



## Corporate Sponsorship Package

2018-2019 Corporate Sponsorship Opportunity

Columbia University SHPE Chapter

4087 Lerner Hall

2920 Broadway

New York, NY 10027-8385

[www.columbia.edu/cu/shpe](http://www.columbia.edu/cu/shpe)

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United States

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## COLUMBIA UNIVERSITY — SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

Dear Valued Representative,

On behalf of the Columbia University Chapter of the Society of Hispanic Professional Engineers, we would like to invite you to become involved with our chapter community. As our mission statement indicates “SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.” Since the establishment of the Columbia University Chapter, we have focused on developing young and aspiring engineers into successful professionals around the world.

Our corporate sponsorship packet outlines chapter budget and company sponsorship information for the academic school year and is meant to inform you about the various ways in which your company can become more involved with the SHPE-CU community. Our chapter has numerous opportunities for corporate involvement and sponsorship during the 2018-2019 academic year. Our events include professional conferences, both at the national and regional levels, outreach programs within our community, and various events to develop personal and professional leadership skills for our members.

An investment in SHPE-CU will help us develop a means through which our members can learn more about the workplace industry, specifics about your organization, and establish an ongoing relationship that is mutually beneficial for your company and our student chapter. Corporate sponsors have priority access to all programs, events, and activities our chapter organizes throughout the year, thus increasing your exposure within Columbia SHPE, the Fu Foundation School of Engineering and Applied Sciences, and Columbia University.

We thank you in advance for the time you are taking to explore our chapter. It would be a great opportunity to work with your prestigious organization so that we may assist each other in meeting our goals and expanding our impact. If you have any further questions or would like more information, please feel free to contact us via email at [shpe@columbia.edu](mailto:shpe@columbia.edu).

Sincerely yours,

Brandon Cuevas  
SHPE Chapter President

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## **BRIEF OVERVIEW OF EVENTS FOR SHPE-CU BENEFITS**

Your company will benefit from any of these events mainly through name recognition as the providing sponsor for the specific event (logos, banners, etc.). Representatives are also welcome to attend any SHPE-CU function and promote your company to the attending members. SHPE-CU recognizes that our success is heavily dependent on the help of our valued sponsors, so rest assured that your contribution will not proceed unrecognized.

### **General Meetings**

Our general membership meetings are utilized to announce campus and chapter activities and serve as a platform for interaction between members and corporate representatives. We ask for 30 to 40 minute presentations focused on professional development to help our members find internships and co-op positions, improve their networking skills, and develop into strong professional candidates who can market themselves upon graduation. Topics are always left up to the speaker or corporate representative. For your convenience, SHPE-CU provides a laptop, overhead projector, printouts, and a meeting space. *If you are interested in speaking at one of our general meetings, please contact our Vice President External by email at [shpe@columbia.edu](mailto:shpe@columbia.edu).*

### **Professional Development Workshops**

SHPE-CU holds regular resume building workshops in the fall in preparation for the SHPE National Conference. These workshops aid in preparing conference members by providing the opportunity to polish off their resume with the help of professionals and provide practical advice in improving professional etiquette skills.

### **Study Breaks - Valentine's Day, Thanksgiving, Halloween**

In order to help our members cope with the stress of classes, homework, and midterms, SHPE-CU tries to hold fun activities for our membership. Our holiday themed events are meant to give members a nice and welcome break while getting to know each other better over good food and games.

### **SHPE Junior Chapter and the Noche de Ciencias**

Our chapter sponsors a SHPE Junior Chapter in order to promote STEM education and careers to middle school students. With the help of academic advisors, members host a 'Noche de Ciencias' as a way to attract and inform both students and parents about STEM fields and the college admissions process.

### **Annual End of the Year Banquet**

Every year, our chapter hosts a banquet to celebrate the accomplishments of our chapter and to wrap up the academic year. Traditionally, we invite both professionals and alumni to speak at the event and to share opportunities and experiences. We also take the opportunity to congratulate our graduating seniors and give them their stoles to wear on graduation day.

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## SPONSORSHIP PACKAGES

### Titanium

#### CONTRIBUTIONS ABOVE \$2,000

- All platinum benefits plus
- General Body Information Session (Top Priority Date Choosing)
- Exclusive sponsor of one of SHPE-CU's events

### Platinum

#### CONTRIBUTIONS ABOVE \$1,000

- All gold benefits plus
- General Body Information Session (Priority Date Choosing)
- Recognition at SHPE-CU annual End of the Year Banquet
- Opportunity to promote to members via e-mail and invitation to events

### Gold

#### CONTRIBUTIONS ABOVE \$500

- All silver benefits plus
- General Body Information Session
- Opportunity to place company literature at our general meetings and events

### Silver

#### CONTRIBUTIONS ABOVE \$200

- Company logo and link displayed on our website and chapter banner (sponsorship level indicated)
  - Membership resume book
  - Monthly calendar of events
  - Newsletter via email
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## SPONSORSHIP PACKAGES

### Custom

#### CUSTOM CONTRIBUTION

In addition to the given options, you may choose a custom sponsorship. Past custom sponsorships have included:

- Sponsoring a specific event or project. Companies are welcome to fund a particular event or expense such as a dinner banquet, name tags, etc.
- Sponsoring student(s) to attend a conference. SHPE members are invited to two conferences during the academic year—the national conference and the regional leadership development conference (RLDC). Conference costs can be in excess of \$1,000 dollars per student including airfare, lodging, and registration costs.
- Hosting workshops or technical presentations during a conference.

Being a corporate sponsor of SHPE Columbia opens doors to valuable recruitment opportunities at a top Ivy League university.



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