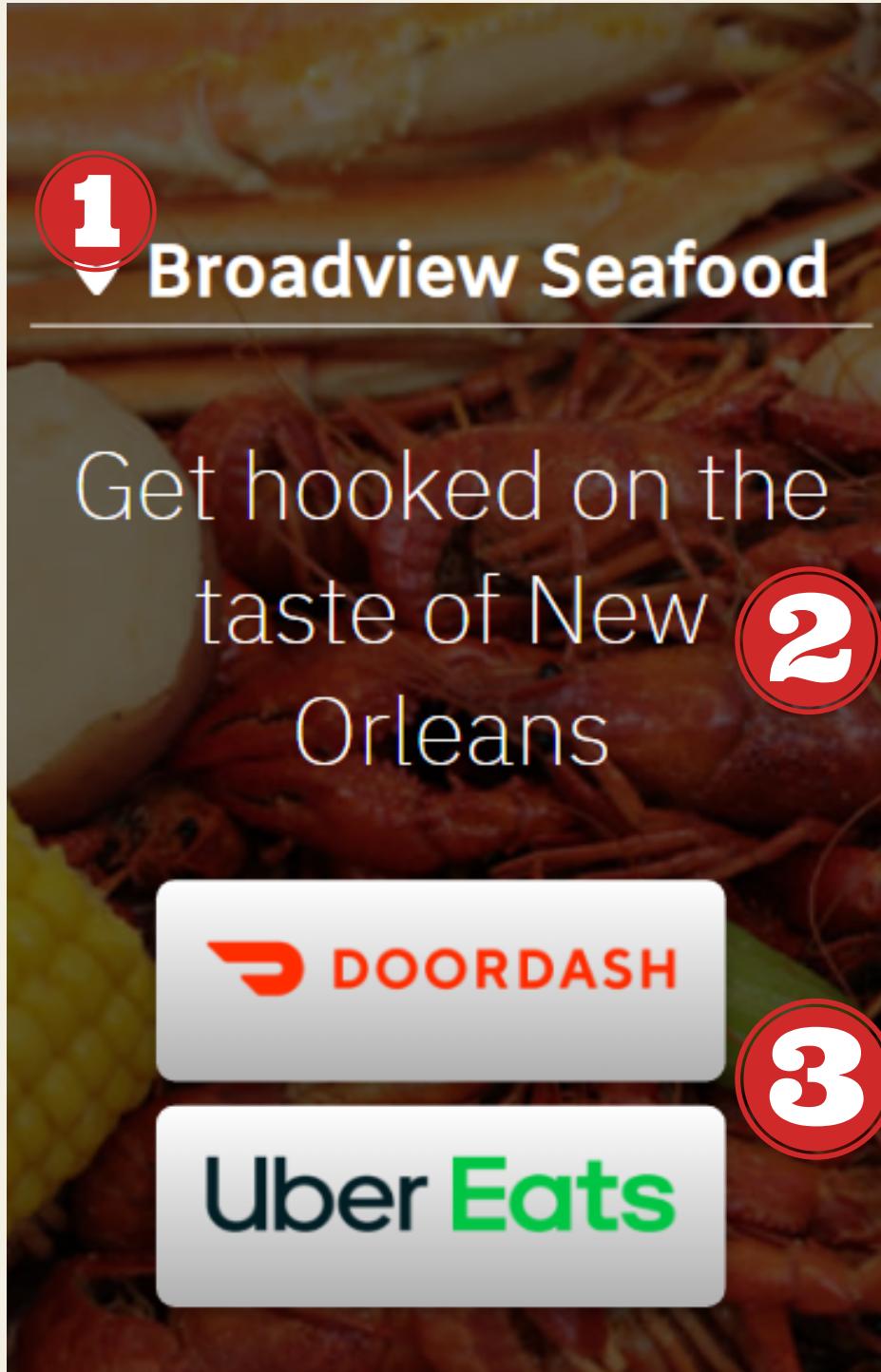
# Design Landing Page

Numbers indicate my thought process in where the user would look, main focal points rely on the food images, allowing the user to have more interest with making action.



# Design Landing Page

User flow would be different on mobile, but it is more direct with the call to action.



# Design Explore Page

The explore page is more directed towards those wanting to explore New Orleans. I also provided an image of the outside of the store for users to get familiar with visiting.



**Explore New Orleans**  
1468 N Broad St, New Orleans, LA 70111

Nearby Amazing Locations

Convention Center	2.7 miles away
Louis Armstrong Airport	10.7 miles away
Superdome Arena	1.8 miles away
French Quarter	1.7 miles away

A close-up photograph of a plate filled with various types of seafood, including what appears to be crab legs and shrimp. A small portion of french fries is visible in the top right corner of the plate. The lighting highlights the texture and color of the seafood.

# Design Reviews

Reviews has been placed on the website along with the company the source is from. Users can gain more interest towards ordering and or visiting when they see quality reviews from real customers.



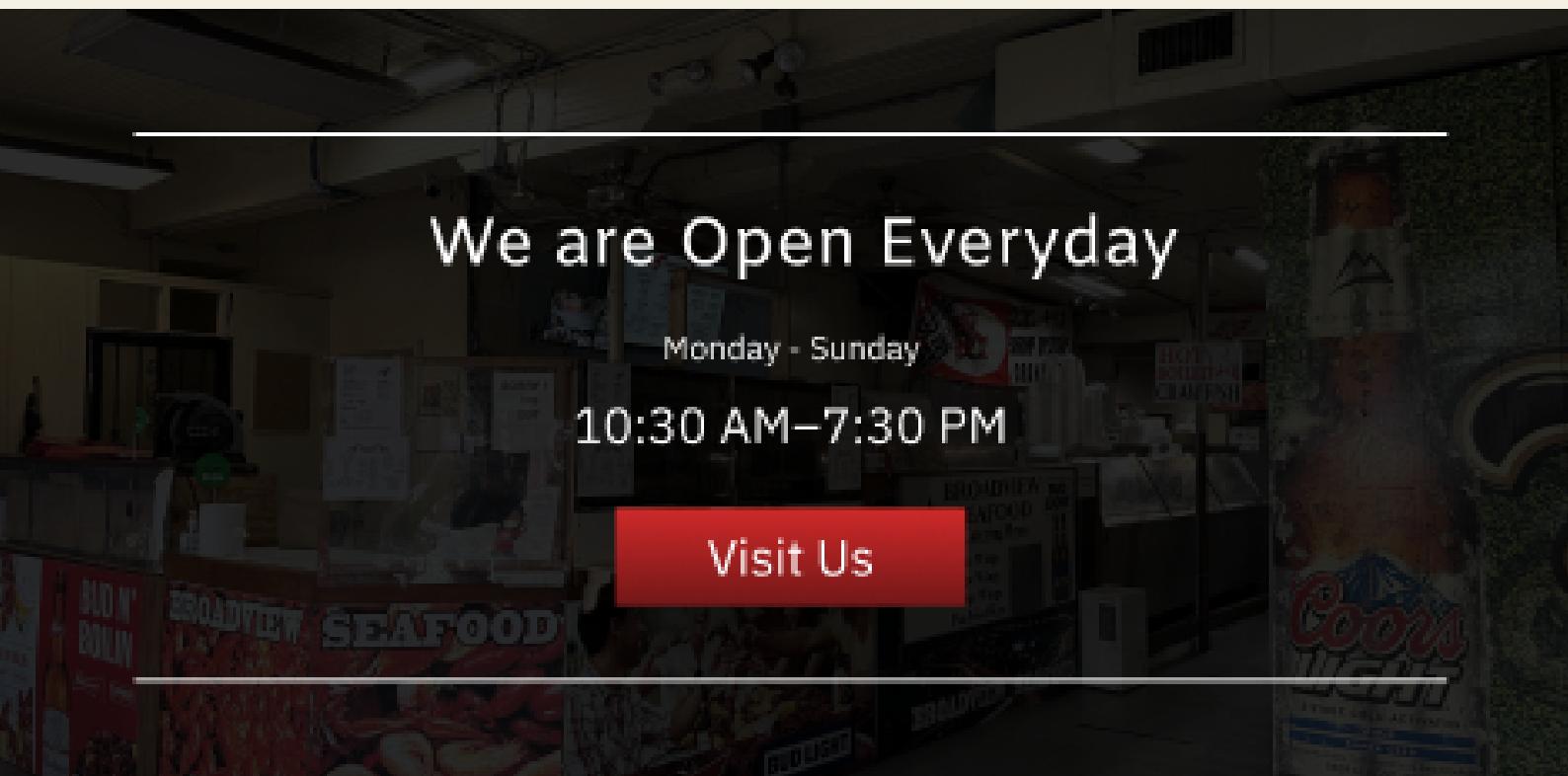
Ingrid H.

"This place is a bit divey, but it's definitely a hidden gem. The crawfish boil and potatoes were seasoned to perfection. The fish poboy was very crispy and not to oily. A side of the garlic butter sauce is a must. Very fair prices too."



# Design Business Hours

Allows the users to know when to visit.



We are Open Everyday

Monday - Sunday

10:30 AM - 7:30 PM

Visit Us