

Final Project – Introduction Presentation Information – DA6813

Description:

For your final project, you are tasked with finding a real-world problem to solve using the methods you are learning in class. The project introduction is a chance for your team to get feedback on the direction that you have selected. In this short presentation, you will discuss why the problem you have chosen is intellectually interesting and why it is an opportunity for you to apply analytics in a novel way.

Guidelines:

Total time: 5 min – Formal presentation should be approximately 3 minutes. Leave 1.5 to 2 minutes at the end for questions.

Visuals: 3 slides that address the following topics. Make sure to include the names of your teammates on the first slide of the presentation.

- 1) Problem Description
- 2) Uniqueness of problem and/or approach
- 3) Challenges that you expect to encounter when working on your solution

Rubric: (25 points)

	0	5
Ability to Follow Guidelines	Presentation did not cover topics requested above.	Presentation only consisted of 3 slides and addressed each topic listed in the guidelines section above.
Timing	Presentation exceeded time limit.	Formal presentation was no longer than 3.5 minutes.
Preparation	Presentation's message lacks clarity.	Slides are thoughtfully prepared and ideas are communicated clearly
Participation	At least one member did not speak or participated very little during the presentation.	All members participated in the presentation in roughly equal parts.
Effort	Problem presented does not seem to make a best attempt at addressing parameters of the final project.	Problem presented demonstrates consideration of the parameters of the final project and makes an effort to address them.